

## Family Holidays in Austria. Now for real. #realAustria

Summer holidays are the best time to enjoy some quality time with your family – and Austria's top regions have you covered. Imagine family-friendly hikes and biking routes through Alpine wonderlands, lakes, adventure playgrounds, climbing parks and animal encounters. In the glacier regions, you can even go tobogganing in the middle of the summer, explore ice caves – or challenge your loved ones to a little snow fight.

Let us show you what [Kitzbühel](#), [Zell am See-Kaprun](#), [Zillertal](#), [St. Johann in Tirol](#) and [St. Anton am Arlberg](#) have to offer this year!

### **Kitzbühel: Streif adventures, treasure hunts and a Wildlife Park**

Kitzbühel is known as the most legendary sports hub in the Austrian Alps but it is a family paradise in the summer, too! In the native grass mountains and the dense forests, numerous mysterious, exciting and fun places just wait to be discovered.

#### [Streif Adventure Park](#)

A fun-packed course along the famous world cup route with nine activity stations, allowing children to experience the key sections up-close.

#### [Geocaching Treasure Hunt](#)

Find hidden containers, called geocaches, using a GPS device (and your smartphone), on this treasure hunt and hidden places and splendid views on the way. Afterwards, share your experience online.

#### [Kid's Climbing Garden](#)

A safe and fun climbing trail for future via ferrata masters.

#### [Wildpark Aurach](#)

Get up close with over 300 alpine animals such as deer, goats, sheep, lamas, and donkeys at this wildlife park near Kitzbühel. There's also a petting zoo for the little ones.

**Family holidays in Kitzbühel:** <https://www.kitzbuehel.com/en/lifestyle/family-holiday/>

### **Zell am See – Kaprun: Mystical hikes, water fun and summer snow fights**

How many adventures can you fit into one day? Zell am See-Kaprun in SalzburgerLand is well-known as an extra-large outdoor playground, promising exciting, including – a [weekly kids programme](#).

#### [Ice Arena on Kitzsteinhorn](#)

Enjoy summer snow fights and toboggan rides on the glacier at the Ice Arena, easily accessible by mountain railway.

#### [Mystical Forest Hiking Trail](#)

A family-friendly trail from the Sonnkogel to the Schmiedhofalm, featuring eight activity stations. Whisk up (and down) the Schmittenhöhe by cable car.

### [Schmidolin's Adventure World](#)

An exciting adventure hike with Schimddolin, the region's mascot, featuring a climbing and motocross park, a Flying Fox, a dragon cave and much more.

### [Lake Zell](#)

The lake and its three lidos offer water activities such as action rides on fun tyres, banana boats and water skis, boat, SUP, and kayak rentals.

**Family holidays in Zell am See – Kaprun:** <https://www.zellamsee-kaprun.com/en/activities/cool-family>

## **Zillertal: Themed hiking trails, adventure playgrounds and glacier fun**

Zillertal is a leading family destination in the Austrian Alps, offering 96 family-friendly hotels and 74 farms, a unique mix of adventure, recreation and relaxation for all ages.

### [Adventure and themed hiking trails](#)

Zillertal's family-friendly trails include attractions such as playing grounds, water swings, Flying Fox and up-close encounters with marmots, birds of prey and other Alpine animals.

### [Zillertalradweg Cycling Path](#)

A 31 km long, mostly flat trail following the Ziller River from Mayrhofen to Strass, with Schlitterer See bathing lake, adventure playgrounds and a minigolf course on the way.

### **Swimming Pools and Snow Fights**

Zillertal features [6 outdoor pools](#), [4 bathing lakes](#) and [10 summer cable cars](#), whisking you up the glacier summit at 3,250 m, where snow fights are possible even on the hottest days.

**Family holidays in Zillertal:** <https://www.zillertal.at/en/summer/family/family-holiday.html>

## **St. Johann in Tirol: Adventure trails, parks, and Mountain Cart**

St. Johann in Tirol offers an extensive selection of children, including family-friendly hiking and biking trails, adventure parks, outdoor pools and a [weekly programme](#).

### [Mountain Cart](#)

A 3,8 km long thrilling mountain cart route down to the valley, through forests and pastures, including tricky turns and spectacular steep sections.

### [Schnackler Adventure Trail](#)

Schnackler, a young shepherd and local mascot, takes children (and their parents) on a fun trail featuring learning and playing stations.

### [Hornpark – Tree Top Adventure Park](#)

The largest high ropes park in the Kitzbühel Alps with different courses, including a Flying Fox and zip line one, special children's areas etc.

### [Murmi's Kinderland - Indoor](#)

A 1,200 m<sup>2</sup> playground for children aged 2-10 years, with trampolines, a spinning tower, giant slides, a climbing volcano, and birthday grottos.

**Family holidays in St. Johann in Tirol:** <https://www.kitzbueheler-alpen.com/en/stjo/family-su.html>

### **St. Anton am Arlberg: Family-friendly hikes, games and picnicks on the lake**

Car-free Verwall Adventure Valley offers a wide range of family-friendly holiday activities, including themed walks, water games, playing grounds and a bathing lake.

### [Senn's Wonder Walking Trail](#)

Learn fun facts about animals and plants scanning the QR codes along this award-winning walk, discover barefoot paths, a magic forest, a tree house and a lot more.

### [Mutspuren Hiking Trail](#)

Take the gondola up the Galzig mountain and hike in the footsteps of the pioneers. The 5 km long trail features interactive learning stations, water games and incredible views.

### [Family adventures at Verwall Valley](#)

A family-friendly hiking route to Lake Verwallsee. It includes a rope course, a zip line across a gorge and a bike park, a playing ground, BBQ and picnic spots on the lake.

### **Family holidays in St. Anton am Arlberg:**

<https://www.stantonamarlberg.com/en/summer/outdoor/children-paradise>

### **Innsbruck: Adventure parks, mountain carts and an Alpine Zoo**

Travelling to Innsbruck with kids in tow? Pencil in the local zoo and the Mutteralm pasture for family-friendly outdoor adventures.

### [Alpenzoo Innsbruck](#)

Visit Europe's highest zoo and see deer, wolves, eagles, bears, lynxes and many more animals in their natural habitat. There are also several playgrounds on-site.

### [Mountain Carts at the Mutteralm](#)

This fun-packed Mountain cart track goes all the way down from Mutteralm's mountain to its valley station and is suited for children 10 years and over.

### [Adventure Playground at the Mutteralm](#)

A spacious fun park for children of all ages including climbing stations, ponds, tree houses, wheels, barefoot paths, and a lot more.

### [Scavenger Hunt at the Mutteralm](#)

The local mascots Maps & Marie left little hints at seven different adventure stations. Children who have found all of them will receive a little gift.

**Family holidays in Innsbruck:** <https://www.innsbruck.info/en/see-and-experience/summer-holidays.html>

**Austrian National Tourist Office**

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