

ON SKIS, SKATES AND SHOES: NEW TIROLEAN WINTER HOLIDAY OFFERS IN 2023/24

In the coming winter, Tirol's mountain cable cars and ski resorts are once again investing in comfort for their skiers. But that's not all: Guests and locals can also look forward to new wintry activities and day-trip destinations.

Skiing · new and modernised cable cars

Ski Area KitzSki, Kitzbühel: two new 6-seater chairlifts in Jochberg

In winter 2023/24, two modern chairlifts (6SB Gaujoch and 6SB Trattenbach) will replace the outdated lifts in the KitzSki area, which has frequently been named as one of the world's best ski areas. In collaboration with the LEITNER company, Bergbahn Kitzbühel is forging ahead with this project in the spirit of sustainability, taking particular account of social, ecological and economical aspects. www.kitzski.at/de/skigebiet-tirol/timeline.html (German)

Ski Area Kappl & See, Paznaun-Ischgl: new ski circuit

From the coming winter season, skiers can look forward to double as much fun in the Paznaun Valley, as the brand new Kappl & See ticket network now combines the two top family ski areas in Kappl and See. In other words: more than 80 kilometres of pistes and twice the number of lifts will be available with just one skipass. At the same time, locals and guests are encouraged to take advantage of additional offers, such as two toboggan runs, night events and the winter hiking trails of Kappl and See. www.kappl.com/en/Active/Active-Winter/Ski-pass-and-operating-hours/Kappl-See-ski-pass-prices

Family-Friendly Ski Area Serfaus-Fiss-Ladis: Komperdellbahn 2.0

It is the largest construction project in the history of Seilbahn Komperdell GmbH in the family-friendly ski region of Serfaus-Fiss-Ladis to date: the new 10-seater EUB Komperdell lift by Doppelmayr. Construction of this state-of-the-art cableway was originally planned for 2021 but had to be postponed due to Covid. It will have an astonishing conveyance capacity of 3,500 passengers per hour. The valley station will house a large ski depot with over 5,000 parking spaces, a ski rental shop and storage area. In the mountain station, the ski school building will be completely re-located and direct access to the "Kinderschneealm" children's area will be created. Another new feature is the construction of an intermediate station. www.serfaus-fiss-ladis.at/en/News-Events/News/Komperdellbahn-2.0_news_209918

Schlick 2000, Stubai: new Galtberg Lift

The Schlick 2000 ski area in the Stubai Valley replaces the Galtalm T-bar lift from 1961 with a modern and comfortable 10-seater gondola lift by the LEITNER company – the first 10-person gondola lift in the region. The focus of the project is the extension of the cableway from the valley station just below the Fronebenalm to the mountain station above the Galtalm at 1,760 metres above sea level. The new Galtberg lift will lead to a significant improvement in comfort and quality, while making life easier for ski instructors and beginners in particular. The transport capacity of 1,400 people per hour with a travel time of around four minutes can be increased to a maximum of 2,000 people per hour if required. www.stubai.at/skigebiete/schlick2000/info-service/aktuelle-projekte/neubau-galtbergbahn (German)

Tiroler Zugspitz Arena: reconstruction of the Ehrwalder Almbahn

Escalators to the cable cars, a sheltered bus stop, kiss-and-ride parking, underground parking, a shop, ski depot, lift and new ticket office area – are all housed in the newly rebuilt valley station of the Ehrwalder Almbahn, which will open in time for the 2023/24 winter season. Piste modifications and renewal of the artificial snow system along the valley descent, training rooms for apprentices and the extension of the piste maintenance garage at the top station round off the comprehensive modernisation project. www.almbahn.at/en/service/aktuelles/umbau-2023 (German)

Zillertal Arena: new Wilde Krimml gondola lift & Mitterleger chairlift

The connection between Zell and Gerlos will become even more comfortable, efficient and attractive with the new 10-seater Wilde Krimml gondola lift from winter 2023/24. In future, the wind-resistant 10-seater gondola lift will whisk skiers between Zell and Gerlos without any intermediate stops. The new lift not only provides more comfort with heated seats but is also an architectural highlight thanks to expert planning by renowned Snøhetta Architects. Guests in the ski area of Königsleiten can also look forward to more comfort. From winter 2023/24, the old Mitterleger 2-seater chairlift will make way for a comfortable detachable 6-seater chairlift with weather hoods and heated seats. www.zillertalarena.com/en/winter/ski-area/news

Winter activities off the slopes

Ice skating in the park at “Reutte on Ice” · Naturparkregion Reutte

As early as November 17th, 2023, the thrilling new event “Reutte on Ice” will open with a concert by DJ Ötzi in the Naturparkregion Reutte. “Reuttener Eistraum” (Ice Dream) will be extended to over 2,000 m² with skateways through the park of Reutte and a second ice rink, making it the largest ice-skating facility in western Austria and one that can also be used for activities such as curling and ice hockey. Featuring a harmonious lighting concept, the ice rink in the centre of Reutte will become the region’s wintry highlight, which will be open for locals and guests until the end of February 2024.

www.reutte.com/en/landingpage/reutte-on-ice (German)

New family toboggan run in Kühtai · Region Innsbruck

As one of the highest toboggan runs in Tirol at over 2,000 metres, the new family-friendly toboggan run in Kühtai is guaranteed to offer a thrilling ride for young and old over a total length of 1,300 metres and 14 hairpin bends. After a 50-minute hike and before you set off on the rapid descent, Graf Ferdinand Haus invites you to stop for a bite to eat. The toboggan run – just like the hiking trail leading to the starting point – is even floodlit at night!

www.innsbruck.info/sport/winter/rodeln/rodelbahnen/touren/rodelbahn-kuehtai.html

(German)

New ice climbing routes in Kappl and See · Paznaun-Ischgl

Both beginners and experienced climbers are well catered for with four new ice climbing routes in Kappl and See. The routes “Benzinbrüder Holdernach”, “Sinsner Eissüule” and “Moos Eisfall” in Kappl as well as the “Glasur l'amour” in See are all situated at an altitude between 1,100 and 1,500 metres above sea level and offer the opportunity to climb impressive icefalls in the breathtaking winter landscape of Paznaun.

www.climbers-paradise.com/eisklettern-paznaun (German)

Wintry day-trip destinations

New indoor facility Visorium · Mayrhofen-Hippach

In winter 2023/24, the *Visorium*, a completely new indoor facility inspired by legends, folklore and landmarks will open across an area of some 2,000 m² in Mayrhofen. Escape rooms, laser tag and adventure golf offer visitors the opportunity to discover the Upper Zillertal Valley from a completely new perspective. Keyword edutainment: in other words, entertainment and various activities are used to convey interesting facts about the valley. The new restaurant *Schnogerei* spoils its guests with local dishes inspired by traditional recipes from our grandparents' time. www.visorium.at (German)

New infotainment show Experience Tirol · Region Innsbruck

The new day-trip destination *Experience Tirol* in the Kaufhaus Tyrol shopping centre in Innsbruck promises a special way to discover this stunning province. Across an area of 512 m², visitors spend 60 minutes in five interactive rooms, where state-of-the-art technology such as virtual reality, holograms and 360-degree projections enable them to discover spectacular views and captivating stories about Tirol. The five narrated worlds centre on themes such as nature, tradition, history, art and sports and are designed to appeal equally to locals and guests as well as adults and children. www.experiencetirol.com/en

AlbertAdler PlayWorld by Ravensburger · Mayrhofen-Hippach

A 140 m² indoor play world directly at the Ahornbahn mountain station in Mayrhofen in the Zillertal Valley opens its doors in winter 2023/24. The Albert Adler PlayWorld by Ravensburger is an ideal day-trip destination – not only in rainy weather – and offers fun and games for children from around three years old with a large climbing wall, a playhouse, an eagle's nest with listening stations, GraviTrax and Brio play tables as well as giant puzzles and memory games. www.mayrhofen.at/en/stories/albertadler-playworld-by-ravensburger

YOUR DOME Tirol · Silberregion Karwendel

The Planetarium in Schwaz in Tirol opened its doors in 2001. For over 20 years, visitors could enjoy various shows revolving around the stars and space. Now, with the conversion to YOUR DOME Tirol, a vision has become reality: the transformation into an adventure facility with a convertible 360-degree dome will immerse visitors in magical worlds of images and sound with films, shows and concerts from winter 2023/24. The major conversion is rounded off with the redesign of the shop, café and outdoor facilities. www.yourdome.tirol (German)

New cultural centre at Trautson Castle · Wipptal Valley

A new culture and event centre opens its doors in the Wipptal Valley: Trautson Castle near Mauterhorn am Brenner. Over a period of six years, the culturally and historically significant property was partially renovated and extended by a modern new building. In future, the history of the castle and the region, cuisine, music, rural art and literature will be presented here in the form of exhibitions, readings, workshops and concerts. The premises can be rented for events. The castle is accessible via a newly built suspension bridge across the Sill river. www.schloss-trautson.tirol (page not yet available)

Further information on winter in Tirol can be found at www.tyrol.com/winter-holidays.

With its 34 regional associations, **Tirol** is one of the leading holiday destinations in the Alps. Tyrolean tourism is characterised by almost 200 years of history and various pioneering achievements. Summer and winter guests alike appreciate the alpine mountain landscape and nature, the high quality of service and infrastructure, as well as the welcoming hospitality. Based in Innsbruck, Tirol Werbung GmbH is part of the Lebensraum Tirol Holding GmbH group of companies and serves as the provincial tourism marketing organisation, working towards positioning Tirol as the most sought-after and spiritually energising location in the alpine world.

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