

## **The summer resort in Kitzbühel**

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### **Kitzbühel has always been a summer destination**

Crystal clear water in front of majestic mountain ranges, lush green alpine pastures and fresh mountain air. That's what summer in Kitzbühel is all about. The combination of alpine lifestyle and rural tradition, of rugged cliffs and gently rolling hills, alpine pastures and idyllic lakes inspires visitors today and in the past.

Those who know Kitzbühel and its holiday resorts Reith, Aurach and Jochberg only in winter have yet to discover most of the region's charm. Especially on vacation, the unmistakable combination of resting and relaxation goes hand in hand with numerous activities – because even in summer, sports tradition plays a great role with multiple opportunities for hiking, biking, swimming and playing golf.

### **Give yourself a break**

Feel free again and rediscover nature: The gently rolling hills of the Kitzbühel Grass Mountains are the ideal place to take a deep breath. The nature around Kitzbühel and its resorts invites you to take a break from everyday life and slow down. In the midst of the picturesque Kitzbüheler Grasberge, refreshing lakes and grandiose mountain panoramas, special nature experiences as well as rest and relaxation are waiting for you. Rushing streams, cool forests, lush green alpine pastures and typical Kitzbühel specialties invite you to a summer full of mountain experiences. A variety of idyllic lakes, such as the Schwarzsee, the nature biotopes Torsee and Blaue Lacke or the four-lake hike to the Ehrenbachhöhe reservoir, make it easy to swap the sea for our lakes.

### **Getting to Kitzbühel**

Reaching Kitzbühel is easy: Whether from the airports of Munich, Innsbruck or Salzburg, by train directly into the heart of the Alps or via the convenient transport links – the journey to Kitzbühel is a short one. An environmentally friendly journey was prioritized years ago and is currently more important than ever. Thanks to the connection to the functioning network of public transport as well as the three train stations, which are ideally distributed in the Gamsstadt, relaxation can already begin upon arrival.

### **On your way in Kitzbühel**

Kitzbühel is characterized by its walkability. Here, the car becomes superfluous. Enjoy the mountain world relaxed and carefree, since mobility on site is well taken care of. During a leisurely stroll, not only explore the more than 750-year-old historic town center, but also enjoy the ambience and the soothing air in the heart of the Alps. Sights, stores, cafes and restaurants can be reached within 15 minutes. In addition, a dense network of regional buses is at your disposal in the region.

## **Pleasure & Passion - the true Kitzbühel experience**

### **A vacation with certified hiking lovers**

The unique mountain world, the extensive network of trails and the warm hospitality: that's what makes your hiking vacation in Kitzbühel special. The certified hiking businesses in the region share your passion for hiking and support you with insider tips. The following always applies in Kitzbühel: everything can, nothing must. Discover easy beginner tours, guided hikes or challenging summit tours - just as you like it. Whether it's a leisurely stroll, an idyllic hike or a challenging mountain tour. Be it on the gentle Grasberge mountains, the iconic Kitzbüheler Horn or the legendary Hahnenkamm - over 1,000 km of hiking trails will make every vacationer's heart beat faster.

### **BIKING - as versatile as Kitzbühel**

The two-wheeler paradise in the heart of the Kitzbühel mountains! It doesn't matter if you want to tear off kilometers on your racing bike, collect altitude meters on your mountain bike or if you prefer to go for a ride on your e-bike - all this is possible in Kitzbühel. Kitzbühel is also a top destination for trail fans. Try the bike trail on the Hahnenkamm from the Hahnenkamm to the city or experience our beautiful landscape on two wheels - it's like hiking, only a little faster.

A special way to explore the region via bike is the Kitzbühel Bike Marathon. With 216 kilometers and 4,600 meters of altitude, the Kitzbühel Cycling Marathon is a challenge for every cyclist. With the climb up the Kitzbüheler Horn there is also a fitting Grande Finale! The route remains the same in 2023, but a second finish is added. In future, the starters will be able to choose which finish they want to experience. In addition to the finish at the Kitzbüheler Horn, there will be a second finish in the Kitzbüheler Vorderstadt. The distance for the participants of this course, called KRM Kitz, will be shortened to 209 kilometres.

### **GOLF + KITZBÜHEL = the golf formula of the Alps**

Long tee shots pass massive cliffs, approaches bridge gorges and putts roll over perfect greens - welcome to a round of golf in Kitzbühel. Of course, when you visit the most legendary sports town in the Alps, you don't want to miss out on variety. Here you can expect four Champions Courses and 54 varied holes in combination with the corresponding golf hotels - Kitzbühel is simply a golf paradise in the Tyrolean Alps. With the formula "4 golf courses within 5 minutes" directly on site and twelve more in the immediate vicinity, your golf vacation becomes a unique experience and leaves nothing to be desired for a beautiful game.

### **The way to a man's heart is through his stomach**

The culinary landscape in Kitzbühel is as diverse as the numerous peaks that grow into the sky here. The culinary journey through the region leads from local traditional dishes to international gourmet cuisine. In the mountain huts and traditional inns in the valley, simple, regional fare made from regional ingredients is served warm and delicious. In the gourmet restaurants, on the other hand, the culinary elite conjures up exquisite culinary delights. The range of restaurants in Kitzbühel extends from rustic Tyrolean

inns to restaurants that have won several international awards, such as the Tennerhof Gourmet & Spa de Charme Hotel.

### **PURA VIDA**

Whether legendary sports events, contemporary art or culinary highlights - the Gamsstadt stands for a unique combination of sports and lifestyle. The diverse program is also reflected in our calendar of events in an inimitable way and offers unique entertainment in the city and on the mountain.

A special feeling of joie de vivre can be felt with the summer event PURA VIDA again every Thursday in July and August in the more than 750-year-old center. Numerous activities such as yoga in the park, street artists or children's program invite you to enjoy life with creativity, culture and culinary delights.

All information for a time out in the most legendary sports city in the Alps can be found at [www.kitzbuehel.com](http://www.kitzbuehel.com)

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