

Kitzbühel: The distinctive stage

Various in summer and winter

Whether legendary sports events, contemporary art or culinary highlights - the Gamsstadt stands for a unique combination of sports and lifestyle. The diverse program is also reflected in our calendar of events in an inimitable way and offers unique entertainment in the valley and on the mountain. The varied repertoire in winter and summer offers something special for every preference. In the midst of the Tyrolean mountains, Kitzbühel forms an impressive stage for sporting, cultural, musical or culinary event highlights and exudes pure alpine lifestyle.

20. Golf Festival Kitzbühel | From 18th to 25th of June 2023

What do golf clubs and wooden spoons have in common? Both are used at the [Golf Festival Kitzbühel](#) - by the best in the business. Over the six festival days in June 2023, away from the golf course, award-winning chefs and selected winegrowers will ensure for the most delicious golf week of the summer.

The undisputed highlight of the golf week is Golf the Streif, previously known as Streif-Attack: 800 meters in altitude and 12 holes. The aim is to conquer the world's most difficult downhill course with a golf club instead of skis. On Thursday, June 22, 2023, **Golf the Streif** will be tackled with prominent participation. There will be special scores at the Seidlalm Lake - "Nearest to the Pin" and in the finishing shot - "Longest Drive on the Streif".

PURA VIDA | From 6th of July to 24th of August 2023 - every Thursday

Whether legendary sports events, contemporary art or culinary highlights - the Gamsstadt stands for a unique combination of sports and lifestyle. The diverse program is also reflected in our calendar of events in an inimitable way and offers unique entertainment in the city and on the mountain.

A special feeling of joie de vivre can be felt with the summer event [PURA VIDA](#) again every Thursday in July and August in the more than 750-year-old center. Numerous activities such as yoga in the park, street artists or children's program invite you to enjoy life with creativity, culture and culinary delights.

3. Kitzbühel Bike Marathon | 27th August 2023

A special way to explore the region via bike is the [Kitzbühel Bike Marathon](#). With 216 kilometers and 4,600 meters of altitude, the Kitzbühel Cycling Marathon is a challenge for every cyclist. With the climb up the Kitzbüheler Horn there is also a fitting Grande Finale! The route remains the same in 2023, but a second finish is added. In future, the starters will be able to choose which finish they want to experience. In addition to the finish at the Kitzbüheler Horn, there will be a second finish in the Kitzbüheler Vorderstadt. The distance for the participants of this course, called KRM Kitz, will be shortened to 209 kilometres.

KITZ Kulinarik | From 1st to 2nd of September 2023

The region's culinary virtuosos invite you to KITZ Kulinarik on 1st and 2nd September 2023 to taste the local culinary map in Kitzbühel's city center!

Culinary delights belong to Kitzbühel like the Streif belongs to the Hahnenkamm. Culinary delights, traditional delicacies and upscale cuisine are inextricably linked to the Gamsstadt. The variety of options for culinary delights in the Kitzbühel region is also the basis for KITZ Kulinarik 2023. With its designated festival character, all signs point to tasting and enjoying. The focus of the participating KITZ Kulinarik partners is therefore on regional products with stories that can be told and experienced at the same time.

High-quality local products, committed restaurateurs, mountain hut owners and producers - all these are the ingredients for a culinary highlight in a class of its own. KITZ Kulinarik combines traditional dishes and innovative interpretations. A total of 23 restaurateurs from Kitzbühel and the surrounding area will transform the historic town center into a festival of pleasure on the first weekend in September. The varied culinary stands are spread throughout the Vorderstadt and Hinterstadt, reflecting regional diversity.

KITZ Kulinarik x Piedmont | From 12th to 15th of October 2023

High-quality products, committed restaurateurs and producers, all these are the ingredients for enjoyable days in Kitzbühel's Stadtpark. At KITZ Kulinarik x Piedmont, Kitzbühel specialties will meet products from Piedmont from October 12th to 15th, 2022. The region at the foot of the mountains, so Piedmont literally translated, is located in northwestern Italy and counts with its culinary treasures as a true region of pleasure.

The qualitatively high-quality benefit market loads in the middle of October from Thursday to Sunday already for the second time to strolling, tasting and taking along in the Stadtpark Kitzbühel. Those who would like to immerse themselves even more intensively in the topic are cordially invited to a guided gourmet tour of the culinary market. On Saturday, local exhibitors additionally offer the best of regional production, local handicrafts and culinary delicacies at the weekly Kitzbühel Gourmet Market in the Hinterstadt from as early as 8.00 a.m.

All events in the most legendary sports city in the Alps can be found at [events.kitzbuehel.com](https://www.kitzbuehel.com/events)

Box copy:

Kitzbühel Tourism

Hinterstadt 18

6380 Kitzbühel | Austria

Website: www.kitzbuehel.com

Tel: +43 5356 6666-0