

## **NATURE EXPERIENCE & DELIGHTFUL MOMENTS BETWEEN GLACIER, MOUNTAIN AND LAKE**

**A glacier breakfast on the Kitzsteinhorn with premium view of the Hohe Tauern National Park at Salzburg's highest-situated restaurant, an organic rose breakfast during a leisurely boat trip on Lake Zell, a picnic on the Maiskogel or a local culinary feast? In Zell am See-Kaprun, connoisseurs enjoy cool drinks at the beach club directly on the lakeshore, homemade pastries high up in a mountain hut or at one of the eight Gault Millau restaurants. Zell am See-Kaprun is the epitome of alpine delights.**

Surrounded by beautiful nature, feelings of happiness arise, the senses are treated to the scent of blossoms and the humming of insects, and the mind becomes completely calm as you gaze into the distance. With its beautiful walking and hiking trails, Zell am See-Kaprun offers countless opportunities to enjoy nature in peace and quiet: along Lake Zell, into the Siegmund Thun Gorge or on one of the high-altitude promenades. Medical studies have come to the result that hiking is good for body and soul! The diverse weekly programme with a sunrise hike followed by a mountain breakfast, yoga on the mountain or a guided gravel bike tour also ensures close-to-nature enjoyment and relaxation.

The "Kitzsteinhorn Explorer Tour" promises a unique nature experience. Accompanied by a national park ranger, explorers of all ages conquer four climate zones from the centre of Kaprun to the Kitzsteinhorn in just a few hours on this unusual expedition thanks to the spectacular 3K K-ONNECTION mountain railway. The panorama cabins reveal surprising views of the Hohe Tauern National Park. The highlight on the Kitzsteinhorn is a visit to Salzburg's highest-situated panorama platform "Top of Salzburg" and "Gipfelwelt 3000", with cinema and National Park Gallery at 3,029 metres above sea level.

Holistic enjoyment for body, mind and soul is guaranteed when visiting the TAUERN SPA in Kaprun: with twelve indoor and outdoor pools including two infinity pools, ten saunas and steam baths, Kidstein SPA for children, sophisticated treatment area and drinks service directly to the sun lounger by the pool, one of the most modern wellness oases in the Alps.

### **FINEST CUISINE BETWEEN GLACIER, MOUNTAIN AND LAKE**

In Zell am See-Kaprun, excellent restaurants and chefs as well as top hotels promise authentic moments of culinary delight in the style of modern alpine cuisine. There are eight Gault Millau restaurants serving creative, regional cuisine in Zell am See, four gourmet stations on the Schmittenhöhe and numerous culinary top addresses of the "Via Culinaria" as well as cool food events all year round.

### **SUSTAINABLE HOLIDAYS WITH 100% EXPERIENCES**

Zell am See-Kaprun focuses on sustainability at all levels: As a Climate and Energy Model Region, deliberate measures are taken in terms of travel, local mobility and climate-friendly tourism infrastructure. Numerous direct public services from European cities to the centre of

Zell am See make it easy for guests to do without their own cars. With the Mobility Card, all public transport in the region is included for guests from the first day of their stay.

All mountain railways in the region run on 100% green electricity, and numerous accommodation establishments and partners are implementing various measures in the area of environmental and climate protection as part of the Climate and Energy Model Region. The Kaprun High Mountain Reservoirs - by the way, a great summer adventure and excursion destination - generates "green" electricity in a climate-friendly way with the help of hydropower, saving over 500,000 tonnes of CO2 annually.

### **DIGITAL COMPANION, MOBILITY CARD AND ZELL AM SEE-KAPRUN CARD**

The Zell am See-Kaprun App is the ideal digital companion for an active summer holiday. With this app, you have an adventure planner, event calendar, restaurant guide and mobile info point clearly arranged on your mobile phone. The app provides information on opening hours, daily weather, events or the weekly programme. The digital Mobility Card and the Zell am See-Kaprun Summer Card can also be stored in the app's wallet.

All guests in Zell am See-Kaprun will get the Mobility Card in the period from 1 May to 31 October 2023: all public transport in the region can be used free of charge from the time of check-in.

The Zell am See-Kaprun Summer Card is included exclusively with stays at participating partner accommodations, and reveals a unique variety of experiences with more than 40 attractions and additional offers of the premium partners from 15 May to 31 October 2023. These include the use of the mountain railways to the Schmittenhöhe and the Kitzsteinhorn, a boat trip on Lake Zell, as well as admission to lidos and excursion destinations in the region. Bonus partners offer further attractive discounts. The summer card also includes the Mobility Card.

### **HOLIDAYS BETWEEN GLACIER, MOUNTAIN AND LAKE - THE TOP LEISURE TIPS 2023:**

- Experience the tranquillity of a morning trip on Lake Zell. Leisurely by electric boat, rowing boat or pedal boat, which can be rented at several stations around the lake. Or you can paddle through the shimmering waves by muscle power on a SUP or in a kayak and enjoy new perspectives and peace and quiet. If you prefer to be taken across the lake by an experienced captain, you can set off on a leisurely panoramic round trip on the excursion boat MS Schmittenhöhe, and enjoy an overwhelming view of the surrounding landscape with its three-thousand-metre-high peaks from the deck.
- The **"sunrise breakfast"** on the Schmittenhöhe promises a special treat. In a small group and still at dawn uphill to the Schmittenhöhe by TrassXpress. After a short hike, participants enjoy an amazing sunrise accompanied by alphorn sounds, coffee, tea and juice: A goosebump moment! For the subsequent mountain breakfast, we continue to Panorama Restaurant Franzl (only in good weather!).

- A delicious breakfast with exclusively organic and regional ingredients awaits gourmets at the **organic breakfast on Lake Zell**. The tables on the sun deck of the excursion boat MS Schmittenhöhe are lovingly set, Rosencafé owner and organic farmer Birgit Schattbacher from Fusch an der Glocknerstraße serves delicacies from her garden and farm.
- A **high alpine summit breakfast** is served on the Kitzsteinhorn, which can be reached directly from the centre of Kaprun by using the spectacular 3K CONNECTION. On the glacier at over 3,000 metres above sea level, you can enjoy regional specialities as well as an almost boundless view of the surrounding three-thousand-metre-high peaks of the Hohe Tauern National Park. The Gletschermühle restaurant also invites you to enjoy regional products and dishes, some of which have been awarded the SalzburgerLand certificate of origin. If you don't want to go quite so high, you can go for a **picnic on the family mountain Maiskogel**. The picnic hamper can be ordered in advance and contains drinks as well as other regional delicacies such as Pinzgau bacon, ham, cheese, farmer's yoghurt and Gugelhupf cake for two people. The Maiskogel cable car takes you uphill, where you can then find a quiet spot on the meadow.
- This year, too, the Gourmet Weeks will take place in Zell am See-Kaprun. During the industry meeting in September, holiday guests and locals can enjoy numerous culinary events: top restaurants will treat guests to signature menus, and special theme evenings, mystery dinners or musical culinary evenings are as much part of the extensive programme as workshops and cooking courses during the Gourmet Weeks in autumn. Alpine delights are also celebrated directly on deck of the MS Schmittenhöhe.