

A HOLIDAY WITH MORE SUMMER - THE WIDEST RANGE OF ACTIVITIES BETWEEN GLACIER, MOUNTAIN AND LAKE

Unique! The unparalleled combination of glacier, mountain and lake. Exciting! Enjoy the various facets of summer with countless hiking, leisure and sports opportunities. Natural! Explore the biodiversity of flora and fauna between the crystal-clear waters of Lake Zell and the glacier on the 3,203-metre-high Kitzsteinhorn on the edge of the Hohe Tauern National Park. Full of views! The panoramic view of 30 three-thousand-metre-high peaks from the panorama and family mountain Schmittenhöhe.

What a magnificent holiday backdrop: The contrast between the snow-covered glacier, the deep blue shimmer of the lake and the colourful flowering alpine pastures of the Schmittenhöhe. And in the middle of it all, our guests, who experience unforgettable holiday moments between glacier, mountain and lake - sometimes sporty, sometimes leisurely, sometimes completely relaxed. Zell am See-Kaprun, in the heart of the Austrian Alps, delights with spectacles of nature, sports opportunities, excursion destinations, traditions and modern lifestyle. Alpine delights, combined with typical Austrian hospitality, guarantee feel-good moments on the lakeshore or in the mountains.

A variety of programmes, from leisurely to sporty, reflects the region's wealth of diversity. If you aim for the top, then you can get to the eternal ice of the glacier, to one of the most exciting adventure worlds in SalzburgerLand, directly from Kaprun. Gipfelwelt 3000 delights an international audience with a cinema, the highest-situated restaurant in Salzburg, the "Top of Salzburg" panorama platform and the National Park Gallery. The Schmittenhöhe, Zell am See's local mountain, is a popular panorama and family mountain with a wide range of activities and experiences for the whole family. The Schmittenhöhe offers a stunning view of over thirty three-thousand-metre-high peaks and Lake Zell. With its crystal-clear drinking water, lidos, boat excursions and a wide range of water sports, Lake Zell is one of the most beautiful swimming lakes in Austria.

DIGITAL COMPANION, MOBILITY CARD AND ZELL AM SEE-KAPRUN SUMMER CARD

The Zell am See-Kaprun App is the ideal digital companion for an active summer holiday. With this app, you have an adventure planner, event calendar, restaurant guide and mobile info point clearly arranged on your mobile phone. The app provides information on opening hours, daily weather, events or the weekly programme. The digital Mobility Card and the Zell am See-Kaprun Summer Card can also be stored in the app's wallet.

All guests in Zell am See-Kaprun will get the Mobility Card in the period from 1 May to 31 October 2023: all public transport in the region can be used free of charge from the time of check-in.

The **Zell am See-Kaprun Summer Card** is included exclusively with stays at participating partner accommodations, and reveals a unique variety of experiences with more than 40 attractions and additional offers of the premium partners from 15 May to 31 October 2023. These include the use of the mountain railways to the Schmittenhöhe and the Kitzsteinhorn, a boat trip on Lake Zell, as well as admission to lidos and excursion destinations in the region. Bonus partners offer further attractive discounts. The summer card also includes the Mobility Card.