

## **A HOLIDAY WITH MORE SUMMER - THE WIDEST RANGE OF ACTIVITIES BETWEEN GLACIER, MOUNTAIN AND LAKE**

**Unique! The unparalleled combination of glacier, mountain and lake. Exciting! Enjoy the various facets of summer with countless hiking, leisure and sports opportunities. Natural! Explore the biodiversity of flora and fauna between the crystal-clear waters of Lake Zell and the glacier on the 3,203-metre-high Kitzsteinhorn on the edge of the Hohe Tauern National Park. Full of views! The panoramic view of 30 three-thousand-metre-high peaks from the panorama and family mountain Schmittenhöhe.**

What a magnificent holiday backdrop: The contrast between the snow-covered glacier, the deep blue shimmer of the lake and the colourful flowering alpine pastures of the Schmittenhöhe. And in the middle of it all, our guests, who experience unforgettable holiday moments between glacier, mountain and lake - sometimes sporty, sometimes leisurely, sometimes completely relaxed. Zell am See-Kaprun, at 750 metres in the heart of the Austrian Alps, delights with spectacles of nature, sports opportunities, excursion destinations, traditions and modern lifestyle. Alpine delights, combined with typical Austrian hospitality, guarantee feel-good moments on the lakeshore or in the mountains.

A perfect starting point for hikes, excursions into the national park, relaxing days of swimming and aqua fun or amazing summit victories. If you don't want to start your adventure alone, you can join like-minded people in the active weekly programme for guests. A wide range of activities reflect the region's wealth of variety. If you aim for the top, then you can get to the eternal ice of the glacier, to one of the most exciting adventure worlds in SalzburgerLand, directly from Kaprun: The panorama platform "Top of Salzburg" with the "Gipfelwelt 3000" on the Kitzsteinhorn includes, among other things, a cinema, the National Park Gallery and Salzburg's highest-situated restaurant at over 3,000 metres above sea level. In the ICE ARENA, you can cool down with a slide in the snow even in high summer.

The Schmittenhöhe, Zell am See's local mountain, is a popular panorama and family mountain, offering a wide range of activities and experiences: modern summer mountain railways ensure a comfortable ascent to the starting point of wonderful hikes, Schmidolin's Adventure Park, unique sunrise hikes, numerous huts and mountain restaurants as well as yoga courses in the middle of flowering alpine meadows. The Schmittenhöhe offers a stunning view of over 30 three-thousand-metre-high peaks and Lake Zell. With its crystal-clear water and lidos, excursions by boat, boat rentals and a wide range of sports opportunities from sailing to surfing to water skiing, as well as pleasant temperatures, this is one of the most beautiful swimming lakes in Austria.

**SUSTAINABLE HOLIDAYS WITH 100% EXPERIENCES**

The theme of sustainability runs like a green thread through all areas in Zell am See-Kaprun. As a Climate and Energy Model Region, minimising the CO2 footprint is an important concern - in terms of travel, local mobility and climate-friendly tourist infrastructure. Numerous environmentally friendly direct train services from European cities lead to the centre of Zell am See. Get on board, relax during the journey and do something good for the environment at the same time. With the Mobility Card issued at check-in, all public transport in the region can be used free of charge.

All mountain railways in the region run on 100% green electricity, and numerous accommodation establishments and partners are implementing various measures in the area of environmental and climate protection as part of the Climate and Energy Model Region. The Kaprun High Mountain Reservoirs - by the way, a great adventure and excursion destination - generates "green" electricity in a climate-friendly way with the help of hydropower, saving over 500,000 tonnes of CO2 annually.

### **DIGITAL COMPANION, MOBILITY CARD AND ZELL AM SEE-KAPRUN SUMMER CARD**

The Zell am See-Kaprun App is the ideal digital companion for an active summer holiday. With this app, you have an adventure planner, event calendar, restaurant guide and mobile info point clearly arranged on your mobile phone. The app provides information on opening hours of the summer mountain railways, museums and excursion destinations, about the daily weather and events as well as the weekly programme. The digital Mobility Card and the Zell am See-Kaprun Summer Card can also be stored in the app's wallet.

All guests in Zell am See-Kaprun will get the Mobility Card in the period from 1 May to 31 October 2023: all public transport in the region can be used free of charge from the time of check-in.

The Zell am See-Kaprun Summer Card is included exclusively with stays at participating partner accommodations, and reveals a unique variety of experiences with more than 40 attractions and additional offers of the premium partners from 15 May to 31 October 2023. These include the use of the mountain railways to the Schmittenhöhe and the Kitzsteinhorn, a boat trip on Lake Zell, as well as admission to lidos and excursion destinations in the region. Bonus partners offer further attractive discounts. The summer card also includes the Mobility Card.

### **HOLIDAYS BETWEEN GLACIER, MOUNTAIN AND LAKE - THE EXCURSION AND TOP TIPS FOR SUMMER 2023:**

- Snowball fight in summer? Of course! After the daily guided Kitzsteinhorn Explorer Tour with a national park ranger, on which you cross four climate zones with the 3K-Connection from the centre of Kaprun up to the world of glaciers, a detour to the ICE ARENA is highly recommended. Here you can slide over the glacier ice and cool down in the summer snow.

- Guaranteed experience for early risers! You may have to get up early for the sunrise hikes on the Schmittenhöhe, but the uplifting moment when the first rays of sunlight illuminate Zell am See-Kaprun after a leisurely cable car ride and a short hike is unforgettable. The culinary highlight of this hike is a mountain breakfast at Franzl.
- A boat trip is always fun. And even more exciting is an evening trip on the MS Schmittenhöhe, when the banks are illuminated and the mild evening air tempts you to enjoy a sundowner on the sun deck of the tour boat. In summer, the MS Schmittenhöhe sets sail for an evening cruise at 6:30pm and 8:00pm every Friday.
- Comprising of the two reservoirs Mooserboden and Wasserfallboden, the Kaprun High Mountain Reservoirs are a monumental "marvel of engineering". The "Moosersperre" dam is 107 metres high and 494 metres long. The two reservoirs for hydroelectric power generation are also a picturesque excursion destination in the middle of an amazing mountain scenery. Buses take you comfortably up to 2,000 m above sea level, and a guided tour of the dam wall gives you an insight into state-of-the-art power generation. The visitor centre "Erlebnisswelt Strom und Eis" (Power and Ice Adventure World) is open daily during the summer months, and admission is free. Here you will also find the world's highest-situated via ferrata on a dam wall as well as the "Höhenburg Climbing Arena" with further vie ferrate and sport climbing opportunities.
- On its way from the mountain to the valley, the Kapruner Ache river roars through the rocky and mystical Sigmund Thun Gorge: this is a refreshing nature and hiking experience for the whole family. Once you have hiked through the gorge on well-secured boardwalks, you reach the picturesque Klammsee lake, which shimmers in dark green or bright turquoise depending on the incidence of light. The Sigmund Thun Gorge is open from May to October. On selected dates, mystical evening tours take place during the "Gorgeous Lights" and the "Legendary Night of the Water" events, which are also part of the weekly programme.
- The "Zell Lake Magic" event is a spectacular water, light, music and laser show directly in front of the lakeside promenade near the centre of Zell. In the period from 15 May to 15 October 2023, the fascinating 20-minute show with special effects takes place every Tuesday, Thursday and Sunday at 9.30pm in Elisabethpark. Admission is free. There you can also watch impressive water shows with music every hour on the hour between 1pm and 6pm.