



Summer News 2024

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NEW ATTRACTIONS

TIROL

Sunnenseite'n Trail: Hiking on the sunny side

Where: Stubaital

When: Summer 2024

Stubaital Guests can now hike on the sunny slopes of the Stubaital Valley on the new Sunnenseite'n trail from Fulpmes to Neustift. A suspension bridge of over one hundred metres in length forms the trail's highlight, offering views of Neustift and the head of the valley with the Stubai Glacier. The trail is 7.5 kilometres long and leads from the middle station of the Schlick2000 Hiking Centre in Fulpmes along a new forest path to Kartnall Guesthouse in Neustift. Thanks to its sunny location at medium altitude, the Sunnenseite'n Weg is accessible almost all year round.

Website: www.stubai.at/en

Wipp Traverse: Hiking between Austria and Italy

Where: Wipptal

When: Summer 2024

Three mountain ranges, from the Stubai Valley to Sterzing in South Tirol, are traversed on the Wipp Traverse hiking tour starting in the Tirolean Wipptal Valley. The tour takes five days, with daily stages covering anything between 800 and 1,200 metres in altitude. The special feature of this tour is that you always stay at the same hotel, travelling to the starting point and back by public transport or hotel transfer. This means you can cover the scenic tour with a light day rucksack and enjoy the comforts of your hotel at the end of every day.

Website: www.wipptal.at/wipp-traverse-sommer (German only)

Five new trail running routes

Where: Zillertal

When: Summer 2024

Discover five new trail running routes in the Zillertal Valley, which invite you to explore as you run through alpine terrain on fantastic alpine trails up to Kellerjoch, through the alpine landscapes of Hochfügen, or over a long mountain ridge to three peaks in the upper Zillertal Valley. Several of the routes can be combined, so that increasingly or less challenging trail running laps can be completed, depending on your mood and fitness level.

Website: www.best-of-zillertal.at/sommer/sommeraktivitaeten/trailrunning-spieljoch-hochfuegen

Cross-Trail powered by LEKI

Where: Paznaun-Ischgl

When: Summer 2024

"Cross Trail" is the name of the most original form of trail running, and the Paznaun-Ischgl region will be offering the perfect trail from summer 2024. Nine new, signposted routes lead through technically challenging and often rocky terrain. The starting points for the tours, which combine brisk hiking with running in the high mountains, are the cable car stations or bus stops in Paznaun; LEKI poles are available for hire in the sports shops in the valley.

Website: www.paznaun-ischgl.com/en/Active/Cross-trail

Marchkopf Biking Tour

Where: Zillertal

When: Summer 2024

A new connection leading to the Rastkogelhütte offers a varied route via Sidanjoch and the Zillertaler Höhenstraße Alpine Road. The Marchkopf Tour is 43.6 kilometres long and, with 1,980 metres of ascent and a duration of 5.5 hours, it is considered to be relatively challenging. Ambitious bikers can even extend the tour to a mega ride encompassing five mountain passes over a distance of 76 kilometres and 3,720 metres in altitude.

Website: <https://www.zillertal.at/en/summer/activities/biking.html>

MTB Family Area Streiteck

Where: Kitzbüheler Alpen – Brixental

When: Summer 2024

The new MTB Family Area Streiteck near the valley station of Sonnenrast chairlift in the Brixental Valley is an excellent meeting point for MTB families and beginners. At 1.4 kilometres in length, the area offers ideal conditions for testing and improving skills. The fastest access to the practice area is via Sonnenrast cable car and the Sonnenrast trail; alternatively, you can reach the area with the conveyor belt and practice trail in just under 30 minutes via the hiking trail to Pengelstein.

Website: www.kitzski.at/en/hiking-biking/kitzbike-trails.html

“Silva Trails” Bike Trail Park in Galtür

Where: Paznaun-Ischgl

When: Summer 2024

The new Silva Trails Bike Trail Park in Galtür will offer a range of trails from easy flows to technically challenging single trails, as well as special routes for children and families. With a circuit, a practice area, two jump lines, pump track and four trails, the park is perfect for beginners and experienced bikers alike. Thrills are guaranteed thanks to a gradient of two to ten per cent on the trail that descends from 1,970 metres to 1,630 metres above sea level.

Adventurous natural trails at Ischgl-Samnaun Bike Trail Park

Where: Paznaun-Ischgl

When: Summer 2024

The starting points of the adventurous nature trails in the impressive setting of Silvretta Bike Arena Ischgl-Samnaun can be found up to altitudes of 2,800 metres above sea level. Eight trails offer a total of 60 kilometres of pure mountain biking fun between 2,861 metres and 1,352 metres above sea level, with more trails in the pipeline.

Website: www.ischgl.com/en/Active/Active-Summer/Biking-Ischgl

Alpine Life open-air museum in Innervillgraten

Where: Osttirol

When: Summer 2024

The Alpine Life open-air museum in Innervillgraten invites you to discover the craftsmanship of yesteryear and experience the creativity of past generations. A place where history and craftsmanship come alive. The museum with an ensemble of buildings including the Wegelate sawmill, Lodenstampf, Lüfter mill, “Neuhauser” farm and “Riepenkammer” alpine hut has been built and lovingly restored in recent years by the Villgraten Heritage Association, so that it can welcome its first visitors in summer 2024.

Website: www.osttirol.com/en/open-air-museum-alpine-life

Alpbachtal storytelling benches

Where: Alpbachtal

When: Summer 2024

The new Alpbachtal storytelling benches offer several spots to stop and listen to stories in Reith im Alpbachtal. Before the stories can be listened to as audio files, however, visitors

must generate the necessary power by turning the crank at the respective station. Interesting facts about the respective location are then revealed. The new benches, which feature two languages and Braille, invite visitors to pause and linger at existing, disabledfriendly locations such as Hildegard Garden, the viewing platform, Reitherkogel cable car or Lake Reither See. Website: www.alpbachtal.at/en/discover-the-alpbachtal/restbench%20stories

Kofele's Bee Nature Trail

Where: Innsbruck region

When: Summer 2024

Seven educational stations devoted to bees will attract families to the Patscherkofel in Innsbruck from summer 2024. Little explorers can help mascot Kofele become a beekeeper and follow in the bees' footsteps from the mountain station to the Hochmahdalm. Those who collect all the exciting facts about the industrious little creatures will also receive a great surprise when they answer the puzzle correctly.

Website: www.patscherkofelbahn.at/bienenlehrpfad (German only)

SALZBURGERLAND

Gravel Tour SalzburgerLand

Where: SalzburgerLand

When: May 2024

Gravel biking begins where classic road cycling and mountain biking reach their limits. From May 2024, gravel fans can explore SalzburgerLand on a circuit route. The new SalzburgerLand Gravel Tour can be tailored to your preferences and lasts seven to ten days. All variations include breathtaking nature, and stops at lakes and rivers.

Website: https://www.salzburgerland.com/de/gravelbiken-im-salzburgerland_zartundhart/ (German only)

Alte Schmiede Trail

Where: Leogang

When: 1 June 2024

From 2024, the new single trail will be accessible from 1 June to 15 October every year. The start of the new Alte Schmiede Trail is above the mountain station at Asitz, where it turns right after about 350 m. From there you'll follow a hand-built single trail, which offers stunning views of the imposing Leoganger Steinberge massif, the natural forest, and alpine meadows – perfect for souvenir shots! Variety and maximum driving fun are guaranteed. The Alte Schmiede Trail is divided into five sections, each with its very own charm.

Website: https://www.saalfelden-leogang.com/en/region-experience/bike/alteschmiede_trail_news

CARINTHIA

Lake.Bike Pumptrack

Where: Drobollach, Lake Faaker See

When: May 2024

A pump track, an asphalt circuit with waves, steep curves, and jumps, suitable for bikes, scooters and skateboards is set to open in Drobollach. The 3,000m²-park is suited for beginners and pros alike and allows bikers to master their technique in the most possible fun way.

Website: <https://www.lake.bike/en/pumptrack.html>

Climate Adventure Trail

Where: Köttmanskorf (near Klagenfurt)

When: Summer 2024

A trail along a stream with information signs explaining the consequences of climate change on local biodiversity. There will also be a relaxing place on a bridge or platform built over the stream with a double lounge made of local larch wood. An insect hotel will be installed at the end of the path.

Website: <https://koettmannsdorf.at>

Slow Trail Meerauge

Where: Meerauge

When: Spring 2024

An easy hike for families with children, past the legendary, turquoise blue Meerauge pond to the most beautiful valley end in Carinthia.

Website: <https://www.outdooractive.com/de/route/wanderung/woerthersee-rosental/slow-trail-meerauge/803437825/> (German only)

VIENNA

Pratermuseum

Where: Vienna

When: 15 March 2024

There's hardly any amusement park in the world that is as strongly linked to the identity of a city as the Prater is to Vienna. The new Pratermuseum, right next to the famous Vienna Giant Wheel, is dedicated to its more than 250-year history and its colourful present.

Website: https://www.wienmuseum.at/pratermuseum_en

House of Strauss

Where: Vienna

When: October 2023

The "House of Strauss" is a museum dedicated to Johann Strauss II and his dynasty at the revitalised original location, the Casino Zögernitz, where the King of Waltz played in the Strauss Hall. Chef Stefan Glantschnig offers high-quality Viennese cuisine at the Casino Kulinarium.

Website: <https://www.houseofstrauss.at/en>

UPPER AUSTRIA

Special hiking trails at Lake Wolfgangsee

Where: Wolfgangsee (Salzkammergut)

When: Spring 2024

Discover the beauty of Lake Wolfgangsee on twelve special hiking trails showing off the diversity of the region. The twelve paths cover over 100 km in total and lead through picturesque landscapes, past majestic viewpoints, and stunning country estates.

Website: <https://abriani.at/pfade> (German only)

REOPENED ATTRACTIONS

VIENNA

Wien Museum

Where: Vienna

When: December 2023

The Wien Museum on Karlsplatz was reopened on 6 December 2023 after several years of renovation and expansions. The museum's permanent exhibition – which is free of charge! – tells Vienna's fascinating history in a new and captivating way. Karlsplatz and the adjacent Gußhausviertel with its stunning architecture and restaurants invites visitors for a neighbourhood tour before or after the museum.

Website: <https://www.wienmuseum.at/en>

Kunst Haus Wien – Museum Hundertwasser

Where: Vienna

When: 29 February 2024

After a good six months of planned renovations, the Kunst Haus Wien is now back open, just in time for the first Vienna Climate Biennale (5 April – 14 July), the first climate art festival of its scale worldwide.

Website: <https://www.kunsthausewien.com/en/>

NEW HOTELS

TIROL

Henri Hotel

Where: Kitzbühel

When: 2024

84 rooms in seven categories, from Petite Cabinets to XL Studios, are accommodated in the new Henri Hotel in the immediate vicinity of Kitzbühel railway station. Guests can look forward to a welcoming retro style with warm hospitality and modern comforts. The hotel kitchen serves a hearty breakfast in the morning, a Tirolean 'Marend' or snacks during the day and a late-night drink in the evening. Guests can also relax in the small Henri Spa & Gym with sauna, steam bath, indoor pool, and gym after a day in the Kitzbühel mountains.

Website: <https://www.henri-hotels.com/en>

Zellrooms

Where: Zillertal

When: 2024

The new Zellrooms in the centre of Zell am Ziller in the Zillertal valley impresses with its special concept. For every night spent in an apartment, Zellrooms plants a tree. The hosts' fundamental concept is simple: everyone can make a small contribution to a sustainable approach. As a result, the four newly built holiday apartments for two to four people are not only stylishly furnished and fully equipped, but also created in line with their sustainable philosophy.

Website: www.zellrooms.at (German only)

SALZBURGERLAND

Rosewood Hotel Fuschl

Where: Hof near Salzburg

When: May 2024

The legendary Hotel Schloss Fuschl will reopen as Rosewood Schloss Fuschl in May 2024. The redevelopment of this 15th century landmark once again shows Rosewood's aim to carefully restore some of the world's most iconic historic buildings to their former glory. In line with the chain's concept, the property's heritage is protected while the resort itself celebrates the old and the new.

Website: <https://www.rosewoodhotels.com/en/schloss-fuschl-salzburg>

DAS SAAL

Where: Saalfelden am Steinernen Meer

When: May 2024

DAS SAAL stands for timeless elegance, quality, and an innovative, sustainable lifestyle. Right at the gateway to the majestic Pinzgau mountains and ski world as well as opposite the Congress Center, it combines urban luxury with natural beauty, business comfort and leisure. DAS SAAL is more than just a hotel – it is an experience that appeals to the senses and creates unforgettable memories.

Website: <https://www.das-saal.com/>

Carpe Solem Kapoom

Where: Kaprun

When: Winter 2023/24

Lively and colourful lifestyle pop-up hotel Carpe Solm Kepoom is right in the heart of Kaprun – and only open for a short time!

Website: <https://kapoom.carpesolem.at/en/>

VIENNA

The Hoxton

Where: Vienna

When: April 2024

Vienna's first The Hoxton hotel with 196 rooms opens right next to the Stadtpark in a historical building from the 1950s. Highlights include a poolside rooftop bar, a cocktail bar, an in-house event space and much more.

Website: <https://thehoxton.com/vienna>

VORARLBERG

Hotel Kleiner Löwe

Where: Bregenz

When: 5 April 2024

Website: <https://www.kleinerloewe.at/en>

New city hotel "Kleiner Hotel" right in the heart of Bregenz is currently being built by award-winning Basel-based architecture company Herzog & de Meuron. It will have eight rooms, a lounge, and two lovely views – one of the town gardens in the courtyard and one of the Kornmarktplatz in front of the hotel.

REFURBISHED HOTELS

TIROL

Das Central

Where: Ötztal

When: 2023

Wellness suites with private spa, penthouse suites spread over a generous 105 m² or junior suites with panoramic views: 31 renovated rooms and suites offer a luxurious holiday experience at the 5-star Das Central Hotel in Sölden. The Summit Spa is also new in summer 2024, where you can indulge in the essential pleasures of relaxation across 2,000 m² - including an infinity pool with summit views and a whirlpool with its own sun terrace. Culinary delights await guests at Das Central, run by the Falkner family, with daily new creations from the restaurant kitchen, which has been awarded three toques.

Website: <https://www.central-soelden.com/en/>

Posthotel Lechtal

Where: Holzgau

When: 2024

New name, new look. From summer 2024, the traditional Hotel Neue Post in Holzgau will be transformed into the fully renovated Posthotel Lechtal. Regardless of whether you prefer small and cosy, or exclusive with unique panoramic views: the host family Hammerle cares deeply about the well-being of their guests, which is why the rooms have been extensively renovated and modernised. Relax in the alpine spa with sauna, steam bath, infrared cabin and heated bench with Kneipp pool. What hasn't changed, however, is the high quality cuisine of the hotel's own restaurant, which is a member of the Tiroler Wirtshäuser and Naturparkwirte Lechtal-Reutte group.

Website: www.posthotel-lechtal.at/en/home.html

Hotel Föhrenhof

Where: Stanzach

When: 2024

The family-run Föhrenhof is centrally located in the Tirolean Lech Nature Park region and has been extensively renovated and extended in recent months. From summer 2024, guests can look forward to modern rooms in the accustomed welcoming atmosphere and choose between comfortable rooms or spacious suites in Tirolean country house style. The spa area with sauna, infrared loungers, steam bath and heated bench is available to all guests, along with the restaurant serving regional and seasonal specialities.

Website: www.hotelfoehrenhof.at/en

Kurblhof Leutasch

Where: Leutasch, Seefeld

When: 2024

The recently renovated Kurblhof in Leutasch offers plenty of space to feel at home. Young hotelier Theresa Klimitsch already successfully runs the multi-award-winning Bio-Landpension Monika opposite. She has now expanded her range of services with the addition of an organic wooden house. Seven comfortable apartments with clay and silver fir walls are housed in the Kurblhof, powered and heated by geothermal energy and photovoltaics. All units have a kitchen and sofa bed, while the top floor features saunas and a relaxation room with views of the Kurblhang. A farm shop with organic specialities from the region, massage room, yoga and exercise room and a large natural garden complete the facilities on offer.

Website: www.kurblhof.com

SoLu Appartements

Where: Sonnhof, Seefeld

When: Summer 2024

From summer 2024, the former Sonnhof in Mösern will be reopening with a brand new name and concept, after being taken over by Sonja Kluckner and Lukas Schmutz. The SoLu apartments in a quiet and sunny location feature nine flats in three categories and are suitable for up to three people. The hosts describe the style as a combination of modernity with a rustic twist. Guests will feel at home and enjoy nature in a comfortable and welcoming atmosphere.

Website: www.solu-apartments.com

SALZBURGERLAND

Priesteregg Premium Refugium

Where: Leogang

When: Summer 2024

Amidst the wonders of nature, refined by privacy. Between the chalet village and the first, this exquisite retreat awaits guests with peace and quiet from summer 2024. The Priesteregg Premium Refugium has a private lake access, a panoramic sauna on the shore and its own bay. There's also a natural pond carefully enlarged as a swimming lake and filled with crystal-clear spring water. Seven mountain chalets are transformed into exclusive and idyllic lake huts.

Website: <https://www.priesteregg.at/bergdorf/chalets/seehuetten-neu-ab-sommer-24/>

(German only)

EVENTS & ANNIVERSARIES

TIROL

Hill Climb MTB Race

Where: Kitzbühel Alps - Brixental

When: 22 June 2024

The KitzAlpBike Festival may be a thing of the past, but the thrill on two wheels lives on in Brixental - on June 22, 2024, the legendary Hill Climb route will be continued. For a long time, the HillClimb was an integral part of the previous event, and this will continue in 2024 - even more extensive and larger than before. The 16th edition of the competition promises not only a sporting competition, but also an unforgettable spectacle full of top sporting performances and impressive emotions.

Website: <https://www.hillclimb.at/en/home-1.html>

Culinary biking trails

Where: Alpbach

When: Summer 2024

The former e-Bike Gauditour will be back in autumn with a new concept: culinary, regional products, producers and innkeepers will be placed even more in focus - a regional menu can be cycled along a beautiful panoramic path by e-bike.

Website: <http://presse.tirol.at/alpbachtal-setzt-auf-genussradeln-und-sportliche-radrennen/214951/> (German only)

Wingfoil & SUP Festival Achensee

Where: Lake Achensee

When: 21 – 23 June 2024

Lake Achensee will become a stage for water sports enthusiasts in June. The Wingfoil & SUP Festival Achensee, presented by the water sports specialists Wingfoil Achensee and Tirolsail, promises an exciting fun-packed weekend. As an event location, the Atoll Achensee with its shallow access to the lake offers ideal conditions including for beginners

Website: <http://www.3stylekitesurfing.com/festival> (German only)

SALZBURGERLAND

Spartan European Championship 2024

Where: Zell am See - Kaprun

When: 6-8 September 2024

Spartan - the world-renowned obstacle race – is a sporty highlight of the year in Austria. The toughest BEAST Race in the world is 21 km long. Athletes will conquer 2,000 m in altitude with views of the Kitzsteinhorner Glacier and other peaks, and picturesque landscapes and numerous obstacles along the way.

Website: <https://www.zellamsee-kaprun.com/en/events/spartan-race/spartan-trifecta>

The year of Wolfgang

Where: Lake Wolfgangsee

When: 2024

In 2024, the Lake Wolfgangsee region celebrates the 1.100th birthday of its patron together

with 150 other Wolfgang locations in Central Europe. Numerous celebrations and events are planned to honour this great historical figure.

Website: <https://wolfgangsee.salzkammergut.at/en/anniversary-2024.html>

10 years of DomQuartier Salzburg

Where: Salzburg

When: 2024

It's been ten years! The DomQuartier, the historic center of political and ecclesiastical power in the heart of Salzburg's world heritage, allows visitors to experience the city through the eyes of the prince-archbishops. The residence, cathedral and archabbey, all architectural gems of their own, have shaped the city and the federal state for centuries.

Website: <https://www.domquartier.at/en/>

VIENNA

Where: Vienna

When: September 2024

Film classic "The Third Man" celebrates its 75th birthday this year. Fans visiting Vienna can head to The Third Man Museum, take a tour through the famous tunnels, rewatch the film in the cinema, or even book a themed dining experience in the Giant Ferris Wheel.

Website: <https://www.wien.info/en/see-do/discover-vienna/hidden-gems/third-man-361288>

UPPER AUSTRIA

200th birthday of Anton Bruckner

Where: Upper Austria

When: 2024

Austrian composer Anton Bruckner would celebrate his 200th birthday this year, a great occasion for numerous projects and events focusing on his life and lasting impact. Reaching for the stars from the roots of tradition, no one embodies this Upper Austrian attitude better than him. Concerts and events will take place in the Brucknerhaus and the Ars Electronica Center in Linz, the Abbey Basilica in St. Florian, and the City Museum in Steyr among others.

Website: <https://www.anton-bruckner-2024.at/en/>

LOWER AUSTRIA

25th Wachau Marathon

Where: Emmersdorf - Krems

When: 14 – 15 September

The marathon through the world heritage site close to Vienna, with gorgeous views along the way, ranks among the most popular running events in Austria.

Website: <https://wachaumarathon.com/en/>

120th anniversary of Museum Carnuntinum

Where: Deutsch-Altenburg

When: Summer 2024

Austria's oldest Roman museum was built in the style of a Roman country villa, showcasing a permanent exhibition of original finds from Carnuntum since 1904.

Website: <https://www.carnuntum.at/en/museumcarnuntinum>

CARINTHIA

SeeDuroWeeks

Where: Villach / Lake Faaker See / Lake Ossiacher See

When: May 2024

Mountain bike enthusiasts can look forward to three action-packed weekends in May: The first SeeDuroWeeks offer an extensive programme of workshops and races for all skill levels. Special highlights include The BucketRide Camp at Lake Fakersee and the Slo Enduro Day in Klagenfurt.

Website: <https://www.lake.bike/en/seeduroweeks-2024.html>