

# **Gurgl. Diamond of the Alps.**

## **Top Quality Skiing with another World Cup Premiere**

**112 superb slope kilometers at snow-sure altitudes between 1,800 and 3,030 meters, 25 mountain lifts, zero waiting times: the premium ski destination of Gurgl knows how to impress in every respect, especially in winter. At the start of the ski season on 14 November 2024, this exclusive ski area at the heart of mighty three thousand meter high peaks at the far end of Ötztal is traditionally one of the Alps' first winter ski areas to open its slopes thanks to absolute snow guarantee. Gurgl stands for Top Quality Skiing at the highest level combined with upscale hotels and restaurants. Since 2023, Gurgl also hosts to a top-class sporting event, the AUDI FIS Alpine Ski World Cup: after the successful debut of the men's slalom last year, both women and men will compete in slalom races on site for the first time on 23 and 24 November 2024.**

On 14 November 2024, the mountain lifts at the "Diamond of the Alps" will start operating again as one of the first winter ski areas in the Alps. On 23 November 2024, the premiere of the women's slalom as part of the AUDI FIS Alpine Ski World Cup will be held on Kirchenkar slope in Hochgurgl. British slalom ace Dave Ryding will compete in the slalom race together with all male colleagues in his alpine homebase on 24 November. The world's best slalom athletes will again be welcomed by fans at the finish line located above Top Mountain Crosspoint. In addition to the sporting competitions, exclusive evening events will be held to mark the opening of the ski area at Gurgl Carat Congress and Event Center in Obergurgl.

### **Skiing in Gurgl: true enjoyment**

Experienced and aspiring skiers alike feel at home on a winter holiday in Gurgl, also due to excellent snow conditions and sunshine skiing until late spring, as the season lasts from November to late April thanks to the high alpine altitude. Six feeder



mountain lifts in Obergurgl and Hochgurgl provide quick and easy access to the slopes without any waiting times. Even pedestrians can reach the exclusive refreshment stops spread across the ski area in just under nine minutes from the village center.

Scenic Hohe Mut Alm (2,670 m) invites you to enjoy impressive views of 21 peaks higher than three thousand meters, accompanied by culinary highlights and a sunny terrace. A special experience is the "First Line" where early risers enjoy the freshly groomed slopes in the early morning, followed by a first-class breakfast served at Hohe Mut Alm.

On clear days, the 360° "Top Mountain Star" panorama bar on Wurmkogel (3,030 m) offers fabulous views as far as Italy's Dolomites. The Top Mountain Crosspoint at the foot of the Timmelsjoch High Alpine Road combines myriad advantages: the architecturally eye-catching building not only houses the base station of the state-of-the-art Kirchenkar gondola but also a restaurant with table service and the Motorcycle Experience World.

### **Premium even away from the ski slopes**

Gurgl's prime infrastructure is just as first-class as the ski area itself. At an altitude of 2,000 meters, the destination offers an incredible 25 hotels of the 4 and 5 star categories. Almost all slopes lead directly to the accommodations and promise comfortable ski-in & ski-out. Gurgl also offers extensive recreational options, including high-quality lodgings with great wellness offers as well as natural wellness right at the heart of the picturesque winter landscape with its unique stone pine forest. Both food and drinks served in the Gurgl restaurants, which currently comprise four toque-awarded gourmet restaurants, promise high-quality moments of culinary enjoyment. The exclusive gastronomy offer is complemented by special highlights such as the Perrier-Jouët Gondola: during a ride on Kirchenkar gondola, exquisite drinks and specialties prepared at Top Mountain Crosspoint Restaurant are served in a private atmosphere.



### **Unique highlight world-wide: Motorcycle Experience World**

The twin brothers Alban and Attila Scheiber run the Motorcycle Experience World with great passion. This weather-independent excursion destination inside the Top Mountain Crosspoint building in Hochgurgl attracts motor-loving visitors and interested people of all ages. On about 4,500 m<sup>2</sup> exhibition area, over 550 exhibits from more than 150 manufacturers are on display - representing a walk-in history of motorsport. Visitors can also discover major racing brands and indulge in an interactive world of experience featuring 4D cinema, motor wall, technology simulations and real engine sounds.

### **More than just a ski holiday**

Gurgl also offers an impressive range of activities away from the groomed ski slopes. From relaxed to moderate, 12 km of cleared winter hiking trails and snowshoe tours lead through the wonderful winter scenery at your own pace. Cross-country skiing aficionados can use the 12 km network of high-altitude trails for free. The three kilometer long (night) toboggan run in Hochgurgl, on the other hand, provides speedy downhill adventures on two runners. And if you still can't get enough of the slopes, you can also enjoy your passion to the full after sunset at weekly night skiing events.

### **Top-class event location**

Gurgl already has a long tradition as a research and conference venue. The top modern Gurgl Carat congress and event center in the heart of Obergurgl offers a perfect setting for events of all kinds with annual highlights such as the Christmas Market, changing art exhibitions and vernissages by artists such as Leon Löwentraut or Diamond Beats by Nassau Beach Club. The building is shaped like a diamond and equipped with the latest technology as well as a flexible room concept for up to 520 people. Congresses, conferences, workshops, concerts and regional events are successfully held here. The combination of genuine hospitality, first-class location and a varied side and activity program in the surrounding high alpine nature also inspires the international conference audience.



### **Ötztal Super Skipass**

If you want to explore all the other ski areas of Ötztal in addition to Gurgl, you should consider the Ötztal Super Skipass. This lift ticket, available from 3 or more skipass days, provides unlimited access to the valley's 363 slope kilometers and 90 mountain lifts, including the top destinations of Sölden, Gurgl and Hochoetz-Kühtai as well as Niederthai, Gries and Vent. A 6-day skipass even comprises one admission to 007 ELEMENTS James Bond Adventure World in Sölden and Motorcycle Experience World in Gurgl.

Special recommendation: if you buy your ski tickets for Sölden and Gurgl online and well in advance, you will get a price advantage. This offer applies to day and multi-day tickets as well as the Ötztal Super Skipass. The tickets already purchased can be picked up on site from the machine so that you reach the ski slopes very quickly without any detours.

### **Sustainability from arrival until you reach the slopes**

In the Austria-wide "Win sustainably!" competition, Gurgl's 2024 Ski World Cup was recognized as an outstanding sustainable race event in the "Sports Events" category among 127 events. As a partner of Green Event Austria, Gurgl aims to provide suggestions and best practice examples also for other events. Sustainability is also possible in skiing sports. It starts with your individual arrival journey: public transport by train and bus is easily available thanks to excellent connections. There is also a bus line that runs through Ötztal in 30-minute intervals. So you can easily leave your car at home during your holiday and enjoy the superb scenery while driving through the valley.

**Further information:** [gurgl.com](https://gurgl.com)



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#### PR & Media

##### Images are available here:

<https://media.oetztal.com/pinaccess/pinaccess.do?pinCode=q9XFZmnMhabj>

**More pictures and details can be found at:** [www.oetztal.com/presse](http://www.oetztal.com/presse)

#### Booking & Information

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