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1. Hotels

1.1. TIROL

DION Wattens

Austria's first DION Hotel opens in April 2025 in Wattens, just opposite the famous Swarovski Crystal Worlds. The modern hotel combines stylish elegance, state-of-the-art amenities and first-class service. It's suitable for business as well as individual travellers and groups. Highlights include a special crystal room and the hotel terrace overlooking the Crystal Worlds.

Where: Wattens

When: April 2025

www.my-dion.com (Website in German only)

Pitz Alpin Panorama Chalets

Just a stone's throw from the Pitztal Glacier and in the heart of the Pitztal valley, these ten new chalets for two to six people feature modern amenities and either a terrace or garden. Breakfast, dinner and wellness packages are available upon request.

Where: St. Leonhard, Pitztal

When: 2025

www.pitz-alpin.at (Website in German only)

Leni Mountain Lodge

The new Leni Mountain Lodge offers high-quality holiday apartments for two to ten people. They feature modern-alpine interiors, and some also come with private saunas and balconies. There's also a small spa area and breakfast service and an in-house restaurant, *Cervo*, serving Alpine-Mediterranean delights.

Where: Sölden, Ötztal

When: 2025

www.lenimountainlodge.com/en/

ViBES – your alpine homebase

The new ViBES apartment hotel in Sölden has five stylish and fully equipped apartments. Guests can look forward to a cosy atmosphere and a quiet location with panoramic views and many outdoor activities right at their doorstep.

Where: Sölden, Ötztal

When: Summer 2025

vibes-soelden.at/en

Henri goes Kitzbühel

On 12 December 2024 at 12.12 PM, the Henri Country House Kitzbühel officially opened, marking a new chapter for one of the city's oldest hotels. The HENRI Country House Kitzbühel, right on the lakeside promenade, has 77 uniquely designed rooms, charming salons, and the modern HENRI SPA & GYM, blending 150 years of Tyrolean hospitality with contemporary style. The hotel consists of three distinct buildings – “Kaiser,” “Streif,” and “Ache” – which seamlessly combine historic elegance with alpine cosiness.

Where: Kitzbühel

When: Winter 2024

Grand Tirolia Kitzbühel

After nearly two years, the Grand Tirolia Kitzbühel has completed its extensive renovations, with a brand-new building now directly connected to the main hotel. It features 41 luxurious rooms and 28 alpine-inspired suites. There's also a new family-

friendly spa area spread over two levels, and a dedicated cinema and entertainment area for children and teenagers.

Where: Kitzbühel

When: Summer 2025

Fräulein Nannerl

Worry-free, exclusive and casual is the motto of Fräulein Nannerl's hosts Stefanie and Mario. The newly built apartment hotel combines Sandi-Boho chic with alpine touches. The twelve holiday apartments feature modern design and natural materials and include a regional breakfast. Takeaway breakfast, picnic and BBQ boxes are available upon request.

Where: Gerlos, Zillertal

When: 2025

www.fraeulein-nannerl.com/en

Apart Kreuzjoch Zillertal

A new holiday home with 6 apartments for 2-6 guests each in the heart of the Zillertal Arena, right at the valley station of the Rosenalm cable car. Private sauna included.

Where: Zillertal Arena

When: Late 2024

www.apart-kreuzjoch.at/en/

Pachmair 1453 – apart resort

16 new rooms and 31 apartments, a brand-new à-la-carte-restaurant and state-of-the-art wellness facilities: Pachmair 1453 has undergone an incredible makeover, embracing all the tradition of the Geiger host family, while setting the tone for the future. They also embrace renewable energy and e-mobility.

Where: Uderns, Zillertal

When: 2025

www.pachmair.com/en

Hotel & Apartment Taxacher

The newly built Hotel & Apartment Taxacher offers modern rooms, studios and apartments in a perfect location near Kitzbühel. Guests can make use of the spacious spa area (with saunas, steam baths and indoor pool) and the outdoor activities right at their doorstep.

Where: Kirchberg, Brixental

When: December 2024

www.alpenparks.at/en/hotel-apartment-taxacher-kirchberg

Elva – Premium Apartment Hotel

The new Elva Premium Apartment Hotel has 45 apartments, an à la carte restaurant and bar, a Sky Spa & Pool and an extensive sports and fitness offer in the heart of the Stubaital. The apartments are 23 to 120 m² in size and offer a mix of alpine style and modern architecture.

Where: Neustift, Stubaital

When: Summer 2025

www.elva-stubai.at/en/

1.2. SALZBURGERLAND

Stieg'nhaus

This new design boutique hotel is housed in a former sacristan's house and features six exclusive suites, wellbeing elements and a restaurant. The owners Maria and Tom Heidenreich aimed to create an inspiring home away from home where guests can feel "Pure and Present".

Where: Mühlbach am Hochkönig

When: May 2025

www.stiegnhaus.at/en/

Hotel Das Seekarhaus****

This luxury five-star hotel is not new, but it will be opening in summer for the first time in 2025. Nestled in the impressive mountain landscapes and surrounded by alpine meadows and crystal-clear lakes, the alpine haven ensures a perfect holiday.

Where: Obertauern

When: Summer 2025

www.seekarhaus.at/en/

1.2. VIENNA

Radisson Blu Das Triest

The Radisson Hotel Group is reopening design hotel Das Triest as part of the Radisson Blue brand. The 120-room hotel on the Wiedner Hauptstraße in the 4th district, which originally opened as the city's first design hotel in 1995, has also undergone extensive renovations.

Where: Vienna

When: March 2025

www.radissonhotels.com/en-us/hotels/radisson-blu-das-triest-vienna

Mandarin Oriental

The Mandarin Oriental Vienna is located in the listed Art Nouveau building on Riemergasse, which once housed the Vienna Commercial Court.

Where: Vienna

When: Summer 2025

www.mailbergerhof.at/en

Hotel Mailberger Hof

The privately owned hotel in the historic Mailberger Hof Palace in Vienna's centre opens in spring after extensive renovations. The hotel features 50 elegant rooms, a sauna area and an exclusive champagne bar. The building dates back to 1452 and has been owned by the Order of Malta for around 250 years.

Where: Vienna

When: Spring 2025

www.mailbergerhof.at/en

1.3. VORARLBERG

Montafon Moments

The new Hotel Montafon Moments, formerly known as Hotel Traube, scores with an innovative concept that focuses on the essentials - and fair rates. Montafon Moments stands for a new way of traveling – smooth, modern and tailored to every guest's needs.

Where: St. Gallenkirch

When: Early 2025

www.m-m.at/ (Website in German only)

1.4. STYRIA

Harrys Home Graz

Harry's Home Graz is a new and sustainable hotel for guests cherishing individuality. It has 140 modern rooms and apartments, including 10 barrier-free units and 53 with fully equipped kitchens, perfect for families and long-term stays. Breakfast buffet and flexible cleaning options are available.

Where: Graz

When: December 2024

harrys-home.com/graz-city/en/

Ökotel Kalsdorf

This new eco-hotel has a strong focus on sustainability: Avoiding waste, responsible use of energy and water, a photovoltaic system and environmentally friendly air conditioning and heating using a heat pump are key.

Where: Kalsdorf

When: Summer 2025

www.oekotel.com/unsere-hotels/kalsdorf/

1.5. UPPER AUSTRIA

Hotel Grand Elisabeth

The hotel in the Salzkammergut region features 132 rooms and suites with stunning views of Bad Ischl, an in-house restaurant and bar.

Where: Bad Ischl

When: April 2025

www.grand-elisabeth.com/en

„A liabs Platzl“

“A liabs Platzl” provides cabins amidst nature that offer guests not only a comfortable place to sleep but also the opportunity to immerse themselves in an untouched environment. The concept aims to strengthen the connection to nature while at the same time create a relaxing environment. Up to ten smart huts will be built from regional materials.

Where: St. Oswald, Mühlviertel

When: 2025

www.liabsplatzl.at/ (Website in German only)

1.6. LOWER AUSTRIA

Weingenuß.Chalet of Weingut Hauser / anno1555

A holiday in the Weinviertel means a holiday with wine. The icing on the cake or the peppery note - as the locals say - is an exceptional accommodation. Poysdorf adds one of these to its portfolio when the chalet of the Hauser winery opens on Easter Monday. It combines tradition and comfort at a historic winery.

Where: Poysdorf

When: 21 April 2025

www.anno1555.com/en/das-ist-anno1555/ (Website in German only)

Mörwald Hotel Gutshof & Weinhandlung (wine shop)

The Mörwald Gutshof & Weinhandlung is being built as a modern luxury hotel and cultural meeting point in the postcard-perfect Wagram wine region. With a wine shop, a traditional restaurant, 23 luxurious guest rooms, stylish rooms for business events, celebrations and tastings, as well as a garden terrace, it aims to turn into the region's latest culinary and tourist highlight.

Where: Feuersbrunn

When: 13 June 2025

www.moerwald.at/en/dining/detail/gutshof/

2. Attractions & Activities

2.1. TIROL

Guided city-to-mountain e-bike tours in Innsbruck

Innsbruck now offers guided city-to-mountain e-bike tours that include stops at mountain huts and restaurants to enjoy some traditional culinary delights! Thanks to the battery-support, these tours are suited for all fitness levels and families alike.

Where: Innsbruck

When: 2025

www.innsbruck.info/en/biking/d/e-mountain-bike-tours.html

Photo point YNRL at the Zillertaler Höhenstraße (high road)

A new photo point will be built – stunning panoramas included.

Where: Melchboden, Zillertal

When: Summer 2025

GreifenBrücke Bridge at AlbertAdler Adventure Trail

The new GreifenBrücke bridge on the (in part) pram-friendly AlbertAdler Adventure Trail on Mount Ahorn above Mayrhofen offers fabulous views. The 60-metre-long bridge is the highlight of the 2-hour circular hiking route, alongside the existing Ahorn Eagle's Stage, Europe's highest bird of prey sanctuary at over 2,000 m.

Where: Mayrhofen-Hippach, Zillertal

When: 2025

www.mayrhofen.at/en/stories/mountopolis-hiking-and-mountaineering

Interactive Adventure Tour at Spieljoch

A special audio adventure awaits young mountain enthusiasts at Zillertal's Spieljoch. "The Mystery of the Wünschel Route" takes families on an adventure with Alwin, the little local miner. The route is 2.2 km long and takes around 2-2,5 hours to complete. It leads from the mountain station of the Spieljoch cable car along ten interactive stations to the summit and back to the starting point.

Where: Spieljoch, Zillertal

When: 2025

www.spieljochbahn.at/en/summer/

New MTB and trail facilities in Paznaun-Ischgl

From summer 2025, a new 30-km MTB tour will connect Ischgl and Ramosch (Scuol) in Switzerland. The new Fimbapass Marathon, an 80-km round trip from Ischgl over the Fimbapass to Ramosch, via Martina to Samnaun and back via cable car was also improved. The Silvretta Bike Arena Ischgl/Samnaun and the Silva Trails Galtür are now part of the Gravity Card network, which provides access to 30 top mountain bike destinations in seven European countries. Galtür has also expanded its MTB options: a new, one-km circular route around the Faulbrunn Alm is suitable for beginners and advanced riders alike. The Schrofa Trail (180 m) offers a technically challenging experience for advanced bikers.

Where: Paznaun-Ischgl

When: 2025

Seebi's Bear World

Medrigalm in See in Paznaun-Ischgl is a true paradise for explorers of all ages. From summer 2025, Seebi's Bear World offers young adventurers a unique playground that combines movement, nature, and fun. With a 6-metre wooden bear, water features, and a variety of climbing and balancing activities, it guarantees an unforgettable day out.

Where: Medrigalm, Paznaun-Ischgl

When: Summer 2025

www.see.at/en/activities/seebis-b-renwelt_activity_113891451

Streuböden Line 7/17

From summer 2025, the trail network in Fieberbrunn will be expanded with the Streuboden Line, an approx. 3-km-long flow trail. The new Streuboden cable car gets bikers up the mountain even quicker and more comfortable.

Where: Fieberbrunn

When: May 2025

www.kitzbueheler-alpen.com/en/pital/so/bike/trails-lines.html

Digital adventure trails

Two new digital themed trails lead guests through the Achensee region in a fun way. The "Path of Reflection" offers peace and quiet through guided meditations and mindfulness exercises along the existing "Dien-Mut-Weg" trail in Pertisau. The "Achensee Nature Adventure Path" makes learning about Karwendel Nature Park's diverse flora and fauna exciting and accessible thanks to interactive learning modules and quizzes.

Where: Lake Achensee

When: 2025

app.wunderweg.com/achensee/start

Tranquil experiences of nature at Ochsenkopf

New installations along the Ochsenkopf Trail in the Ötztal provide rest and relaxation for body and soul. Several platforms designed to resemble a bathtub, and two tree houses have been integrated into the middle of the forest. One of the two houses is located at the

tree line and offers a view of the village, while the second stands at the edge of the forest above the Ötztaler Ache River. Facts about the hiking trail to the installations: 4.5 km, 145 metres in elevation, 1.5 hours walking time.

Where: Ötztal

When: 2025

www.gurgl.com/en/activities/nature-wellness/nature-resorts/ochsenkopf

Mountainbike park Dirt District

From summer 2025, the XXL mountainbike park “Dirt District” in Sölden, part of the Swatch Nine Media Event, will be open to the public for the first time. Together with the Freeride and Slopestyle Line, it promises even more thrills and challenges. The 10th anniversary of Bike Republic Sölden will be celebrated with tons of events over three days in June 2025.

Where: Sölden, Ötztal

When: Summer 2025

www.oetztal.com/en/activities/summer/biking-cycling

“Path of the Senses” adventure trail

Launched as a joint project between the East Tirol Tourist Board, Hohe Tauern National Park and the municipality of Virgen, the “Weg der Sinne” (Path of the Senses) adventure trail will reopen in summer 2025 with a whole new look. Stations dotted along the trail aim to heighten awareness of the human senses and are designed primarily for families. In addition to 12 interactive stations, the trail features benches, sun loungers and photo opportunities to inspire visitors to explore the mountain world.

Facts: 2.2 km, 102 metres in elevation, 45-minute walk.

Where: East Tirol

When: Summer 2025

New Forest Gnome Trail in Wichtelpark Sillian

A new attraction awaits families in Wichtelpark (Gnome Park) Sillian from summer 2025. The 500-m-long Forest Gnome Trail offers children and adults an entertaining opportunity to search for the lost treasure of the local mascot, Willi Wichtel. Rewards included!

Where: East Tirol

When: Summer 2025

www.osttirol.com/en/discover-and-experience/summer/family-holiday/places-of-interest-for-families/wichtelpark/

3-day hut-to-hut hike for families

Three days, three huts and a thrilling panorama – we’re talking about the new Leutasch 3-day hut-to-hut hike for in the Seefeld Region. Pristine nature, rustic hut accommodation and lots of fun for young and old in the form of playgrounds, wildlife and natural waterways make the tour through the Gaistal valley an ideal experience for children aged five and over. Facts: 3 stages, 16.2 km, 960 metres in elevation, 10 hours walking time.

Where: Seefeld

When: 2025

www.seefeld.com/en/leutasch-3-day-hut-adventure-for-families.html

Leutasch Farm Shop Tour

Over 60 regional producers sell their products directly to their customers in the five villages of the Seefeld Region. Nine of them are included in the new Leutasch Farm Shop Tour, a 10-km long route through the postcard-perfect valley, with the shops along the way.

Where: Leutasch, Seefeld region

When: 2025

www.seefeld.com/en/leutasch-farm-shop-tour.html

Digital hiking trails

From summer 2025, three new “smart” hiking trails invite you to explore the Silberregion Karwendel. The “Way of the Senses” offers the chance to unwind with yoga, while the “Planet Trail” in Terfens depicts the planets of our solar system in their true proportions. Steeped in history, the “Miners’ Trail” in Schwaz takes you to original 16th century tunnels used by miners back in the day to access the mine. The new themed trails have been digitised with the user-friendly Locandy app, providing plenty of fun, games and excitement.

Where: Karwendel region

When: Summer 2025

silberregion-karwendel.com/en/theme-and-nature-trails

New addition to the Tree House Trail

The popular Tree House Trail at the middle station of Kreuzjochbahn cable car in the Schlick 2000 ski resort is about to get a new addition. From summer 2025, nine tree houses will be inviting visitors to explore the almost 5,000 m² world of adventure between the forest floor and the treetops featuring Bardin, the dwarf. The “Dwarf Fire Station” is also new, with an extended route from Gasthof Vergör down the valley to the Gröbenhöfe farms and back to the Schlick 2000 cable car valley station. Facts: 2.5 km, 96 metres in elevation, 1 hour walking time.

Where: Stubaital

When: Summer 2025

www.stubai.at/en/activities/hiking/stubai-tree-house-trail/

Galtberg Slide Park

The new slide park on Mount Galtberg in the Schlick 2000 hiking in the Stubai Valley promises fun and adventure for children of all ages. The 2.5 km long pushchair-friendly Slide Trail features seven stations with nine slides. It starts and finishes just below the mountain station of the Galtbergbahn cable car, where you can also rent the slide mats and enjoy some refreshments.

Where: Stubaital

When: 2025

www.stubai.at/en/skiing-resorts/schlick2000/summer/

“Wildschönau Whirlwind” family trail

Located between Niederau and Oberau in the Wildschönau region, a new 3.5 km long family-friendly trail invites hikers to discover the forest, meadows and water. There are plenty of places to stop and play games, as well as scenic photo points along the way. Suitable for all ages and fitness levels.

Where: Wildschönau

When: Summer 2025

Panorama Shell at Triassic Park

Thanks to the Panorama Shell, PillerseeTal has a new attraction that invites guests to relax amidst the mountains. The new must-see area in the shape of a shell offers spectacular views of the surrounding landscape and is fully wheelchair accessible. Constructed from larch wood, the shell will be an additional highlight for visitors to Triassic Park at Steinplatte Waidring.

Where: PillerseeTal, Kitzbühel Alps

When: Summer 2025

www.steinplatte.tirol/en/the-stone-slab-in-summer-1.html

DragonFly Zipline · Naturparkregion Reutte

The DragonFly Zipline is a special attraction around the Ehrenberg castle complex in the Naturparkregion Reutte. It is not only officially Europe's first zipline for wheelchair users, but also promises 50 seconds of free flying fun over a length of 600 metres for all ages, combined with breathtaking views along the way.

Where: Reutte

When: 2025

dragon-fly.at/en/home-dragonfly-english/

New Family Trail Park

B enthusiasts can look forward to a new, family-friendly mountain bike park in Nassereith near Imst in summer 2025. The park has three trails (a longer flow trail, a shorter kids trail and a feeder/uphill trail), an innovative and mobile pump track that is easy to set up and dismantle, and a technique area where you can master your skills or learn the basics.

Where: Imst

When: Summer 2025

Bettelwurf Bike Park

A new bike park with a practice area and small trail park will open in Gnadewald in the Hall-Wattens region in summer 2025. The practice area is ideal for mastering techniques, with a pump track, jumps and balancing elements, as well as easy, short entry-level trails. The trail park is suited for all ages and skill levels, including families and children.

Where: Hall-Wattens region

When: Summer 2025

www.bettelwurfbikepark.at (Website in German only)

Goldsee Trail with Jumpline

The 3-country mountain bike trails are being expanded to include a spectacular highlight: the Goldsee Trail with Jumpline. Located right at the Goldseebahn cable car, the Goldsee Trail combines flow and challenge. With its diverse elements and well-thought-out route, it will appeal to both beginners and experienced bikers.

Where: Nauders

When: 2025

www.3-laenderendurotrails.com/en/Current-informations/News

Keilschrofen via Ferrata

The new Keilschroten via ferrata is 180 metres long, rated B/C in difficulty and leads to a magnificent viewing platform. At the foot there's also a new climbing loop that is particularly suitable for beginners to develop their technique.

Where: Feichten, Kaunertal

When: Summer 2025

https://maps.tiroler-oberland.com/v2/en/gdi_winter/2d/71/detail/12.40072966259502/46.9886840452391/10.711989935037991/18339/121607419/

Trail Running Retreats

The Wipptal Valley invites guests to its Trail Running Retreats in summer 2025. The events focus on improving technique, endurance and mental strength: Beginners start in May with the basic Training Retreat, while the Alpine Performance Retreats in July and September are designed for experienced runners. Participants benefit from the support of ASTA-certified trail running guides, qualified physiotherapists and nutrition coaches.

Where: Wipptal

When: Summer 2025

www.wipptal.at/en/trailrunning

2.2. STYRIA

70 years of Southern Styrian Wine Trail

The best known of Southern Styria's wine roads celebrates its 70th birthday on 15 October 2025. The road connects several postcard-perfect villages and leads to traditional wineries.

Where: From Ehrenhausen to Platsch and Berghausen

When: 2025

www.steiermark.com/en/Suedsteiermark/Region/wine-theme-trails/southern-styrian-wine-trail

Vegan hiking & hut tour

Europe's first fully vegan high mountain trail! This multi-day tour takes hikers to several huts all providing at least one vegan dish – the perfect mix of stunning landscapes, tradition and healthy regional food.

Where: Gesäuse

When: 2025

www.steiermark.com/en/Gesaeuse/Region/Mountain-activities/Hiking/Huettenrunde

Dachstein mountain station & Stairway to Heaven

The Dachstein mountain station is being reopened as an "energy crystal". Thanks to photovoltaic cladding on three sides of the facade, up to 80 percent of the energy required will be self-generated. Eyecatchers include the restaurant with a 280-degree view and a bar, and the new viewing platform, the "Dachstein Stairway to Heaven".

Where: Schladming-Dachstein

When: 2025

www.derdachstein.at/en/dachstein-glacier-world/glacier-experience/dachstein%20stairway%20to%20heaven

Bikepark Schladming with new Stadium Flowline

The Bikepark Schladming opens on 29 May with a new highlight: The Stadium Flowline can be biked from the mountain all the way to the valley! The blue trail leads from the mountain to the famous finish stadium on the Planai, overcoming an impressive 1,000 meters of altitude. The wooden bridge with a clear view of Schladming is particularly spectacular.

Where: Schladming-Dachstein

When: 2025

www.schladming-dachstein.at/en/summer/biking/bikepark-schladming

Puzzle rally on the Haus-Aich single track

An exciting adventure awaits families at the Haus-Aich mountain bike single track: The brand new "Bikeland Heroes" puzzle rally combines physical activity and riddle fun: Bikers have to solve puzzles together with the mascots Madame Flow, Jumper and Dr. Drop. Those who successfully complete all the tasks will be rewarded with the official "Bikeland Hero" award and receive small gift.

Where: Schladming-Dachstein

When: 2025

<https://www.schladming-dachstein.at/en/summer/biking/Singletrack-Haus-Aich>

Mariazell Gründerweg pilgrim route

The pilgrimage route from St. Lambrecht to Mariazell was revived for the holy year by the four tourism regions of Murau, Murtal, Hochsteiermark and Leoben. The trail can be

walked in seven to ten stages and leads from St. Lambrecht Abbey in the Zirbitzkogel-Grebenzen Nature Park to Mariazell. In addition to cultural and historical highlights, pilgrims can look forward to a unique natural landscape across four Styrian regions.

Where: St. Lambrecht to Mariazell

When: 2025

www.steiermark.com/de/Mariazeller-Gruenderweg (Website in German only)

Kreischbi Bikeland

The Kreischbi Bikeland is a newly built practice area for mountain bikers, especially for children and beginners. It is located near the Kreischberg cable.

Where: St. Georgen/Kreischberg

When: 2025

2.3. VIENNA

Foto Arsenal Vienna

Foto Arsenal Vienna, an exhibition house for photography and video art, opens on 21 March 2025. On approx. 1000 m² of exhibition space, it shows the entire spectrum of photography with up to 12 exhibitions per year - a combination of young and undiscovered talents and internationally renowned artists.

Where: Vienna

When: March 2025

www.fotoarsenalwien.at/en

2.4. UPPER AUSTRIA

Bad Kreuzen is Upper Austria's first hiking village

One of the most beautiful hiking breaks can be experienced in Strudengau. The perfect starting point is Bad Kreuzen, Upper Austria's first hiking village. Stunning views as well as refreshing gorges and gorges await. What makes Bad Kreuzen a hiking village? The 450-km-long hiking trail Donausteig, the hiking hotels and restaurants Schatz.Kammer, Gasthof zur Zugbrücke, Hotel Aumühle and the Curhaus Bad Kreuzen and local guides.

Where: Bad Kreuzen

When: April 2025

<https://www.donauregion.at/wanderdorf>

New North Trails in the border triangle

The natural beauty of the Bohemian Forest in the border triangle of Germany, Austria and the Czech Republic is best experienced on two feet. Trail runners can look forward to four new trails through untouched nature: Böhmerwald Ultratrail (70 km / altitude: 2,150 m), Hochficht Trail (20 km / altitude: 1,000 m) the Bärenstein Trail (21.5 km / altitude: 650 m and the Bavarian Au Trail (25 km / altitude: 590 m). Starting points are the Gasthaus zum Survival am Hochficht and Schlägl Abbey.

Where: Hochficht/Schlägl

When: 2025

www.north-trails.at/ (Website in German only)

Mindful hiking tour in the Almtal valley

This spiritual hiking trail is 96 km long, consists of five-day stages and starts and finishes at the [Haus der Achtsamkeit](#) hotel in Grünau im Almtal. Hikers will find special places and impulses for meditation along the way. Guided tours on mindfulness and spirituality are also available – perfect for a detox from the digital world.

Where: Grünau im Almtal

When: Spring 2025

www.wegderachtsamkeit.com/ (Website in German only)

2.5. VORARLBERG

Arlberg Trail – new trails for all skill levels

The Arlberg Trail connects all five Arlberg towns of Lech, Zürs, Stuben, St. Anton and St. Christoph in a circular tour and has been a long-term favourite among experienced hikers. Now, new trail options allow a mix of hiking and cable car rides, making the trail accessible for all ages and skill levels. The full experience includes 40 km of hiking trails in three stages, all through spectacular alpine landscapes. Hikers can choose every day between the original route and the easier option.

Where: St. Anton, Lech und Stuben am Arlberg

When: Summer 2025

arlbergtrail.com/en/

Hike & play in Lech

A new hiking trail in Oberlech and Petersboden combines playing in nature, hiking, exercise and insights into Lech's unusual "gypsum holes". Eight nature games invite families to experience the unique nature reserve. There's nothing to bring, they'll just play with what they find along the way.

Where: Lech am Arlberg

When: Summer 2025

www.lechzuers.com/de/der-gruene-ring/spielend-wandern-weg (Website in German only)

New culinary hiking tour in the Bregenz Forest

A leisurely tour through the Bregenz Forest with culinary pit-stops– hikers will get vouchers for a regional breakfast, lunch and dessert at different mountain huts and inns. The trail is open from 30 May to 31 August.

Where: Bezau/Niedere

When: May 2025

<https://www.bregenzerwald.at/en/package/culinary-hike-bezau-schonenbach-2/#/experiences/BLU/c8671bd6-37d3-4dc2-bd41-34b90d408549/kulinarisch-wandern---bezau---niedere>

Pumptrack at Silvretta Park Montafon

A new pump track is being built in the Silvretta Park Montafon in St. Gallenkirch. Road, mountain and BMX bikes as well as scooters, longboards, skateboards and inline skates are allowed on the track.

Where: St. Gallenkirch

When: Summer 2025

www.silvretta-montafon.at/en/info-service/about-us/silvretta-park-montafon

New lakeside resort Bregenz

Bregenz' latest lakeside water world will feature Vorarlberg's longest water slide (77 m), a hot water outdoor pool, four indoor pools, a 25-m competition pool, a 25-m recreational m

pool, a non-swimmer pool, a special pool that can be height-adjusted, perfect for therapeutic treatments and children learning to swim and several saunas.

Where: Bregenz

When: Summer 2025

2.6. SALZBURGERLAND

The Guest Mobility Ticket for all public transport in SalzburgerLand

The previously known "Pinzgau Mobility Card" is being replaced by the new Guest Mobility Ticket Salzburg and comes with numerous improvements for overnight guests. From May 2025, the ticket will allow guests to travel on all public transport, from train to Postbus and the Pinzgau local railway, throughout SalzburgerLand. The only exceptions are steam and special trains and the night bus service. The Guest Mobility Ticket is available from 1 May 2025 from the first night of stay at most hotels throughout SalzburgerLand.

Where: Zell am See-Kaprun/SalzburgerLand

When: May 2025

www.zellamsee-kaprun.com/en/sustainability/mobility/guest-mobility-ticket

Königstour Bike (Hochkönig)

The Hochkönig ranks among the most spectacular cycling regions in the Alps. The three-day Königstour Bike (literally "King's Bike Tour") connects some of the most beautiful trails and offers three options, from the "Light" version for ambitious beginners to the epic "Big" tour for experienced bikers. Huts and alpine pastures await with refreshments along the way. Bikers who finish the whole tour receive a trophy and an entry in the starter list.

Where: Hochkönig region

When: 2025

www.hochkoenig.at/en/summer/bike/cycling-and-mountain-bike-vacations.html

Fort Kniepass

Fort Kniepass is the latest excursion destination in SalzburgerLand's Saalachtal valley. With an exciting exhibition ("Borders") and an adventure trail, the longest and highest tube slide in western Austria and an open-air arena for events, it ensures unforgettable experiences for all ages.

Where: Unken, Saalachtal

When: Summer 2025

<https://festung-kniepass.at/> (Website in German only)

Kringsalmbahn cable car

The Kringsalm cable car in Obertauern will take visitors to 2,025 m in just four minutes from summer 2025 – a convenient starting point for hikes.

Where: Obertauern

When: Summer 2025

New lines & trails in Epic Bikepark Leogang

Bikers in Leogang can look forward to a new line between Vali's Cave and Bongo Bongo. The red line is accessed via the Flying Gangster or Speedster and ends at the Riders Playground at the Asitz valley station. The new blue line will connect the middle station of the Steinberg cable car with the Steinberg Line by Fox. Things get more technically demanding on the new black single trail in the Steinberg Line by Fox area.

Where: Leogang

When: Summer 2025

bikepark.saalfelden-leogang.com/Lines-and-Trails

New MTB trail in Radstadt

Radstadt's latest mountain bike route leads to the reservoir at Kemadhöhe, with picturesque landscapes along the way. The trail is suitable for all skill levels.

Where: Radstadt

When: 2025

<https://www.radstadt.com/en/holidays/cycling-mountain-biking-salzburg/>

New cross-border bike tour

The new bike tour leads through the cross-border Entdeckerviertel ("explorer region"), showing off the beauty of SalzburgerLand, Upper Austria's Innviertel region and Bavaria. It's 180 km long and takes three to four days to complete.

Where: Explorer region

When: Spring 2025

<https://www.entdeckerviertel.at/entdecker-tipps/fuer-aktiv/ein-besonderes-raderlebnis.html>

(Website in German only)

12er Sky Line & Thurner Line bike trails

The 12er Sky Line in Saalbach is the perfect trail for anyone looking for an easy descent with a magnificent view. The starting point of the 6.5-km-long trail is in the upper section of the Zwölferkogel, one of the most beautiful viewing points in the region with spectacular views of the Kitzbühel Alps and the Glemmtal valley.

Where: Saalbach-Hinterglemm

When: May 2025

www.saalbach.com/en/summer/mountain-biking/interactive-trail-map

2.7. BURGENLAND

Pannonian hiking

The "Pannonian hiking" network is Burgenland's equivalent to alpine hiking in Austria. Although there are no high mountains in this province, hikers can expect a mix of leisurely routes, good food, culture and vineyards along the way.

When: 2025

www.burgenland.info/en/experience/sporty-and-active/on-foot

2.8. CARINTHIA

Skillcenter Obermillstatt

The new skill centre for mountain bikers offers a wide range of trails: for beginners, pros and everyone in between. Special highlight: An airbag for safe jumping training - unique in Carinthia!

Where: Obermillstatt

When: June 2025

www.lakeandmountain.at/bike-holiday

3. Events & Anniversaries

3.1. SALZBURGERLAND

60 years of “The Sound of Music”

Salzburg celebrates the anniversary with a “Sound of Music” exhibition Leopoldskron Castle, stage versions of the musical at the Marionette Theatre (from spring) and the Salzburg State Theatre (from autumn), as well as themed guided tours around the city. There’s also a new “The Sound of Music Trail” in Werfen, about 40 km away from Salzburg.

Where: Salzburg

When: 2025

www.salzburg.info/en/salzburg/the-sound-of-music

90 years of Großglockner High Alpine Road

The Grossglockner High Alpine Road is one of the best known landmarks in Austria boasting spectacular mountain views. It celebrates its 90th birthday on 3 August 2025.

Where: Großglockner

When: 2025

<https://www.grossglockner.at/en>

25 years of Krimml Worlds of Water

The Krimml Worlds of Water next to the Krimml Waterfalls are celebrating their 25th birthday on 20 May 2025. To mark the occasion, they’ve added 25 interactive stations and a mascot, Wassili, who will teach the little ones interesting facts about water in a playful way.

Where: Krimml

When: Spring 2025

www.krimmler-wasserwelten.at/en/worlds-of-water

30 years of Salzburg’s Harvest Festival

The 30th edition of Salzburg’s Harvest Festival will feature a street party, market stalls, parades and a joint performance of three bands on the village square.

Where: Dorfgastein

When: 23 August 2025

www.salzburgerland.com/en/harvest-festival/

3.2. TIROL

10th adidas TERREX Innsbruck Alpine Trailrun Festival

The adidas TERREX Innsbruck Alpine Trailrun Festival (IATF), one of the biggest trail running events in the German-speaking region, is celebrating its 10th anniversary this year. For its 10th anniversary edition, the IATF is adding two special highlights alongside the familiar K7 and K110 formats: a thrilling vertical race and a young talents race for up-and-coming runners. Side events include an expo show, food trucks and the IATF special edition of the European Outdoor Film Tour.

Where: Innsbruck

When: 30 April – 3 May 2025

innsbruckalpine.at/

10th Mountain Yoga Festival

St. Anton will host the 10th Mountain Yoga Festival – A celebration of yoga, meditation, and nature in a stunning alpine setting.

Where: St. Anton am Arlberg

When: 1 August 2025

www.mountainyogafestivalstanton.at/en/

St. Anton Night Sprint

This brand-new addition of the Arlberg Giro will see 100 men and 100 women sprint through the pedestrian zone of St. Anton.

Where: St. Anton am Arlberg

When: 1 August 2025

arlberg-giro.com/en/races/st-anton-night-sprint

3.3. VIENNA

200 years of Johann Strauss

Vienna celebrates the 200th birthday of Waltz King Johann Strauss all year - in the ballroom, on stages and in public spaces.

Where: Vienna

When: 2025

www.wien.info/en/now-on/johann-strauss

125 years of Vienna Philharmonic Orchestra

On October 30, 2025, the Vienna Philharmonic Orchestra will celebrate its 125th birthday. From the first concerts with the new chief conductor Petr Popelka to the celebratory concert on the orchestra's birthday, the new season is all about this big anniversary!

Where: Vienna

When: 2025

www.wiener-symphoniker.at/en/125-years-wiener-symphoniker

3.4. VORARLBERG

100 years of Hemingway in Montafon

In 2025, Montafon will celebrate the 100th anniversary of Ernest Hemingway's first visit to the region. The event series "A celebration for life - 100 years of Ernest Hemingway in the Montafon" aims to commemorate his stay and honor his connection to the region. Highlights include Hemingway-themed ski tours, culinary and music events, and a Hemingway exhibition.

Where: Montafon

When: 2025

www.montafon.at/de/Veranstaltungskalender/Ein-Fest-fuers-Leben-100-Jahre-Ernest-Hemingway-im-Montafon_es_205689 (Website in German only)

100 years of Feldkirch

Im Jahr 2025 feiert Feldkirch das 100-jährige Jubiläum des Zusammenschlusses der Ortsteile Tisis, Tosters, Altenstadt, Levis, Nofels und Gisingen mit der Innenstadt zur

heutigen Stadt Feldkirch. Event highlights include guided city tours and the medieval festival Monfortspektakel (16 – 18 May).

Where: Feldkirch

When: 2025

www.feldkirch.at/leben-in-feldkirch/kultur-und-tourismus/feldkirch-einhundert (Website in German only)

25 years of Hittisau Women’s Museum

The Hittisau Women's Museum, the only women's museum, shows the cultural work and living environment of women in changing exhibitions. The museum has received numerous awards, including the Austrian Museum Prize in 2017 and a “Special Commendation” from the European Museum of the Year Award in 2021.

Where: Hittisau

When: 2025

www.frauenmuseum.at/visitor-information

Culinary Festival “Taste Kleinwalsertal”

This culinary festival is dedicated to the regional cuisine of Kleinwalsertal valley. Visitors can try local specialties at various stands - from regional products to traditional dishes.

Where: Kleinwalsertal

When: 23 – 29 June 2025

kleinwalsertal.com/kulinarik (Website in German only)

3.5. LOWER AUSTRIA

25 years of UNESCO World Heritage Site Wachau

The Wachau, the narrow section of the Danube Valley between Melk and Krems, is famous for its vineyards and post-card perfect views. The region will celebrate its 25th anniversary as a UNESCO World Heritage Site Wachau with various events (details TBC).

Where: Wachau

When: 2025

www.lower-austria.info/wachau

25 years of Wachau Marathon

The marathon through the UNESCO World Heritage Site is one of the most popular running events in the country. After the Wachau Marathon had to be canceled last year due to flooding, the 25th anniversary will be celebrated this year.

Where: Wachau

When: 14 September

www.wachamarathon.com/en/

25 years of Thayatal National Park

This national park with its diversity of animals and plants is perfect for family trips and hiking tours. Right on the border with the Czech Republic, the Thayatal National Park covers 13 m². Even though it is the smallest national park in the country, it is home to almost half of all plant species found in Austria, including the wildcat and the elk, animal species that had already disappeared.

Where: Thayatal

When: 2025

www.np-thayatal.at/en/pages/start-351.aspxv

New bike event: rad.spritz.tour

Explore the gently hilly landscape around the wine town of Retz during this new bike event. The motto “enjoyable serenity” says it all: take a and stop in between to enjoy regional delicacies, then cap the day with a classic spritz.

Where: Retz

When: 6 September 2025

www.weinviertel.at/radspritztour (Website in German only)

15 years of the Way of St James in the Weinviertel region

The anniversary of the 135-km-long pilgrimage route will be marked by several events from Easter Monday (details TBC).

Where: Weinviertel

When: 2025

www.jakobsweg-weinviertel.at/en

3.6. STYRIA

400 years of Eggenberg Palace

2025 marks the 400th anniversary of Prince Eggenberg’s decision to turn the family residence into a representative one – the occasion will be celebrated with a new show allowing rare peeks into the palace and the lives of its residents. Eggenberg Palace will form the centrepiece of the third SHOWING STYRIA exhibition “Ambition & Illusion”.

Where: Graz

When: 2025

www.graztourismus.at/en/sightseeing-culture/museums-galleries/showing-styria-2025

10 years of Klanglicht (Festival of Sound and Vision) Graz

Klanglicht, Graz’ Festival of Sound and Vision, transforms the Styrian capital into a world of art, music, colour and light attracting hundreds of thousands of people. What began with installations in front of the Graz Opera is now Austria’s largest light and sound festival.

Where: Graz

When: 24-26 October 2025

www.graztourismus.at/en/events/event-calendar/klanglicht_evt_1356

40 years of Styriarte Festival

This classical music festival has been around for four decades. And just like in the founding year of 1985, in violinist Thomas Zehetmair will play Bach’s D minor Partita with the Chaconne to kick off the festival in 2025. At the end of the anniversary concert, he will conduct Mozart’s “Jupiter Symphony”. But the Styriarte would not be a festival today without a composer of our time: Flora Geißelbrecht.

Where: Graz

When: June 2025

styriarte.com/en/productions/alles-gute

65 years of Daffodil Festival

Austria’s largest flower festival features parades on the lake, stalls selling local handicrafts, a fashion show and much more. The colourful festival attracts almost 20,000 visitors a year.

Where: Altaussee

When: 29 May – 1 June 2025

<https://ausseerland.salzkammergut.at/en/oesterreich-veranstaltung/detail/430227984/65-narzissenfest.html>

For further information, please contact pressuk@austria.info.

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