

Discover Obertauern & Hochkönig: 365 Days of Idyllic Adventure in SalzburgerLand

Looking for that classic “Sound of Music” style Austria experience? Then look no further than [SalzburgerLand](#)! Crystal-clear lakes, picture-perfect mountain villages, historic towns, more than 550 mountain huts and a record-breaking 1,800 alpine pastures (the most in Austria!) promise all that you may have associated with Austria to date – and a little more.

We’re talking about that pinch of Austrian “Lebensgefühl”, a strangely familiar blend of nostalgia and charm, authenticity and enjoyment, with plenty of room for culture and innovation. Grow your [Austrian synapse](#) with a trip to SalzburgerLand and its regions of Obertauern and Hochkönig.

Hochkönig region – an outdoor paradise for all ages

Nestled around the Hochkönig, the villages of Maria Alm, Dienten and Mühlbach form the [Hochkönig](#) holiday region. Striking landscapes, warm hospitality and unforgettable experiences shape this destination all year round. In summer, over 340 km of hiking trails, from easy family walks to challenging alpine tours, and scenic bike trails connect the three villages. Come winter, the area turns into a snow-covered paradise with the famous Königstour – 35 km of continuous ski slopes across six peaks – alongside culinary routes and peaceful winter activities such as snowshoeing, ice-skating and horse-drawn carriage rides.

Obertauern – a hub for the latest trends

Whilst known as one of the most snow-sure winter sports destinations in the Austrian Alps, [Obertauern](#) is no less worth a visit in spring, summer and autumn. Its high-alpine location offers fresh mountain air, panoramic hiking trails, routes for every type of biker (from e-bike enthusiasts to mountain maniacs) and trail running terrain, while traditional mountain huts cater for relaxed breaks with regional cuisine. Obertauern is also a hub for the latest trends, such as cold water swimming in the eleven mountain lakes or even full moon swimming, next taking place on 31st July 2026 with a hot tub, music and food to warm you up afterwards.

For further information, please contact pressuk@austria.info.

Austria Tourism

Magdalena Penz / Astrid Hofer

pressuk@austria.info

press.austria.info/uk/