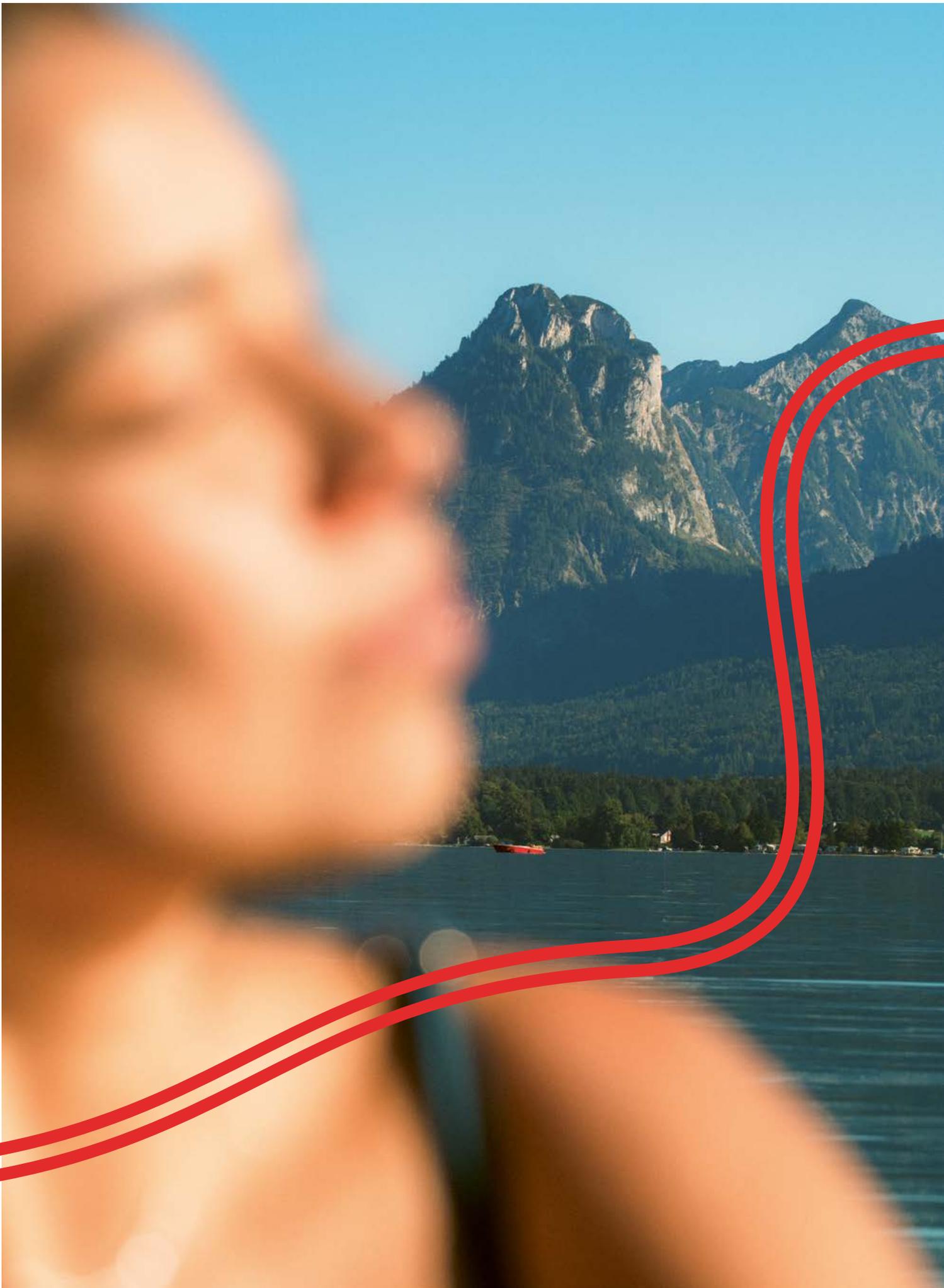


Summer News 2026



#feelaustria
#lebensgefühl



EDITORIAL

Dear readers,

An inspiring summer season lies ahead of us. A time in which the Austrian "Lebensgefühl" reveals itself in all its diversity – between alpine expanses, urban creativity and culinary precision. It can be experienced 365 days a year: outdoors amidst nature, on our cultural stages and at the tables of inns and restaurants. Because Austria offers more than you could ever imagine.

This edition of the summer news collates current developments and news from all nine provinces and shows how Austria continues to develop as a year-round destination and creates new offerings.

Hohe Tauern National Park, for example, can now be crossed by mountain or gravel bike, through 14 valleys to the Krimml Waterfalls. Those who prefer to travel on foot can follow the Alpina Antica Trail from Kössen in Tirol via Mittersill and Kaprun, then along the Großglockner High Alpine Road to Carinthia and the Adriatic. For something a little more indulgent I can recommend the Three Vineyards Circuit in Southern Burgenland from autumn onwards, where landscape and viticulture can be absorbed at a leisurely pace.

We have so much to serve up when it comes to cuisine, with courage and innovation being the driving force. Over 80 establishments were recognised by the Michelin Guide in 2025 – from traditional inns to high-end restaurants. This underlines the international relevance of Austrian gastronomy, although excellence is not only represented by stars. From the alpine heights to the Pannonian Plains, new products

and culinary delights are being created in every province that are worth discovering. In this year's "Personalities" section we are shining a spotlight on the women who shape Austria's culinary profile – from winemakers to wildlife experts and gifted hostesses.

There is much to discover when it comes to culture in 2026 too. With the new Sound of Music Museum in Salzburg, a contemporary tribute is being paid to a piece of film history that connects generations of visitors with Austria. And the cities of Salzburg and Vienna are celebrating the 270th birthday of composer Wolfgang Amadeus Mozart with a variety of events.

On an international scale, the cultural highlight of the year will be the Eurovision Song Contest 2026, brought back to Vienna by JJ's victory in 2025. The capital will once again become the stage for Austria's musical diversity and urban creativity, showcasing our music-loving country in its full range.

I invite you to discover these and more stories with us and to carry them out into the world.



Astrid Steharnig-Staudinger
CEO of the Austrian National
Tourist Office

B2B Service

As Austria's national tourism organisation, we support journalists, content creators, tour operators and tourism stakeholders in reporting about and developing products for the "Holidays in Austria" brand. Here is an overview of our services.

B2B Portal: the latest information and news

Our B2B Portal offers the latest media information, research tips and suitable images for features, product development or as a source of inspiration. In addition, our summer and winter news, updates from the Austrian regions and regular newsletters provide valuable inputs for your planning.
press.austria.info

Media trips and trips for content creators

We support research in Austria and organise individual or group press trips. Once there, Austria's tourist offerings can be experienced 365 days a year. We also coordinate appointments with suitable contacts and interview partners. If you are interested in a press trip, please send further information on the planned topic and publication. We regularly have group opportunities and review individual requests with our tourism partners.

Events and editorial visits

We regularly organise industry meetings, editorial tours, media and stakeholder events in collaboration with our Austrian partners and welcome your interest in joining us. By sharing your topics of interest and publication details we are able to send suitable invitations to events.

Images and press releases straight to your desk

We are happy to provide background information, personal recommendations, statistics, interview partners, editorial texts and photos for Austria features. Austria Tourism works closely with tourism organisations across Austria and we can put you in touch with the right contacts and content. For independent image research, we recommend our image archive with thousands of free images in print quality.
views.austria.info

To get the most out of our news, here are a few tips:

We have highlighted special editorial recommendations with a green background.



If there is a fitting press photo available on our website, you will find a small image icon next the news item.

We would be delighted to hear from you if you publish any of our news.

Social Media

You will find holiday inspiration and Austria Tourism information across our social media channels.



[instagram.com/visitaustria](https://www.instagram.com/visitaustria)



[youtube.com/austriatourism](https://www.youtube.com/austriatourism)
[youtube.com/austria](https://www.youtube.com/austria)



[facebook.com/feelaustriaUK](https://www.facebook.com/feelaustriaUK)
[facebook.com/oesterreichwerbung](https://www.facebook.com/oesterreichwerbung)

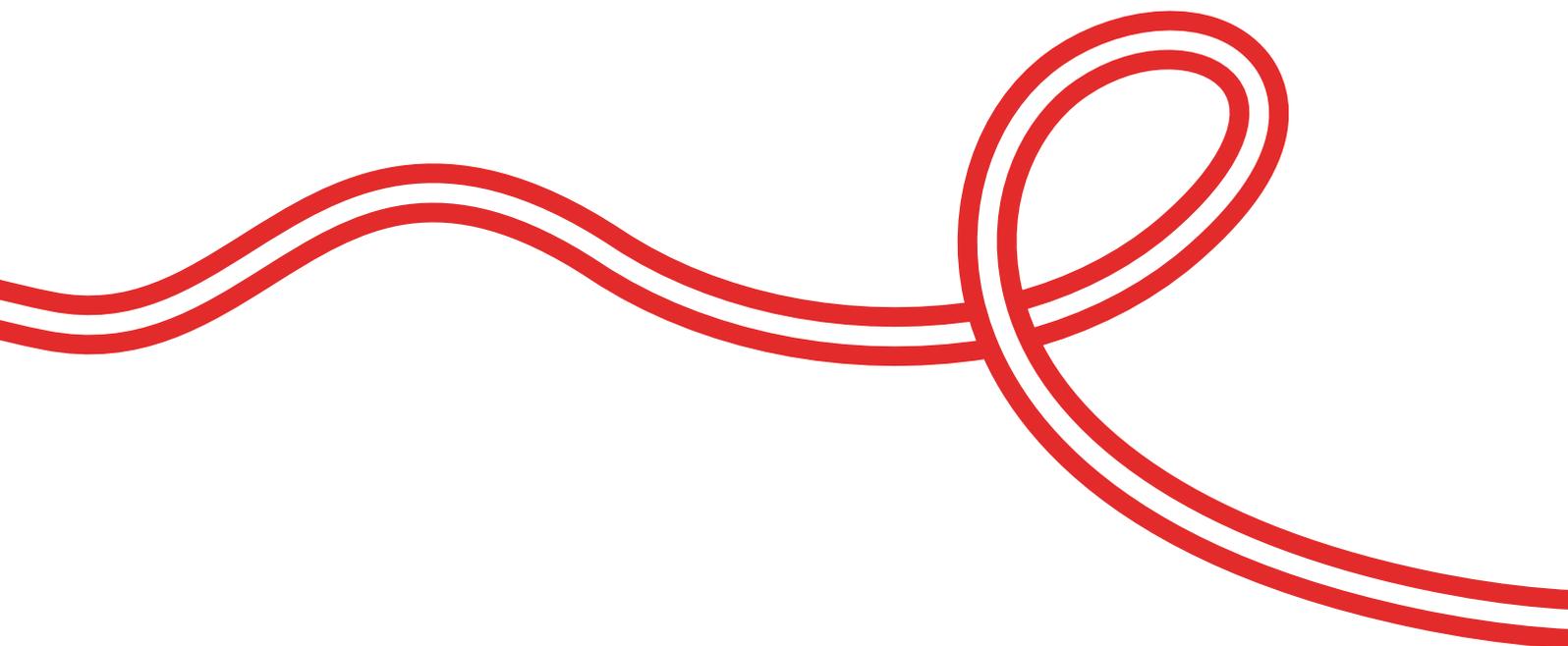


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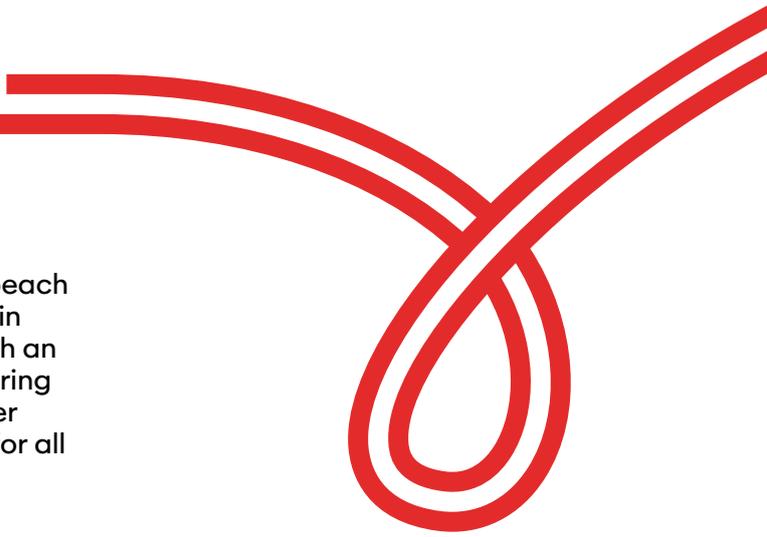
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No responsibility is taken for the correctness of this information.

Research tips



Holiday destination Austria is a treasure trove of possibilities. Climb a 3,000 m peak or admire ceiling frescoes in the historic monastery library. Spread the beach towels by the lake or listen to the Vienna Philharmonic in the park of Schönbrunn Palace. Come face to face with an ibex or savour a gourmet menu in the open air. From spring to autumn, Austria's individual regions outdo each other with relaxing, adventurous, one of a kind experiences for all ages.

We have divided this rich offering into manageable bites, which are intended to serve as inspiration for research. You will find this summer's latest information on culture, nature, enjoyment and sports on press.austria.info, with corresponding images ready to download. It's incredible how much variety our little country has to offer!

55.000

visitors enjoy the spectacular Summer Night Concert by the Vienna Philharmonic in the beautiful grounds of Schönbrunn Palace every year. Free entrance!

360°

is the turning radius of a Riverbug, with which individual riders can navigate the rapids of rivers such as the Möll, Saalach, Salza, Steyr or Ziller. Rafting is so last season.

15 km

Europe's longest flow country trail in Bike Area Bad Kleinkirchheim winds its way through the Nockberge in rhythmic curves – like a kind of roller coaster for mountain bikers.



Inspiring cultural experiences in spring and summer

Austria lives up to its reputation as a cultural stronghold every day of the year. We have compiled the highlights in the 2026 event calendar – from renowned festivals to the Eurovision Song Contest in Vienna in May. Between spring and autumn, organisers like to take culture outdoors, so you will also find the best open-air dates. Traditional events complete our spectrum of classical, modern and avant-garde spectacles.



Unique spots amidst nature

Watch the sun sink into Lake Constance with your feet in the water from the front row of the Sunset steps in Bregenz. Tap into the energy of the Celtic power places across the Waldviertel. Feel the force of the water at the Umbalfälle waterfalls in East Tirol. These are just three of the extraordinary nature experiences to be had in Austria. Other categories include national, biosphere and nature parks, sunrise and sunset experiences, pilgrimage routes and dreamy stargazing spots.

Route 66

in the Styrian Thermen- & Vulkanland region is a culinary themed road on which enjoyment is condensed to the max. 53 (!) experience manufacturers are lined up in incredible density.



The art of enjoyment

We Austrians really are a little different. Our “Gemütlichkeit” in combination with products grown on fertile soils and a love of good food provides the best conditions to enjoy. Here you will find a range of culinary trails that impress even the toughest critics, from routes to our country's most exciting wines to paths that combine food with outdoor activity. Culinary events and tasty specialities are the cherry on the cake.



Active on and in the water

Austria is renowned for its wealth of beautiful bodies of water, which provide the setting for a huge range of outdoor activities: from swimming to stand-up paddling, sailing, surfing, rafting, canyoning and even diving. There are also some fabulous river hikes to embark on – either on the water by kayak or canoe or along the shores on foot or by bike. And in most of our lakes you'll be bathing in drinking water quality. It doesn't really get any better than that!



Pedalling along

Experience Austria's wealth of water by bike – downstream along the Danube, Mur & co. or around the picturesque lakes of the Salzkammergut and Carinthia, for example. Cycling becomes a real pleasure on one of the many themed routes leading to culture, history and culinary delights or along abandoned railway tracks. You can also choose to take things up a notch on a mountain bike, as we introduce you to Austria's longest trails, coolest lines and most fun bike parks, with tips for beginners. Separate sections are devoted to gravel, road and e-bikes.

4

lynxes are currently roaming the dense beech forests of Kalkalpen National Park. Follow in their tracks along the Lynx Trail, with ranger tours bookable on select dates.



Animal experiences

Tame or wild? The choice is yours. On a holiday in Austria you can slow down while hiking with llamas, alpacas, huskies, goats or donkeys, gallop through the landscape on horseback or catch a glimpse of ibex, chamois and great bustards in the wild. Visitors can get close to native wildlife and old domestic breeds at zoos or even get hands-on with a holiday on the farm. There are also animal-themed walking trails and recommendations on holidays with your dog.



Austria's summer superlatives

Ready for some records? In addition to the largest lake stage, Austria boasts the oldest salt mine and longest residential building in the world. We also have a few impressive facts about the mountainous and water-rich natural landscape and viticulture in store.

Summer in Austria

Won't get it out of your head!

A holiday in Austria moves, touches and leaves a lasting impression. From carrying the momentum along the river by bike, to letting time stand still on a summer retreat or drawing new inspiration from art and enjoyment. These are experiences that reconnect the soul, senses and synapses. We like to call it the Austrian "Lebensgefühl".

Adventures on bikes and in boots

Those who love to hike and bike are in their element in Austria's impressive landscapes. Many trails reveal the history of the regions, such as the Alpenmosaik Montafon routes in Vorarlberg that are dedicated to the ancient interplay between locals and mountains. Hiking and gravel routes lead to scenic spots and traditional inns across the Bregenzerwald, while the Tiroler Zugspitz Arena on the border with Bavaria scores with cool bike parks and a variety of trails. A unique alpine world with a high mountain nature park and stories dating back to the Stone Age awaits those visiting the Zillertal.

In the Danube region of Upper Austria, the Danube Limes UNESCO World Heritage Site leaves its mark. Leisurely e-bike routes, the Danube Cycle Path and the Donausteig hiking trail open up a river landscape steeped in legend. In addition to long-distance cycling tours, long-distance hikes are all the rage this season. The Best Trails of Austria and regions such as Hall-Wattens and the Silberregion Karwendel in Tirol are great for introducing families and beginners to hiking individual stages.

Summer reloaded

Families can look forward to a journey of discovery between lakes and mountains in Austria, such as at the Tirolean Lake Achensee. Whether swimming, surfing, hiking or climbing – nature provides both adventure and relaxation. And memories that last. Just like in Serfaus-Fiss-Ladis, where mountains become magical worlds for young and old. Myths and nature also play a major role on the Geisterberg

Adventure Mountain in St. Johann in Salzburg and at roaring Liechtenstein Gorge. All family regions offer a colourful holiday programme for kids and teens, including me-time for parents and grandparents.

Holidays by the water have a long tradition when it comes to Austrian summers. The many lakes in particular also offer barrier-free holidays, for example in the Salzkammergut or Carinthia. On the sunny southern side of the Alps, warm bathing lakes and relaxed (long-distance) cycling routes draw active families as early as spring.

What life tastes like

Urban ease, culture and a strong sense of enjoyment are further key components of the Austrian "Lebensgefühl". This year the UNESCO World Heritage City of Salzburg not only enchants with its baroque gardens, squares and churches, but also with a special focus on Mozart. Graz is not just the Capital of Delight, but also attracts with hip design, music and bike rides. E-bikes are a great way to explore the three Wine Roads in hilly Southern Styria, sampling your way through local heroes such as the Schilcher. Countryside lovers can look forward to truly authentic accommodations and specialities when staying on farms across Austria, and those who prefer the finer things in life will find high-end hotels with award-winning cuisine. A feast for the soul, senses and synapses!

Further information on holidays in Austria and a variety of hotel recommendations can be found on austria.info.

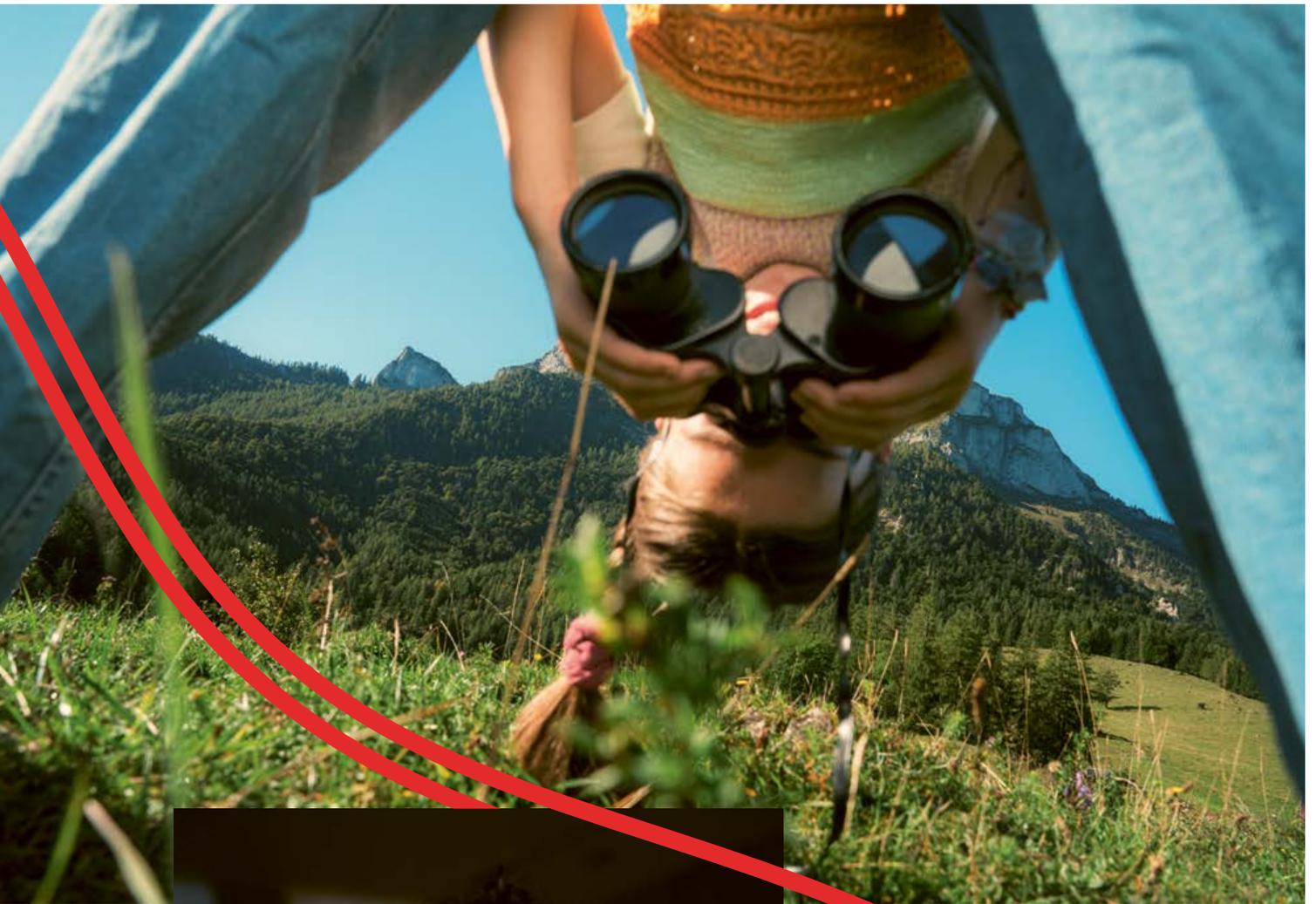
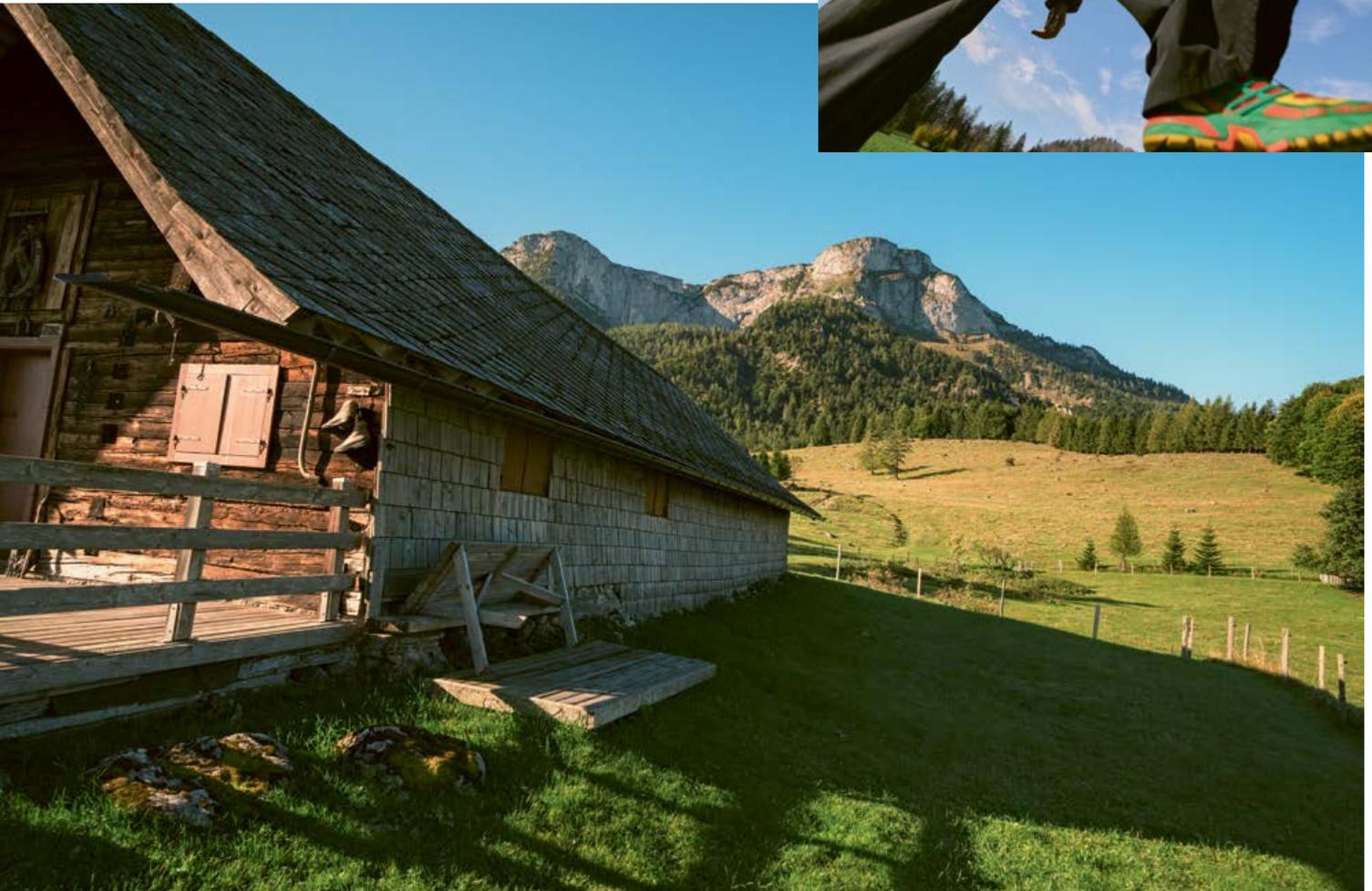


Photo credits: Österreich Werbung / Marko Mestrovic

Hiking



Hiking is in fashion. Across all generations. Walking amidst nature delights the senses, ignites the body and promotes well-being. Austria's outdoors can be experienced 365 days a year – spontaneous, authentic and excitingly different. Hiking can also serve as a stepping stone for more, which is why this year's focus is on unique and new experiences that invite discovery and adventure. Slow tourism – profound, individual experiences with and within nature – have been high on guests' bucket lists of late. But the combination of moderate exercise and culinary indulgence is extremely popular too. Austria's tourism professionals are thus expanding the already extensive range of offerings year after year. Long-distance hiking trails with spectacular views and meaningful experiences for body, mind and soul are added. Themed walks, puzzle rallies, escape trails and interactive hikes get the whole family involved, whilst culinary paths enhance physical and mental well-being. Hiking quality seals and the hiking village certifications underline quality and expertise.

BURGENLAND

Three Vineyards Circular Route

The 14 km Three Vineyards Circular Route launched in Southern Burgenland in autumn 2025. This delightful route leads to the Eisenberg, Csaterberg and Deutsch Schützen vineyards, with information boards listing which wine taverns and places to take a break are open along the way. Hikers can also learn more about the region and its characteristics at seven information stations.

burgenland.info

CARINTHIA

New hiking villages



Gurk, Sankt Urban and Guttaring in the Central Carinthia region have extended the choice of certified hiking villages since autumn 2025. Hüttenberg is to be certified in 2026. The region is also aiming to obtain the European Hiking Quality Label, with the corresponding certification to take place during the course of 2026.

visitcarinthia.at

LOWER AUSTRIA

Mountain Escape Gemeindealpe Mitterbach



A new escape trail opened on the Gemeindealpe Mitterbach in summer 2025. "The Secret of the Gemeindealpe" invites over 14s and adults to solve a mystery in small groups of two to eight people. The aim is to find missing Felix Kronthaler, who left only a short voice message with cryptic clues. To complete the task, you need a mobile phone and the game backpack, which is available at the valley station of the Gemeindealpe chairlift. The trail takes around four to six hours to complete, with an actual walking time of about one and a half hours. The path is accessible from spring to autumn and the chairlift operates from the second week of May.

gemeindealpe.at

Hiking with Hypershell Pro

The Villach – Faaker See – Ossiacher See region has been using a new technology for hiking enthusiasts with low stamina or minor limitations since 2026. With the help of a Hypershell Pro, they too can enjoy nature hikes. The innovative exoskeleton is attached to the legs and hips and supports movement, from moderate assistance in Eco mode to stronger support in Fitness or Hyper mode. You can hire the Hypershell Pro in the Dreiländereck hiking and ski area. There are also going to be guided hikes with the opportunity to give the exoskeleton a go.

visitvillach.at/en/mountain-experience.html

> LOWER AUSTRIA

Extension of the Luchs Trail in Ötscherland



The long-distance Luchs Trail, created by ARGE, leads through three internationally recognised protected areas: Kalkalpen National Park, Gesäuse National Park and the Dürrenstein Wilderness Area. From the beginning of the 2026 hiking season, it will boast 13 (as opposed to 11) daily stages. The new trail sections lead through the Mostviertel, first from the mountaineering village of Lunz am See via the pass to the hiking village of Lackenhof/Ötscher, and then through the breathtaking Ötscher ravines to the Ötscher-Basis Nature Park Centre in Wienerbruck. This means that the long-distance trail will now take hikers from Reichraming in Kalkalpen National Park across 245 challenging km and around 12,000 m of altitude difference through the impressive forest landscapes in eastern Austria. luchstrail.at/en/

> LOWER AUSTRIA

Hiking Quality Seal for the Wachau World Heritage Trail



The Wachau World Heritage Trail was awarded the Austrian Hiking Quality Seal in November 2025. The certification report summarises it as a high-quality hiking product with 14 stages that cover around 180 km, which impresses with its well thought out, attractive route and excellent information material. The trail that connects 14 municipalities of the UNESCO World Heritage Site on both sides of the Danube leads mostly through unspoiled landscapes. An interplay of meadows, forests, orchards and traditional terraced vineyards showcase the region's distinctive natural features, with the trail's careful handling of nature highlighted as a further bonus.

donau.com/en/wachau-world-heritage-trail

Two new hiking villages in the Ybbstal Alps

From the start of the 2026 hiking season there will be six certified hiking villages in the Mostviertel, thanks to newly added Gaming-Lackenhof/Ötscher and Ybbsitz. The hiking village Gaming is situated at 430 m above sea level on an old trade route that once led from the Styrian Erzberg to the foothills of the Alps. The Ötscher village of Lackenhof lies at 810 m above sea level in a side valley at the foot of the Ötscher. And Ybbsitz is characterised by its vibrant blacksmithing tradition, which continues to shape the region to this day.

mostviertel.at (German only)

UPPER AUSTRIA

New long-distance hiking trails in the Hausruck region



Spring 2026 will see the launch of two new long-distance hiking trails in the Hausruck region in the heart of Upper Austria. The HausruckRing and SteigerPfad are each around 90 km long and can be completed in five to seven stages. Both bring aspects of regional history and culture to life, with the SteigerPath focusing on the history of lignite mining, which was once of great significance here. Sustainability and mobility played a central role in the design. There are 15 train stations and stops to start or end day trips along the way. There are also plenty of places to stop for a bite to eat or overnight stay.

tourismus-hausruckwald.at (German only)

> LOWER AUSTRIA

New pilgrimage route: Bernhardiweg in the Waldviertel



The new Bernhardiweg circuit has been leading 125 km from Zwettl Abbey through ten abbey parishes in Zwettl, Schweiggers, Weitra, Großschönau and Groß Gerungs since autumn 2025. The trail, which is named after St. Bernard of Clairvaux, invites you to explore the impressive landscape of the Waldviertel, seek spiritual reflection and discover the historical, cultural and culinary specialities of the region. Churches, chapels and sites of great natural beauty accompany you along the way, as does the "Treat yourself!" guiding principle. The length and number of stages can be determined flexibly, with the route designed so it can be completed in four, five or six days. Pilgrim-friendly establishments invite you to take a break along the way. waldviertel.at/pilgern-bernhardiweg (German only)

Wilheringer Pilgrim Trail



The new Wilheringer Pilgrim Trail will be accessible from May 2026. The 132 km long route, divided into six stages, leads from the Danube near Linz through the Mühlviertel to the Vltava in the Czech Republic. It thus also connects the Cistercian monasteries of Wilhering and Vyšší Brod, which share a history spanning centuries. 14 churches invite you to stop and reflect along the way. Pilgrims can begin their journey at any point along the route and also hike the stages individually. wilheringerweg.at

Milchkannenweg adventure trail

The new adventure trail at the mountain station of the Donnerkogelbahn in Annaberg/Lungötz – Dachstein West will combine exercise, play and views from summer 2026. Oversized milk cans, a motor skills course, viewing platform, various marble runs and loungers make the trail an experience for families and all ages.
dachstein.at/en/summer

Happiness trail

A new, lovingly designed themed trail is being created in Viehhofen, inviting people of all ages to consciously experience happiness: the Glücksweg (Happiness Trail). The just short of 1 km long walking trail between Hecherhütte and Rehbergalm combines nature with interactive elements and inviting rest areas. A large stained glass butterfly welcomes guests at the entrance to the trail and sets the tone for the experience. Several stations such as the wheel of fortune and wishing well invite you to stop, smile and join in along the way.
viehhofen.at/en/summer/hiking

STYRIA

Seven Elements long-distance hiking trail in the Gesäuse



The new Seven Elements long-distance hiking trail opened in the Gesäuse in autumn 2025. The spiritual long-distance trail leads for 126 km with an altitude difference of 6,100 m through the Styrian Eisenwurzen Nature and Geopark in seven days, through a landscape that offers space for tranquillity, a search for meaning and renewed energy. Wayside crosses, shrines and churches lend depth to the trail and invite you to stop and reflect along the way.
siebenelemente-derweg.at

> STYRIA

Revised Via Natura route



The Via Natura invites you on an approximately 127 km long journey of discovery through the Zirbitzkogel-Grebenzen Nature Park in the Murau region, divided into seven stages. Quiet forests, gentle alpine pastures, clear streams and impressive peaks accompany you along the way. There are some changes in store for the 2026 season, with the new route designed to create an even more harmonious link between experiences and landscapes. Updated, uniform signage makes it easy to find your way and new rest areas accommodate breaks.
steiermark.com

Play stations at Hopsiland



For the past ten years, the Planai in Schladming has been turning into a colourful world of adventure for families with children in summer. To mark its 2026 anniversary, Hopsiland Planai is unveiling a new themed trail. The approximately 2 km circular trail starts in the bike area and leads past stations such as the North Pole, taking you all the way to the Weitmoos reservoir and back. Children are kept entertained with Hopsi's world tour and the creative play stations from around the globe, such as an oversized hiking boot with climbing and balancing elements in Europe, a giant spider with slides and swings in Australia or a huge telescope for climbing and spotting in Africa.
planai.at/en/activities/hopsiland-planai

Grazer Bergland Trail



A new premium circular hiking trail has been running through the region north of Graz in six day-long stages since autumn 2025. The route passes historic castle ruins, a mysterious bear cave, majestic churches, the Cistercian Monastery Rein and the Austrian Open-Air Museum Stübing. Cosy huts, welcoming inns and top-class restaurants invite you to stop and refuel along the way. The Grazer Bergland Trail covers a distance of 103 km and around 4,300 m altitude difference. The daily stages range between 14 and 20 km. All start and finish points are easily reached by public transport, making it simple to organise accommodation and travel.
steiermark.com

TIROL

Kaiserblüte star hike



On the new Kaiserblüte star trails, keen walkers can discover the five habitats of water, alpine pasture, forest, rock and moor around the Wilder Kaiser on six day hikes from summer 2026. The tours start and end in the valley where they connect with the region's free mobility services, meaning there is no need for overnight stays in huts. The individual hikes range from 10.5 to 21 km in length with difficulty levels of blue (= easy) or red (= medium).
wilderkaiser.info

Cross-border hiking and cycling



In the Kufsteinerland region, a new 4.6 km long cycling and hiking trail will create a cross-border connection to the Bavarian network towards Schliersee and Tegernsee from spring 2026. The section runs from Langkampfen over the Drei-Brunnen-Joch to Thiersee and then on to Germany.
kufstein.com

TIROL / SALZBURGERLAND / CARINTHIA

Alpina Antica Trail



The Alpina Antica Trail launches in summer 2026 as a new transalpine long-distance route, covering more than 30 daily stages. The Austrian section spans around 300 km from Kössen in Tirol to Mittersill and Kaprun in SalzburgerLand, continuing via the Grossglockner High Alpine Road to Carinthia and then on to Italy and the Adriatic Sea. It mainly follows historic pack and trade routes. 21 stages with flexible accommodation can be booked at **bookyourtrail.com**.
alpina-antica-trail.com

Redesigned: the Wusel lake trail

The family-friendly Wusel lake trail by Lake Achensee will unveil a new design this summer. The 3.8 km trail runs right along the shore with 16 adventure and activity stations lining the path. At some of the stations, Achensee mascot Wusel the water spirit provides background information on nature, water and regional topics.

achensee.com/en/summer/wusel-lake-trail/

“Tales from Oetz” discovery trail



From summer 2026, the new “Tales from Oetz” discovery trail will invite visitors to discover stories and legends that have shaped Oetz in the Ötztal. The interactive, digital adventure rally leads through the village, with short audio and video elements containing puzzles and tasks that can be accessed at ten stations along the way.

oetzta.com

Mobility-friendly hiking trail in the Ötztal

There will be a new short hiking trail in Oetz in the Ötztal from spring 2026, which will be easy for those using walking frames or wheelchairs to access. It leads from the central parking lot to the nearby bridge. The bridge was extended to a width of about 1.50 m in the middle, from where there is a beautiful view of the Ache and enough space for wheelchairs to turn.

oetzta.com

Trail running in Wildschönau

The Wildschönau is expanding its offerings for trail runners. Twelve newly developed routes will be available from March 2026. The easy village circuits with a length of 5.6 to 12 km and 185 to 390 m of elevation gain are suitable for beginners. There are also two easy mountain trails that lead to mountain huts. They are 10 and 14 km long and entail 490 and 770 m of altitude difference. Four medium trails, 13 to 20 km long, and three difficult trails complete the choice. On the most challenging trail, the trail runners cover 34 km and 2,500 m of elevation gain. Start and finish point is the Schönangeralm at 1,180 m above sea level.

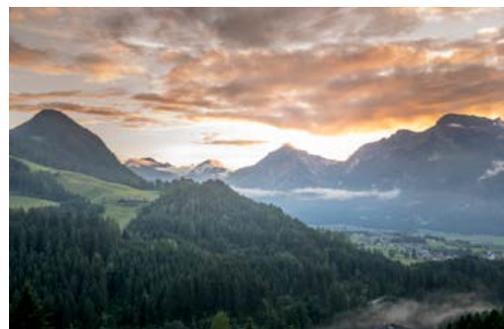
wildschoenau.com/en/activities/trailrunning

Hike and solve puzzles

Two family-friendly hiking trails in Hochfügen and the Hochzillertal will offer multimedia digital experiences from summer 2026. Those who set out with the Locandy app can solve different tasks. It's all about the Almbtrieb cattle drives on the 7.3 km Four-Alms-March, whilst local wildlife is the focus of the 3.7 km Hubertus Wildlife Trail.

best-of-zillertal.at/en/summer/hiking/themed-trails/

Sunset hikes in the Alpbachtal



In addition to the popular sunrise rides to the Wiedersberger Horn in the Alpbachtal, two new atmospheric offerings will be available starting in summer 2026: From July 2026, nature lovers can take part in an easy sunset hike up to the Bischofer Joch on five selected dates. Also new is an alpine breakfast combined with a leisurely morning hike to the Pinzgerhof.

alpbachtal.at

Biking



Biking has long been more than just a means of transportation – it's a passion, lifestyle and adventure at the same time. And there is hardly any other country that lives this more than Austria. From relaxed leisure rides on trekking bikes to scenic gravel adventures and challenging road bike and mountain bike tours, cycling destination Austria offers an impressive variety of opportunities to discover it on two wheels.

Perfectly developed routes, spectacular trails and varied long-distance paths await all year round – powered by your own steam or with environmentally friendly energy to assist. Modern bike parks, new flow trails and multi-day mountain bike tours make Austria one of Europe's most bike-friendly destinations. And numerous sights and places to stop along the routes fill you with the Austrian "Lebensgefühl".

Whether uphill, downhill or straight ahead: those who explore Austria by bike experience nature, culture and exercise at their finest.

Cross-border National Park Cycle Path



Mid-May 2026 will see the launch of the first section of the National Park Cycle Path NP1. The 150 km circuit connects the Neusiedler See – Seewinkel National Park with the Hungarian Fertő-Hanság National Park, past vast salt pans, open steppes, vineyards and reed landscapes. Grazing white donkeys, herds of grey cattle and a variety of birds can be spotted along the way. The new cycle path is suitable for traditional bikes, gravel bikes or e-bikes. With plenty of shortcut options and connections to five train stations, the NP1 can be explored as a multi-day tour or in individual stages. In autumn 2026, the Hungarian section will be extended by another 50 km through almost untouched nature to Kapuvár. burgenland.info

Cycling puzzle adventures around Lake Neusiedl

Cycling around Lake Neusiedl will become even more of a highlight for families from April 2026, with six new Bike Buddies puzzle rallies expanding the range of offerings. The tours to Podersdorf, Mörbisch, Donnerskirchen, Rust, Purbach and Jois take around one and a half to two hours to complete. The route from Mörbisch to Illmitz even includes a ferry ride. There are various puzzles and tasks to solve along the way, with clues encouraging participants to take a closer look at nature. The questions are asked by the three Bike Buddies: Mia, Tim and Paul. neusiedlersee.com/bike-buddies-burgenland (German only)

CARINTHIA

New route for Velovista 2026



Carinthia is celebrating the cycling and enjoyment event Velovista for the second time from 25th April to 3rd May 2026 with a new route. It begins with a car-free day at Lake Wörthersee – ideal for carefree cycling around Carinthia's largest lake. On the following days, participants cycle along the Drau Cycle Path to Völkermarkt reservoir, Lake Faak and along the Alpe-Adria-Trail, accompanied by guides. The event ends with a car-free day at Lake Ossiach. The number of participants for each tour is limited. Anyone who wants to be guaranteed a spot should book a package for the entire week or for four days of their choice.

kaernten-radreisen.at/en/velovista-2026/

LOWER AUSTRIA

New Alpen Bikepark Schneeberg

The new Alpen Bikepark Schneeberg will open in Puchberg am Schneeberg in spring 2026 with around 11 km of trails and lines. These include a beginner-friendly flow trail, several single trails ranging from blue to black, as well as the exciting first section of the freeride trail that is to be completed by 2028. Training obstacles and an airbag jump can be found in the Kids & Skills Area. A chairlift takes bikers to the top, with space for their bikes on the side. There are various places to stop for a bite to eat and you can rent or buy well-maintained bikes, protective gear and other equipment at new Tom's Bike Shop & Rent.

alpenbikepark.at (German only)

Hohe Tauern Bike Trail



From summer 2026, visitors will be able to explore the countless natural features of the Hohe Tauern National Park region by mountain bike or gravel bike. The new 530 km Hohe Tauern Bike Trail starts in Großarlal (in the east of the national park), runs right through the national park region and ends at its western boundary by the Krimml Waterfalls. It leads bikers through 14 valleys and 12,000 m of altitude difference, rewarding them with spectacular views of the Hohe Tauern National Park's snow-capped peaks – from the Hoher Sonnblick to the Großglockner, Kitzsteinhorn and Großvenediger.
nationalpark.at

UPPER AUSTRIA

Velorama Mühlviertel



Since January 2026, the new Velorama website has been bringing together the extensive range of gravel bike, road bike and e-bike tours in the Mühlviertel. There are 88 tours to choose from, covering a total length of over 6,500 km and more than 101,000 m in altitude difference. 21 accommodation and catering partners make it even easier to plan your tour and there is also plenty of information on workshops, charging points and shuttle services.
velorama.at

SALZBURGERLAND

Trailcenter Kesselmann

Bikepark Kesselmann will open in Faistenau in the Fuschlsee region in July 2026. It will have three varied trails, two of which will be accessible by lift. There will also be two jump lines and a versatile practice area.
fuschlsee.salzkammergut.at

STYRIA

New mountain bike tours in the Lipizzanerheimat

The region west of Graz is further expanding its mountain bike offerings. By 2027, nine new mountain bike tours will be created in the Lipizzanerheimat (birthplace of the famous Lipizzaner horses), two of which have already been open since autumn 2025: the **Brendlalm Tour**, classified as difficult with a length of almost 60 km and 1,500 m of elevation gain, and the moderate tour to the **Altes Almhaus** with a length of 35 km and 1,200 m of elevation gain. Like the routes still under development, they mainly follow existing forest roads with little asphalt and uniform signage through natural landscapes with beautiful viewpoints.

Styria.com/de/Region-Graz/Urlaub-planen/Touren/

> STYRIA

Virtual 360° cycling experience

The Graz Region is a true paradise for recreational cyclists with 18 varied e-bike leisure cycling tours beginning in Graz. Impressive 360° panoramas, exciting routes and popular excursion destinations can be experienced on each of these tours. Since February 2026, you can also explore the routes virtually, by clicking, dragging or swiping your way. It's almost like being there – or an opportunity to see the tours from a different perspective.

steiermark.com

VIENNA / LOWER AUSTRIA / STYRIA / CARINTHIA

Meridiem Trail

From April 2026, the new long-distance Meridiem Trail will be signposted and ready to ride! It covers 582 km from Vienna via Eisenstadt to Graz, Klagenfurt and Villach, from where you can continue on to Grado in Italy. The trail picks up on the magical ancient Roman number of 12, divided into 12 stages that lead "ad meridiem" towards 12 o'clock, where the sun is at its highest. Starting in the former Vindobona in Vienna, the route passes through various ancient Roman towns and settlements all the way to Villach, the former Roman Santicum. The 12th stage takes cyclists to Grado or Aquileia, as the once important port city on the Adriatic was called in Roman times. A number of train stations make it easy to choose individual start and end points along the way.

meridiemtrail.com (German only)

TIROL

Bike Park Zugspitze



A new bike park for downhill riders will open in the Tiroler Zugspitz Arena in spring 2026. It includes a blue, red and black trail. In addition to these three new trails at the Ehrwalder Wettersteinbahn, six more trails are to be completed in Berwang and Bichlbach later in the year. zugspitzarena.com/biking

Kirchberg-Trail



Kirchberg in the Kitzbühel Alps is continuously adding to its offerings for mountain bikers. The Kirchberg Trail, a continuous flow trail from the mountain to the valley, is the latest attraction, set to open in June 2026. It runs on newly created trail sections and integrates existing connections. Spanning 10 km, it is the longest flow trail in Tirol. kitzbueheler-alpen.com

> TIROL

Flitz Family Trail Wald

Following a trial phase in October 2025, the Flitz Family Trail Wald in the Imst outdoor region will launch its first summer season in March 2026. It consists of two easy-to-ride trails that are ideal for beginners. The trails are 500 and 640 m long. There is also the Trail Wald Playground, where kids can embark on a hunt around the legend of the mysterious Gafleiner.

imst.at/en/flitz-family-trail-wald.html

Mutzkopf Trail

A new 3.7 km downhill trail will be open on the Mutzkopf in the Tiroler Oberland in spring 2026. As an easy blue trail it leads from the mountain station down to the valley and is also suitable for less experienced bikers.

nauders.com

Mountain bike trail to the Karlalm

From June 2026, the mountain bike trail network in Mayrhofen-Hippach in the Zillertal will be even bigger, thanks to a new 10 km challenging trail. Bikers take on an altitude difference of 1,156 m from Ramsau station via Hippach to the Karlalm.

mayrhofen.at/en/stories/bike/

VORARLBERG

New trails at Bikepark Brandnertal



Bikepark Brandnertal will kick off the summer season in mid-May 2026 with new trails and more comfortable access thanks to the new Loischkopfbahn cable car. The new gondola lift will take downhill riders and their bikes to the starting point of two new/revamped flow trails: the 3.5 km Tschengla Unchained and the 3 km long Tschäck the Ripper.

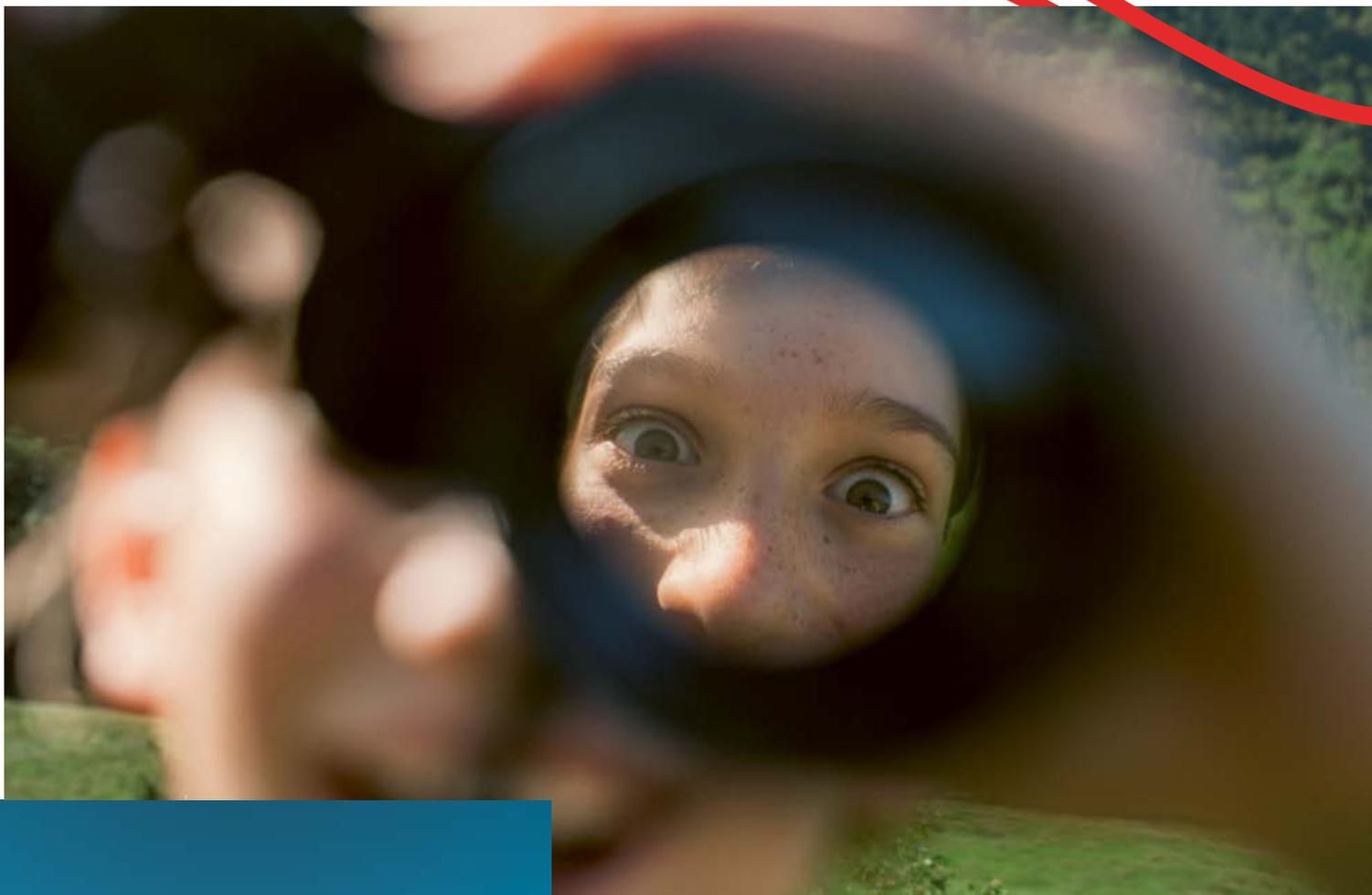
bikepark-brandnertal.at

New stations along the "Crossing the Border" audio trail

The "Crossing the Border" audio trail, created by the Jewish Museum Hohenems, takes you on a 100 km journey of touching tales. From Lake Constance to Montafon, it tells of the fates of those who tried to reach the safety of Switzerland via Vorarlberg between 1938 and 1945. 13 new audio posts were added to the existing 52 last year. Cyclists can now listen to stories at 65 stations by scanning a QR code.

crossing-the-border.info

New attractions, apps and tickets

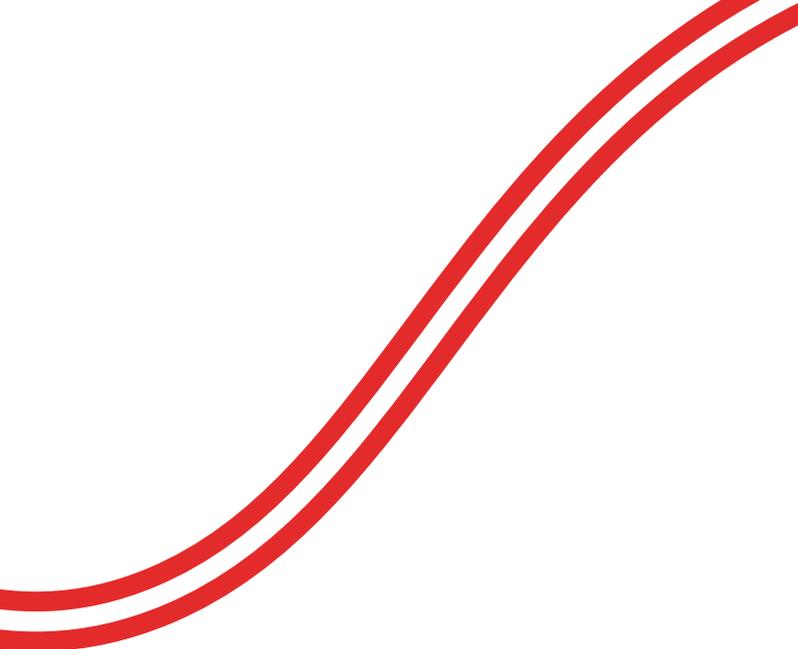


Austria is a stage for unforgettable adventures. Moments await that you not only experience but also take home: marvelling at a starlit sky, travelling deep into a salt mine, solving outdoor puzzles in the most glorious of settings or hitting targets with a frisbee in disc golf.

Giant swings, spectacular slide parks, floating climbing courses or high rope and climbing gardens provide thrills and variety. These new attractions

make every day of your stay special – surprising, active and full of stories that will be remembered for long to come.

And the best part: an increasing number of regions are offering free public transport, meaning that adventures and excursions can easily be combined in an environmentally friendly way.



> LOWER AUSTRIA

New combined tickets in the Vienna Alps



The Rax cable car and Höllentalbahn railway are both celebrating their 100th anniversary in 2026, as is Reichenau Theatre. Reichenau Castle is hosting an exhibition on the diverse history of the region to mark the occasion, for which it has introduced two new combined ticket options. The first includes a journey on the Höllentalbahn railway and Rax cable car. The second also grants admission to the exhibition at Reichenau Castle.
wieneralpen.at

CARINTHIA

Postbus Shuttle Wolfsberg

A pre-bookable Postbus Shuttle has been in operation in Wolfsberg in the Klopeiner See – Lavanttal – Südkärnten region since January 2026. Journeys to your desired destination can be booked up to 30 days in advance. The shuttles operate Monday to Friday from 6 am to 7 pm and on Saturdays from 9 am to 3 pm.

woerthersee.com

LOWER AUSTRIA

Updated: Fossil World Stetten

At Fossil World Stetten, located in the Weinviertel, you can admire the world's oldest and largest exposed fossil oyster reef as well as the largest fossil pearl in the world. A new exhibition space and outdoor area with slides, a marble run, wooden prehistoric shark, sandy beach and water play and climbing area opened in spring 2025. Fossil World Stetten is open annually from mid-April to early November.

fossilienwelt.at

Experience world at Stadt Haag Zoo

Amstetten in the Mostviertel will host the Lower Austria Provincial Exhibition from 28th March to 8th November 2026, which revolves around the interplay between people, psyche and health. Lots of changes are being made around the venue. Stadt Haag Zoo is getting a new pear experience world, which relays the journey of the pear from the tree to the cider glass. An indoor playground is being created for children and the zoo is also to become home of the newly designed Mostviertel Museum, which provides insights into local history and culture.

tierparkstadthaag.at

LOWER AUSTRIA /
UPPER AUSTRIA / STYRIA

Dark Sky Reserve Eisenwurzen



The new Dark Sky Reserve Eisenwurzen unites six protected areas across the provinces of Upper Austria, Lower Austria and Styria, making it the largest nature night area in Austria with almost 2,400 km². The aim is to reduce nighttime light pollution in order to preserve natural darkness for animals and plants. The area is divided into a core zone with very strict lighting requirements and a peripheral zone with corresponding lighting requirements. Its lighting management plan was created with all 20 municipalities. There is an exciting visitor programme with stargazing. The certification will be officially announced in March 2026.

naturnacht.eisenwurzen.com

UPPER AUSTRIA / SALZBURGERLAND

Free public transport for Lake Wolfgangsee guests

Lake Wolfgangsee is located on the border between Upper Austria and Salzburg. There are different ways to access public transport in both provinces, but those staying around Lake Wolfgangsee will have an advantage from May 2026: with the Guest Mobility Ticket they will be able to use all public transport within Salzburg for free. This will include the cross-province bus lines 150, 156, and 546.

guestmobilityticket.at

UPPER AUSTRIA

Funicular railway Hallstatt



The funicular railway takes visitors to the salt mine in Hallstatt and from June 2026 it will become an even smoother ride. Barrier-free cabins with large windows will accommodate up to 60 guests instead of 24. Their design is inspired by salt crystals. The valley station with a large souvenir shop is also being newly constructed. A restaurant and an observation deck with views of the town and Lake Hallstatt are being built at the mountain station. The railway is operating with temporary restrictions throughout construction and will not grant barrier-free access until June 2026.

salzwelten.at/en/hallstatt

Solve outdoor puzzles on the Kasberg



From May 2026, puzzle fans will be able to explore the Kasberg near Grünau im Almtal from a different perspective with Dwarf Finkelfuß and Witch Kranawitta. The game is accessed by app and hikers can either bring their own notepad and pens or acquire both at the Hochberghaus or tourist office. Starting from the Hochberghaus, there are puzzles to solve along two routes. The first leads to the Sepp Huber hut, 3.5 km away, and Kasbergalm lake. The second slightly longer route takes you across the summit of the Spitzplaneck.

traunsee-almatal.salzkammergut.at

STYRIA

Indoor adventure land WOOP!

WOOP! Graz, which opened in autumn 2025, is a 5,500 m² indoor adventure park that combines physical activity, play and modern experiences such as trampoline and ninja zones, climbing, bowling, VR, escape rooms and interactive games. All of the attractions use the latest equipment and are certified according to strict European standards. The well-trained staff ensure that the fun remains safe at all times. steiermark.com

Tragöß Farm

Tragöß Farm will open its doors to the public from 1st May 2026. All kinds of animals are at home within its 4.5 ha, including Baroque donkeys, miniature cattle, Shetlands and pigs, sheep and goats as well as emus, rheas, reindeer and moose from more distant regions. A highlight are the llamas and alpacas, which can not only be admired within their large herds in their enclosures, but are also available for hikes and treks. alpakaszumgruenensee.at

Redesign of the Willow Dome in the Gesäuse



The first Willow Dome was planted at the visitor centre of Gesäuse National Park near Johnsbach in 2005 as a symbol for life in harmony with nature. But wind, snow pressure and goat moth took their toll and the structure was taken down and replanted in 2025. The new Willow Dome will be officially inaugurated on 30th May 2026. nationalpark-gesaeuse.at

SALZBURGERLAND

Family via ferrata Blausee

The new Blausee via ferrata in Obersulzbachtal at the foot of the Großvenediger is suitable for children from the age of six. From spring 2026, it will offer a challenge for the whole family with gentle traverses and a few exciting but well-secured steeper sections, making it ideal for children and beginners. Experienced mountain guides are on hand to provide an introduction and guidance.

tauernguide.at/de/tour/familien-klettersteig-blausee-9393 (German only)

Ball tracks

Get the good times rolling in the Salzburg Lake District! It's going to be a blast from summer 2026, with mini golf at Mattsee Weyerbucht and Neumarkt lido, plus football golf in Mattsee. There will also be new marble runs in eight municipalities.

salzburger-seenland.at

Expansion of Hohe Tauern Health services



The Krimml Waterfalls are recognised as a natural healing resource and doctors, physiotherapists, sports scientists and dietitians have put together therapy packages to treat allergies and asthma in line with this. From May 2026, the offer will be expanded to COPD patients (GOLD I–III), based on a study conducted in collaboration with Paracelsus Medical University Salzburg in 2024/25 which showed that the Krimml Waterfalls also have a positive effect on this condition and help relieve symptoms.

salzburgerland.com/en/hohe-tauern-health/

TIROL

Forest Slide Park on the Wetterstein

The Tiroler Zugspitz Arena will have a new family attraction from the beginning of summer 2026. A slide park is being built in a forest at the foot of the Wetterstein. It will have several tube slides of different lengths and promises fun for children and adults alike.

wetterstein-bahnen.at

Magerhart climbing garden

Pitztal is further expanding its climbing paradise with the first routes of newly created Magerhart climbing garden opening in spring 2026. All 50 routes will be completed over the course of summer. There are various difficulty levels to choose from, with options for beginners as well as advanced climbers.

pitztal.com

Play disc golf

A new disc golf course will open at the Rosshütte in the Seefeld region in May 2026. In disc golf, frisbees of different colours, shapes and weights are used instead of clubs and balls, and metal baskets replace the holes as targets. The new course has 18 fairways that run through forests and across mountain pastures. You can reach the start by cable car and the Hohegg Alm lends itself for a break after number 9.

seefeld.com/en/rosshuetten-summer.html

Ninja Park Hochoetz

Austria's first floating climbing park will open at Hochoetz adventure mountain in the Ötztal in summer 2026. The modular climbing elements are arranged above the water and those who fail to overcome an obstacle end up in the reservoir – with life jacket and wetsuit, of course. There are courses of various difficulty levels to choose from, catering for adults and children from six years of age who are at least 1.20 m tall. Combined tickets are available which include the ascent and descent by cable car and admission to the Ninja Park.

oetztal.com

The smart course

From summer 2026, the FunSportStation Penken in Mayrhofen-Hippach in the Zillertal will have a nifty new attraction: the BEWEG DICH SCHLAU!-PARCOURS (Move Smart Course) by Felix Neureuther offers children five training modules. They are intended to awaken the joy in movement and provide a fun approach to exercise.

mayrhofen.at

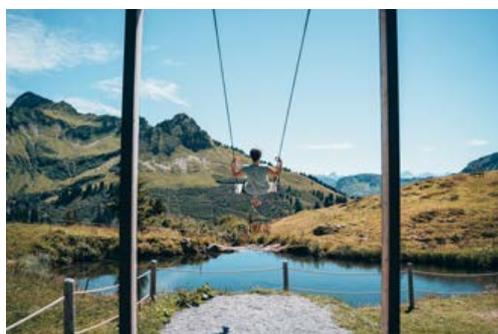
VORARLBERG

Free travel throughout Vorarlberg

Vorarlberg is well served by public transport, which is why more and more of its regions are including free train and bus travel throughout the province in their guest cards. The Bregenzerwald & Großes Walsertal Guest Card will be one of them from 1st May 2026. In the Bodensee-Vorarlberg region, the guest card is already valid in 25 partner municipalities, including Bregenz, Dornbirn and Feldkirch. From summer 2026, the new Premium Brandnertal Guest Card will also include free public transport throughout Vorarlberg. Guest cards are available from the first or third night of your stay, depending on region.

vorarlberg.travel

Two new swings in Damüls



Six giant swings invite you to soar across the landscape and discover new perspectives in the midst of the mountains in Damüls in the Bregenzerwald. Two new swings were added at the Pfarrhof backdrop in the centre of the village in winter 2025. These too are high-quality handcrafted pieces made of solid wood, lovingly designed with traditional regional shingles.

damuels.at

Cuisine



Austria can be seen and tasted. The landscape becomes a culinary experience here – from the alpine heights to the Pannonian vineyards which shape products, dishes and people. But alongside the strong tradition, another often still underrepresented side of Austria is increasingly emerging – a courageous and innovative one.

A new generation of chefs and producers is attracting international attention with pioneering spirit, zeitgeist

and the desire to experiment. It interprets origin independently, combines craftsmanship with creativity and sees sustainability as an engine for future viability. This creates a powerful fusion of tradition and modernity. We bring the “young and wild” to the forefront and showcase the innovative strength of a culinary nation on the rise. And culinary experiences do not end in the restaurant. They are combined with movement and relaxation or art and culture – on gourmet hikes, wine and cheese routes, at museum tastings or exclusive events by the water.

AUSTRIA

Michelin Guide Austria



After a long break and to the great delight of the Austrian tourism industry, the renowned Michelin Guide has been rating restaurants throughout Austria again since 2025. It plays a key role in showcasing Austria as Europe's leading culinary destination. The Michelin Guide Austria 2025 listed 82 star-rated restaurants across all nine provinces. The 2026 results will be revealed on 18th March, with the accompanying event taking place in Schladming in Styria.
guide.michelin.com

CARINTHIA

Inclusive brewery opens

After a year-long renovation and with a completely new concept, the traditional Brauhof reopened in Wolfsberg in December 2025. It is now run by Lebenshilfe Kärnten as an inclusive enterprise, employing those with disadvantages, from intellectual impairments to psychological challenges. Led by a multiprofessional team, they are trained to work in the kitchen, service or admin and prepared for long-term employment opportunities.
dasbrauhaus.at (German only)

LOWER AUSTRIA

New format of the Mostviertler Feldversuche



Top chefs, producers and guests come together on selected dates at the Mostviertler Feldversuche (field trials) to deliberately turn classic menu concepts upside down. Innovative dishes and extraordinary locations such as orchards or castles are characteristic of the culinary event series. Since autumn 2025, there has been a new format called "Die Werkstatt" (the workshop) that goes a step further. The restaurateurs invite you to experiment together at unique locations in small and exclusive groups. Participants get to know the ingredients, absorb ancient knowledge and are actively involved in the development of the dishes in the drying house, herb garden or vineyard.
feldversuche.at (German only)

UPPER AUSTRIA

Organic enjoyment

With "Organic Enjoyment", the Mühlviertel-Danube region has been showcasing its expertise in organic products since 2026. The accompanying website features 13 organically certified farms that offer tours and tastings, with the selection ranging from the medicinal herb garden to the chili manufactory. And 21 selected culinary specialists, from restaurants to hotels, bring high-quality local organic produce to the table.
muehlviertel.at

VORARLBERG

Ahna & Ähne

Ahna und Ähne, which means grandma and grandpa in Vorarlberg dialect, is the name of the new café that opened in Bludenz at the end of January 2026. Its concept is similar to that of Vollpension in Vienna, employing senior citizens to bake delicious cakes and dishes according to their favourite recipes. Ahna & Ähne thus contributes to bringing older people into the heart of society and giving them the opportunity to earn some extra cash.

ahna-ähne.at (German only)

Café Rosa & Rot

Café Rosa & Rot opened at Literaturhaus Vorarlberg, in the impressively renovated Villa Franziska und Iwan Rosenthal in Hohenems, in January 2026. Furniture, decorations and even the outfits of hosts Elvira Flora and Eva Motter follow the “Rosa & Rot” (pink and red) colour scheme. Some of the dishes such as the sweet pink and savoury red breakfasts pick up on the café’s name too. Café Rosa & Rot has a truly special ambiance that includes wall paintings from 1890 with Japanese motifs preserved during renovation as were original elements from the time when the space was used as a bowling alley.

[instagram.com/cafe.rosa.rot/](https://www.instagram.com/cafe.rosa.rot/)

VIENNA

Le Fou Bar à Cocktails

Le Fou Bar à Cocktails opened its doors in a baroque building in the centre of Vienna in December 2025 and has been bringing Viennese grandeur to the glass ever since. Sensual shapes, warm rusty hues, silk wallpapers and the custom-designed floor mosaic define the ambiance in the brick-red bar area. Small side rooms shimmer in gold, blue and multicolour tones with a séparée decorated in leopard print in between. Albert Trummer, son of the legendary bartender from Apotheke in New York, and his team mix excellent cocktails. The champagne menu is not too shabby either and it’s accompanied by French and Mediterranean-inspired bar food.

le-fou.at

Museums and culture



Austria is a country of cultural superlatives – rooted in history and yet surprisingly vibrant. Art and culture can be found on every corner here, in cities and in the countryside. And so our motto: curtain up for the art of today.

Two major events exemplify this claim. The 270th anniversary of Wolfgang Amadeus Mozart puts a global cultural heritage centre stage – and deliberately orchestrates it in dialogue with the present. And with the Eurovision Song Contest 2026, Austria will become the stage for Europe and showcase the diversity of its performance spaces: from grand opera houses to urban off-locations and alpine formats.

With around 800 registered museums, numerous exhibition venues and new highlights such as the Sound of Music Museum in Salzburg, the UNESCO World Heritage Centre in Mirabell Gardens or innovative visitor formats – from modern museums to escape rooms in historic settings – Austria displays its cultural vibrancy. This makes Austria a cultural destination you can truly experience. One that respects its history whilst boldly looking towards the future.

UPPER AUSTRIA

Steel world in Linz



Since 2009, voestalpine Stahlwelt (steel world) has been providing insights into the rich industrial history of Linz, and it was time for a redesign. Its reopening is scheduled for summer 2026. The newly designed exhibition will address voestalpine's latest technologies and visions such as greentec steel, with noticeably more modern and digital displays. voestalpine.com/stahlwelt/

SALZBURGERLAND

UNESCO World Heritage Centre in Mirabell Gardens



Salzburg, with its historic old town, has been part of the UNESCO World Heritage for 30 years. To give this recognition a home, the city will open a World Heritage Centre in mid-2026 in the south wing of the Orangery in Mirabell Gardens. The new exhibition focuses on UNESCO World Heritage in connection with the famous Salzburg Panorama by Johann Michael Sattler. The over 25 m long and just under 5 m high oil painting depicts the panorama of the city of Salzburg in 1825 as seen from Hohensalzburg Fortress. salzburgmuseum.at

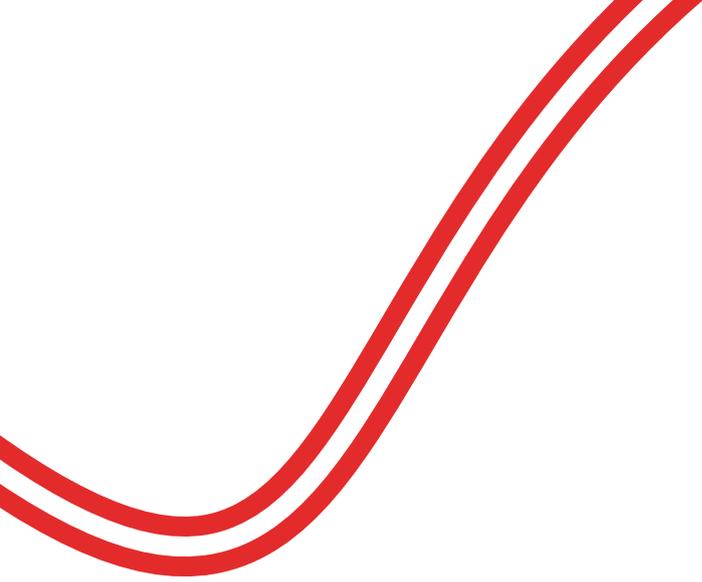
> SALZBURGERLAND

Von Trapp exhibition in the Lake Wolfgangsee region

In collaboration with Kristina von Trapp, a mini museum is being created on the Zwölferhorn in St. Gilgen, which tells the true story of the family behind "The Sound of Music" and presents the current home of the von Trapps in Vermont. The opening is scheduled for the end of May 2026. zwoelferhorn.at

Visitor centre at Salzburg Open-Air Museum

A new visitor centre will be unveiled at Freilichtmuseum Großgmain when the open-air museum launches the season on 19th March 2026. The hall-like wooden building with a floor space of around 1,200 m² will become the central place for communication and events. It also houses staff offices and digital workstations that give visitors access to the museum's image archive and specialist library. The plans for the building were drawn up by renowned Vorarlberg architects Cukrowicz Nachbaur. freilichtmuseum.com



TIROL

Escape room at Museum of Tirolean Farmhouses



Seven farms will take on an escape room style transformation at the Museum of Tirolean Farmhouses in Kramsach from March 2026. At the heart of the experience, which can be found nowhere else in Austria, is the story of a day labourer who sets out in search of work through Tirolean history. The challenge, which imparts knowledge whilst having fun, is to be completed in teams of six to eight people. There are easier tours for over 12s and teenagers.

alpbachtal.at

> SALZBURGERLAND

Sound of Music Museum in Hellbrunn



Hollywood classic “The Sound of Music” starring Oscar-winning Julie Andrews is as much a part of Salzburg as the beloved Mozartkugel, having been filmed here in 1964. Guests from all over the world visit the original filming locations on various tours, bake “Fräulein Maria’s Apple Strudel” or attend a “Sound of Music” performance at Salzburg Marionette Theatre. With the Sound of Music Museum, a further attraction will open in Hellbrunn Park in mid-2026. The new exhibition will not only showcase the Hollywood movie as a cultural and tourist phenomenon, but also the real story of the von Trapp family. Part of the museum will be the pavilion known from the film.

salzburgmuseum.at

VORARLBERG

History comes to life in Hard

The new cultural walk in Hard, which launched in summer 2025, leads along the shores of Lake Constance through two eventful centuries. Looking through the virtual reality headset, long gone times are brought back to life. Informative and amusing stories about former buildings such as the workhouse or places like the “Sündeninsel” (Island of Sin) are presented through an audio play and eyewitness interviews. The route consists of eight stations, marked by a blue bench for you to stop and listen. There is a separate interactive storybook for children.

hard.at/seerunde (German only)

Curious – Creative Space Lech

In December 2025, a new vibrant exhibition space for art, creativity and design opened in the new Lechwelten in the heart of Lech. It aims to be a space where art is not just viewed, but experienced. Four exhibitions are planned in winter and two in summer. The opening exhibition featured works by the internationally acclaimed designer and visual artist Stefan Sagmeister, who comes from Vorarlberg.

curiouslech.com

> VORARLBERG

English edition of “Architecture in Vorarlberg”

Vorarlberg architecture and building culture enjoys great international acclaim, with its ecological commitment and cultural impact setting benchmarks. Those who want to learn more will find answers in the “Architecture in Vorarlberg” book, which also documents 50 outstanding projects. An English edition of the book, published by the Vorarlberg Architecture Institute, was released in January 2026.

v-a-i.at/en/book

New Science Zones at inatura

Interactive nature exhibition inatura will unveil its new Science Zones in spring 2026. The technical stations, which are popular with visitors of all ages, are being given a new look both in terms of content and design. As before, they will convey the basic technical and scientific principles related to nature, mankind and technology in an entertaining way. The new main areas of focus will be energy and energy conversion.

vorarlberg.travel

VIENNA

Vienna Actionism Museum

The renovated and expanded Vienna Actionism Museum will reopen in March 2026. It was founded in 2024 and is dedicated to the artistic work of the era known as Viennese Actionism with changing exhibitions. The new managing director of the museum, Klaus Albrecht Schröder, who was previously general director of the Albertina Museum for 25 years, has extensive plans for the reorientation. The opening exhibition showcases the early work of Hermann Nitsch, known among other things for his pour paintings.

wieneraktionismus.at

> VIENNA

Reopening of the Theatre Museum



After a year-long renovation, the Theatre Museum at Palais Lobkowitz in the centre of Vienna will reopen in November 2026. The museum, which is part of the KHM Museum Association, is dedicated to the city's rich theatre history. There will be a new exhibition highlight to mark the reopening: an immersive presentation showcasing Gustav Klimt's “Nuda Veritas”. This clear statement for artistic freedom marks Klimt's bold break with the conventions of the time. The new tour provides insights into his life and features a selection of his works, including the original of the “Lady with the Purple Scarf” that will be on display at the Theatre Museum for the first time. The famous spandrel paintings from the staircase of the Kunsthistorisches Museum, which impressively demonstrate Klimt's talent for space and ornamentation, further enhance the experience.

theatermuseum.at

Anniversaries and events



Austria is celebrating plenty of anniversaries in 2026. Lower Austria will play host to the most festivities, from the 100 year anniversary of the Rax cable car and Höllentalbahn railway to the 20th anniversary of Grafenegg Festival. Salzburg and Vienna are celebrating the 270th birthday of Wolfgang Amadeus Mozart, and Vienna is also busy preparing for the 70th Eurovision Song Contest which will take the city by storm from 12th to 16th May 2026. Other highlights include sporting events across Austria and the first singalong at the Bregenz Festival.

Anniversaries

AUSTRIA

75th Tour of Austria

The first Tour of Austria took place in 1949, when Austria was still divided into four occupation zones. The route led clockwise from Vienna in seven stages to Graz, Klagenfurt, Lienz and over the Grossglockner to Zell am See or Saalbach. After a rest day in Kaprun it continued on to Innsbruck and then back to Vienna via Salzburg and Linz. The bike race was so well received by participants and spectators that it has been held annually ever since, with the only exception being during the Covid pandemic. The 75th edition of the tour will begin on 7th July 2026 in Steyr in Upper Austria and the fifth and final stage will end on 13th July in Feldkirch in Vorarlberg, with 717 km and many thousands of metres in altitude to overcome in between.

tourofaustria.com

BURGENLAND

100 Years of Passion Plays in St. Margarethen

In 1926 the pastor of St. Margarethen had the idea of staging Passion Plays. The first performers were teenagers and the original venue was a farm. The Passion Plays took place every ten years to begin with, but have been held every five years since the Roman quarry in St. Margarethen began providing a unique natural stage for the performances in 1961. Around 400 amateurs take to the stage each time. The St. Margarethen Passion Plays will celebrate their 100th anniversary in 2026 with new production "Mirjam" running from 23rd May to 12th July. The play explores the Passion story from a female perspective.

burgenland.info

CARINTHIA

50th Festival of German-Language Literature



Ingeborg Bachmann, whose birthday will be celebrated for the 100th time in 2026, is one of the best-known writers from Carinthia. One of the most important literary prizes in the German-speaking world is also named after the great female author: the Ingeborg Bachmann Prize. The accompanying Festival of German-Language Literature has been held in Klagenfurt since 1977. Each year, 14 authors selected by a jury present previously unpublished literary contributions. The event will take place for the 50th time from 24th to 28th June 2026. In addition to the main prize, four other prizes and a writing scholarship will be awarded.

bachmannpreis.orf.at/stories/3334589/ (German only)

10 years of lake.bike

Lake.bike stands for the extensive mountain bike, road bike and gravel bike offerings in the Villach – Faaker See – Ossiacher See region. The main event for the 10th anniversary of lake.bike will take place on 2nd July 2026, but celebrations will last the entire weekend until the end of 5th July 2026 right where it all began: on the trails. In addition to a few surprises, it's all about group biking, coming together with like-minded people and celebrating with the community.

lake.bike

LOWER AUSTRIA

100 years of the Höllentalbahn railway



100 years ago, the popular summer resort area around the Rax experienced a boom, which saw the Rax cable car and Höllentalbahn railway go into operation. The Höllentalbahn railway created the connection from Payerbach station to the valley station of the Rax cable car about 6 km away. It has been in operation as a museum railroad on a slightly shortened route since 2006. From the end of June to the end of October, it takes passengers from Payerbach to Hirschwang and back on Sundays and public holidays. To mark the anniversary year there is a combined ticket that includes a journey on the Höllentalbahn railway and Rax cable car.

lokalbahnen.at/hoellentalbahn/

100 years of Golf Club Semmering

At the beginning of the 20th century, Semmering was one of the popular summer resorts for visitors from nearby Vienna and from the regions of the monarchy. So it should come as no surprise that Austria's first golf course opened in Semmering in 1926. Today the fabulously located 9-hole course is the oldest golf course in Austria still operating in its original form.

gcsemmering.at (German only)

40 years of Wald4tler Hoftheater

The Wald4tler Hoftheater in Pürbach in the Waldviertel region has been one of Austria's most charming theatres since 1986. In addition to the main theatre with 176 seats, the lovingly restored complex houses a café with a small stage and an idyllic courtyard. Every May to December, the Hoftheater offers a diverse programme with several in-house productions and selected guest performances, ranging from theatre to cabaret, literature and concerts. Since 2017, the "Wald4tler Offtheater" programme has been searching for unconventional formats and new means of expression, with many performances held outdoors.

waldviertel.at

> LOWER AUSTRIA

40 years of the provincial capital St. Pölten

Vienna was the capital of Lower Austria for a long time and almost all of the provincial institutions were located there. But Lower Austria wanted its own capital and chose St. Pölten to be this in a 1986 referendum. St. Pölten is celebrating its 40 year status as provincial capital throughout 2026 with events, festivals and exhibitions. The provincial capital festival on 10th July will also be entirely dedicated to the anniversary.

stpoeltentourismus.at

30 years of movies under the stars in Eggenburg

This year the Kanzlerwiese at Eggenburg's old town wall will become an open-air stage for great cinema for the 30th time. For five weeks, from 23rd July to 23rd August 2026, blockbusters, cult films and movie classics will be shown within the unique setting of the medieval walls – with an additional anniversary atmosphere.

eggenburg.gv.at/mondscheinkino (German only)

30 years of Donau-Auen National Park



The Donau-Auen National Park, which stretches from Vienna to the border with Slovakia, is celebrating its 30th anniversary this year. Its founding was cause of great debate. In the 1980s there was a plan to build a power plant in Hainburg, thereby destroying the valuable natural area. Protests and a non-violent occupation of the Hainburger Au followed. The planned construction of the power plant was aborted and the national park was created instead. The programme for the anniversary year includes a big family festival on 26th April 2026 at the National Park Centre in Schloss Orth.

donauauen.at

> LOWER AUSTRIA

30 years of Glatt & Verkehrt

Glatt & Verkehrt will celebrate its 30th anniversary in summer 2026. Since its founding, the festival has been bringing music from all over the world to its stages in Krems, Spitz and Göttweig. The 30th edition will take place from 10th to 26th July 2026. The programme combines workshops for musicians at Göttweig Abbey and concerts that mainly take place at Winzer Krems.
glattundverkehrt.at

25 years of Sommerakademie Motten

The annual seminars of Sommerakademie Motten in Heidenreichstein in the Waldviertel follow holistic principles. The mixture of crafts, stage and theatre forms, experiences, adventure, writing, creativity, energy and psychology has been drawing participants from near and far for 25 years. Group trips and hikes also contribute to the unique atmosphere. This year's Sommerakademie will take place from 9th May to 6th September 2026 under the motto "The Good Reason".
sommerakademiemotten.at (German only)

20 years of Schrammel.Klang.Festival



Schrammel.Klang.Festival in Litschau in the Waldviertel region will celebrate its 20th anniversary from 10th to 19th July 2026. Under the motto "Wööd" (world), the concerts combine world music with Viennese songs and Schrammel sounds. The Limitless Orchestra, led by Aleksey Igudesman and Hans Zimmer, will be giving an exclusive preview of its new "Strings of the World" programme before going on a world tour with it. Other concerts include the Joschi Schneeberger Quintet, Viennese singer-songwriter Ernst Molden together with Sigrid Horn and "Die Strottern" who tell poetic city stories in collaboration with JazzWerkstatt Wien. Workshops, theatre performances, a steam train ride with the Schrammel Express and a night hike to a secret location complete the programme.
schrammelklang.at (German only)

> LOWER AUSTRIA

20 years of museum gugging



museum gugging near Klosterneuburg, which opened in 2006, is dedicated to Art Brut, created by individuals with a mental illness. The foundation for the Gugging Artists was laid in the 1950s by psychiatrist Leo Navratil, who introduced drawing tests for diagnostic purposes at the Lower Austrian State Neurological Hospital East – Klosterneuburg-Gugging where the museum now stands. Impressed by the expressiveness of the work, Navratil began promoting an art-psychotherapeutic approach. In the 1980s he founded his own residential studio. Navratil's successor, Johann Feilacher, opened galerie gugging in 1994 and museum gugging followed in 2006. "20 years art" is the theme of the anniversary exhibition, which will be on display from 15th March 2026 to 17th January 2027.
museumgugging.at

20 years of Schloss Wartholz palace nursery

Schloss Wartholz in Reichenau an der Rax, built in historicist style, has existed since the late 19th century. Members of the imperial Habsburg family lived here for a time. The Blazek family took over the property in 2021 and has been filling it with fresh ideas ever since. 20 years ago, in 2006, they opened the palace nursery with a café and established the cultural programme with readings, concerts and more recently also film screenings.
schloss-wartholz.at

20 years of Bikepark Semmering

When Bikepark Semmering opened 20 years ago, it was one of the first of its kind in Austria. In the meantime it offers around 18 km of trails in all difficulty levels: easy trails for beginners and families, medium trails for advanced riders and hard trails with high jumps, rocky terrain and steep sections for experienced bikers. The latest downhill bikes and protective gear are available to hire from Bikestore at the valley station. Here you will also find spare parts, accessories, clothing and a workshop with specialist staff.
semmering.com/en/activities/bikepark/

20 years of Grafenegg Festival



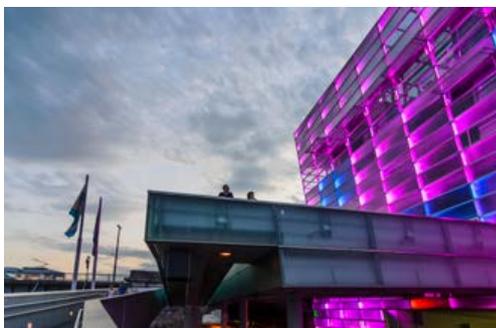
From 14th August to 6th September 2026, the historic landscape garden around Grafenegg Castle will be transformed into a lively festival venue for the 20th time. World-class orchestras and leading artists of our time will once again be performing in the iconic Wolkenturm, auditorium or castle courtyard, as well as – brand new – in the Rudolf Buchbinder Hall on the upper floor of the riding school with wonderful views of the castle grounds. Here, music will be played in a more intimate setting with focused acoustics every Saturday throughout the festival at 3:30 pm. The full range in the anniversary year spans from solo recitals to chamber music and Lieder, large choral-orchestral works and opera concertante, popular solo concerts and symphonies as well as new works and exciting premieres. grafenegg.com

15 years of "Tafeln im Weinviertel"



The culinary event series "Tafeln im Weinviertel" enters its 15th season in 2026. Every summer guests take a seat at long tables dressed in white at some of the Weinviertel's loveliest locations to enjoy a five-course menu, accompanied by wine and music. Night after night, nature becomes a stage. The sunset serves as lighting and the sky forms the roof under which a warm summer evening becomes a unique experience. There are various dates between June and August to choose from in the anniversary year. And, according to the event team, there will be one or two surprises as well. tafeln-im-weinviertel.at

30 years of the Ars Electronica Center



The Ars Electronica Center opened in Linz in 1996 as a museum of the future. Its team has been analysing and commenting on the digital revolution ever since. Exhibitions are created with experts from all over the world that deal with key questions about our future. Current themes include artificial intelligence, laser technology and neurobionics, the combination of biological systems and artificial technologies. The Ars Electronica Festival has been around for even longer, since 1979. The festival which is dedicated to the intersection of art, technology and society takes place in Linz every September. ars.electronica.art

10th Gustav Mahler Festival



The Gustav Mahler Festival in Steinbach am Attersee will take place for the tenth time from 21st to 28th June 2026. The connection to the great composer is not by chance. Gustav Mahler spent several summer holidays here in Steinbach at the end of the 19th century and also built a composing hut. At the core of the anniversary programme is Mahler's 3rd Symphony, which he completed 130 years ago at Lake Attersee. mahler-steinbach.at

10th Wolfgangsee Pilgrimage Day

The Wolfgangsee Pilgrimage Day will take place for the tenth time on 25th April 2026. It is as an invitation to all hiking and pilgrimage enthusiasts to experience a special day that includes a pilgrim's blessing and spiritual impulses, pilgrim's soup and boat trip on Lake Wolfgang. The day begins at 8 am at the European Monastery Gut Aich and concludes with vespers in the monastery church.
wolfgangsee.salzkammergut.at

SALZBURGERLAND

140 years of Sonnblick Observatory

The observatory named after the mountain was opened on the Sonnblick in the Rauris Valley at an altitude of 3,106 m in 1886. To this day, it is the highest continuously manned meteorological observation station in Austria. Its construction was initiated by Julius Hann, who was director of the ZAMG (Central Institute for Meteorology and Geodynamics) at the time. The goal was to study higher layers of the atmosphere from a station in the high mountains, with the Sonnblick the location of choice. There was advanced infrastructure here thanks to mining, and Rauris mine owner Ignaz Rojacher greatly supported the elaborate project. The observatory is only accessible to visitors on foot. The high alpine tour takes five to eight hours, depending on route. Next to it is the Zittelhaus alpine club hut, where up to 100 people can stay overnight.
sonnblick.net

40th Paul Hofhaimer Days

In honour of Paul Hofhaimer, an important composer and organist of his time, the international Paul Hofhaimer Days are held every year in his birthplace, Radstadt, in the Salzburger Sportwelt. Visitors of this "Festival for Music From the Past & New Sounds" can expect unique concerts and listening experiences in special locations: from well-known choral works to compositions by young talents and readings accompanied by music in concert halls, at Schloss Höch, in churches, inns or even a factory hall. The anniversary programme from 3rd to 7th June 2026 guarantees performances of the highest level by top-class artists and musicians.
radstadt.com

25 years of EPIC Bikepark Leogang



With over 120 km of lines and trails across seven mountains and connected by nine cable cars, EPIC Bikepark Leogang is part of Austria's largest biking region. The park is celebrating its anniversary throughout the entire season. The highlight will be the major event weekend from 24th to 26th July 2026 in Saalfelden-Leogang. On the agenda: bike action, group rides, side events and plenty of atmosphere.
bikepark.saalfelden-leogang.com

75 years of the Stubnerkogelbahn & 15 years of the suspension bridge

The first cable car travelled up Gastein's panoramic Stubnerkogel on 21st January 1951, providing convenient access to the summit which was mainly used as a pasture and viewpoint at the time. With it began the touristic development of the Gastein Valley – from spa destination to winter sports resort and finally an all-year-round hotspot. For 15 years the spectacular suspension bridge at over 2,200 m above sea level has provided incredible views and special summit experiences, attracting over two million visitors each year.
gasteinertal.com



SALZBURGERLAND / VIENNA

270 years of Mozart



The cities of Salzburg and Vienna are celebrating the 270th birthday of composer Wolfgang Amadeus Mozart with numerous events. Mozart grew up in Salzburg and spent his most successful years in Vienna. From the DomQuartier to Mirabell Palace, St. Peter Stiftskulinarium, the Mozarteum Foundation and Hohensalzburg Fortress: Salzburg will be moving to the beat of Mozart's music all year round. City tours and the Mozart Residence offer insights into his life. And until 14th June 2026, the Museum der Moderne is presenting an exhibition titled "Under the Spell of Mozart's Magic Flute".

salzburg.info



Vienna shines a spotlight on its Mozart sites and experience worlds. Visitors can learn more about his life and work at the Mozarthus, which is celebrating its 20th anniversary in 2026. "Mythos Mozart" leads to buildings where the great composer worked, as well as to his grave at the Biedermeier cemetery in St. Marx.

wien.info

> SALZBURGERLAND

20 years of the Salzburger Almenweg



For 20 years, the Salzburger Almenweg has been one of the most enjoyable long-distance hiking trails in SalzburgerLand. It leads 350 km across the Pongau region in 25 stages, with around 120 mountain huts inviting you to stop and stay along the way. The round anniversary of the trail is also the focus of the ceremonial alpine summer opening, which takes place on 14th June 2026 at the Tauernkarleitenalm near Zauchensee.

salzburgerland.com/en/salzburger-almenweg/

10th anniversary of GlemmRide

Bike Festival GlemmRide, which takes place in Saalbach-Hinterglemm, will celebrate its 10th anniversary from 8th to 12th July 2026. Its highlights include Masters of Dirt Big Air Shows and downhill races. There is also a great programme of side events including concerts and opportunities to ride with the pros.

saalbach.com/en/events/glemmride

90 years of the Raxkircherl chapel



The idea of building a chapel in memory of alpinists who had accidents in the mountains on the Styrian side of the Rax originated from tourist circles and received the support of the alpine clubs and the Austrian Tourist Club in particular. The foundations were laid in May 1935 and the inauguration took place a year later on 20th September 1936. Above the offertory box there is a broken ice axe and the rope of a fallen climber is attached to the altar. A plaque commemorates the deceased. An anniversary mass conducted by Styrian Bishop Wilhelm Krautwaschl will take place on 13th June 2026.

raxkircherl.at (German only)

40th Mountainfilm Festival

Mountainfilm Graz, the international film festival, will take place for the 40th time from 17th to 21st November 2026. It was founded by Austrian mountaineer Robert Schauer, who still organises it to this day. Every November, Mountainfilm Graz brings the latest outdoor film productions from around the world to the Styrian capital. It is an opportunity to see the best mountain and adventure films and to discuss them in an engaging environment.

mountainfilm.com

30 years of the Styrian Chamber Music Festival

From 29th July to 6th September 2026, the Styrian Chamber Music Festival will draw audiences to Styria's most beautiful locations for the 30th time. Castles, palaces, basilicas and a dripstone cave are filled with sound. The spectrum ranges from a solo concert with the concertmaster of the Vienna Philharmonic performing Johann Sebastian Bach to an orchestral concert with Vivaldi's and Piazzolla's "Four Seasons" in the anniversary year.

steiermark.com

STYRIA

950 years of Lambrecht Abbey

St. Lambrecht Abbey, the impressive Benedictine monastery on a hill above the Mur surrounded by dense forests and gentle mountains, impresses with its baroque architecture, elaborate frescoes and a centuries-old library. The abbey is an important cultural and spiritual centre in Upper Styria. Its founder Margrave Markward of Eppenstein is believed to have died on 16th June 1076, so anniversaries have been celebrated from this year onwards. A varied programme is planned for the 950th anniversary in 2026 that is intended to provide an opportunity not only to look back on the rich history of the monastery, but also to raise awareness of its present-day life and work and to look towards the future.

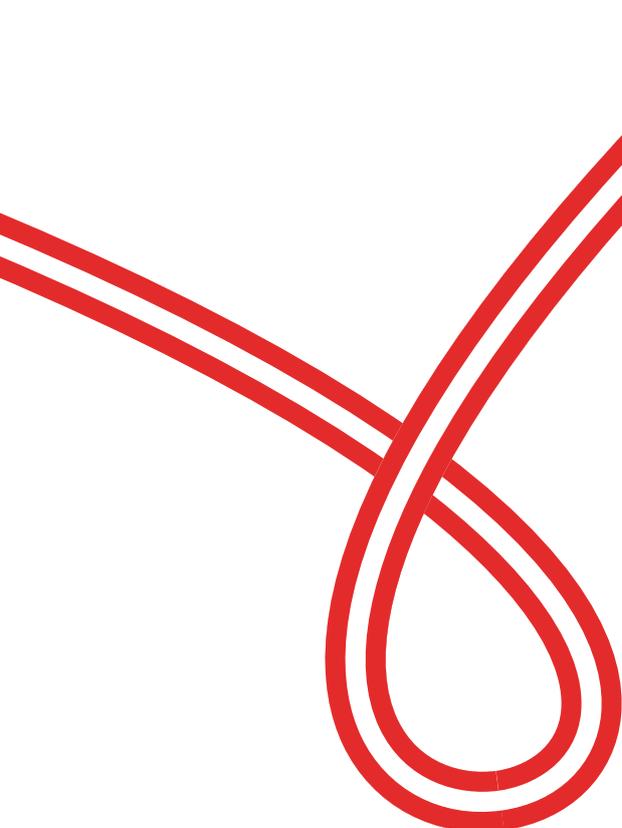
steiermark.com

250 years of Admont Abbey Library



The monastery library of Admont Abbey is considered one of the great works of art of the European late baroque period. 70 m long, 14 m wide and 13 m high, it is also known as the largest in the world. Architecture, frescoes, sculptures and centuries-old writings merge into a harmonious space of beauty and meaning. Containing more than 70,000 visible volumes, it is not just a place of aesthetic fascination, but also a living storehouse of knowledge that carries centuries of history, faith and spirit. The monastery library was completed 250 years ago in 1776. There will be a special exhibition on the history of the abbey to mark the occasion at Admont in 2026.

stiftadmont.at



TIROL

100 years of the Tiroler Zugspitzbahn



In July 1926 the Tiroler Zugspitzbahn celebrated its opening, making the once nearly unclimbable Zugspitze accessible to mountain enthusiasts from all over the world. It is the oldest cable car in Tirol and the second oldest in Austria. Austria's oldest, the Rax cable car in Lower Austria, went into operation about a month earlier. To celebrate its 100th anniversary, the cable car company is redesigning the interactive museum at the mountain station and passengers can look forward to various goodies throughout the whole year.
zugspitze.at

> STYRIA

30 years of Red Bull Erzbergrodeo

The Red Bull Erzbergrodeo, one of the toughest and most famous motorcycle enduro races in the world, will celebrate its 30th anniversary in Eisenerz from 4th to 7th June 2026. The anniversary Erzbergrodeo promises four days of excitement, adrenaline and motorsports. Highlights include the Blakläder Iron Road Prologue, where thousands of riders battle it out on the gravel track, as well as the legendary main race, in which only a handful of riders reach the finish line. Alongside the races visitors can look forward to a jam-packed programme including autograph sessions, exhibitor areas, show acts, side events and plenty of food and entertainment.
redbullerzbergrodeo.com

30 years of Styrian Eisenwurzen Nature and Geopark

The Styrian Eisenwurzen Nature and Geopark is located in Upper Styria, at the border with Lower Austria and Upper Austria. As a nature park it protects valuable habitats such as alpine pastures, forests, gorges and mountain landscapes, ensuring that agriculture, tourism and nature conservation remain in a sustainable balance. Earth's history is the focus as a geopark, with rocks, fossils, old mining traces and the formation of the Alps presented along educational trails, on information boards and throughout guided tours. The park is celebrating its 30th anniversary this year.
eisenwurzen.com

100 years of Passion Playhouse Thiersee



Passion Playhouse Thiersee is celebrating its 100th anniversary in 2026 and looking back on an impressive cultural history. The building has been closely affiliated with the Thiersee Passion Plays since 1926 and stands for a lived village community, voluntary commitment and cultural identity to this day. The anniversary year will include a new production of the play "Der Brandner Kaspar kehrt zurück" launching in autumn 2026. There will also be an open day with a celebration mass on 14th June 2026.
passionsspiele-thiersee.at

> TIROL

50th Innsbruck Festival of Early Music

The Innsbruck Festival of Early Music is presenting music from the renaissance and baroque periods for the 50th time. The festival will take place from 24th July to 30th August in the anniversary year, revolving around the “What are we celebrating?” theme. Its team is taking on a special project to mark the historic year: the production of the seven-hour opera “Il pomo d’oro” by Pietro Antonio Cesti. This monumental work premiered in Vienna in 1668 and can be seen in Innsbruck over two consecutive evenings. The Ambras Castle concerts and open-air concerts with free admission at various locations across the city complement the extensive programme.

altemusik.at

20th Glacier Marathon

Pitztal has hosted the popular Glacier Marathon since 2006. Its 20th anniversary will be the focus of the competitions on 5th July 2026. In addition to the half marathon and classic marathon distances, there will also be a 5.5 km run for beginners this year.

pitztal.com/en/glacier-marathon.html

20th Tour de Tirol

The Tour de Tirol, a three-day running event in the mountains around Söll, is one of the best known running classics in the Alps. It will take place for the 20th time from 9th to 11th October 2026. In addition to the established mountain running routes that range from 10 to 75 km, two new ultra distances are being added for the anniversary year which are 77 and 110 km long.

tourdetirol.com (German only)

10th Kufsteinerland Radmarathon



From 21st to 23rd August 2026, the Kufsteinerland Radmarathon will celebrate its 10th anniversary. The main competition will take place on 23rd August with a new option: for the first time, participants will be able to complete the 48 km Panorama Tour with 400 m of elevation gain on an e-bike.

tyrol.com

VORARLBERG

125 years of the city of Dornbirn

Dornbirn will celebrate its 125th anniversary of becoming a city this year with various events and exhibitions. The highlight will be a big festival from 19th to 21st June 2026. The focus is on the development of Dornbirn into a modern, economically strong and culturally diverse city. The programme is being put together by local institutions such as schools, clubs, businesses and artists. The Dornbirn restaurateurs will take care of the culinary delights at the festival and other events.

dornbirn.info

35 years of Handwerk + Form



35 years ago, in 1991, the Andelsbuch Craftsmen’s Association and graphic designer Harry Metzler launched the first edition of Handwerk+Form. Since 2000, Werkraum Bregenzerwald, the association of innovative craftsmen from the Bregenzerwald, has organised the event, which takes place approximately every three years. Handwerk+Form combines a design competition with an exhibition. For the competition, local craftspeople submit pieces they have designed themselves or in collaboration with international designers. A jury then decides which works will make it into the exhibition. The exhibition itself is unique. It extends from the Werkraumhaus Andelsbuch across several workshops throughout the village. Handwerk+Form will take place for the 10th time in 2026, from 2nd to 11th October, with a colourful anniversary programme.

werkraum.at (German only)

10th Montafon Totale Trail

Tough, challenging and full of moments of happiness: that's the motto of the Montafon Totale Trail, which is celebrating its 10th anniversary on 4th July 2026. Hundreds of runners from various nations will participate again this year. Depending on whether they choose the 10, 16, 31 or 45 km distance, participants will tackle between 1,200 and 3,780 m of elevation gain.

silvretta-montafon.at

[VIENNA](#)

150 years of Hotel Sacher



Hotel Sacher is one of Vienna's most traditional hotels. The chef and imperial and royal court confectioner Eduard Sacher founded the establishment in a central location opposite the Vienna State Opera 150 years ago in 1876. Hotel Sacher soon developed into an epitome of Viennese luxury and hospitality. It is family-run to this day and represents timeless elegance, having even been included as one of "The World's 50 Best Hotels 2025". It was also Eduard Sacher who perfected the Sachertorte invented by his father Franz. Like Hotel Sacher, the Sachertorte quickly became famous and is still a popular specialty from Vienna today.

sacher.com/en/vienna/

75th Wiener Festwochen

The Vienna Festival (Wiener Festwochen) is a highly anticipated highlight of Vienna's event calendar. It was founded in 1951 to reconnect Austria with the international art and cultural scene. The Wiener Festwochen began as a celebration of art, music and theatre, but over the years the festival has increasingly developed into a forum for contemporary art and sociopolitical themes. Since 2024, artistic director Milo Rau has also been focusing on participation, with the establishment of the "Council of the Republic". The Vienna Festival is celebrating its 75th anniversary from 15th May to 21st June 2026. The programme will be available online from 26th February 2026.

festwochen.at

30th Pride Parade



The first Rainbow Parade made its way along Vienna's Ringstraße in 1996. Today it is one of the largest celebrations of equality in Europe. Tens of thousands of people take part to stand up for diversity, tolerance and human rights each year. Nowadays the Rainbow Parade is embedded in the Pride Parade and its programme of events during the first two weeks of June. The anniversary Rainbow Parade will take place on 13th June 2026.

viennapride.at

20 years of Vienna Design Week

Austria's largest design festival, the Vienna Design Week, will take place for the 20th time from 25th September to 4th October 2026. Every year the festival transforms Vienna into a stage for creative impulses and showcases pioneering design in the fields of furniture, product and urban space. The Vienna Design Week attracts around 40,000 visitors to about 200 events at architecturally interesting locations across Vienna.

viennadesignweek.at

Events

CARINTHIA

Carinthia 200



The Carinthia200 cycling event is celebrating its premiere in Villach on 31st May 2026, with the aim of establishing the region as one of Austria's leading road cycling destinations. A maximum of 2,000 participants can choose from three distances – 200, 155 or 125 km – with roads fully closed to traffic on all routes. The event is not a race in the traditional sense. Only the three fastest men and women of the 200 and 155 km distances receive an award. The focus is far more on the challenge and enjoying the spectacular scenery. carinthia200.com

Everesting on the Dobratsch



The first Everesting Austria is set to kick off on 30th May 2026. The cycling event will see endurance riders repeatedly climb the Villach Alpine Road to Rosstratte am Dobratsch, alone or in teams, until they have matched the height of Mount Everest (8,848 m). Participants can also opt to cover an eighth, quarter or half of the Everest. events.everesting.com/event/austria/

UPPER AUSTRIA / SALZBURGERLAND

Woodstock Academy

With the Woodstock Academy, the municipalities around Lake Wolfgangsee have created a new format for musicians. The first edition successfully took place in autumn 2025, when more than 50 instructors from the world of brass and folk music conducted over 120 workshops. This year the Academy will take place from 23rd to 29th October 2026. The choice of workshops ranges from breathing techniques to individual instruments and even introductions to conducting. Lectures and ensemble sessions complete the programme. woodstockacademy.at

UPPER AUSTRIA

“Kultur im Meierhof” at Clam Castle



Clam Castle, known for its large open-air concerts in summer, will welcome a new event series at the end of April 2026. From 30th April to 29th May 2026, “Kultur im Meierhof” will present concerts ranging from jazz and funk to Wienerlied. The newly refurbished Meierhof, a barn adapted for concerts, can accommodate audiences of up to 350. clamlive.at

Ahoi! Pop Festival in Linz

A festival that existed a few years ago will return to Linz in summer 2026. Ahoi! Pop Sommer Open Air will make its comeback from 8th to 10th July 2026. Carefully selected acts will take to the open-air stage by the Danube for three days of partying and dancing. linztourismus.at

Unicycle World Championships UNICON 22

The Unicycle World Championships UNICON have been held every two years since 1984. They will take place in Austria for the first time from 25th July to 7th August 2026. The venue for the largest and most diverse unicycling event in the world will be Steyr. The championships include various competitions that take place both indoors and outdoors. unicon22.at

Wels named European Christmas Capital 2026



In cooperation with the European Parliament, the Christmas Cities Network chose the city of Wels as European Christmas Capital 2026. This award recognises the magical decoration of the city during Advent. An innovative LED lighting concept featuring over 800,000 lights and 29 different settings enhances the atmosphere. And the three Christmas markets on the main square, in Pollheimer Park and at Gösser beer garden are also lovingly designed. wels.at

SALZBURGERLAND

Hochkönig Ultraks



After 10 successful years, the popular trail running festival will launch under a new name and with a new event starting in 2026: the Hochkönigman will become Hochkönig Ultraks. Taking place from 5th to 6th June 2026, the event will be part of the renowned Ultraks series, which is held in several top European regions. In addition to the established routes around Maria Alm, Dienten and Mühlbach there will be a new Vertical Race. On the 5.9 km route starting and finishing in Dienten, trail runners take on around 1,080 m of ascent. hochkoenig-ultraks.at

STYRIA

First Leobner Bergstadtfest

From 29th to 31st May 2026, the centre of Leoben will transform into a lively stage for culture, tradition and community. The Leobener Bergstadtfest (mining town festival), which is taking place for the first time, offers a varied three-day programme – from the ceremonial opening to an impressive mountain parade, uplifting live concerts and a range of activities for the whole family. It is an event that honours the history of the region and its people, whilst promising top-notch entertainment for all generations. As part of the first Bergstadtfest, Leoben is also celebrating 170 years of the Bergkapelle Leoben-Seegraben (miners' band) and 300 years of coal mining in Seegraben. bergstadtfest-leoben.at (German only)

ART EXPO at Seifenfabrik Graz

The ART Expo will take place in Graz for the first time from 24th to 26th April 2026 at the historic Seifenfabrik by the river Mur. The international art fair brings together artists, collectors and art lovers, offering a professional platform to showcase and exchange within a setting of industrial architecture and contemporary art. artexpo-international.com/graz

TIROL

First Zugspitz Arena Gravel Triathlon

On 29th August 2026, Heiterwang in the Tiroler Zugspitz Arena will become the venue for the first official gravel triathlon in German-speaking Europe. Those participating in the sprint triathlon must swim 750 m, ride 22 km on a gravel bike and complete a 6 km run. Everyone taking part in the short distance triathlon has to complete double the respective distances. zugspitzarena.com/en/News-Events/gravel-triathlon

Alpine Water Festival in Klostertal

The Klostertal will be entirely dedicated to the element of water for the first time from 2nd to 5th July 2026. The interactive programme, which is primarily aimed at families, is divided into four areas: Water.EXPERIENCE, Water.POWER, Water.GOURMET and Water.FAMILY. Planned activities include conscious nature experiences like relaxing by the water or hiking to the Mason waterfall and insights into the power of water on guided tours, such as at Spullerseen power plant. Water.GOURMET combines special spots by the water with regional delights and tastings.
vorarlberg-alpenregion.at

Gravel bike event with Specialized Ultra



For a number of years, 'into the wold' has been gathering the gravel bike community in the Bregenzerland. This year's event will take place from 2nd to 5th July in Mellau. In addition to the tried and tested programme, a Specialized Ultra will be included for the first time. Anyone who wants to take part in this adventure starts on 3rd July and has the task of covering 300 km and 8,000 m of elevation within a maximum of 36 hours. Participants must take care of their own meals while on the go. Breaks to sleep are allowed, but accommodation cannot be booked in advance.
intothewold.at/ultra/ (German only)

VORARLBERG

Sailing World Cup in Bregenz

From 20th to 27th June 2026, Yacht Club Bregenz will host the 8 Metre World Cup. Up to 30 classic yachts from more than ten nations are expected. Yacht Club Bregenz became internationally known thanks to its member Lukas Mähr, who won the gold medal in the 470 mixed class at the 2024 Olympic Games with Lara Vadlau.
8mr.org/world-cup/2026/

Valley of Sound

The Kleinwalsertal will be transformed into a "Valley of Sound" for the first time from 13th to 15th March 2026. The three-day event combines alpine nature, winter sports and musical variety between the valley station and summit cross. From rock 'n' roll to hip-hop, acts of all styles will perform on open-air stages, at huts and restaurants, in the valley and on the mountain.
kleinwalsertal.com

New concert format: SOV Outreach

The Symphony Orchestra Vorarlberg (SOV) is surprising its audience with a new format. Various chamber music ensembles will be leaving the concert hall to meet the audience in unusual, public locations. The free of charge concerts are accompanied by presenters, spiced up with competitions and opportunities to join in, and put the shared experience of music and the dialogue with the audience at the forefront. This extraordinary tour will travel throughout Vorarlberg. The first dates are scheduled for May/June 2026.
sov.at/outreach (German only)

Singalong at the Bregenz Festival



An anniversary sounds best when celebrated together, which is why the Bregenz Festival is hosting a singalong on the lakeside stage in summer 2026 to mark its 80th anniversary. The event, where well-known opera choruses will be performed together, will take place on 1st August 2026. From choirs to vocal ensembles and individuals – everyone is invited to join in. All you need to do is register; participation itself is free of charge. Led by conductor Steven Moore and accompanied by musicians from the Symphony Orchestra Vorarlberg, festival soloists and various regional choirs, an electrifying ensemble of hundreds of voices will come together outdoors. Videos are available to warm up and practice and there will be a joint rehearsal on 9th May 2026 at the Festspielhaus in Bregenz. [bregenzerfestspiele.com](https://www.bregenzerfestspiele.com)

VIENNA

Eurovision Song Contest 2026



The city of Vienna is looking forward to a major event: from 10th to 16th May 2026 the 70th Eurovision Song Contest will put Austria's capital in the international spotlight. The opening ceremony will take place on Rathausplatz on 10th May, whilst the semifinals (12th and 14th May) and the final (16th May) will be held at the Wiener Stadthalle. Those who don't have tickets can follow the action from the public viewing area on Rathausplatz. And there will be public viewings at many other locations across Austria.

[wien.info](https://www.wien.info)

Personalities



In 2026 we are drawing attention to individuals who set new standards with their approach, skill and pioneering spirit – women from the culinary field who rethink tradition and shape the future.

The spectrum ranges from a Burgenland winemaker of international acclaim with a desire to experiment and commitment to quality, to a wildlife expert from the Waldviertel in Lower Austria who sustainably interprets regional resources and a couple from Vorarlberg that loves to bake.

They all represent a generation of female creators who preserve Austria's culinary heritage, whilst boldly developing it.

Miss Rosé Pia Strehn

Pia Strehn associated wine with stress when she was a child. Her whole family was working almost non-stop. After graduating from school she therefore decided to do something different and studied health management. But Pia soon discovered her love for viticulture, which she began to study and completed a number of trainings and internships. For almost ten years she has been running the organically certified family winery in Deutschkreuz in Burgenland in the fourth generation. Both of her brothers are involved as cellar masters. Pia focused on producing rosé wines and sparkling wines right from the start, which involved a lot of awareness raising to begin with as rosé was considered a simple wine without any special qualities. Today her prestigious wines aged in barrique barrels and sparkling wines are in international demand – and Pia has long been known as “Miss Rosé”.

strehn.at (German only)

Biodynamic winemaker Stefanie Renner

Stefanie Renner grew up among vineyards and cellar work in Gols, but initially followed a different route. After her studies and gaining international experience, Stefanie returned with her sister and took over the family business in 2014. With the rennersistas label they brought a new style and fresh energy to the Burgenland wine scene. They focused entirely on biodynamic farming according to Demeter principles. In 2021, Stefanie's sister Susanne chose a fresh path, so brother Georg joined the business. Stefanie and Georg have been running the winery together ever since. Renner & rennersistas is all about values. Stefanie is regarded as a dynamic voice of the new Austrian wine scene, which combines natural winemaking, handwriting and authenticity.

rennerundsistas.at

The sheep's milk creator Eva Nuart

Eva Nuart grew up on her parents' farm with sheep. Nowadays, Eva and her husband Daniel play a substantial role in running the organically certified farm. Eva produces sheep's milk specialities and supplies them to clients including renowned gourmet restaurants with expertise, fresh ideas and respect for traditional production methods. The range includes curd, yogurt and sheep's cheese of different levels of maturity and forms of processing. Her husband primarily looks after the sheep. With her creations, Eva elevates Austrian sheep cheese to a higher level and makes it visible within gourmet cuisine.

nuart.at (German only)

Vegetable-loving chef Stefanie Sonnleitner



Cooking has always played an important role in Stefanie Sonnleitner's life. Her mother, top chef Sissy Sonnleitner, ran Restaurant Kellerwand in Kötschach-Mauthen together with Stefanie's father. Stefanie worked in its kitchen with her mother for several years and also front of house for a while. They decided to close the restaurant in 2019, a few years after the death of Stefanie's father. Stefanie, who has always had a love for vegetarian-vegan cuisine, then joined Biohotel Daberer. As sous-chef she can pursue her passion for vegetable dishes and also takes care of the hotel's own vegetable garden. Stefanie regularly reveals tips and tricks on how to cook with vegetables at cooking workshops, which she runs with head chef Florian Bucar.

biohotel-daberer.at

Hunter and master butcher Verena Diana Rosenkranz

Verena Diana Rosenkranz is a very versatile lady. She grew up in Zell am See in SalzburgerLand and now lives in the Waldviertel. Verena used to be a media and communications expert, but the passionate hunter founded Wildviertel in 2021. With this enterprise she focuses entirely on offering meat from free-ranging game, fresh and refined. In order to be able to process the meat herself, the mother of three completed an apprenticeship as a butcher with a master craftsman's title in 2024. From cutting to processing and packaging – Verena accompanies every step. She also ensures that all ready-made meals are cooked according to old family recipes. And her strategy works: Wildviertel is a huge success and has received multiple awards.

wildviertel.com (German only)

> LOWER AUSTRIA

Talented hostess Susanne Dorfer-Bacher



In 2014, Susanne Dorfer-Bacher took on a huge task: management of Landhaus Bacher in Mautern, one of Austria's leading gourmet establishments. Her parents – top chef Lisl Wagner-Bacher and wine expert Klaus Wagner – lay the foundations for the restaurant's success. For Susanne it was always clear that she wanted to pursue a career in hospitality, with a love for service and training as a sommelier. Her expertise as a host has been recognised by trade magazine Rolling Pin, among others. Susanne was awarded "Maitre of the Year" in 2023. Her husband Thomas Dorfer now takes care of the culinary side of things. The highly decorated chef has been running the kitchen since 2004. The couple married in 2006. Together they maintain the esteemed position of Landhaus Bacher and fill it with fresh ideas. The kitchen and service boast five Gault Millau toques and two Michelin stars.

landhaus-bacher.at

Pond farmer Birgit Hofbauer

Carp pond farming has a long tradition in the Waldviertel and has even been recognised as a Globally Important Agricultural Heritage System (GIAHS). One of the pond farmers is Birgit Hofbauer, a graduate of the University of Natural Resources and Life Sciences in Vienna. Together with her husband she runs Karpfenkaviar near Heidenreichstein, specialising in fish processing and creating new products. In autumn 2025, for example, Birgit devised a chocolate with grey poppy seeds and carp broth – a collaboration which Julia Zotter of Zotter Chocolate was all ears for. Birgit is also a trained pond ranger and gives children and school classes insights into the pond habitat, the tradition of pond farming and the origin of valuable foods.

karpfenkaviar.at (German only)

UPPER AUSTRIA

Service expert Sarah Schöftner

Hosting is her thing. Sarah Schöftner last proved this in November 2025 at the AustrianSkills Championships. She achieved first place in the Restaurant Service category and has been national champion in the discipline ever since. Sarah trained at Hotel Guglwald in her home region of the Mühlviertel. There she recently completed her apprenticeship as a hotel and hospitality assistant. In September 2026, Sarah will embark on a big trip. As national champion she will represent Austria at the WorldSkills Championships in Shanghai, China.

muehlviertel.news (German only)

The innovative innkeeper Miriam Bock

After her tourism training, Miriam Bock worked in Berlin, Sardinia and at restaurants in her home region of Upper Austria. In 2025, Maria and her husband Tobias decided to open their own restaurant in Gallneukirchen. They took over an existing inn, which now bears the name s'Elzer GenussStüberl. The concept is oriented towards a traditional "Jausenstation" (snack bar). On the menu you will find newly interpreted "Mühlviertler Jause" platters, prepared with regional, organically certified delicacies that include vegetarian and vegan options. The couple also belongs to Bio.Genuss Mühlviertel, an association of establishments and culinary manufacturers that happily open their doors to interested parties and provide insights into their work.

genussstueberl.at (German only)

SALZBURGERLAND

The vegetarian-vegan hut manager Evelyn Matejka

Evelyn Matejka runs the Franz-Fischer-Hütte in the Radstadt Tauern, the first mountain hut in the Alps that has an entirely vegetarian and vegan kitchen. At around 2,020 m above sea level she serves creative, plant-based cuisine with regional and organic ingredients – from vegan buckwheat pancakes to plant-based pastries that reinterpret traditional alpine cuisine. Evelyn has concentrated on vegan cuisine for many years and has made the hut a place where sustainability, regionality and inventive plant-based cuisine are at the core. Her concept attracts attention far beyond the Alps and shows how vegetarian-vegan cuisine can thrive and inspire, even in remote mountain regions.

franzfischer-huette.at (German only)

Soul food connoisseurs Jaqueline and Carolyn Herzog



Jaqueline studied English and Italian, Carolyn studied architecture, but both have always had a love for culinary arts. Jaqueline ran a mountain hut where she made everything herself, from the bread to the butter and cream cheese. Carolyn practiced fermenting. When a restaurant became available to take over in Maria Alm at the foot of the Hochkönig in 2021, the sisters seized the opportunity and founded the somewhat different Die Herzogin. Everything that can be made by oneself has since been prepared by Jaqueline. Carolyn took care of the interior design and works as a host and sommelier. They source food and drinks from handpicked producers. If something is not available locally, such as salsiccia or chorizo, they develop regional alternatives with the producers. Die Herzogin is now one of Maria Alm's top gourmet establishments and has been awarded a Gault Millau toque. dieherzogin.at (German only)

STYRIA

The culinary collective with attitude – Kuliktiv

Kuliktiv unites four young, award-winning women from the Austrian gastronomy scene: Viktoria Fahringer, Helena Jordan, Jaimy Reisinger and Sandra Scheidl. They each bring their expertise – from the kitchen to pastry, wine and service. Together they create unique culinary experiences beyond classical restaurant structures. Kuliktiv is primarily present at events, pop-ups and live cooking sessions, deliberately focusing on increasing the visibility of women within the industry. Styrian pastry chef Jaimy Reisinger, considered one of the exciting young voices of the local culinary scene, is part of it. With her new concept BIJA Dining (BIJA is derived from the Sanskrit word for “seed” which symbolises origin) she takes pâtisserie out of the classic framework and understands dessert as a holistic, reduced and aesthetic experience. She is a prime example for a new generation of female chefs that combine craftsmanship, creativity and conceptual strength. kuliktiv.com (German only)

TIROL

Emperor snail producer Simone Embacher

Simone Embacher, a trained tourism specialist, has worked all over the world: in Berlin in the film industry, in Thailand at a diving centre, as chief stewardess on a luxury yacht. In 2018 she moved back to Ellmau at the foot of the Wilder Kaiser and in 2019 she founded three companies: as a ceramicist, owner of a social media agency and snail breeder. Her interest in snails was sparked by a newspaper article that addressed the long tradition of snails as food and their culinary quality. Simone began to learn more about snails, observing their behaviour and preferences. Equipped with this knowledge she raised 500 vineyard snails and founded Tirol's first snail farm. By doing so she wanted to provide more sustainability for Tirolean gastronomy and a new interpretation of old forms of enjoyment. Today Simone has more than 50,000 snails, which she mainly feeds with herbs she grows herself. She has had no shortage of customers from the start, especially local restaurants.

kaiserschnecke.at

The open Unterwirt hosts



Katrin and Sabrina Steindl run the Unterwirt in Ebbs with a clear vision: hospitality is lived community. As hosts they consciously focus on networking, exchange and visibility – especially for female chefs and women in the gastronomy industry. They do not see their establishment merely as a restaurant, but as an open space for dialogue, culinary arts and new perspectives. With a strong focus on community, Katrin and Sabrina promote collaborations, events and formats that empower women in the kitchen and within the hospitality industry. This creates a place where contemporary gastronomy, approach and mutual support go hand in hand. unterwirt.at (German only)

Up-and-coming chef Lisa Morent



Lisa Morent already helped out in the kitchen of her parents' establishment as a school girl. She saw it as the logical way to become a chef. After completing her apprenticeship in Vorarlberg, Lisa returned to her home in Zöblen in the Tannheimer Valley and has been bringing new ideas to the kitchen and concept of traditional family business s'Morent ever since. As a certified cheese expert and sommelier, Lisa combines professional knowledge with great curiosity and creativity. She places outstanding products in the forefront and tells stories with her dishes that reflect the topography and character of the Tannheimer Valley.
morent.at (German only)

VORARLBERG

The bakers: Sabine and Xavier



Sabine from the Großes Walsertal and Xavier from Brittany met in the mountains of Vorarlberg. During a hike they had the idea of turning their passion for sweets and baking into a profession. Both had the necessary know-how: Xavier as a trained maître crêpier, Sabine as a skilled amateur baker. So in 2016 they founded their cookie factory and shop in the Großes Walsertal, where they have been making delicious biscuits for ten years now. Whether with lemon, chocolate and almonds, walnut or fruits with cinnamon: Sabine and Xavier bake sustainably, using only organically certified ingredients, inspired by the handwritten recipes of Sabine's grandmother. Their cookies have long been available beyond the borders of Vorarlberg and they look forward to celebrating the 10th anniversary of their company in 2026.
sabineundxaver-gourmet-manufaktur.com

Plant-based pioneer Larissa Andres



Larissa Andres is one of the defining voices of vegetarian-vegan cuisine in Vienna. Together with her partner Jonathan Wittenbrink she runs fine-dining restaurant JOLA, which receives international attention for its creative, entirely plant-based cuisine and is recommended by the Michelin Guide. Larissa and Jonathan have expanded their concept with restaurant lara: a relaxed all-day-dining establishment serving vegetarian-vegan cuisine that combines enjoyment and accessibility. Larissa's signature is evident at both sites – modern, minimal and consistently plant-based – and positions Vienna as an exciting hotspot for contemporary vegetarian cuisine.
jola.wien

Aroma artist Parvin Razavi

Cooking has accompanied Parvin Razavi since she was a child. She grew up in Iran and moved to Austria with her parents at the age of eight. She got to know and love traditional Persian cuisine through her mother and later worked as a blogger, cookbook author and food journalist. Parvin began her career as a chef in her mid-thirties. After various positions, she has been leading restaurant &flora at Hotel Gilbert in Vienna as Creative Head Chef since 2021. Her dishes focus on vegetables, whilst meat takes on the role of the side. Guests love her focus on local seasonal produce and the great variety of flavours with Oriental, Austrian and international influences. Gault Millau named Parvin Razavi Newcomer of the Year in 2023 and awards her cuisine three toques.
undflora.at

Accommodations



From the cities to rural areas: investment is high. New hotels, apartment buildings and chalet villages are added each year. From the end of March, for example, 45 new guesthouses will be available to stay in by Lake Neusiedl. Industrial chic shapes the atmosphere at Arcotel Tabakfabrik, which will launch in Linz, Upper Austria, in April 2026. New Hotel Schani City in Vienna offers kosher-friendly rooms, with its opening scheduled to take place in spring 2026. And two new campsites highlight how popular camping is.

Newly designed rooms and suites, additional chalets, extended and updated wellness areas (preferably on the roof with spectacular views) and play areas for kids – numerous hotels have made considerable investments to ensure even more comfort and quality. The hosts frequently see the renovations as an opportunity to increase energy efficiency, by installing or expanding photovoltaic systems for example.

Hotel openings

BURGENLAND

Ahoy! Neuer Strand

45 guesthouses with terraces will open on a peninsula on the shores of Lake Neusiedl in Breitenbach at the end of March 2026. There are two sizes to choose from. The 41 m² units can accommodate up to four people, while those with 49 m² of living space can host up to six people for a holiday right by the water. 28 of the guesthouses also have an outdoor sauna. The leisure and water sports area Neuer Strand is within walking distance. There you will also find a restaurant, bar and grocery store.

neuerstrand.at

UPPER AUSTRIA

Spacious: Treehouse Apartments

The Treehouse Apartments opened near Grünau im Almtal in December 2025. The peacefully located building houses twelve modern apartments, most with a balcony. You can choose between one or two bedrooms with space for four to six people. From here, it's just 200 m to the valley station of the Kasberg cable car.

booking.com

Industrial chic: Arcotel Tabakfabrik

The Arcotel Group will open a new four-star hotel in the Quadrill Tower in Linz this April. The 109 m high tower is located on the site of the former tobacco factory. The hotel spans the first nine floors and features 189 rooms and suites. Its design picks up on the industrial heritage of the site and plays with contrasts – raw yet refined, minimalist yet warm. A sky restaurant, rooftop bar and terrace can be found on the 27th floor. Other amenities include a co-working space, fitness room with terrace, over 700 parking spaces and six event rooms.

tabakfabrik.arcotel.com

On the farm: Sebaldus Camping

The Kopf family will open a small campsite on the grounds of their farm in April 2026. 32 pitches are spread across the tranquil meadows, measuring around 70 m² each. Sanitary facilities, washing machines and dryers are provided and fresh products from the farm can be found in a fridge. Bread can be delivered from a nearby bakery or there are places to eat and do your shopping nearby.

sebaldus-camping.at (German only)

SALZBURGERLAND

Sustainable: Hampton by Hilton Salzburg

A Hampton by Hilton hotel with 99 rooms, a restaurant and underground parking is being built near the exhibition grounds in the city of Salzburg. Its opening is scheduled for autumn 2026. The new building ticks all the boxes when it comes to energy efficiency. Photovoltaic systems, a groundwater heat pump and heat recovery in the ventilation systems ensure a resource-efficient energy supply. Green roofs improve the microclimate and serve as natural insulation. Solid wood slats on the facade provide natural shading and eight public electric vehicle charging stations support sustainable mobility.

hilton.com/en/locations/austria/hampton-by-hilton/

Charming: the eighteen86 by keyone

The building has been part of Bad Gastein's history since 1886. After years of being vacant, it reopened its doors in December 2025 following refurbishment. The eighteen86 by keyone now offers 47 double rooms and 26 multi-bed rooms, as well as a modern self-check-in concept, just a few metres from the famous Bad Gastein waterfall.

keyone.at/en/book/the-eighteen86-by-keyone/

Alpine chic: Carpe Solem Kaprun

The new 4-star superior boutique resort Carpe Solem opened in the centre of Kaprun in December 2025. It has 60 rooms and suites as well as 48 holiday apartments. Plenty of wood, traditional design and high-quality interior features characterise the property. The ALPS KITCHEN restaurant impresses with its stylish ambiance, spacious dining area, comfortable bar and sunny terrace. Two separate wellness areas cater for families as well as those looking to retreat to the adults-only spa.

alps-resorts.com/urlaubsresorts/details/carpe-solem-kaprun

STYRIA

Delightfully compact: motel in Hieflau

The newly built “Gesäuse Zimmer” motel, which opened in November 2025, is located in the heart of Hieflau, a central hub in Gesäuse National Park and along the scenic Eisenstraße (Iron Road). The Enns Cycle Path runs almost directly past the establishment, which offers 14 beds in eight cosy rooms, furnished with plenty of wood and modern showers. The self-check-in terminal enables guests to arrive around the clock.

gesaeusezimmer.at

Elegant: nōa Schladming

May 2026 will see the launch of nōa Schladming with its 26 suites. A true highlight of the centrally located hotel is its rooftop pool with views of the surrounding mountains. The wellness area also includes two saunas and a steam bath. Another place for guests to warm up is the fitness room, or they can cool down in the cryo chamber. The hotel's fine-dining restaurant has been open since December 2025, formerly known as “Die Tischlerei”. The host family chose the hotel's name because it conveys their message in several languages. “Noa” stands for tranquillity and movement in Japanese, for peace and security in Hebrew and for freedom in Hawaiian.

noa-schladming.com

TIROL

New & exclusive: myZillernest

In Zell am Ziller, myZillernest opened in December 2025. The new apartment building houses seven residential units that range from 51 m² to 72 m² in size and can accommodate two to eight people. There are two saunas and a relaxation room to unwind in, whilst just 800 m away from the valley station of the Zillertal Arena.

myzillernest.at

> TIROL

Smart: Radisson RED Hotel

The new Radisson RED Hotel will open in the RAIQA quarter of Innsbruck in summer 2026. It combines modern design with smart technologies and an open, urban atmosphere. There are 161 rooms to choose from, including standard and family rooms, junior suites and accessible units. The building also has a 24-hour gym and two meeting rooms. Rooftop restaurant “loft9” will provide the wow factor with its three terraces, serving breakfast, lunch and dinner from an urban-regional menu.

dasraiqa.tirol/hotel/ (German only)

Base camp: Alpin Camping Kaunertal

New Alpin Camping Kaunertal will open in Feichten in the Kaunertal in summer 2026. The base camp for mountain and nature lovers features 80 spacious pitches ranging from 70 m² to 120 m² in size. There are also three fully equipped apartments. The premises include a restaurant, farm shop and the mountain guide office.

alpincamping-kaunertal.tirol (German only)

VORARLBERG

Retreat: Sandhof Apartments in Lech am Arlberg

Opposite Hotel Sandhof in Lech am Arlberg, the Sandhof Apartments opened in December 2025. The eleven high-quality apartments are individually designed and thoughtfully minimalist. There are apartments for two, four or six people, each with a garden, terrace or balcony. Backstube Lech delivers fresh bread and coffee in the morning, and guests can enjoy carefully selected wines and small dishes at the in-house wine bar.

sandhof.at

Stylish: Appartementhaus STUDA 29

Apartment building STUDA 29, designed by the renowned Vorarlberg architect Bernardo Bader, opened in Brand in December 2025. Its name matches the address. Ten stylish design apartments with panoramic views and ultimate comfort can be found in the building with a wooden facade. They range from 57 m² to 110 m² in size and can accommodate four to six guests. Each apartment has its own private spa area. Guests can stock up on regional delicacies and products from the surrounding area at the on-site farm shop.

studa29.com (German only)

VIENNA

Timeless: Miiro Palais Rudolf

The Miiro Palais Rudolf boutique hotel opened on Rudolfsplatz in Vienna's first district in mid-November 2025. The 64 stylishly furnished rooms and two suites with balconies combine classic Viennese elements like parquet floors with a distinctive design. Soft natural tones and vintage-style furniture create an elegant atmosphere. Guests can use the small gym as well as the Refresh Rooms with changing rooms, showers and charging points before check-in and after check-out. Works by significant Austrian artists including Maria Lassnig, Peter Sengl, Max Weiler and Christian Ludwig Attersee can be admired in the public areas. Hotel restaurant and bar Baroness will open in the course of 2026.

miirohotels.com/palaisrudolf

Art deco: Hideauts Hotel Villa R.

The "Urbanauts" have been enriching Vienna for several years with a new kind of holiday accommodation. Their "Grätzlhotels" and "Hideauts" are located in renovated buildings or former shops. New since November 2025 is the Hideauts Hotel Villa R. in the elegant 19th district. The refurbished art deco-style building, named after a painting by Paul Klee, includes 19 rooms that range from 22 m² to 36 m² in size. Guests can make use of the hotel lounge where breakfast is served and even take the hotel's own Mini Cooper for a spin free of charge for up to four hours.

hideauts-stay.com/en/hotels/villa-r

Kosher: Hotel Schani City

With Hotel Schani City, the privately run company is opening its sixth hotel in Vienna. The Schani Hotels are smart boutique hotels with a special focus on sustainability. "Schani" is an old Viennese word which can be translated as "service personnel". The hotel is located in Leopoldstadt opposite Schwedenplatz and will open in the second quarter of 2026. It has 127 rooms including 27 kosher-friendly rooms, inspired by its location in Leopoldstadt, which was and is the centre of Jewish life in Vienna. After a busy day exploring the city, guests can relax in the green courtyard or hotel restaurant.

schanihotels.com

> VIENNA

Atelier style: Miiro Spittelberg

Miiro Spittelberg will open in the trendy Spittelberg district in April 2026. It comprises 132 elegant rooms and suites ranging from 21 m² to 40 m² in size. The rooms combine thoughtful comforts with creative design, complemented by local artwork and handicrafts. There is a 24/7 gym as well as a library and Refresh Room. Culinary delights are offered in the Italian-inspired restaurant.

miirohotels.com/spittelberg

Modern: Motel One

Motel One has added a further establishment in Vienna. Motel One Vienna-Donau City opened its doors in November 2025. The group's fifth hotel in the capital boasts 198 rooms, spread over four floors. In addition to the breakfast lounge with an adjoining outdoor area there is the Rooftop One Bar that looks out across the Danube. Another Motel One with around 170 rooms is set to open during the course of 2026 on popular shopping street Mariahilfer Straße.

motel-one.com/en/hotels/Vienna/

Hotel renovations

CARINTHIA

Traditional: Hotel GUT Trattlerhof

After several months of renovation, Hotel GUT Trattlerhof reopened in December 2025. The host family has redesigned 15 of the 60 rooms in the approximately 400 year old building. They are around 34 m² in size and furnished in a contemporary alpine style with natural materials from the region. The entrance and reception area has also been updated. As part of the work, the building technology has been upgraded and the photovoltaic system expanded for greater energy efficiency.
trattlerhof.at

Lake views: Hotel Hochschober

In April and May 2026, Hotel Hochschober on the Turracher Höhe is implementing the first part of its sauna expansion. A ground-level extension with floor-to-ceiling windows is being built with a 70 m² event sauna and relaxation rooms with views of Lake Turrach. There will also be a new sunbathing lawn. Construction will also begin on another staff residence this year, which will provide rooms for 39 team members. In 2027, the sauna extension will be given an upper floor featuring a green roof. Here there will be another sauna, relaxation rooms and a 20 m pool to cool off in.
hochschober.com

Lots to offer: Hotel Garni Zerza

From summer 2026, Hotel Garni Zerza in Tröpolach in the Nassfeld region will offer its guests even more comfort. Updates to the hotel that is popular with motorcyclists include six new rooms with one barrier-free room, a panorama restaurant and breakfast room with a view. The reception area and sauna area with access to the outdoors are being extended and upgraded, whilst a new lift will improve accessibility within the building. There will be additional covered parking spaces for cars and motorbikes, as well as charging stations for e-bikes. Environmentally friendly energy will be provided by the new photovoltaic system.
hotel-garni-nassfeld.at

> CARINTHIA

Harmonious: Werzers Seehotel Wallerwirt

The traditional Werzers Seehotel Wallerwirt on Lake Wörthersee will be launching the summer season in April 2026 with completely redesigned rooms and suites. Warm earth tones run through the design, whilst natural materials lend the rooms character and warmth. Clear lines and open shelves create order without seeming cold and the soft colours of the walls transmit the feeling of being out in nature. The new floor-to-ceiling sliding door floods the room with light and offers panoramic views of the lake. Modern air conditioning systems and large TVs with integrated infotainment systems complete the package.
wallerwirt.werzers.at (German only)

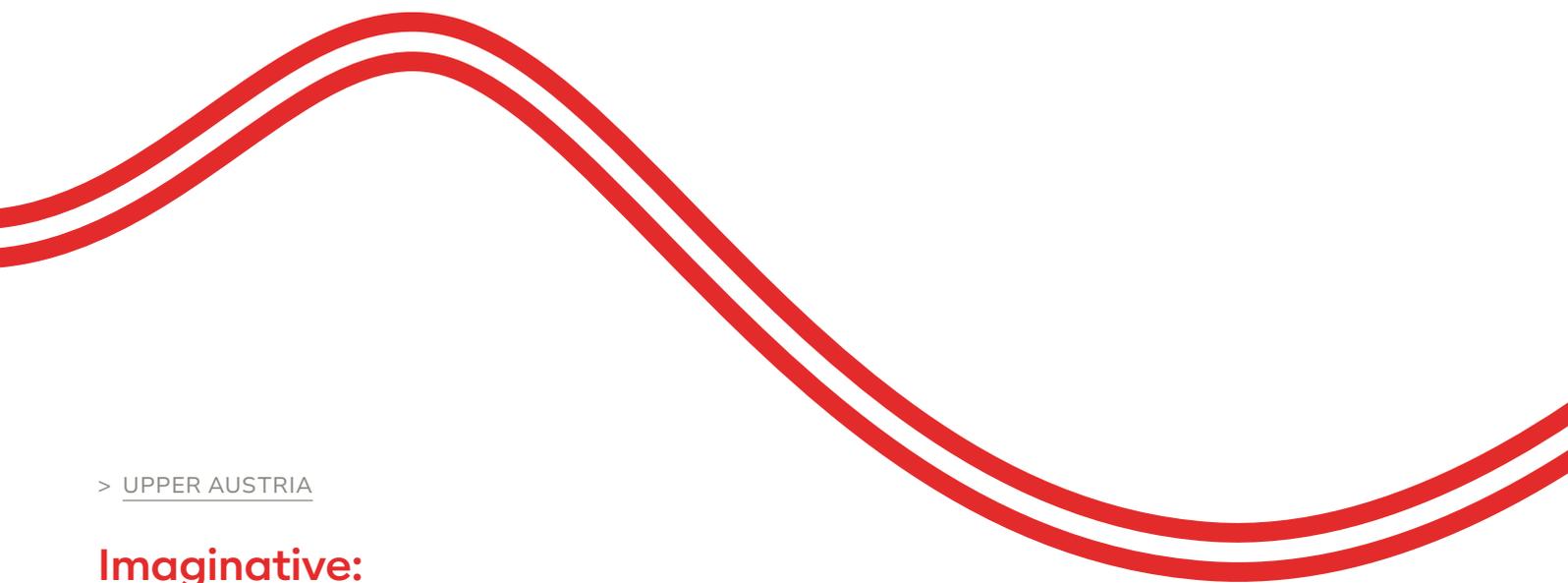
UPPER AUSTRIA

Levelled up: Landhotel Stocker

After a fire, Landhotel Stocker in Vorderstoder underwent major refurbishment. It reopened in October 2025 following several months of work with an additional floor. On the new floor there are three new double rooms of around 31 m², a family suite and three other suites with terraces and panoramic views. The suites provide a living space of 40 m² to 60 m². The reception, lounge and the fireplace room are also new.
das-stocker.at

Refreshed: Gasthof zur Post 1559

At the beginning of October 2025, Gasthof zur Post 1559 in Weitersfelden in the Mühlviertel reopened after complete renovation. Light wood creates a friendly atmosphere in the eight newly designed rooms and guest lounge. Guests can enjoy delicious regional cuisine on the large, covered terrace with delightful views of the countryside that surrounds. The year 1559 in the name refers to its first documentation as a Gasthof.
gasthof-zurpost.at



> UPPER AUSTRIA

Imaginative: Dilly – the National Park Resort

Dilly – the National Park Resort – is celebrating its 120th anniversary in 2026. The host family has created many changes in recent years in time for the anniversary, from spacious suites to the Roof Top SPA with event sauna and panoramic pool. The indoor family pool unveiled its makeover in December 2025 and there is also a new spa bistro.
dilly.at

Relaxation and fun: Dachsteinkönig – Familux Resort

The Dachsteinkönig is celebrating its 10th anniversary in 2026 with a few surprises. From May 2026, additional water and lounging areas will add to the wellness facilities. An Active Studio for fitness, yoga and Pilates sessions is being added. Children can look forward to a second water slide and new tube slide with timer as well as a large playground with an outdoor pump track. New restaurant Firedeck will open in August 2026, specialising in live cooking over an open fire. Eleven two-story, air-conditioned luxury chalets will be launched in October 2026, with year-round access to a 36° warm pool.
dachsteinkoenig.at

Unwind: Hotel Bergergut

From early summer 2026, three sustainably built tiny houses will expand the accommodation offerings at Gourmet & Wellness Hotel Bergergut in Oberafisl in the Mühlviertel. They are made of local wood and transportable, creating additional retreats for guests of the adults-only hotel that mainly caters for couples. In the heart of nature and without a television, the tiny houses epitomise the hotel's promise of a mindful time full of inspiration, indulgence and relaxed togetherness.
romantik.at

> UPPER AUSTRIA

Spiritual: Curhaus Bad Mühlacken

From autumn 2026, the Curhaus Bad Mühlacken, which positions itself as a spiritual health centre, will include a modern health hotel. The extension will contain 20 stylish rooms and new therapy rooms. Even with this expansion, the Curhaus wants to remain a place where guests can find rest and regeneration. The establishment is known for its specialisms in Traditional European Medicine, fasting and conscious nutrition.
curhaus.at (German only)

SALZBURGERLAND

Right by the lake: Vogl's Nest

In June 2026, the former Schützenhof in Fuschl am See will reopen under the name Vogl's Nest and with a new direction. The hotel, which is located right by Lake Fuschl, will serve as a retreat for those seeking peace, enjoyment and relaxation. Guests will find this in nine new rooms, approximately 30 m² in size each. There are also two suites with private saunas and a living area of 30 m² and 63 m². An outdoor sauna, Japanese-inspired onsen and relaxation area can be found in the newly designed garden. From the new panorama sauna on the top floor the view extends across the lake. The restaurant, lobby and facade are also being given a facelift.
voglsnest.at

> [SALZBURGERLAND](#)

Heading high: Lürzerhof

From the end of July 2026, Hotel Lürzerhof in Untertauern will have two additional floors. They will provide room for nine new spacious suites, including family suites with multiple bedrooms and luxury suites with a private sauna and whirlpool on the terrace. A new adults-only spa is being built on the 5th floor. Its facilities include a 20 m long infinity pool. luerzerhof.at/en/hotel/new-in-2026/

Authentic: Ziach & Candy Großarl

Following renovation, former Hotel Gratz in Großarl will reopen as family-run Hotel Ziach & Candy in summer 2026. All 22 rooms of different sizes are being redesigned and the reception and restaurant are also being updated. The new meeting place will be the open lobby, where guests can enjoy drinks and candy. Host Florian, who is also a chef, will enrich the culinary offerings with themed evening menus as well as vegetarian and vegan options. ziach-candy.at (German only)

Convenient: Thermenhotel Krone

Renovation of the rooms at Thermenhotel Krone in Bad Gastein was completed in December 2025. From May 2026 there will be direct access to the Felsentherme spa and in summer 2026 the Breath of Alps yoga studio by Larissa Skripka will open in the hotel as the most modern and largest yoga studio in the Gastein Valley. thermenhotel-krone.at

> [SALZBURGERLAND](#)

Meetings: World of Congress at Hotel Gut Brandlhof

Conference and golf hotel Brandlhof in Saalfelden opened its World of Congress in January 2026. This future-orientated new building takes the event experience at Hotel Gut Brandlhof to a completely different level. Modern, light-filled event spaces across 4,000 m² offer a combination of openness, aesthetics and flexibility. A highlight in the foyer are the three Durlum Diamond Tubes, each with a diameter of two metres. The daylight-based system works completely without mechanics and creates atmospheric lighting. Flexible rooms with space for 700 guests, green roofs and the cooling of the congress area using groundwater with low emissions and in a natural cycle are further standout features. brandlhof.com/en/world-of-congress-saalfelden/

> [STYRIA](#)

Homely: Hotel Der Greif

Since June 2025, Hotel Der Greif in the centre of Leoben has been under new management. Its traditional restaurant, 13 rooms and 85 m² holiday apartment have been modernised. The restaurant reopened in October 2025 and the rooms in December 2025. They are all about 20 m² in size and can accommodate up to three guests. dergreif.at (German only)

Alpine style: wollée boutique hotel in Schladming

The wollée launched in December 2025 as an exclusive four-star superior hotel in the immediate vicinity of Planai Stadium. Husband and wife Bernadette and Reinhard Schlüter managed to transform the former Haus Planai into a chic alpine boutique hotel in just eight months. There are 30 rooms – all with a balcony – and 3 suites, furnished with the finest natural materials and modern comforts, available in different categories. An exclusive wellness area with a heated outdoor pool, sauna and gym is available to guests. The restaurant serves Styrian home classics with a little extra. wolllee.at

> STYRIA

Girl power: Marie & Mariechen

The former Marienheim in Mariazell is being renovated and will reopen in summer 2026 as Marie & Mariechen. Ten stylishly designed rooms and a charming bistro await guests. There is space for up to 40 people in the seminar room that hosts workshops and retreats. The hotel is dedicated to the empowerment of women, inspired by the spirit of the sisters who ran the Marienheim for decades and the significance of Mariazell as a place of female intercession. Co-initiator Nathalie Karré is a leadership trainer and female empowerment activist. Her knowledge of good corporate culture, equal partnerships and purpose-driven work will make its mark on the new hotel.

marieundmariechen.at (German only)

TIROL

Historical: Goldener Engl

Boutiquehotel Goldener Engl opened in a roughly 700 year old carefully renovated building in Hall in November 2025. The design of the 19 rooms, including four suites with a size of 34 m² to 42 m², incorporates historical elements such as wooden floors and roof beams. The building also houses the Augustiner Keller, which upholds the local beer culture and delights with newly interpreted culinary classics.

goldener-engl.tirol (German only)

> TIROL

Organically certified: Naturapartments Alpbach

Alpbachtal's first organically certified hotel, the Naturapartments Alpbach, opened in December 2025. The three high-quality residential units, ranging from 48 m² to 70 m² in size, provide space for a total of 13 people. They are located in a lovingly restored guesthouse that is over 50 years old. Hosts Matthias Margreiter and Rainer Keplinger renovated the building floor by floor over several years with a focus on sustainability. The apartments are furnished with wood and natural materials. Energy is provided by photovoltaics, the pellet heating system and a solar power system. The washing machines are connected to the solar hot water system and the cleaning products and detergents are ecologically certified. Guests can add an evening menu to their stay, prepared with organically certified ingredients.

naturapartments.at (German only)

Time out: VAYA Lechtal

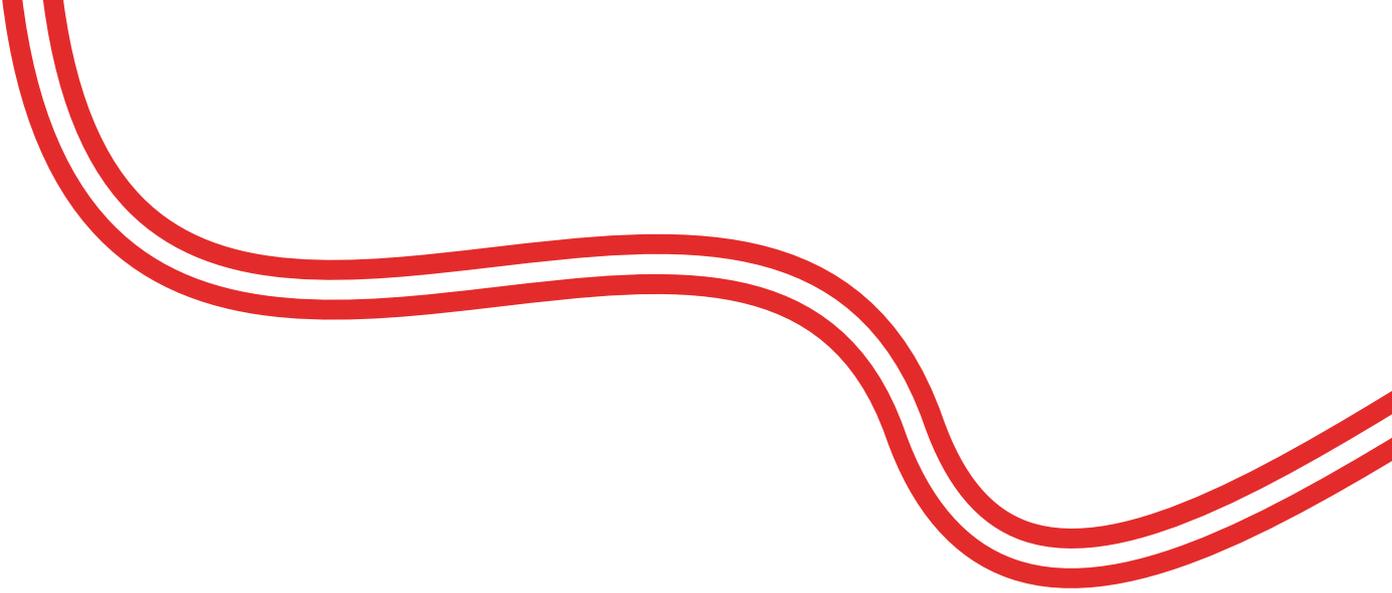
In Elbigenalp in the tranquil Lech Valley, the VAYA Lechtal opened in December 2025. It is located in the former and now updated Hotel Alpenrose and comprises 103 rooms. The choice ranges from the 17 m² standard room to the 38 m² family room. There is also a large wellness area with an indoor pool, saunas, steam bath, infrared cabin and massage menu. A highlight for guests is a traditional "Genussbad" bath in the copper tubs, inspired by alpine nature. And the kitchen delights with regional specialties of the edible kind.

vayaresorts.com/en/hotel/vaya-lechtal/

Source of energy: Hotel Panorama Royal

Hotel Panorama Royal in Bad Häring is a place where guests can recharge their batteries and zest for life. Since December 2025, a wooden building with 21 exclusive rooms – the so-called Birds' Nests – has been expanding the accommodation options. Warm colours and natural materials create a homely atmosphere in the 33 m² to 37 m² rooms. The lobby and entrance area have also received a refresh and the fitness and meditation rooms as well as the restaurant have been extended.

panorama-royal.at



> TIROL

Sleek: Hotel Forster's Naturresort

Hotel Forster's Naturresort in Neustift in the Stubai Valley celebrated its reopening after renovation in December 2025. The new facade with wooden elements is timelessly elegant and all 38 bright rooms and suites are now equipped with natural materials. A family sauna and new relaxation room expand the sauna area. The new rooftop spa with infinity pool, panoramic sauna and sunset terrace is for adults only. The new highlight for kids is the 280 m² forest play house. hotel-forster.at

Rich history: Hotel Seebichl

Painter and architect Alfons Walde once inhabited the charming house by Lake Schwarzsee near Kitzbühel. It later became the editing studio of filmmaker Leni Riefenstahl and eventually Kitzbühel's first hotel with baths in all rooms. Since January 2026, the black building which contains 26 rooms has been featuring some new additions. Guests can now swim year-round in the heated outdoor pool and enjoy drinks and snacks on the extended terrace. The new meeting and yoga loft is available for groups and workshops and the sun deck will provide an extra space to relax from summer 2026. A further change is that Hotel & Restaurant Seebichl is now adults-only. hotel-seebichl.at

In the countryside: Campingplatz Judenstein

Updated and expanded Campingplatz Judenstein will open in the district of Judenstein in Rinn, next to a baroque church from the 17th century, in May 2026. Around 40 to 45 pitches and 10 permanent spaces are being created in an additional area. The tent field is also being extended and the barrier-free sanitary facilities are being updated. camping-judenstein.at

> TIROL

Fusion: Hotel Bergland

Hotel Bergland in Sölden will offer even more wellness facilities from summer. The host family is expanding the spa area, which will combine tradition with Japanese lifestyle, such as the new onsen-style pool. There will be additional relaxation rooms as well as more space for yoga and fitness sessions. The event sauna and adults-only area in the spa will also be given a refresh. bergland-soelden.at

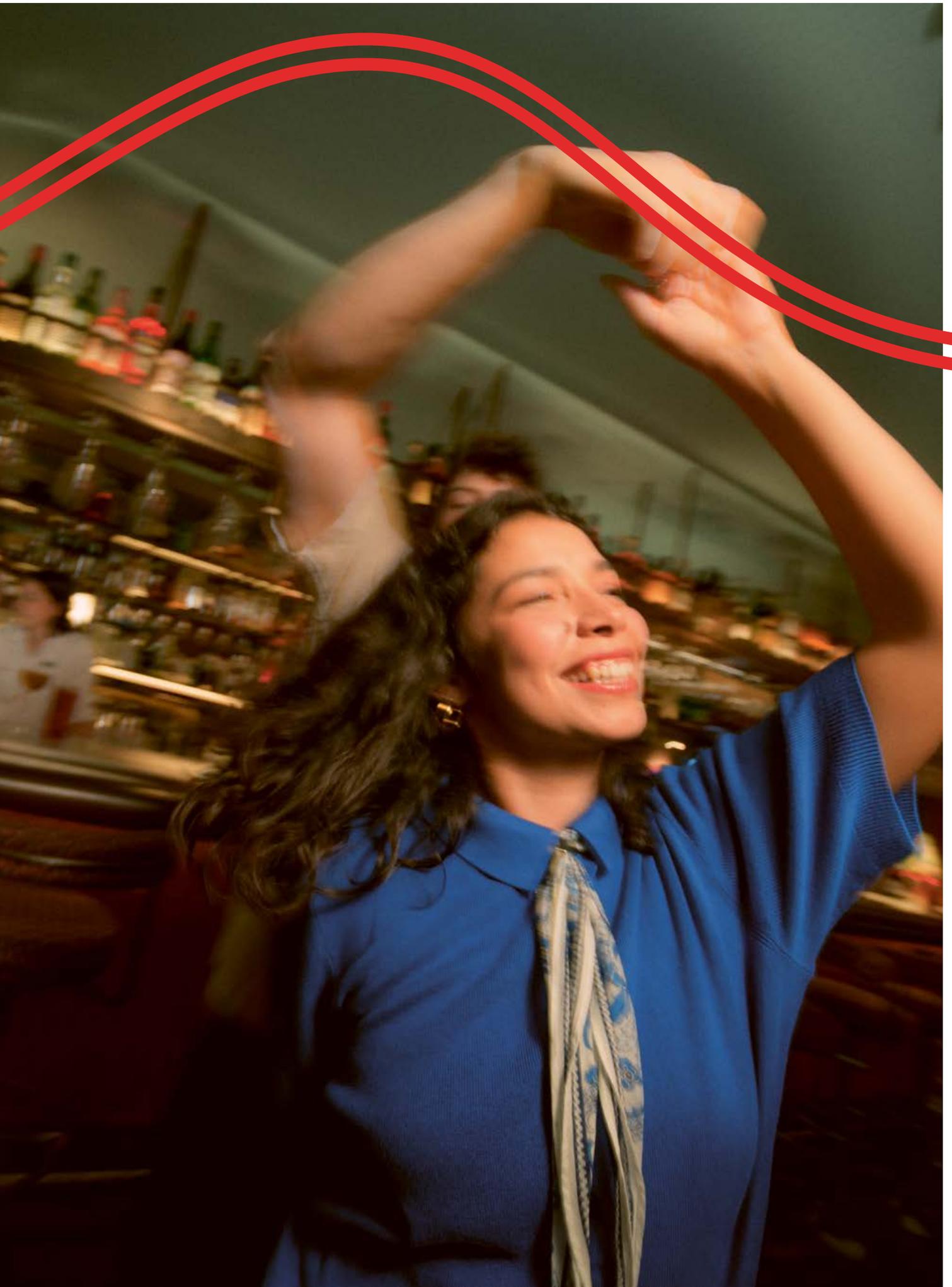
VORARLBERG

With a view: Hotel Formarin in Zürs am Arlberg

Hotel Formarin in Zürs am Arlberg has been showing off a new look since December 2025. The building has received a new wooden facade. The balconies have been renovated and seven panoramic rooms of around 40 m² expand accommodation options in the roof extension. formarin.com (German only)

Alpine wellness: Chesa Valisa Kleinwalsertal

In spring 2026, the organically certified Naturhotel Chesa Valisa in the Kleinwalsertal will expand its AlpinSPA. All saunas will be brought together on one level within the new extension. New additions include a light-flooded sauna for around 30 people, a steam bath, infrared cabins and three additional massage rooms. A small natural pond in the sauna courtyard will take care of the cool down and the covered balcony with swinging loungers will also be extended. Next to it, an additional relaxation room with a view and a tea room are being built. naturhotel.at



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