

Summer in Austria. News from Our Partners. #realAustria

Secret mountain getaways surrounded by summits and pristine lakes, luxury Alpine stays with their own private wellness temples, rustic huts serving traditional Austrian foods and great outdoor sports activities – you name it, Austria has it all! But there's more: Austria is all about real people, real adventures, real traditional food and a large portion of "Gemütlichkeit", all the things we want you to experience first-hand again, not on your Zoom screen or social media feed - hence, this year's campaign slogan **#realAustria**.

Following our PR Launch on 28 April, we would like to present you our partners' summer news for the upcoming season. No matter if you are looking for [nature breaks](#), [city breaks](#), [family holidays](#) or [hiking and biking adventures](#), we have you covered.

TIROL

Mountains, lakes, waterfalls, endless options for sports enthusiasts, families and everyone looking for some time off. Check out Tirol's summer news 2022.

[Accommodation News 2022](#) (PDF)
[Bike Events in Summer 2022](#) (PDF)
[Summer in Tirol: Facts & Figures](#) (PDF)
[Family Holidays in Tirol](#) (PDF)
[Hiking in Tirol](#) (PDF)
[Tirol Summer Campaign](#) (PDF)

Tirol Tourism: <https://presse.tirol.at/en>
Press pictures: <https://content.tirol.at/login>

INNSBRUCK

Summer, sun, city and mountains: Tirol's capital enchants with its mix of sightseeing options, outdoor activities and events. Dive into Innsbruck's alpine-urban lifestyle!

[Summer News](#) (PDF)
[Summer Listicle](#) (PDF)
[Research Topics](#) (PDF)
[Sports Events](#) (PDF)
[Cultural Events](#) (PDF)

Innsbruck Tourism: <https://newsroom.pr.at/pressemappen/Innsbruck-Tourismus?type=1>
Press pictures: <https://newsroom.pr.at/pressemappen/Innsbruck-Tourismus?type=9>

ST. JOHANN IN TIROL

St. Johann in Tirol and its neighbouring villages are a hotspot for hikers, bikers, families - and foodies. Let the summer adventure begin!

[Summer News](#) (PDF)

St. Johann in Tirol Tourism: <https://www.kitzbueheler-alpen.com/en/stjo/st-johann-in-tirol-region.html>

Press pictures: <https://images.kitzbueheler-alpen.com/en>

ST. ANTON AM ARLBERG

A sports hub with a cosmopolitan vibe, St. Anton am Arlberg combines the best of two worlds. What's more, it's one of Austria's most sustainable holiday regions.

[Summer News](#) (PDF)

St. Anton am Arlberg Tourism: <https://www.stantonamarlberg.com/en/home>

Press pictures: <https://gallery-stanton.pixxio.media/start>

KITZBÜHEL

A legendary destination in winter, Kitzbühel equally fascinates in the warmer months as an outdoor sports paradise, food and event hotspot all in one place.

Kitzbühel Tourism: www.kitzbuehel.com/en/press

Press pictures: <https://www.kitzbuehel.com/en/press/press-images>

ZILLERTAL

Zillertal is a leading family destination in the Austrian Alps, offering a unique mix of adventure, recreation and relaxation for all ages.

[Summer News](#) (PDF)

[Research Topics](#) (PDF)

Zillertal Tourism: <https://www.zillertal.at/en.html>

Press pictures: <https://www.newsroom.pr.at/pressemappen/Zillertal-Tourismus>

ZELL AM SEE - KAPRUN

Its combination of glacier, mountain and lake makes Zell am See - Kaprun one of the most exciting summer holiday destinations in the Alps.

[Summer News](#) (PDF)

[5 Reasons to Visit](#) (PDF)

[Active Holidays](#) (PDF)

[Family Holidays](#) (PDF)

[Tips for Foodies](#) (PDF)

Zell am See Tourism: <https://www.zellamsee-kaprun.com/en/service/press>

Press pictures: <https://www.zellamsee-kaprun.com/en/service/press/pictures>

SALZBURG

Salzburg celebrates its 25th anniversary as an UNESCO World Heritage Site in 2022 - check out the highlights.

[Summer Highlights](#) (PDF)

[25 Years UNESCO World Heritage](#) (PDF)

[The UNESCO Bucket List](#) (PDF)

Salzburg Tourism: <https://www.salzburg.info/en/press>

Press pictures: <https://www.salzburg.info/en/b2b/gallery>

VIENNA

Austria's capital city stuns with a mix of Imperial tradition, vibrant metropolitan flair - and tons of summer events and new exhibitions.

Vienna Tourism: <https://b2b.wien.info/en/press-media-services/pressservice>

Press pictures: <https://b2b.wien.info/en/media/pictures>

GRAZ

Architectural gems, impressive art spaces, and a lively food scene: Austria's second largest city will instantly win your heart.

[Summer News](#) (PDF)

Graz Tourism: <https://www.graztourismus.at/en>

Press pictures: <https://www.graztourismus.at/en/photo-gallery/quick-access>

[AUSTRIA'S SUMMER NEWS 2022](#) (PDF)

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