



A success story from Tyrol: the SkiWelt Wilder Kaiser – Brixental

"Mind-bogglingly big, mind-bogglingly close"

The SkiWelt Wilder Kaiser- Brixental was opened in 1977. It consists of nine villages in the valley, 87 modern lifts, 270 kilometres of slopes and over 80 huts. This makes the SkiWelt one of the largest – but also one of the most sustainable – ski-resorts in the world.

In 1977, six towns between Brixental and the Wilder Kaiser started operating their mountain railways together. Investments of over **half a billion Euro** have created one of the **largest and most ecological ski areas in the world** to date. In keeping with the motto "mind-bogglingly big and mind-bogglingly close" SkiWelt unites **87 modern lifts, 270 km of slopes and over 80 huts** just an hour's drive from Munich.

World's first solar powered ski lift

From the beginning, **Ski World** invested in ground-breaking **projects**. **Europe's longest funicular** was built in Ellmau as early as 1970, **Europe's first 8-seater chairlift** in Söll in 1988, the **world's first solar powered ski lift** in Brixen im Thale in 2008. For many years now, SkiWelt has been powered by and made snow with **100 percent green electricity**. In 2017, "**The Telegraph World Snow Awards**", an international journalists' ecology prize, went to the SkiWelt and thus for the first time ever to a ski-resort.

Ellmau and Scheffau: Even more snow security

Every year, SkiWelt invests a lot of money in technical and ecological innovations. Most recently, **Bergbahn Ellmau** expanded its snow production by 14 million Euro. Starting this winter, the **Hartkaiser and Tanzboden reservoirs** will hold one to three quarters more, which means that the ski area can be fully covered with snow within four days. This is twice as fast as before and saves up to a quarter of resources. The valley and mountain station **Bergbahn Ellmau** now boast **PV systems with 350 kilowatts peak**, which halves the additional electricity demand and energy costs.

Further information:

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The **Scheffau mountain railways** also optimised the snowmaking system this summer and merged the Scheffau and Brixen reservoirs.

Mind-boggling lots of fun in Söll

Starting this winter, Söll will have two official and secured **routes for piste-slope tourers**: to the Hexenwasser mountain station and the Keat Almen. In addition to ten kilometres of floodlit slopes, Söll now also has **7.3 kilometres of illuminated toboggan tracks**. Those who want more "night action", can board one of the **nine tons** heavy and **500 hp** strong **snow groomers** as they prepare the slopes. Starting in 2022, the **gondola ride** will also be a magical experience: the **private Hexenwasser (witches' water) cable car** can be booked for two hours - including ice-cold sparkling wine, snacks and musical accompaniment.

Everything for the little ones in Scheffau

The Scheffau ski school uses a new **hologram technique** at the **"Helping Hands Lift"** in KinderKaiserland: In the weather-protected tunnel of the extra-wide conveyor belt, the mascot Snoki demonstrates current topics from the ski courses in **animated 3D movies**: Driving a snow plow and cornering or braking in a controlled manner. **Gerald Told**, the head of the local ski schools, is an expert when it comes to introducing the little ones to skiing in a fun way. His latest development is a **mini carver** from the **3D printer**. The prototype weighs just 160 grammes. The binding is also suitable for normal children's winter boots. **www.skiwelt.at**

The SkiWelt Wilder Kaiser – Brixental is one of the largest and most modern ski areas in the world. Its 87 modern lifts, 270 kilometres of slopes, over 80 family-run huts and 9 different entry points are easily accessible. The SkiWelt can also be reached incredibly quickly and easily: only 20 minutes away from the motorway and the border. The SkiWelt has received the award for the most ecological ski area in the world several times because of the countless projects in ecology and sustainability. The entire SkiWelt has been operated for many years with 100% green electricity from Tyrolean hydropower. Unique panoramic views from the Wilder Kaiser and over 70 three-thousand-metre high mountains extending to the Großglockner as well as a unique variety of slopes and additional experiences are on offer at the SkiWelt Wilder Kaiser - Brixental!

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NEW offer: 3 days of skiing for 45 euros per day to commemorate the 45th anniversary of SkiWelt

1977 maps are provided and can be purchased in the online shop.

Tickets at 45 Euro each are available for 15/12/2022, 19/01/2022, 23/03/2022

NEW offer: Early booking bonus until the end of February

Until the end of February purchase a ski pass for 3 days or more for the period from 18/03 until 10/04/2023 and receive a discount of 10% or more.

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