



One of the largest ski-resorts in the world - and "mind-bogglingly sustainable"

45 years of SkiWelt - 20 years with green electricity

87 modern lifts, 270 kilometres of slopes and over 80 huts: SkiWelt Wilder Kaiser - Brixental is one of the largest ski-resorts in the world - and one of the most sustainable. For 20 years it has been powered by 100 percent green electricity from renewable hydropower.

Since 2002, **100 percent** of the electricity for **SkiWelt Wilder Kaiser - Brixental** has come **from hydroelectric power**. In recent years, **solar energy** has also been increasingly used: The "Sonnenlift" in Brixen, one of the first **completely solar powered** lifts in the world, has run on solar energy **since 2008**.

Conserving snow management

There are **15 reservoirs** in the SkiWelt for snowmaking, most of which are filled by snowmelt and precipitation. In spring, the melted snow is released naturally into the ground and emerges in the valley as pure Tyrolean drinking water. 65 snowmaking machines prepare the slopes in the SkiWelt every night – **GPS-controlled** for the last five years. This allows the snow to be distributed exactly where it is actually needed, saving over **20 percent** on costs and **water resources** in the past winters.
www.skiwelt.at

Photovoltaics and waste heat

Photovoltaic modules are installed on more and more buildings and lifts (e.g. Jochlift and Zinsbergbahn Brixen, Brandstadl Scheffau) and, since spring 2022, on the valley and mountain stations of the **Ellmau cable car**. With 350 kilowatts peak, the systems can save up to 50 percent in external electricity and energy costs in the future. Also, **renewable energy** for the **heating** of company buildings is utilised more and more often in the SkiWelt. In addition to **pellets and biomass**, **waste heat** from lifts, snow guns and transformers is increasingly being used for heating with the help of **heat pumps** (Hochsöll, Brixen, Choralmbahn, Alpenrosenbahn Westendorf).

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Distinguished for the environment

In 2017 **Ski World** received the award "**World Snow Award**" from the British daily newspaper The Telegraph in London. The resort is also proud to have been ranked among the test winners in the "Most Environmentally Friendly Ski Facility" category on **skiresort.at**. Enough incentive to further reduce the footprint. Find more about the projects, **waste separation systems and e-charging stations** at **www.skiwelt.at/oekologie**.

The SkiWelt Wilder Kaiser – Brixental is one of the largest and most modern ski areas in the world. Its 87 modern lifts, 270 kilometres of slopes, over 80 family-run huts and 9 different entry points are easily accessible. The SkiWelt can also be reached incredibly quickly and easily: only 20 minutes away from the motorway and the border. The SkiWelt has received the award for the most ecological ski area in the world several times because of the countless projects in ecology and sustainability. The entire SkiWelt has been operated for many years with 100% green electricity from Tyrolean hydropower. Unique panoramic views from the Wilder Kaiser and over 70 three-thousand-metre-high mountains extending to the Großglockner as well as a unique variety of slopes and additional experiences are on offer at the SkiWelt Wilder Kaiser - Brixental!

NEW offer: 3 days of skiing for 45 Euro per day to commemorate the 45th anniversary of SkiWelt

1977 maps are provided and can be purchased in the online shop.

Tickets at 45 Euro each are available for 15/12/2022, 19/01/2023, 23/03/2023

NEW offer: Early booking bonus until the end of February

Until the end of February purchase a ski pass for 3 days or more for the period from 18/03 until 10/04/2023 and receive a discount of 10% or more.

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