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## INN'LOVE: FIVE VALENTINE'S DAY HIGHLIGHTS IN THE INNSBRUCK REGION

Chocolates, flowers and sparkling wine? The Innsbruck region can offer so much more than the traditional gift ideas for Valentine's Day. Our five recommendations are guaranteed to make lovers' hearts beat faster on this, the most romantic day of the year.

#### 1. Dancing brings people closer

The first Innsbruck Winter Dance Festival promises an evening packed with romance and melancholy, captivating choreography and enchanting music. To give lovers of dance and Cuban music a real treat, get them tickets for the world premiere of "Lágrimas Negras": over seven evenings, from 9 to 18 February 2024, the Limonada Dance Company will be bringing to the stage the story of the famous Valdes family of musicians from Cuba. **Top tip**: from the end of January there will a series of side events and workshops, such as the "Noche de Amor", waiting to delight all dance enthusiasts. For more information and to purchase tickets starting from € 57.50 see Innsbruck Winter Dance Festival

#### 2. Romance – in an igloo

Anyone looking for an unforgettable overnight stay should head for the igloo village in the winter sports resort of Kühtai, where an artistic hotel of snow and ice offers all kinds of amenities at an altitude of over 2,000 metres above sea level. Relax in the sauna, then enjoy a tasty Swiss cheese fondue in the restaurant. **Top tip**: pack a sleeping bag and snuggle up with your beloved in a romantic igloo for two. Fans of the winter season can take advantage of a special offer until the beginning of April. For more information see <a href="https://www.iglu-dorf.com/en/location/kuhtai">https://www.iglu-dorf.com/en/location/kuhtai</a>

#### 3. Hand in hand through snowy landscapes

Winter walks make the heart beat for joy as you walk through meadows and forests in their winter attire, surrounded by breathtaking mountain vistas and glistening snow. There are no fewer than 67 kilometres of signposted winter trails in the Innsbruck region – so there's plenty of choice for romantic hikes with your favourite person in the cold season. **Top tip**: as hiking is more fun in company, the winter activity programme included with the free Welcome Card for guests offers tours led by local mountain guides. The tours, ranging from leisurely to challenging, run across the Mieming Plateau or the foot of the Patscherkofel peak – there's something for everyone here.

For more information see <a href="https://www.innsbruck.info/en/sport/winter/guided-active-programme.html">https://www.innsbruck.info/en/sport/winter/guided-active-programme.html</a>

## 4. The height of pleasure, the pleasure of heights

While you might perhaps not want to offer your beloved the world, you can undoubtedly lay the city of Innsbruck at their feet: simply take the Nordkettenbahnen funicular and cable cars up to the Seegrube at an altitude of almost 2,000 metres, where visitors can not only enjoy breathtaking panoramic views, but also see the impressive Capital of Tyrol against its mountain backdrop. **Top tip**: if you want to combine mountain adventures with culinary delights, invite your beloved to a Valentine's Day brunch on the Seegrube – as they say, the best way to the heart is through the stomach.

For more information and the 14 February 2024 package starting from € 35 see nordkette.com

## 5. From inspiration to perspiration

Whether for a wellness weekend or a day spa, those looking to take a break from the everyday will find a place to relax in the wellness hotels of the Innsbruck region. Switch off in the top-quality spa areas, which usually feature several saunas and pools, massage and beauty treatments, plus fitness and activity programmes. Here you can let yourself be pampered and enjoy some "we time" together.



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**Top tip**: on the sun-kissed Mieming Plateau you can treat yourself and enhance your wellbeing at the Bio Wellness Hotel Holzleiten and the Alpenresort Schwarz. For more information see <u>https://www.innsbruck.info/en/relax.html</u>

# About Innsbruck Tourismus

Innsbruck Tourismus is the official destination management organisation for the Innsbruck region, encompassing the capital of Tyrol and over 40 localities in the surrounding area, from the Inntal valley to the Mieming Plateau via Kühtai and as far as the Sellraintal valley. With almost 3.5 million overnight stays (as of 2019), the Innsbruck region is one of Austria's largest tourism institutions – a unique symbiosis of pulsating urban space and fascinating Alpine world. The vibrant city atmosphere and sightseeing highlights are just a stone's throw from your next biking or hiking tour, your next ski adventure or winter walk. The Welcome Card, free for visitors, is the key to the region's boundless opportunities: public transport, usable at no cost, means that the area's numerous highlights can be enjoyed both sustainably and comfortably. Visitor enjoyment is the focus of the thoughts and actions of each of the organisation's 90 or so staff: they pass on their passion and enthusiasm for this alpine-urban space to quests, ensuring unforgettable holiday experiences for all in harmony with both people and nature. With a total of twelve tourist information offices, Innsbruck Tourismus can stay close to visitors, be right in the action and keep a finger on the pulse of events – a true hub for the authentic stories and personal impressions of local characters that can be found on the popular blog and social media channels at #myinnsbruck.

## Further links

Blog: <u>www.innsbruck.info/blog</u> Facebook: <u>www.facebook.com/Innsbruck</u> Instagram: <u>www.instagram.com/innsbrucktourism</u> Twitter: <u>twitter.com/InnsbruckTVB</u> YouTube: <u>https://www.youtube.com/user/InnsbruckTVB</u> Pinterest: <u>www.pinterest.at/innsbrucktvb/ created</u>

## Enquiries:

Innsbruck Tourismus Colette Verra Markets & Media Burggraben 3, A-6020 Innsbruck, Austria +43 512 5356-506 c.verra@innsbruck.info www.innsbruck.info

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