



# Hotel News

Winter 2023/24

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## Tirol

### New hotels

#### LUF Lodges

Where: Ischgl

When: Opening: TBC

The brand new LUF Lodges in Ischgl are a combination of luxury, comfort, and closeness to nature amid the breathtaking alpine mountain landscape.

Website: <https://www.luflodges.com/> (in German only)

#### PhiliPop-Up Hostel

Where: Region Seefeld

When: Winter 2023

Guests can revisit the “good old days” and experience the charm of the contemporary in this vintage hostel in the Seefeld region. Facilities include a shared kitchen and bar.

Website: [www.philipop-up.at](http://www.philipop-up.at) (in German only)

#### H5 Studios

Where: Innsbruck

When: Winter 2023/24

Historic flair with modern design and high-quality furnishings in the heart of Innsbruck. The partner of Hotel Grauer Bär features stylish, fully equipped apartments as well as a spa area with sauna, steam bath, infrared cabin, pool, and outdoor whirlpool above the rooftops of Innsbruck. The 22 new suites can each comfortably accommodate one to four people.

Website: [h5-innsbruck.at/en](http://h5-innsbruck.at/en)

#### Alpine Collection

Where: Wildschönau

When: Winter 2023/24

Eight stylish flats with high-quality furnishings and comfortable space for up to six guests, as well as more compact studios for two. The Alpine Collection can be found just a few metres from the entrance to the SkiJuwel Alpbachtal Wildschönau ski area, making it an ideal starting point for a winter. With charging station for e-cars, a spa area, Honesty Bar and more, the modern apartment-house offers everything required for a relaxing stay

Website: [www.alpine-collection.at/en](http://www.alpine-collection.at/en)

#### Mano's Apartments

Where: Ischgl - Paznaun

When: Winter 2023/24

Two new, fully equipped holiday apartments for two to eight people in Kappl in the Paznaun Valley - Alpine comfort meets modern design.

Website: <https://manosapartments-kappl.at/en>

#### Domenigs

Where: Serfaus-Fiss-Ladis

When: Winter 2023/24

Eight new luxurious apartments with one to three bathrooms, a spacious living room, sauna, and fully equipped kitchen that can comfortably accommodate two to six people each. Host family Domenig has a focus on the interplay of light, luxury, and nature.

Website: <https://domenigs.com/en/>

### **Fil Home Apartments**

Where: Osttirol

When: Winter 2023/24

Fil HOME Apartmenthaus has three contemporary flats for two to four guests, featuring timeless interior design, clear lines and natural materials characterise, in a lovingly renovated house that is over 100 years old. With its panoramic view of the Dolomites, Fil HOME is the perfect starting point for skiing enthusiasts, cross-country skiing experts and winter hikers – it's only a few minutes away from Lienz.

Website: [www.fil-home.at](http://www.fil-home.at) (in German only)

### **Sportlers Lodge**

Where: Ötztal, Sölden

When: Winter 2023/24

Highlights of this new luxury hotel include the three-storey Sky Spa wellness area with sauna and steam bath, 150 m<sup>2</sup> infinity rooftop pool and fabulous mountain views. The "La Cucina" in-house restaurant serves breakfast in the morning and à la carte dishes in the evenings.

Website: [www.sportlers.at](http://www.sportlers.at) (in German only)

## **Refurbished / renovated hotels**

### **Böglerhof**

Where: Alpbach

When: Winter 2023/24

By the start of the coming winter season, the Böglerhof in Alpbachtal will have completed a major renovation. What's new? 8 suites with views over the roofs of Alpbach, a relaxation room, sauna area, treatment rooms, yoga room, yoga terrace, and garden area. Special highlights are the natural swimming pool and a sauna with large panoramic windows and views of the Alpbach mountain landscape. The Böglerhof is an environmentally certified business – the renovations included a new heat pump, a 100sqm PV system and a large energy buffer for better utilisation of the existing pellet system.

Website: <https://www.boeglerhof.at/en/pure-nature-resort>

### **Armona medical Alpineresort**

Where: Lake Thiersee in Kufsteinerland

When: Winter 2023/24

The renowned health hotel focuses entirely on the well-being of its guests and, with a team of attending physicians, physiotherapists and osteopaths, will do everything within their power to facilitate the rapid recovery and permanent improvement in the quality of life of the hotel guests.

Website: [www.armona.at/en](http://www.armona.at/en)

### **Alplodge**

Where: Wipptal

When: Winter 2023/24

With ten double rooms, one single room and one apartment, which together can accommodate up to 27 guests, this modern self-catering house is ideal for larger groups and families. One highlight is the over 100-year-old Tyrolean pine-clad parlour with tiled wood-burner.

Website: [www.alplodge.at](http://www.alplodge.at) (in German only)

## Newly awarded and certified

### **Zillertalerhof**

Where: Upper Zillertal Valley

When: 2023

Alpine Hideaway Zillertalerhof is the first hotel in the Upper Zillertal to be certified as a “Green Hotel” and the first proud bearer of the Austrian and European eco-label award. Sustainability is firmly anchored in the company strategy of this 4-star designer hotel, and all activities are geared towards it accordingly.

Website: [www.zillertalerhof.at/en](http://www.zillertalerhof.at/en)

### **Parkhotel Matrei**

Where: Wipptal

When 2023

Family-run Parkhotel in Matrei am Brenner is the first hotel in the Wipptal Valley to be awarded the Austrian and EU Ecolabel. Owner Florian Obojes takes his responsibility towards its employees, guests, and partner businesses seriously. Guests who travel by public transport receive a 10 % discount on the overnight rate.

Website: [www.parkhotel-matrei.at/en](http://www.parkhotel-matrei.at/en)

## Salzburg

### Refurbished / renovated hotels

#### **Hotel Obertauern Places**

Where: Obertauern

When: December 2023

A newly refurbished hotel in Obertauern, The Obertauern Places Hotel brings a sleek, fun presence to the resort. Guests will stay close to the resort centre with direct access to the incredible skiing Obertauern has to offer.

Website: <https://www.places-hotels.com/en/hotels/obertauern/>

## Vorarlberg

### New Hotels

#### **Hotel Sonnenhof/ Almhof Schneider**

Where: Lech am Arlberg

When: December 2023

From December 2023, the Sonnenhof will be available to rent by the week as a 6-bedroom residence.

Website: <https://www.almhof.at/sonnenhof/> (in German only)

#### **Sonnenberg Apartments**

Where: Schröcken

When: Autumn 2023

17 new holiday flats from autumn 2023.

Website: <https://ferienwohnungen-oberboden.at/appartements/sonnberg-appartements/>

(in German only)

### **Alpenstolz**

Where: Damüls

When: Winter 2023/2024

Mountains and happiness go hand-in-hand. You cannot help but feel immensely happy when gazing at sparkling, freshly-fallen snow. Indulge this pleasure whenever you want – with your very own apartment in Damüls.

Website: <https://www.alpenstolz-damuels.at/en>

### **Cabinski**

Where: Oberbuchholz

When: Winter 2023/24

12 Tiny Houses in Sonntag-Oberbuchholz, with 6 of them having their own sauna, The official ground-breaking ceremony took place in mid-June and marked the beginning of an exciting chapter in the still young history of Cabinski.

Around three years after the opening of the first location, the minimalist cabins will soon no longer be found in Montafon only.

Website: <https://www.cabinski.at/> (in German only)

## **Refurbished / renovated hotels**

### **Genuss- & Aktivhotel Sonnenburg**

Where: Riezlern

When: December 2023

The Genuss- & Aktivhotel Sonnenburg is expanding its spa offer with a rooftop infinity pool: length 10m, width 4m. From winter 2023/24 guests can exercise and relax marveling at an impressive panoramic view.

Website: <https://www.genuss-aktivhotel.com/en/node/142>

### **Hotel Neue Krone becomes Hotel Tradizio**

Where: Mittelberg

When: December 2023

Bye Neue Krone, Hello Tradizio: The Wölger family does not forget the past, but also thinks about the future. In appreciation of previous generations and the family's Italian roots, the Hotel Neue Krone is now called Hotel Tradizio.

But it's not just the name that has changed: The house has also been extensively renovated and expanded in recent months. In addition to the 13 Krone rooms, which were completed in spring 2023, there will be twelve new deluxe rooms with over 30 sqm each from December 2023. What's more, a new sauna and relaxation area with bio-steam and Finnish sauna has been created. The restaurant area now features a cosy winter garden, which offers additional seating in summer and winter.

Website: <https://tradizio.at/> (in German only)

## Burgenland

### New hotels

#### **Nils am See**

Where: Weiden am See

When: April 2023

Seepark Weiden in the UNESCO World Heritage region of Lake Neusiedl got a new addition to its accommodation portfolio: Nils am See, a boutique hotel with 63 rooms, opened in April 2023. "Nils" stands for natural, individual, casual, and stylish. The hotel has a bar and a heated pool.

Website: [www.nilsamsee.at](http://www.nilsamsee.at) (in German only)

#### **Kellerstöckl „DasCsaterberg“**

Where: Csaterberg

When: 2023

DasCsaterberg is a new wooden guest house in the heart of the vineyard on the Csaterberg mountain in southern Burgenland.

Website: <https://www.dascaterberg.at/> (in German only)

#### **Seehaus Ifkovits**

Where: Sulz im Burgenland

When: 2023

Holidays by the lake with direct access, private sauna and bathing jetty.

Website: <http://www.ifkovits-spedition.at/seehaus-koenigsdorf/> (in German only)

### Refurbished / renovated hotels

#### **Larimar**

Where: Stegersbach

When: Summer 2023

In June, entrepreneur Johann Haberl reopened Hotel Larimar after 10 months of construction. Before, there had already been several major conversions and extensions. The latest ones included the restaurant, kitchen, spa, suites, and sustainable energy production.

Website: <https://www.larimarhotel.at/en/>

#### **Kellerstöckel Willis**

Where: Moschendorf/Pinkataler Weinstraße

When: 2023

The two wooden guest houses can be found in southern Burgenland on the Pinkatal Wine Road - a stone's throw from the Austrian-Hungarian border. They are therefore the ideal starting point for hikers, cyclists, golfers, and water sports enthusiasts. For the latter, the water world is only a 3-minute walk away. The wine museum with a vinotheque as well as numerous wine taverns, inns or restaurants offer a wide variety of culinary delights.

Website: <https://www.kellerstoeckel-wills.at/> (in German only)

## Lower Austria

### New hotels

#### **Sonnentor Stadt-Lofts**

Where: Zwettl

When: Autumn 2023

In the centre of the town of Zwettl, 5 holiday flats called Stadt-Lofts are currently being built. 23 to 79 m<sup>2</sup> in size, the lofts each offer space for up to 5 people, and all have their own charm and character. They are anything but ordinary, their walls date back to the 13th/14th century, making the historic house one of the town's founding ones.

Website: <https://www.sonnentor.com/en-gb>

#### **AVIA Motel Zwettl**

Where: Zwettl

When: Winter 2023/24

Comfortable hotel rooms at the Fairsleep AVIA Motel. The rooms at the AVIA Motels promise a simple, affordable night's sleep with comfort. The short walk from the car park to the AVIA Motel makes it easy to load and unload luggage. AVIA motels are in the immediate vicinity of an AVIA petrol station, offering breakfast, snacks, hot meals, and a wide range of other products.

Website: <http://www.aviamotel.at/page.asp/-/AVIAMOTEL> (in German only)

## Upper Austria

### New hotels

#### **TRIFORÊT alpinresort**

Where: Hinterstoder

When: Early December 2023

1,410 m above sea level, right at the middle station of the Hinterstoder World Cup ski area, a boutique resort with a hotel and 20 chalets is being built that stands for exclusivity and sustainability. In addition to 41 exclusive flats in the main building, the all-year-round resort has a fitness, wellness and sauna world, infinity pool with a breathtaking view of the ski slope, meeting area, extensive sports, and activity programme as well as top-notch gastronomy.

Website: <https://arcona.de/en/hotels/triforet-alpin-resort>

### Refurbished / renovated hotels

#### **Nature Resort Dietlgut**

Where: Hinterstoder

When: October 2023

The luxurious country house dates to the 1920s and has become a grandiose nature resort with 30 flats and half a dozen refuges in the forest and many trees. The new forest houses offer space for up to 10 people, an open fireplace, a private sauna, and sustainable energy from the resort's own hydroelectric power plant.

Website: [www.dietlgut.at](http://www.dietlgut.at) (in German only)



### **Hotel Freigold in Freistadt**

Where: Freistadt

When: September 2023

In Freistadt in the Mühlviertel region, the only brewery municipality in Europe, a new hotel enriches the city's accommodation offer from 4 September 2023: the Impulshotel Freigold. The name builds a bridge to the great history of the location. Freistadt was something of an economic golden ground in the Mühlviertel in the days of the salt trade, but also later. The hotel name establishes a connection to history. Whereby the term "gold" is not only meant symbolically: The new hotel will have a special façade that shines golden in the sunlight.  
Website: [www.hotel-freigold.at](http://www.hotel-freigold.at) (in German only)