



Event News

Winter 2024/25

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SalzburgerLand

Ski Openings

FIS Alpine World Ski Championships Saalbach

Where: Saalbach-Hinterglemm

When: 4 – 16 February 2025

34 years after the unforgettable World Championships in 1991, another atmospheric winter fairy tale will be written in the world-famous ski resort.

Website: <https://www.saalbach.com/en/saalbach2025/saalbach2025>

Events & Anniversaries

60 years of “Sound of Music”

Where: Salzburg

When: 2025

The most famous film ever shot in Austria celebrates its 60th birthday. Highlights to mark the occasion include: The “Sound of Music Trail” in Werfen will be updated and “The Sound of Music” will be back at the [Salzburg Marionette Theatre](#) (from spring 2025) and the [Salzburg State Theatre](#) (from autumn 2025) There will also be [tours, packages and concerts](#) in Salzburg throughout the year.

40 years of Christmas Market Salzburg

Where: Salzburg

When: 21 November 2024 – 1 January 2025

Salzburg’s Christmas Market on the Domplatz and Residenzplatz is one of the oldest and most beautiful of its kind in the world. And this year, it celebrates its 40th birthday! The market has taken place in the old town, a UNESCO World Heritage Site, since 1974. The traditional stalls, unique lighting and special atmosphere attract almost a million visitors from around the world every year.

Website: <https://christkindlmarkt.co.at/en/>

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60 years of The Beatles: “Help”

Where: Obertauern

When: 2025

It will be 60 years in 2025 since The Beatles filmed “Help” in the Obertauern region. The anniversary will be marked with several events and celebrations (TBC). Back in 1965, local ski instructors acted as doubles for the Fab 5 because they could hardly ski.

Website: <https://www.obertauern.com/en/blog/beatles-obertauern-50jahre.html> (in German only)

Styria

Ski Openings

Ski Opening Schladming-Dachstein

Where: Schladming-Dachstein

When: 6 – 8 December 2024

Three international top acts – Bryan Adams, Sting and Simply Red – will kick off the ski season in the Schladming-Dachstein region. The Schladming 4-Mountain Ski Area (Hauser Kaibling, Planai, Hochwurzen, and Reiteralm) will once again welcome up to 45,000 guests.

Website: <https://www.schladming-dachstein.at/en/winter/ski-opening>

Events & Anniversaries

New Christmas Market in Graz

Where: Graz

When: 22 November – 23 December 2024

Graz has a new Christmas Market on the Karmelitermarkt, making it 17 in total in the Styrian capital.

Tirol

Ski Openings

Ski World Cup Gurgl

Where: Gurgl

When: 23 – 24 November 2024

Skiing fun meets racing pros! From 23 - 24 November 2024, a top-class sporting extravaganza will take place in Gurgl. Winter 24/25 kicks off with a women's slalom on Saturday and a men's slalom on Sunday of the AUDI FIS Ski World Cup. The races will start on the Kirchenkar slope in Hochgurgl and end 320 meters above the Top Mountain Crosspoint. In addition to the races, exclusive evening events await at the Gurgl Carat Congress and Event Center in Obergurgl.

Website: <https://www.gurgl.com/winter/events/skiworldcup.html>

Ski World Cup Sölden

Where: Sölden

When: 26 – 27 October 2024

In Sölden, winter already starts in October with the World Cup race on the Rettenbach glacier above Sölden. The ladies traditionally open the spectacle on Saturday with the first giant slalom of the season. On Sunday, the men conclude the fast-paced run through the blue and red poles.

Website: <https://www.soelden.com/winter/events/skiworldcup.html>

Events & Anniversaries

Electric Mountain Festival

Where: Sölden

When: 31 March – 4 April 2025

10 years of Electric Mountain Festival! Five days of top international acts, lots of skiing and unforgettable experiences with friends in a breathtaking mountain setting await. Get amazed by the spectacular atmosphere and feel the magical moments and soak up the unique atmosphere.

Website: <https://www.soelden.com/winter/events/electric-mountain.html>

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Ski Opening & Closing Concerts

Where: Ischgl

When: 30 November 2024 & 6 April – 3 May 2025

Ischgl opens and closes the winter season with a series of concerts featuring international headliners (TBC).

Website: <https://www.ischgl.com/en/events-experiences/topevents>

25 years of Absolut Snow Park

Where: Shuttleberg Flachauwinkel – Kleinarl

When: 2025

Austria's largest snow park – and one of the most famous in Europe – will be 25 years old this winter season. Since its founding, the park has become a mecca for freestylers, with over 1.5 km of slopes and around 100 obstacles. This anniversary marks a quarter of a century of innovations and events that have made the park an integral part of the international snowboard and freeski scene.

Website: <https://www.absolutpark.com/en/>

Vienna

Events & Anniversaries

200 years of Johann Strauss

Where: Vienna

When: 2025

The King of Waltz would celebrate his 200th birthday in 2025. Vienna will mark the milestone with concerts, events, an exhibition, and more.

Website: <https://events.wien.info/en/17jx/celebrating-johann-strauss/> (exhibition)

<https://www.wien.info/en/recommendations/johann-strauss-walk> (self-guided walking tour)

