

Fact check:

The importance of Austrian ski schools.

Skiing is Austria's no. 1 winter sport. Learning the correct techniques for skiing and snow sports ensures that people not only have more fun, but also helps them stay safe, both on and off the piste. **That's where Austria's ski schools come in.**

The best instruction and customer satisfaction, guaranteed!

18.000

Austria's 18,000 snow sports instructors contribute to **high levels of visitor satisfaction**, making them important ambassadors for their region.

50 %

of all children who come to Austria on ski holidays with their families are **taught in local ski schools**.



2 million guests

Every year, **Austria's 707 ski schools** give classes to 2 million visitors, helping them to learn the correct skiing techniques.

The comprehensive training available in Austria is held in high regard all over the world.

The comprehensive training available in Austria is recognised as a mark of high quality the world over:

12,000 snow sports instructors are trained here **every year**.
40 % of those completing the training are **themselves from the countries that form our biggest markets**, so this enables visitors to receive instruction in their mother tongue.