

# Fact check:

## Sustainability in winter tourism.

Guaranteed fun on the slopes, in harmony with nature: in Austria, we are proud of our sustainable winter tourism industry. **“Snow-how”, combined with maximum resource conservation, is our core competency.**

**Skiing fun with a clear conscience – guaranteed!**

**20 %**

**Over the last 10 years, the ski lift industry has reduced its energy consumption by 20 %.**

**0,9 %**

Winter tourism is responsible for just 0.9 % of **Austria's total annual energy consumption** (tourism as a whole: 1.6 %).

**18 kWh**

The **total average energy consumption of one skier, per day** is **18 kWh** – including the power required for ski lifts, artificial snowmaking, piste grooming, catering, heating and infrastructure – by comparison, 30 minutes on a jet ski = 7 days of skiing.

**54 %**

of the **energy used in tourism** (as a whole) comes from **renewable sources**.

**90 %**

of the **power needed to produce artificial snow** comes from **renewable energy sources**.

**100 %**

**electric transport** by **Austrian ski lift**.

**6,3 % of GDP**

is generated by **Austria's tourism industry**.

**Austria is one of the most sustainable tourist destinations in the world.**

**0,33 %**

**Snowmaking** accounts for **0.33 % of Austria's total electricity consumption**.