

Mountainlove: Summer in Zillertal

Get out of the daily grind and into the mountains! In summer, Zillertal not only offers crystal-clear mountain lakes and idyllic natural scenery, but also mountain huts with unique panoramic views as well as lots of fun and action. If you want to take a break from the hustle and bustle of everyday life, you'll be whisked away here to a world that opens your eyes and gets hearts beating faster. Because in Zillertal, happiness is not a coincidence. Sport or relaxation, adventure or pleasure, in the valley or up the mountain – in Zillertal's four holiday regions from Fügen-Kaltenbach to Zell-Gerlos and Mayrhofen-Hippach to Tux-Finkenbergr, you will experience unforgettable moments.



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You have only truly been where you have walked

The best way to discover the beautiful nature of Zillertal is by hiking. Panoramic pleasure as far as the eye can see. In Zillertal there are 1,483 km of hiking trails for action fans and nature lovers. If you want to head for the top: summit tours on a total of 72 peaks over three thousand metres awaken a sense of happiness in every mountain lover. In addition, there are hikes to huts with great views and leisurely themed and adventure trails on the mountain as well as in the valley.

Work those calves

Find your rhythm and enjoy the magnificent natural landscape of the Zillertal mountains without any rush. Whether it's relaxed leisurely cycling with the family or sporty challenges – everyone is guaranteed to find their favourite route in Zillertal. 1,385 km of biking fun are guaranteed

here. 108 km of blue routes, 905 km of red routes, 372 km of black cycle routes. And daring downhillers can plunge a total of 2,773 metres difference in altitude on the single trails. The good news for all those who prefer to take it easy on holiday: Zillertal's magnificent natural scenery can be marvelled at just as easily by e-bike. Whether it's a leisurely bike ride along the Zillertal cycle path with the family or a gastronomic tour to various mountain huts on an e-mountain bike, Zillertal has a very well-developed network of charging stations so you will never run out of power when e-biking.

Up the mountain: in comfort by cable car

Valley of peaks over three thousand metres – where do excursions become a heavenly joy if not in Zillertal? Ten summer cable cars take holidaymakers to the summit in the four regions. Many mountain experiences for the whole family can be reached in comfort with the Zillertal Activcard. It opens the doors to an impressive world of mountains, makes it possible to discover countless special highlights and guarantees almost unlimited mobility with cable cars and public transport. Families can not only look forward to unique adventures, but also to great discounts.

Skiing in summer refreshes the soul

Skiing fun 365 days a year is only possible on the Hintertux Glacier, Austria's only year-round ski area. Summer skiing is becoming increasingly popular – take the gondola from Hintertux up to the Gefrorene Wand at a breathtaking 3,250 m. Up to 20 km of slopes await all snow enthusiasts in summer.

Unique: golfing surrounded by peaks over three thousand metres

The 18-hole Zillertal-Uderns course is rightly regarded as challenging. The “Definitely worth playing” rating therefore had to culminate in the “Golf Course of the Year” award. It goes without saying that it belongs to the “Leading Golf Courses of Austria”. Four par-5, nine par-4 and five par-3 holes are to be played in the face of a magnificent Alpine panorama. The course is surrounded by sand bunkers and water hazards. There is also a spacious driving range, a PGA golf school and a spectacular modern clubhouse with an inviting sun terrace.

Action & fun in the cool water

Over 20 action providers promise adrenaline rushes in Zillertal. 15 via ferratas, a climbing tower, two bouldering halls and two high ropes courses guarantee sporting highs, as do the seven adventure lakes, six outdoor swimming pools, rafting, kayaking, canyoning, golf, mountain scooters, mountain carts and flying foxes.

Holiday time is family time

Zillertal offers 296 family-friendly hotels and bed and breakfasts as well as 74 farms for the perfect family holiday. In addition to hiking and cycling offers, enjoy animal experiences (from the pony farm to alpaca walks and petting zoos), 51 adventure playgrounds and a summer toboggan run.

Zillertal: pure nature!

422 km² of untouched nature await you in the Nature Park Zillertal Alps, which covers almost 40 percent of Zillertal's total area. More than 9,000 animal species can be observed in the nature park, there are 500 butterfly species alone. And more than 1,300 plant species thrive there. In summer there are also guided tours with the trained national park guides, where experts explain more about the local flora and fauna.

Culinary delights up the mountain and in the valley

Young Zillertal catering establishments have not only made it their business to reinterpret Zillertal's traditional cuisine and present it in a contemporary way up the mountain, but also in the gourmet temples in the valley. Guaranteeing very special kinds of taste experiences. Traditional dishes can be found on the menu just as much as international creations. 150 mountain huts with fantastic views tempt you to stop for a bite to eat, and ten businesses are waiting for you to watch how the culinary delights are made.

Tradition remains tradition

Whether it's art, culture or centuries-old handicrafts (such as the famous slippers called Doggln), be it music or unique traditional costumes – living customs are always turned into an experience in the four holiday regions, the five side valleys and 25 municipalities in Zillertal.

About Zillertal

Valley of peaks over three thousand metres, eternal ice, year-round skiing fun, culinary highlights and music. Perfectly groomed slopes, fantastic cross-country skiing trails and toboggan runs in winter, hundreds of kilometres of hiking and biking trails as well as refreshing outdoor pools and idyllic mountain lakes with crystal-clear water in summer – surrounded by unique mountain panoramas: you can only experience this here. Zillertal stretches out along the Ziller for 47 km from the Hochfeiler, the highest mountain in Zillertal at 3,509 metres. You can experience the famous Zillertal hospitality from the more than 35,000 inhabitants for yourself in Zillertal's 25 municipalities. Well-being, regionality and indulgence are top priorities in summer and winter. Whether it's unique mountain experiences or simply enjoying nature, there are as many possibilities in the most active and musical valley in the world as there are needles in the pine forest. In addition, there is maximum indulgence: from regional culinary delights, genuine Zillertal home cooking and exquisite gourmet menus. Welcome to Zillertal – you can only feel it here.

Exclusive #Zillertal moments on our social media channels 

More information at www.zillertal.at or presse@zillertal.at

Press releases and images for editorial use at: <http://zillertal.newsroom.pr>

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