

# Economic benefits of winter tourism

Winter holidays and their positive effect on Austria's economy:

Value generated by winter sports enthusiasts (ski lift users):

Approx. **50 million** skier days per year generate a turnover of

**€12.6 billion**

and **create value** (direct and indirect) amounting to

**€6.7 billion**

Tourism's contribution to GDP:

**6.2%**

(2022 overall)

Jobs (winter)

Bars and restaurants, hotels and the ski lift industry create approx.

**250,000 jobs**

Tourism's contribution to employment is approx.

**7.8%**

The 2022/23 winter season generated

**69.3 million**

overnight stays and

**19 million**

arrivals