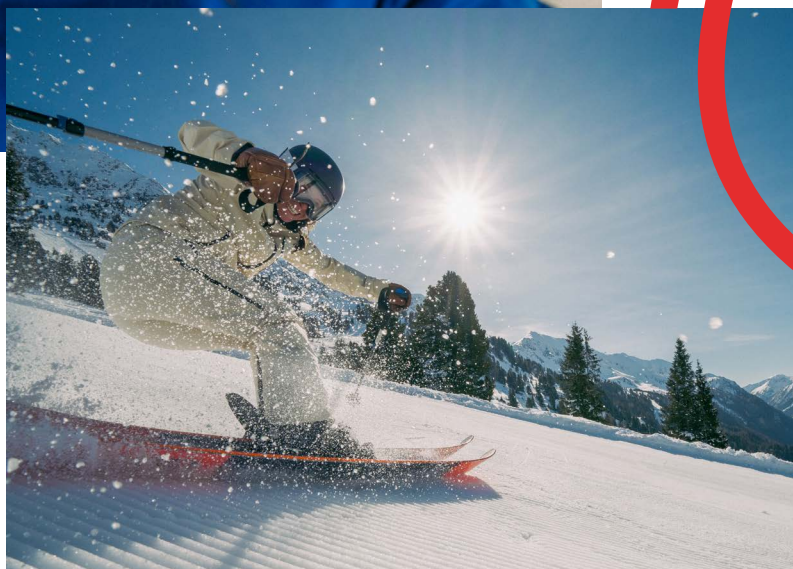


Winter News 2024/2025



#feelaustria
#lebensgefühl
press.austria.info/uk

Dear reader,

Be captivated by the snowflakes as they pirouette from the sky. Find the perfect rhythm whilst swishing your way down the slopes. Get the circulation going on a winter hike as you enjoy the magical silence. Feel at home in comfortable accommodations with warm and attentive hosts.

That's how multifaceted winter in Austria can be, and there's plenty of news in store for the 2024/25 season. A new slope is opening on the Gerlitz in Carinthia and a 10 km long snowshoe hiking route will expand the offer for keen hikers in the Pitztal in Tirol. Adventure can be found at the new winter sports centre in East Tirol which boasts Austria's largest artificial ice climbing park. And ski stars and fans can hardly contain their excitement with the FIS Alpine World Ski Championships taking place in Saalbach Hinterglemm from 4th to 16th February 2025.

There is exciting news for gourmets too as the renowned Michelin Guide returns to Austria in January 2025.

Comprising 355 rooms, the largest Hampton by Hilton hotel has opened between Schönbrunn Palace and Westbahnhof station in Vienna. Get away from it all at Hotel Eriro Alpine Hide in Ehrwald in Tirol, where many of the architectural elements and furnishings are crafted by hand and made of natural materials. The charmingly renovated Hotel Schwarzes Rössl by Lake Wolfgangsee in Upper Austria, on the other hand, delights guests with its retro chic design.

Those interested in culture will be toasting the 200th birthday of "Waltz King" Johann Strauss in Vienna in 2025, whilst 60 years of "The Sound of Music" will be celebrated in Salzburg. And at the S-MAK in Lustenau you can learn more about the past and present of Vorarlberg embroidery.

Sustainability and environmental awareness are becoming ever more important. Many establishments are investing in photovoltaic systems. Regions and cities are offering environmentally friendly mobility concepts such as the new free Burgenland Card or the 7-day Vienna City Card.

It's the balance of nature and culture, of innovation, enjoyment and well thought-out services that makes winter in Austria so special. If you would like to experience the Austrian "Lebensgefühl" for yourself this winter we'd love to help arrange a press trip.

Enjoy exploring!
The Austrian National Tourist Office Team

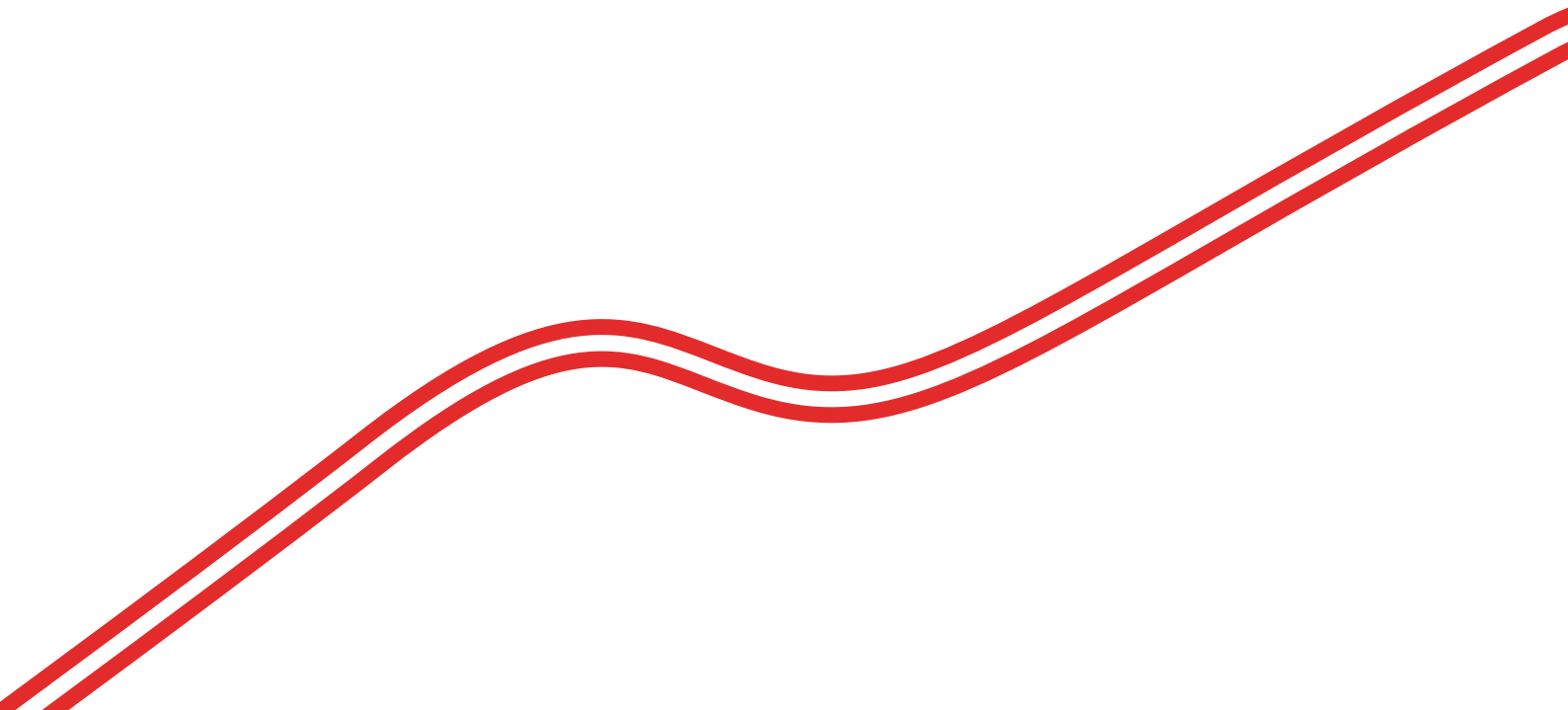
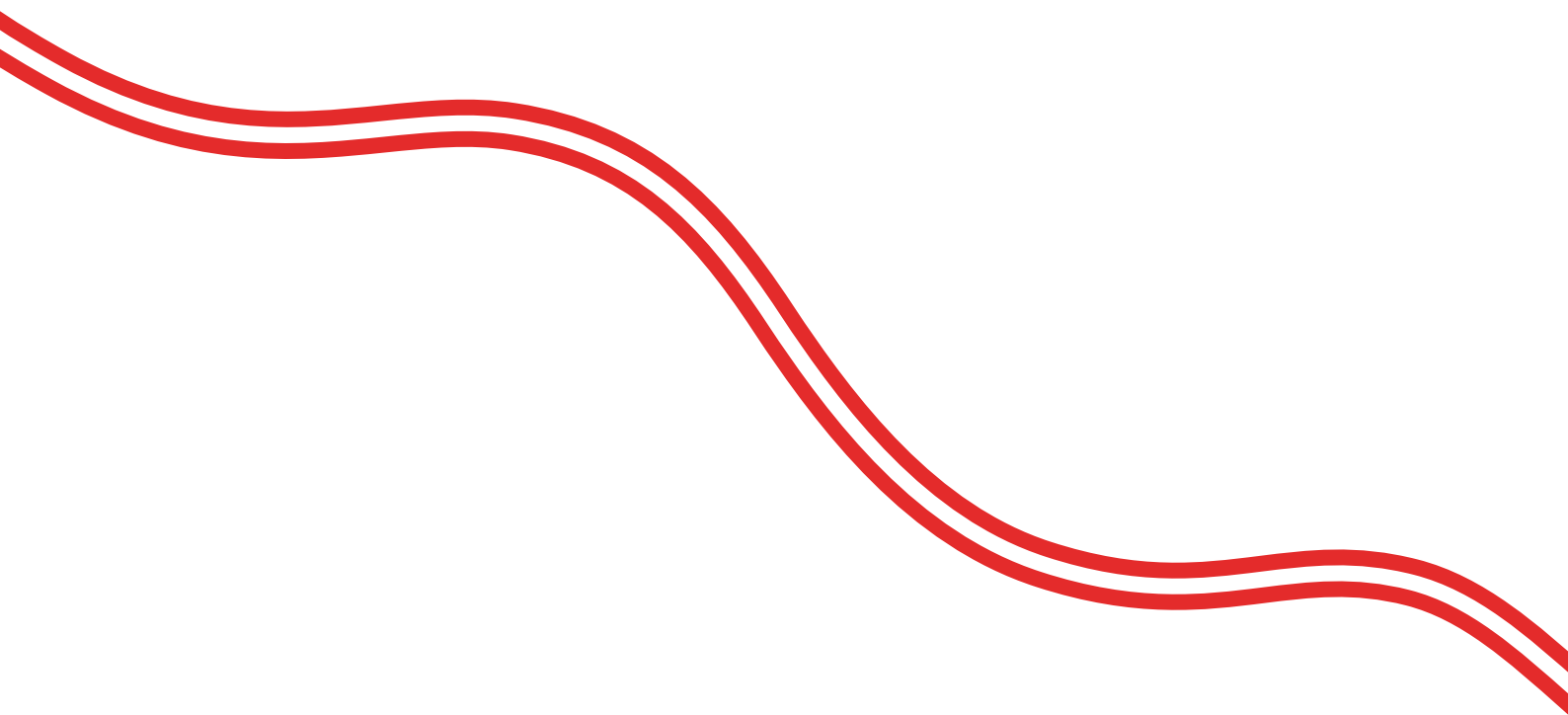


Table of contents

5	Ski & more
8	Away from the slopes
11	More experiences
13	Cuisine
15	Anniversaries and events
19	Hotel openings
25	Hotel renovations
35	Personalities
39	Cable cars



Lebensgefühl in winter:

When you finally become yourself again

Yes, it still exists: winter in all its facets. With thick snow and distant views, with an adrenaline rush on the black slope and apple strudel by the warm stove, with hearty snowball fights, red cheeks and children's laughter echoing down the toboggan run. Or do you prefer the quiet sides of winter? Many paths lead to winter happiness in Austria.

Feel the snow. Magical winter moments

A few laps of the cross-country ski trail or runs down the slope in the morning, then an idyllic hut tour by torchlight come evening. Winter offers it all in the quaint villages of the **Tiroler Zugspitz Arena** and **Pitztal**. The sun-drenched **Seefeld region** invites you to go cross-country skiing and snowshoeing, whilst the **Tirol-West holiday region** around Landeck caters for the active, nature lovers and families alike with leisurely ski tours to alpine pastures or husky treks through the untouched Kaunergrat Nature Park. A further tip for explorers is the Nature Watch Tour in Karwendel Nature Park near **Hall-Wattens**. Over on the sunny side of the Alps in **Carinthia**, wide mountain landscapes entice you to head out on winter hikes and frozen lakes to glide across the ice on skates. The next ski area is never far away and there are fantastic cross-country skiing opportunities too. Enjoy a break in the heart of nature and authentic winter delights with a **holiday on a farm** or at **Austria's hiking hotels**. Alternatively, experience the charming Advent season in **Salzburg, Graz** or **Innsbruck** where you are also close to the mountains.

Piste and powder. Active and enjoyable mountain holidays

Wide slopes to carve down, cool snowparks for freestylers and breathtaking powder runs for deep snow fanatics: live your winter dream at Austria's renowned ski resorts. In addition to the variety of slopes, old and new wooden architecture and the local culinary delights add to the appeal of the **Bregenzerwald** in Vorarlberg. Nearby **Montafon** enchants with the silence of the high mountains on guided ski tours and snow-sure slopes until spring. **St. Anton am Arlberg** stands out with its direct train connection and diverse alpine ski area. This can also be found in the winter sports paradise of **Zillertal**, where family mountains and powder areas reach up to glacier level. Fun on the Ski amadé slopes before diving into warm thermal waters: that's winter in **Altenmarkt-Zauchensee**. An exclusive ski and spa break in the legendary thermal spa town of **Bad Gastein** is promised by **Travel Charme Hotel** Badeschloss and the **Straubinger Grand Hotel**. Those looking for a more casual and sustainable vibe will love the **Explorer Hotels** in Austria's top winter sports resorts.

Relaxing family time. Ski, snow and fun with extras

Children and snow are a match made in heaven. Many winter sports regions offer inexpensive children's ski courses and professional childcare. Sports and relaxation await you on and off the slopes in the Tirolean **holiday region of Serfaus-Fiss-Ladis**, one of Austria's most family-friendly ski resorts. Families who like to ski will also find themselves in their element in **Radstadt**, the "Old Town in the Mountains" south of Salzburg, whilst cross-country skiing fans can look forward to high-altitude trails with a view and rustic huts for those all-important breaks along the way. The **Styrian region of Murau** scores with its family-friendly ski areas and toboggan runs; even BERGaufRODELN (uphill tobogganing) is possible here. In the **Sun Ski World Nassfeld-Presssegger See** in Carinthia, extras such as safe practice areas, race tracks for pros and plenty of hours of sunshine win guests over. And the **Aldiana Clubs** and **JUFA Hotels** prove that ski holidays do not have to be expensive in Austria with their ski pass inclusive offers.

Climate-conscious travel by train

Deutsche Bahn's WinterRail offers are the affordable, comfortable and eco-friendly way to get to Austria's slopes. Tickets are available from 37.90 euros, and from 19.90 euros for short distances (e.g. Munich-Tirol). Children up to 15 years even travel free of charge with an accompanying person (from 15 years of age). Bookings for journeys from Switzerland can be made via SBB or ÖBB. Shuttles, public and regional transport can be used to get around locally and are usually included in the guest cards.

Find further information on **Austria's best winter regions and accommodations** online. Discover what you love!

Web: press.austria.info/uk

Winter in Austria



Winter openings and season starts

Austria's ski regions are looking forward to starting into the upcoming season together with winter sports enthusiasts. From Vorarlberg to Styria, have a look at the most important dates for winter openings and season starts. Up-to-date information can be found on the website of the individual ski areas.

Web: www.austria.info/en-uk/highlights/winter-openings/

Christmas markets

The weeks leading to Christmas are when Austria's world-famous Christmas markets enchant locals and visitors alike. There's no better way to get in the festive mood than by taking a stroll through the market, sampling the delights and marveling at the lights. We have put together the most important dates across the country. Up-to-date info can be found on the individual markets' websites.

Web: www.austria.info/en-uk/inspiration/christmas-markets

Ski & more



Fotos: Österreich Werbung | Marko Mestrovic

Carinthia

New slopes on the Gerlitzten

From winter 2024/25 a new downhill run and the Gerlitzten Skiline Speed Check will be adding to the appeal of the Gerlitzten Alpe above Lake Ossiach. The newly created Alpenrosen run leads to the middle station. As a blue slope it's an easier alternative to the existing red ones. The Gerlitzten Skiline Speed Check will open near the Feuerberg run, giving skiers the opportunity to measure their speed. Daredevils can download their photo with speed information in the Skiline app as a souvenir and proof of their rapid ride.

Web

www.gerlitzten.com

Better signage for ski tourers

The Gerlitzten Alpe ski area offers several routes for ski tourers that lead uphill along the edge of the pistes and back down on marked slopes. New signage will make it easier to follow the routes from this winter. Popular tours include the ascent along the Klösterle run, on which ski tourers overcome around 900 m in altitude. Upon reaching the summit the 6.7 km long run leads back down to the valley.

Web

www.gerlitzten.com

Lower Austria

New ski season ticket in Lower Austria

Ten ski resorts in Lower Austria will be offering a joint season ticket from winter 2024/25. It will be valid for ski areas including those on the Hochkar, the Ötscher, the Semmering and the Erlebnisalm Mönichkirchen. The earlier you buy the ticket, the cheaper it is. It offers particularly great value for families, with each adult season ticket including a child up to the age of 10. When buying two adult season tickets, a child up to the age of 15 is included.

Web

www.bergerlebnisspass.at
(German only)

Upper Austria

Wintersportarena Liebenau: snowmaking for cross-country ski trails

The Wintersportarena Liebenau in the Mühlviertel region combines a family ski area with an around 100 km network of cross-country ski trails. From winter 2024/25 a new snowmaking system will ensure even greater snow reliability on the trails. Thanks to the construction of a second reservoir the cross-country ski trails can now be supplied with snow in addition to the ski slopes.

Web

www.upperaustria.com

Hochficht-Böhmerwald: dynamic pricing

The Hochficht Böhmerwald ski area is located in the north of Upper Austria and thus in the border triangle of Austria, the Czech Republic and Germany. With 9 lifts and 20 km of slopes, it offers a varied winter sports experience for skiers and snowboarders. From the 2024/25 winter season the resort will introduce a new ticket format: the earlier you book, the cheaper the price, with savings up to 20%.

Web

skisport.com

SalzburgerLand

SkiMovie routes

As of this winter two new SkiMovie routes on the Asitz in the Saalfelden-Leogang ski area will show who's fastest. Keen racers begin their descent from the start hut. Having reached the finish line they can view their time and watch the run on video. One of the new SkiMovie routes is located by the 8-seater Asitzgipfel lift at the junction of slope 215 near the NITRO Snowpark. The other is located at the Steinberg lift in the lower area of slope 211.

Web

www.saalfelden-leogang.com

Tirol

Alpine race training in the Zillertal

The Hochfügen ski lift company in the Zillertal will be opening its new Racepoint for ski clubs with the launch of the 2024/25 winter season. This means that ski racers will be able to train for slalom and giant slalom on piste 8, which is recognised and approved by the FIS (Fédération Internationale de Ski), as early as late autumn. The slope is located at a snow-sure altitude of 1,500 to 1,700 m and around 800 m long. Safety nets, starting ramps and tower cannons including water connections for snowmaking ensure safe and effective training.

Web

www.hochfuegenski.com

Online 360° SkiWelt panorama tour

What do the individual ski areas look like, where can you stop for refreshments? In the SkiWelt Wilder Kaiser - Brixental a new 360° online panorama tour provides all the answers. The virtual tour enables visitors to explore the entire ski region from their screen or smartphone, giving them access to all of the lifts, slopes, buildings and views. The photos used for the virtual tour are from 2023 and not live.

Web

kitzskiwelttour.skiwelt.at

Tirol

Funline for kids at Triassic Park on the Steinplatte Waidring

The Triassic Park in the Pillerseetal is launching a new funline in winter 2024/45. The separate section of the slope includes a wave run, several steep turns, a giant snow snail with tunnel, children's slalom and other colourful snow elements. Parents can also enjoy some time to themselves with childcare options available.

Web

www.triassicpark.at

Vorarlberg

Early bird discount: Ski School Faschina

From winter 2024/25 it will be possible to book courses at Ski School Faschina Ski in the Großes Walsertal online, with discounts for early bookers. Those who book their ski course 60 or more days in advance, for example, will pay around 15% less. And if you book just two days before the start of the course there is still a 2% discount!

Web

faschina.skischool.shop

Information

Find more information about skiing in Austria online.

press.austria.info/uk
www.austria.info

Away from the slopes



Fotos: Österreich Werbung | Marko Mestrovic

Burgenland

Panoramic hiking trail

From the end of October 2024 a new panoramic hiking trail through the Lake Neusiedl UNESCO World Heritage Site will connect the loveliest destinations in the municipalities of Donnerskirchen, Purbach, Breitenbrunn, Winden and Jois. The trail covers a total of around 27 km and can be easily divided into stages. The excellent train and bus connections mean you can begin anywhere along the way. Highlights include the mountain church in Donnerskirchen, vineyards, historic town centres and natural phenomena such as dry grasslands and rare animal and plant species. New information boards along the way display interesting facts about nature, culture and traditions.

Web

www.neusiedlersee.com
(German only)

Advent delights

The region around Lake Neusiedl has an extra special magic in the run-up to Christmas. Whether in the historic old town of Rust, imperial Esterházy Palace in Eisenstadt or charming Halbtorn Palace: atmospheric Advent markets and events take place everywhere. A new package includes two nights with breakfast and a personal overview with pre-Christmas tips.

Web

myburgenland.travel
(German only)

Carinthia

Ice bathing in Lake Millstätter See

The Millstätter See - Bad Kleinkirchheim - Nockberge region has been offering workshops for anyone who wants to try their hand at cold and ice bathing since autumn 2024. The workshops follow the Wim Hof Method. The Dutchman known as The Iceman relies on meditation and a special breathing technique before entering the cold water, remaining almost motionless once in. By doing so the body temperature forms a protective layer and the cold is perceived less intensely. Anyone interested can experience the refreshing and exhilarating effect of ice bathing at the "Frisch und Gsund" event in Döbriach by Lake Millstätter See on 28th December 2024.

Web

www.lakeandmountain.at

Fairytale tours along the Millstatt Trail of Lights

On certain dates in the Advent and Christmas season visitors can step into the tales of the last centuries accompanied by fairytale character Tahmina. The magical walks take place by Lake Millstätter See at 5 pm on 1st, 13th, 20th and 27th December 2024 as well as 3rd January 2025 and last about an hour. Those who aren't able to participate in the tour can listen to the stories featured along the Trail of Lights digitally with their smartphone.

Web

www.lakeandmountain.at

SalzburgerLand

Regeneration & Longevity by Krallerhof

Since May 2024 the Krallerhof in Leogang has been increasingly focusing on programmes that are intended to improve quality of life in line with the new trend towards longevity. Treatments include whole body cryotherapy, red light therapy and high-altitude training. In workshops, lectures and consultations, external experts provide insights into the secrets of a long and healthy life. Some elements are a free part of the weekly programme, others can be booked separately.

Web

www.krallerhof.com

Styria

Longest glacier trail reopened

The cross-country ski trail on the Dachstein glacier will reopen this winter. Depending on snow conditions the trail can be up to 15 km long, making it the longest glacier trail in the world. At an altitude of 2,700 m it not only offers excellent conditions for recreational cross-country skiers, but also serves as a training location for professional athletes before competitions. From autumn to spring the conditions here are at their very best. The route covers up to 1.5 km of diagonal and skating trails.

Web

www.schladming-dachstein.at

Tirol

Snowshoe route Dias in Kappl

There will be a new snowshoe walking trail in Kappl in the Paznaun from this winter. The 1.8 km long route is signposted and climbs 77 vertical metres through the idyllic, wintry mountain landscape. The moderately difficult trail begins at the mountain station of the Diasbahn. A quietly situated wooden barn is the ideal place to take a break on the way. The trail then leads back to the mountain station and Sunny Mountain Restaurant along the same route.

Web

www.ischgl.com

Snowshoe route in the Pitztal

A new 10 km long snowshoe hiking route will expand the offer for keen hikers in the Pitztal from this winter. The route leads from Weiler Plangeroß to Mittelberg, but can be shortened by choosing an earlier exit point. It is continuously monitored by the avalanche commission and closed if deemed unsafe.

Web

www.pitztal.com

Tirol

Sechszeiger Skywalk winter walking trail

Winter 2024/25 sees the arrival of a new winter walking trail at panoramic heights. The 2-seater Sechszeiger chairlift takes you to an altitude of around 2,400 m. Once at the top the approximately 2 km long route leads to the Sechszeigerkreuz and back to the mountain station of the chairlift. Hikers can enjoy beautiful panoramic views of the Inntal, Gurgltal and all the way to the Zugspitze along the way.

Web

www.pitztal.com

First solar-powered floodlit cross-country skiing trail in the Kitzbühel Alps

Cross-country skiing fans can look forward to the first floodlit trail in Hochfilzen in the Pillerseetal from winter 2024/25. The lights are powered by around 50 solar panels with batteries that can illuminate the trail for up to four hours after dark.

Web

www.kitzbueheler-alpen.com

New winter sports centre at the Matreier Tauernhaus in East Tirol

A new winter sports centre is opening at the Matreier Tauernhaus in East Tirol this winter. Highlights include two signposted winter hiking routes and four cross-country ski trails. It will also be home to Austria's largest artificial ice climbing park with around 80 routes and a 17 m high ice climbing tower.

Web

www.osttirol.com

Combined cable car and winter walk offer in Wildschönau

In Wildschönau guests can take part in two new guided winter walks on Wednesdays and Fridays from this winter season. On Wednesdays the trail leads up the 1,500 m Markbachjoch and on Fridays participants hike from the mountain station of the Schatzberg cable car to the Gernalm hut at 1,800 m above sea level. Both walks and snowshoe hire are included in the Wildschönau Card. Participants without a ski pass can use the lifts at a reduced rate.

Web

www.wildschoenau.com

New snow tubing run at the Familienpark Drachental in Wildschönau

A new snow tubing run will be adding to the fun at Familienpark Drachental in Wildschönau from this winter. Adventurers of all ages can slide down a special track on an inflatable tyre. The track is located next to the children's drag lift and beginner's area.

Web

en.drachental.at

Guided evening hikes through the Zammer Lochputz gorge

From winter 2024/25 those visiting Zams in the Tirol West holiday region will be able to take part in a new evening walk. The guided hike through the Zammer Lochputz gorge takes place twice a week. Equipped with bright headlamps, participants get to experience the atmosphere in the wintry gorge and see the glittering ice crystals of the waterfall.

Web

zammer-lochputz.at

Long-distance winter hikes from Seefeld

Stay in lively Seefeld and enjoy a different winter hike every day. This special form of long-distance hiking will be made possible by five new stages from this winter, all of which begin in Seefeld. Formed in the shape of a star, the routes are between 8 and 16 km. Once they have completed the stage hikers can return to their accommodation in Seefeld by public transport.

Web

www.seefeld.com

Information

Find more information about winter activities away from the slopes in Austria online.

press.austria.info/uk
www.austria.info

More experiences



Fotos: Österreich Werbung | Marko Mestrovic

Upper Austria

New app Attersee-Attergau

Since June 2024 the Attersee-Attergau app has been providing a digital journey of the region through time. There are currently four regional highlights to discover: the Hallholz lift in Steinbach am Attersee, the historic tram in Unterach, Attersee shipping and the UNESCO Whererld Cultural Heritage of pile dwelling. The online portal uses historical images, modern animations and videos to bring the topics to life, which can be accessed via QR codes on site.

Web

www.atterculture.at

Escape Room at Schlägl Abbey

Since October 2024 visitors have been able to explore the history of Schlägl Abbey in a unique way. The new Escape Room leads puzzle solvers through mysterious corridors, to special artefacts and recipes. It also promotes team spirit and the ability to solve challenges as the tasks have to be completed within a time limit.

Web

www.stift-schlaegl.at
(German only)

IKUNA Lichterwelt

From 22nd November 2024 to 23rd February 2025 a trail of lights will lead through the IKUNA forest near Natternbach. The 1 km long path is lined with light installations and there is music playing at some of the stations. Forest elf Leni guides visitors through the twinkling world, which is open Thursday to Sunday from 5 to 9 pm. Leni's adventures have also been published as a book, written and illustrated by two local artists. On the weekends before Christmas there is an Advent and handicraft market too. IKUNA combines a nature adventure park with various attractions and a teepee hotel.

Web

ikuna.at

SalzburgerLand

Adventure dome at Alpentherme Gastein

There has been even more variety for families at Alpentherme Gastein in Bad Hofgastein since September 2024. The converted 12 m high adventure dome in the Family World offers plenty of space and new attractions on three levels. There is a large family sauna on the middle level and the relaxation area extends across the top floor.

Web

www.alpentherme.com

Styria

Family tour of the Erzherzog Johann Museum

The Erzherzog Johann Museum opened at Schloss Stainz in May 2024 and is part of the Universal-museum Joanneum. Across 650 m² it is dedicated to the life and work of Archduke Johann who initiated significant progress in Styria. The new family tour "Unterwegs mit Johann, Anna und Franz" reveals more about the life of the Archduke and who Anna and Franz were. The one-hour tour always takes place on the first and third Saturday of the month. The Erzherzog Johann Museum is open from March to December.

Web

www.museum-joanneum.at

Tirol

Witch-themed children's area in Hochsöll

A witch-themed winter wonderland is being created below the Hexenwasser cable car station in Hochsöll. The versatile winter paradise will be freely accessible to visitors of all ages and delight children in particular with a natural ice rink, winter playground, magic carpet for beginners, heated gingerbread house with free hire of toboggans and other items and a relaxation area with sun loungers. This magical place, to be open from December 2024, will also be the starting point for the new winter adventure trail leading up to the Stöcklalm.

Web

www.skiwelt.at

Expansion of Erlebnistherme Zillertal

Since July 2023 the Erlebnistherme Zillertal has been modernising and expanding its rooms and offerings. All work is scheduled to be completed by December 2024. New additions and upgrades include the relaxation rooms, changing area, a roof terrace on the second floor as well as an outdoor pool and outdoor sauna. For families with children there is a new area with pools and attractions such as slides, water cannons and bucket showers.

Web

www.erlebnistherme-zillertal.at

Mobile with the TirolWest Card

With the TirolWest Card guests have been enjoying free travel on all bus routes in the Landeck district since this year. The card, which is valid all year round, is available from just one overnight stay. In winter guests can use it to get to the Venet ski area by bus, for example, where they receive a 10% discount. The ski areas in Ischgl, St. Anton am Arlberg and Serfaus-Fiss-Ladis can also be reached by bus. In addition the TirolWest Card gives free admission to a number of museums and participation in guided themed hikes.

Web

tirolwest.at

Vorarlberg

Embroidery museum in Lustenau

Vorarlberg was a centre of embroidery for decades and one of its main hubs was and still is Lustenau. It is there that you will find the S-MAK association, dedicated to new ways of presenting embroidery, and its showroom, which opened in October 2024. In a semi-permanent exhibition S-MAK displays objects from its collection, such as embroidery machines. The permanent exhibition revolves around the theme "From the idea to the product". Its aim is to give an exciting, critical and constantly evolving new presentation of embroidery, shed light on its past, present and future and draw connections with Vorarlberg's industrial culture.

Web

s-mak.at
(German only)

Vienna

Vienna City Card for 7 days

Until recently visitors to Vienna had the opportunity to purchase the Vienna City Card with a validity period of 24, 48 or 72 hours, but since July 2024 there has also been a 7 day option. The card gives free travel on public transport plus discounts at participating museums, cultural events, shops, restaurants and hotels. The Vienna City Card is available digitally online and via app. It can also be purchased at Vienna Tourism service points, partner hotels and travel agencies.

Web

www.wien.info



Fotos: Österreich Werbung | Marko Mestrovic

Austria

Austria-wide Michelin Guide returns 2025

For the past few years the Michelin Guide has been evaluating restaurants in the cities of Vienna and Salzburg, but there hasn't been an Austria-wide selection since 2009. Now the renowned restaurant guide is returning. The first Austria selection will be published in January 2025, backed by the Austria Tourism Office and eight regional tourism associations. Because, according to the initiators: "The strong positioning of a culinary destination is an effective leverage for advanced development as a tourism location. It is not only an incentive for guests, but also for the top talents within the industry."

Web

guide.michelin.com

Burgenland

House of Wine

The Martinsschlössl in Donnerskirchen will reopen as the House of Wine in October 2024 after renovation. Inside the listed building there is an almost 200 m² hall, seminar rooms, a lounge and wine bistro. The rooms can be hired for functions and celebrations. Tastings and courses take place in the lounge space, with themes such as the combination of wine and bread.

Web

www.weintourismusburgenland.at
(German Only)

Upper Austria

Austria's first sign language café

The vision of Café Gutmut in Linz is to develop the skills of those with hearing impairments. Three deaf people join the team for a year and learn to find their way in the regular world of work. Sign language is an important connecting element, with the concept aiming to show that social responsibility and economic efficiency can go hand in hand.

Web

www.gutmut.at
(German only)

SalzburgerLand

Aster's Mountainclub

"Lifestyle meets alpine pasture" is the motto of new Aster's Mountainclub, which opens in the Wagrain ski area on 7th December 2024. The newly built mountain hut with a variety of rooms and terraces promises its guests a fresh mix of tradition, class and crazy fun in the snow. The stylish venue with spectacular views can also be hired for events such as weddings. It can sit up to 300 guests.

Web

www.asters-mountainclub.at
(German only)

Blonde Hütte

The popular Blonde Hütte on the Postalm near Abtenau was destroyed by a fire in December 2022. The alpine hut, which is located in the middle of the ski area, is currently being rebuilt. The plan is for the establishment to reopen in December 2024, bringing back all of the favourites such as "Schweinebraten" (roast pork) and "Kaiserschmarrn" (chopped pancakes).

Web

www.blonde-huette.at
(German only)

Tirol

Panorama Restaurant Kreuzjoch

The newly built Panorama Restaurant Kreuzjoch in the Schlick 2000 ski area above Fulpmes in the Stubai Valley combines modern design and breath-taking views of the Stubai Alps. The restaurant is located next to the mountain station of the Kreuzjochbahn. It will open in December 2024 and can accommodate up to 200 guests. Seating can be found in the stylishly furnished interiors and on the large sun terrace, with guests able to choose between self-service and table-service areas. There is also a panorama bar.

Web

www.stubai.at

Vorarlberg

Mehrerau monastery beer

The Cistercian monastery Mehrerau stands near Lake Constance in Bregenz, looking back on over 900 years of history. In addition to the rooms for the monks, the monastery houses a grammar school, an impressive library and a restaurant where, alongside local grocery stores, they have been offering "Mehrerauer Klosterbier" since June 2024. It took about two years for the monks to develop their beer in cooperation with Vorarlberg brewery Frastanz. The ingredients come from the Lake Constance region, in particular the Tettngang hops.

Web

www.mehrerau.at
(German only)

Arlberg Clubhaus

The building that housed the tourist office until recently in the centre of Lech am Arlberg is being given a new purpose. The Arlberg Clubhouse will open its doors in December 2024 as a place to eat, drink, celebrate and shop. At its core will be the restaurant, offering Mediterranean specialities in a relaxed atmosphere. Margo's Bar will be the new place to meet come evening, whilst high-quality fashion and seasonal collections by exciting designers will be available in the concept store.

Web

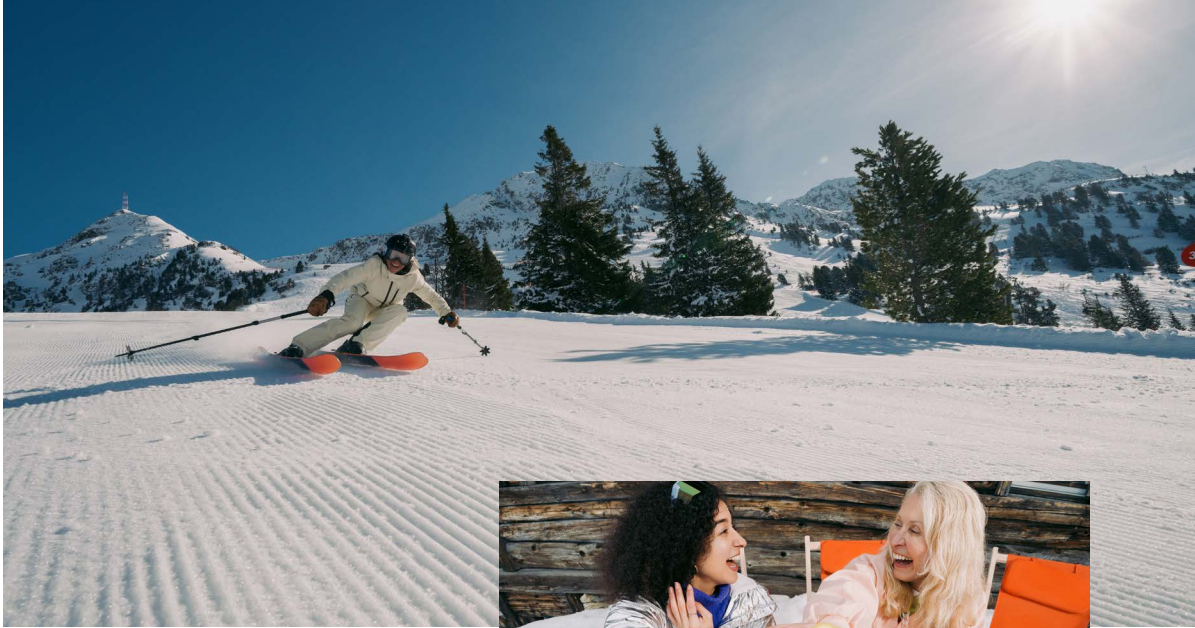
www.arlbergclubhouse.com

Information

More culinary tips as well as producers from Austria can be found online.

press.austria.info/uk
www.austria.info

Anniversaries and events



Fotos: Österreich Werbung | Marko Mestrovic

Lower Austria

120 years of the Mariazell Railway from St. Pölten to Laubenbachmühle

The Mariazell Railway is one of Austria's few narrow-gauge railways that are still in operation today. It runs from St. Pölten to the pilgrimage destination of Mariazell. The railway was built in two sections. In 1905 the Mariazell Railway, then still known as the Pielachtal Railway, operated between St. Pölten and Laubenbachmühle. The mountain section was completed in 1907, on which passengers enjoy beautiful views of the Ötscher and Ötscher Tormäuer Nature Park.

Web

www.mariazellerbahn.at

25 years of the Thayatal National Park

The Thayatal National Park opened in 2000 and preserves one of the last natural valley landscapes in Central Europe together with neighbouring Czech Podyjí National Park. In a small area the Thaya has created habitats and forest types with a surprising diversity. The national park is home to a large number of endangered animals including the European wildcat, the black stork and the noble crayfish. Excursions and guided hikes are offered all year round.

Web

www.np-thayatal.at

Lower Austria

20 years of Lipizzaner on the Heldenberg

For the Lipizzaner stallions of the Spanish Riding School in Vienna, the Heldenberg in the Weinviertel is both a holiday resort and training centre. In the countryside not far from the city the horses enjoy spacious boxes and paddocks as well as ample surroundings to be ridden. Young stallions spend their first years at the training centre and fully trained horses can relax here for around six weeks two to three times each year. The Lipizzaners also spend their "retirement" on the Heldenberg. The centre is open to visitors, with guided tours and demonstrations on selected dates. The biggest event is the Lipizzaner Gala on 28th June 2025.

Web

www.derheldenberg.at

20 years of Amethyst Welt Mayssau

The Amethyst Welt Mayssau opened in February 2005 and extends around the largest amethyst deposit in Europe. Amethyst is a violet variety of quartz, mainly used as a gemstone. Several stations at Amethyst Welt Mayssau illustrate how the beautiful stones are mined and processed. There are also attractions for young guests on site, such as a gold panning area, a chakra ball track and an adventure playground.

Web

www.amethystwelt.at

15 years of the Way of St. James in the Weinviertel region

The Weinviertel region has been part of the international pilgrimage movement since the inauguration of the Way of St. James Weinviertel in 2010. The 153 km long path leads from Drasenhofen via Poysdorf and Mistelbach to Krems an der Donau. Pilgrims usually spend about six days on this stage of the Way of St. James.

Web

www.jakobsweg-weinviertel.at

Upper Austria

330 years of Christkindl as a place of pilgrimage and 75 years of the Christkindl Post Office

A district of Steyr is called "Christkindl" (Christ child – the traditional Christmas gift-bringer in Austria) and so the idea was born to set up a Christkindl post office there. This special outpost of the Austrian postal service first opened its doors in 1950. About 42,000 letters and postcards with Christmas stamps were sent via the small post office within Austria in the first year alone. In the meantime the Christkindl Post Office is world-famous and dispatches more than two million Christmas greetings per year. Hundreds of children also write to the Christkindl every year and receive an answer, of course. The post office will be serving its 75th season this Christmas and at the same time Christkindl will be celebrating its 330th anniversary as a place of pilgrimage.

Web

www.steyr-nationalpark.at

SalzburgerLand

FIS Alpine World Ski Championships in Saalbach Hinterglemm

Preparations are well underway for the highly anticipated sporting event: from 4th to 16th February 2025 the FIS Alpine World Ski Championships will take place in Saalbach Hinterglemm. 34 years after the last World Championships in Saalbach in 1991, ski stars and fans will come together for a big celebration of skiing. Sustainability plays a central role for the organising team. It will therefore be a World Championship of short distances, with all races to be held on the Zwölferkogel in Hinterglemm and all World Cup slopes leading into one finish area.

Web

www.saalbach.com

25 years FIS Snowboard World Cup Gastein

In 2025 the FIS Snowboard World Cup will take place in the Gastein Valley for the 25th time. Spectators can look forward to two gripping competitions for the men and women on 14th January 2025. The mixed team competition will take place on 15th January 2025. The night finals on the 262 m long steep slope are particularly impressive, illuminated by 100 floodlight masts.

Web

www.gastein.com

SalzburgerLand

Skiverliebt – The Musical!

To mark the 2025 World Ski Championships the Salzburg State Theatre is presenting a musical all about the fascination of skiing and the hereditary Austrian hospitality. The world premiere of "Skiverliebt!" will take place in February 2025. The production is being created in cooperation with the Saalbach Hinterglemm and SalzburgerLand tourism associations and the Schmidts TIVOLI Theater Hamburg. The combination of pop musical and winter sports revue operetta is a homage to the people and landscapes of SalzburgerLand. Highlights are sure to include the ski instructor performance and the snowcat ballet.

Web

www.salzburger-landestheater.at

Tones of Autumn in Zell am See – Kaprun

Zell am See – Kaprun has launched a new series of events. From 4th October to 1st November 2024 there will be an autumnal programme of guided hikes, tours of Zell am See and culinary events. Regional delicacies will be on offer at the market in Zell am See every Friday morning. The town will be celebrating its own Octoberfest from 4th to 6th October and then there's the "Wüd, wüder, wüderer" (wild, wilder, even wilder) experience on the Schmittenhöhe on the 19th of month, revolving around Austrian game, music and family fun. The Cool Kids Festival will take place in Kaprun on 27th October 2024.

Web

www.zellamsee-kaprun.com

25 years of Absolut Park

Absolut Park on the Shuttleberg near Flachauwinkel - Kleinarl will be celebrating its 25th anniversary as Austria's largest snowpark and one of the most renowned in Europe in winter 2024/25. Since its launch the park has become a popular meeting place for freestylers, spanning over 1.5 km and including around 100 obstacles. The anniversary marks a quarter of a century of innovations and events that have made Absolut Park an integral part of the international snowboard and freeski scene. The park will open this year's winter season at the end of November or beginning of December. Freestylers don't just come here to train, but also to take part in exciting competitions on certain dates.

Web

www.absolutpark.com

60 years of "The Sound of Music"

"The Sound of Music" starring Julie Andrews and Christopher Plummer was released in 1965. To this day the film by Richard Rodgers (music) and Oscar Hammerstein (lyrics), which won five Oscars, is one of the most successful in cinema history. Salzburg, Werfen, St. Gilgen and Mondsee, the film's main locations, have attracted "Sound of Music" fans from all over the world ever since. To mark the anniversary year the "Sound of Music Trail" in Werfen will be revised. From spring 2025 the Salzburg Marionette Theatre will be reintroducing its version of "The Sound of Music" to the programme. Performances at the Salzburg State Theatre will follow from autumn 2025. The opening of a "Sound of Music Museum" within the grounds of Hellbrunn Palace is planned for 2026.

Web

www.salzburg.info

60 years of the Beatles in Obertauern

Something big happened in Obertauern in 1965: the Beatles visited the mountain village to film scenes for their movie "Help!". Images of Obertauern and the Beatles, who had a go at skiing whilst there, went around the world and brought the village to international attention. Today a monument in front of Hotel Edelweiss commemorates the visit of the legendary band and some residents still have stories to tell from back then. Various events are planned to mark the anniversary year.

Web

www.obertauern.com

50 years of the Salzburg Christmas Market

The Salzburg Christmas Market on Dom- and Residenzplatz is one of the oldest and loveliest Christmas markets in the world. It has been taking place in its current form in Salzburg's old town, a World Heritage Site, since 1974. The traditional stalls, unique lighting and festive atmosphere attract almost a million visitors from all over the world every year. The market will be celebrating its 50th anniversary from 21st November 2024 to 1st January 2025

Web

christkindlmarkt.co.at

SalzburgerLand

30 years of the Harvest Festival

SalzburgerLand has been celebrating the Harvest Festival from the end of August until well into autumn since 1995. The programme mainly includes traditional events such as cattle drives or traditional costume festivals and culinary events. In its anniversary year the opening celebrations will take place on 30th August 2025 in Dorfgastein in the Gastein Valley. There will be a large parade, concerts, a market with traditional crafts and folk dance performances.

Web

www.salzburgerland.com

Styria

New Christmas market in Graz

This year there will be a new Christmas market on Karmeliterplatz in Graz where ice skaters did their laps in winter until recent years. The Christmas market on Karmeliterplatz will launch on 22nd November 2024. It will be open from Thursday to Sunday until 23rd December 2024, bringing the total number of Advent markets in Graz to 17.

Web

www.graztourismus.at

Tirol

Natural Track Luge World Championships 2025

Kühtai is to be the venue for the Natural Track Luge World Championships for the first time. The event will take place on the 1,300 m long natural luge track, which was completed in 2021, from 17th to 19th January 2025. The track starts at the Graf-Ferdinand-Haus ski hut at 2,120 m and ends at the Altitude Training Centre Kühtai at 1,980 m. Competitions will include women's singles, men's singles and doubles. There will also be team events. The organisers are expecting around 150 participants from all over the world.

Web

www.rodel-austria.at
(German only)

Vorarlberg

50th Schubertiade Hohenems

Cultural manager Gerd Nachbauer and baritone Hermann Prey founded the Schubertiade Hohenems in 1976. Since then the Schubertiade, which now takes place in Hohenems and Schwarzenberg in the Bregenzerwald, has become the most important Schubert festival in the world. While Hermann Prey ended his festival duties a few years after its founding, Gerd Nachbauer still serves as artistic director. This is all the more remarkable given that the Schubertiade is privately financed and without public funding. The Schubertiade will take place in Hohenems for the 50th time in 2025.

Web

www.schubertiade.at

20 years of the Crystal Ground Snowpark

For 20 years the Crystal Ground Snowpark at the foot of the Kanzelwand in Kleinwalsertal has been a meeting place for all those who like to do jumps and master obstacles on skis or boards. The snowpark is celebrating its 20th anniversary from 7th to 16th March 2025. To mark the occasion a bagjump will be set up alongside the other attractions. There will also be floodlit sessions and BBQ parties.

Web

www.kleinwalsertal.com

Vienna

Vienna celebrates Johann Strauss

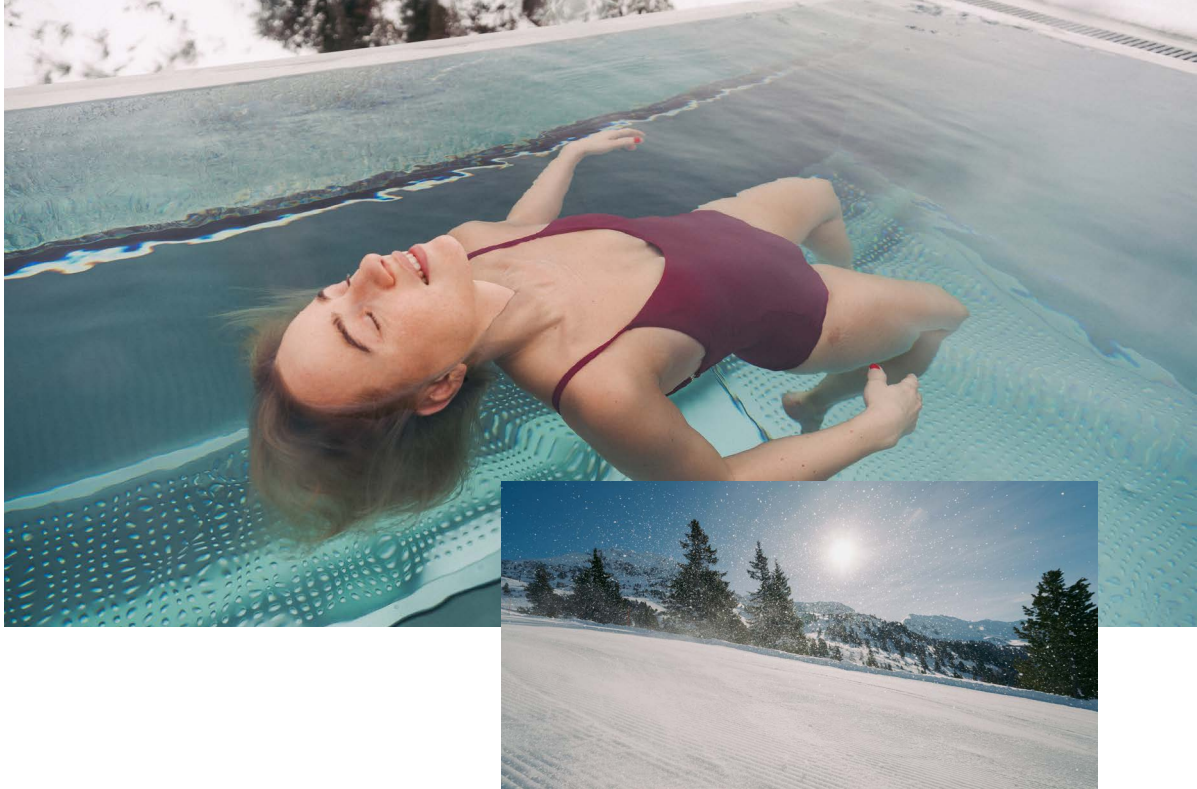
2025 marks the 200th birthday of "Waltz King" Johann Strauss. Reason enough for Vienna to celebrate its world-famous citizen. From the city's theatres to its concert halls, museums, dance halls, public squares and a handful of surprise places, everything will revolve around the music and life of Johann Strauss in the anniversary year. On 5th April 2025, for example, the 151st birthday of "Die Fledermaus", Johann Strauss' most famous operetta will flutter through Vienna in various guises.

The composer and conductor was born in 1825 and died in 1899. His most famous works include the "Blue Danube Waltz", the "Tritsch-Tratsch-Polka" as well as operettas such as "Die Fledermaus" and the "Eine Nacht in Venedig". In total the great master composed over 500 waltzes, polkas and mazurkas, 16 operettas and a ballet.

Web

www.johannstrauss2025.at

Hotel openings



Fotos: Österreich Werbung | Marko Mestrovic

Burgenland

Pure enjoyment: PuchasPlus Kukmirn

Since August 2024 the PuchasPlus Hotels, which already have establishments in Loipersdorf and Stegersbach, have had a third site in Kukmirn in Southern Burgenland. Orchards and vineyards surround the sustainably built hotel, which comprises 50 rooms with balconies, including 28 m² doubles and 38 m² romantic suites. The 1,600 m² wellness area is the ideal place to relax, featuring saunas, a steam room, an infrared cabin and relaxation areas. Outdoors there is a swimming pool and natural pond. Two seminar rooms, 90 m² and 120 m² in size, complete the offer. A wine tavern, gourmet shop and distillery with tours and tastings further keep guests in high spirits. The hotel is exclusively for guests aged 14 and over.

Where

Kukmirn

When

Since August 2024

Web

puchasplus-kukmirn.at
(German only)

Carinthia

By the lake: Holiday park EuroParcs Ossiach

The beginning of August 2024 saw the launch of a new year-round holiday park by the Dutch EuroParcs Group at Lake Ossiach. There are 29 holiday accommodations in four different categories to choose from. The individual chalets are between 40 m² and 60 m² in size and can accommodate two to six people. Each has a terrace or garden. Other facilities include a private jetty on the lake, playgrounds, a playing field and sunbathing lawns. There is also a pizzeria, launderette and shop on site. The nearest ski areas are those on the Gerlitzten, in Bad Kleinkirchheim and on Turracher Höhe.

Where

Ossiach

When

Since August 2024

Web

www.europarcs.de

Lower Austria

Craftsmanship: Zimmerei mit Frühstück

In Lunz am See in the Mostviertel the Strigl family runs a carpentry business and, since June 2024, also a quietly located bed and breakfast hotel, the Zimmerei mit Frühstück. Light wood covers the floors and walls of the 14 guest rooms and the simple, modern furniture is made of wood too. From the windows you can see the village and surrounding mountains. The family attached great importance to sustainable construction when renovating the building. An underground storage tank and a waste water heat recovery system ensure a pleasant indoor climate and low energy consumption. Café Y9, a local coffee house with its own patisserie and sun terrace, is also located on site.

Where

Lunz am See

When

Since June 2024

Web

zimmeri.y9-lunz.at
(German only)

Upper Austria

On a cross-country ski trail: Böhmerwald Lodges

Located on one of the Bohemian Forest Nordic Centre's cross-country ski trails, the Böhmerwald Lodges opened in February 2024. The two holiday lodges, Bärenstein and Hochficht, can accommodate up to 12 people each with a surface space of 115 m². Both lodges have three bedrooms on the upper floor as well as a spacious living and dining area and a 45 m² terrace on the ground floor. There is also a panoramic sauna and an outdoor whirlpool. Guests can store their sports equipment in the lockable ski and bike cellar.

Where

Ulrichsberg

When

Since February 2024

Web

www.boehmerwald-lodges.at
(German only)

Universal: Apollo am Mondsee

The Apollo am Mondsee, which opened in May 2024, is a universe in itself. The property on the shore of Lake Mondsee combines a renovated listed house and new building. Inside you will find a hotel and two restaurants plus a kiosk outdoors. The hotel comprises eight rooms with a living area of 26 m² to 46 m² and a view of the lake. There is also a sauna, heated outdoor pool and direct access to the lake.

Where

Mondsee

When

Since May 2024

Web

www.apollo-mondsee.at
(German only)

Peaceful: Prinzengut

The Füxl family has been letting three stylishly furnished holiday apartments on their quietly located estate near Liebenau since May 2024. The apartments are 44 m², 65 m² and 77 m² in size and can accommodate 2 to 4 guests. Wooden floors and earthy colours create a connection to nature. Nearby Sportarena Liebenau offers a wealth of opportunities for skiing, cross-country skiing and winter hiking.

Where

Liebenau

When

Since May 2024

Web

www.prinzengut.at
(German only)

In tune with nature: Forsthaus Apartments

The Forsthaus Apartments opened in the Hochficht family ski area, directly on the Rehberg slope and hiking trails, in August 2024. The seven holiday apartments are between 23 m² and 50 m² in size. There are apartments with a double bed, two family apartments with two bedrooms and a barrier-free apartment. All of the units have a kitchen and the hosts also offer homemade meals to heat up.

Where

Holzschlag

When

Since August 2024

Web

www.forst-apartments.at
(German only)

Upper Austria

For foodies: das Lamprecht

Homely luxury, tasty dishes from an award-winning chef, and an enchanting feel-good ambience – “das Lamprecht”, the new luxury holiday home amidst the baroque old town of Schärding, offers the full deal. The exclusive hideaway including a three-story wellness area has only recently opened. Chef Lukas Kienbauer spoils guests with his culinary delights.

Where

Schärding

When

Since September 2024

Web

www.das-lamprecht.at

SalzburgerLand

Plenty of space: Studio 963

Luxury chalet Studio 963 began welcoming its first guests in Dienten am Hochkönig in June 2024. It can comfortably accommodate up to 12 people across a living space of 560 m², which is spread over three floors. The property has five bedrooms with en-suite bathrooms, a large living room and a fully equipped kitchen. Other facilities include an indoor pool, sauna, gym, sports equipment storage room and a children's room with a climbing wall, slide and games. There is an electric charging point in the garage that offers space for three cars. Guests can relax in the 330 m² garden with terrace, hot tub and barbecue facilities. The chalet also has a lift, which connects the individual floors.

Where

Dienten

When

Since June 2024

Web

www.studio-963.com

Idyllic: Natur Aparthotel Mariengut

New Aparthotel Mariengut will be opening in Wagrain in December 2024. The hotel has 14 apartments ranging from 40 m² to 70 m² in size. They can accommodate up to six people. The flats are furnished with solid wood and have a balcony, kitchen and some a private sauna. Other on-site amenities include a takeaway restaurant, hotel bar, storage rooms for sports equipment, an indoor playground and youth room as well as a large garden with a natural swimming pond. The site is also home to miniature horses and a rowan-berry plantation with schnapps distillery. What's more, guests enjoy free admission to Water World Wagrain.

Where

Wagrain

When

December 2024

Web

www.mariengut.at
(German only)

Styria

LGBTIQ+: Absteige zur bärtigen Therese

Since February 2024 the 1,000 m high Koralm in the mountain village of Trahütten has been home to Austria's first queer hotel, a fabulous sanctuary for the LGBTIQ+ community. The Absteige offers ten retro style rooms for overnight stays. It also serves up culinary delights in its tavern and is the venue for a varied art and cultural programme. The Absteige is open from December to February and from May to October.

Where

Trahütten

When

Since February 2024

Web

absteige.eu

Styria

Never a dull moment: JUFA Bad Radkersburg

A new JUFA Hotel opened in the centre of Bad Radkersburg in March 2024. The hotel comprises 89 rooms and suites with balconies and garden views. The rooms range between 23 m² and 39 m² in size. Guests can tuck into regional specialities in the Wandelhalle café and restaurant. There is also a wine lounge and shop selling local produce. Other facilities include the Bike Base with workshop, an e-charging station, three seminar rooms and a room for yoga and Feldenkrais sessions. The Feldenkrais Method helps to improve and heighten awareness of the way we move.

Where

Bad Radkersburg

When

Since March 2024

Web

www.jufahotels.com

Timeless: Radisson Hotel Graz

Styria's first Radisson Hotel opened in Graz at the beginning of July 2024. What is now the city's largest hotel is located just outside of the old town near the main station. Its 232 rooms are between 20 and 40 m² in size and boast a timeless design. The hotel has a restaurant and bar in the covered courtyard whilst three meeting rooms offer 123 m² of space for events. Guests enjoy free use of the car park and fitness centre.

Where

Graz

When

Since July 2024

Web

www.radissonhotels.com

Tirol

Quiet location: Eriro Alpine Hide

The quietly located Hotel Eriro Alpine Hide opened in Ehrwald in July 2024. The host family attached great importance to incorporating regional craft traditions in the design. Many of the architectural elements and furnishings are crafted by hand and made of materials such as wood, stone and sheep's wool. Even the bathtubs are crafted out of tree trunks and sealed with resin. Two saddle roofs give the building made of wood and stone a typical Alpine character. There are nine luxurious suites to choose from. Ranging between 65 m² and 215 m², they accommodate up to four guests. Additional facilities include the hay lounge with infrared cabin and sound loungers plus various saunas and pools in the spa.

Where

Ehrwald, Tirol

When

Since July 2024

Web

www.eriro.at

Inviting: sil132 apartments

The new sil132 complex in Silian in East Tirol launched in summer 2024. Its seven stylishly furnished holiday apartments are between 34 m² and 45 m² in size and offer space for four to six guests. The spacious 64 m² loft can accommodate up to six people. Each apartment has a fully equipped kitchen and either a garden, terrace or balcony. There is also a ski room with ski boot warmer, lockable bicycle storage room and free parking on site.

Where

Sillian

When

Since summer 2024

Web

www.sil132.at

Tirol

Minimalist: Lebe'scharnitz

Since summer 2024 the Lebe'scharnitz apartments have been providing a feel-good place to stay for those who want to be out and about in Karwendel Nature Park. The ten modern apartments are between 23 m² and 124 m² in size. Take the spacious Top 1 apartment with terrace, for example, which is 111 m² and can accommodate up to eight guests. Or the 99 m² Top 2 apartment, which has three bedrooms, three bathrooms and even three kitchens. The largest apartment measures 124 m² and can comfortably accommodate up to eight guests.

Where

Scharnitz

When

Since summer 2024

Web

lebe-scharnitz.at
(German only)

Charming: Sissi's Green Chalets

Sissi's Green Chalets in Leutasch have been offering luxurious and eco-friendly accommodation since the summer 2024. The five quietly located chalets combine modern design with sustainable construction. Energy is supplied by the photovoltaic system and an air source heat pump. Each chalet offers 150 m² of living space with three bedrooms, three bathrooms and a fully equipped kitchen island. There is also a garden and a terrace with a ceramic grill. When it comes to furnishings, the host family placed a great emphasis on comfort and sustainability in combination with alpine style. There is an event room for celebrations and regional products are available from the farm shop.

Where

Leutasch

When

Since summer 2024

Web

www.green-chalets.com
(German only)

Postcard-perfect view: Zugspitz Suites Lermoos

The Zugspitz Suites, which belong to the Alps Resorts group, opened in summer 2024 in Lermoos. The Tyrolean-style building houses 12 suites. They are between 40 m² and 112 m² in size and can accommodate up to seven people. From the balconies guests can enjoy beautiful views of the majestic Zugspitze. There is also a wellness area with heated outdoor pool, Finnish sauna, steam bath, spa shower and relaxation zone on the premises. The nearest ski lift is just a one-minute walk away.

Where

Lermoos

When

Since summer 2024

Web

alps-resorts.com

So much space: Explorer Hotel Stubaital

Austria's eleventh Explorer Hotel will open in Neustift in the Stubai Valley, close to the Stubai Glacier, in November 2024. It was built as a passive house hotel, making it particularly energy-efficient. There are 82 double rooms, each with a small desk and bench in the panoramic window. All rooms are 21 m² in size and offer space for sports equipment. There is also a lockable room for skis and mountain bikes. Guests are welcome to use the sport spa with Finnish sauna, steam bath and infrared cabin. Drinks and snacks are served in the bar with lounge.

Where

Neustift im Stubaital

When

November 2024

Web

www.explorer-hotels.com

Vorarlberg

In the middle of it all: Aparthotel Dorf 570

The centrally located Aparthotel Dorf 570 will be wowing guests in Lech am Arlberg from December 2024. It takes its name from the address, which is Dorf 570. The building has seven apartments that range from 40 m² to 74 m² and can accommodate up to five guests. There is also a 100 m² penthouse for up to seven guests. Each unit has at least one balcony and a kitchen. Guests can relax in the on-site wellness area with swimming pool, sauna, steam bath and relaxation rooms with views of the surrounding mountains, or work out in the cardio and weight room. Other facilities include a breakfast bistro and a lounge for games and movie nights.

Where

Lech am Arlberg

When

December 2024

Web

www.dorf570.com

Vienna

Superlative: Hampton by Hilton Vienna City West

The Hampton by Hilton Vienna City West opened in mid-September 2024. It is located between Schönbrunn Palace and Westbahnhof station. With 355 rooms for two to four people, it is the group's largest hotel in Europe. The nine-storey new building also houses an open lobby, a fitness centre and an underground car park.

Where

Vienna

When

Since September 2024

Web

www.hilton.com

Elegant: A by Adina Vienna Danube

Near the Danube, in what is currently Austria's tallest residential tower, the new Adina Apartment Hotel will open at the beginning of 2025. It will comprise of 108 apartments, located within the first three storeys of the 180 m high building. A range of studios and one- and two-bedroom room types will offer a living space of 23 m² to 63 m². Guests will have access to the wellness area and panoramic pool, which is open all year round. There will also be also a business lounge with meeting rooms and a casual pantry kitchen. A restaurant and supermarket are planned for the ground floor.

Where

Vienna

When

Anfang 2025

Web

www.adinahotels.com

Historical beauty: Palais Chotek

Historic Palais Chotek will reopen its doors in spring 2025 as an Est Hotels & Residences property after extensive restoration and conversion work. The Palais, built in the 19th century in neo-Renaissance style, is located close to the city centre within Vienna's 9th district. It will have 170 rooms with the reception and a bar on the ground floor. Guests will also be able to enjoy the spacious garden in the inner courtyard.

Where

Vienna

When

Frühjahr 2025

Web

www.est-hotels.com

Information

More new hotels and guest houses can be found online.

press.austria.info/uk

Hotel renovations



Fotos: Österreich Werbung | Marko Mestrovic

Upper Austria

Retro chic: Schwarzes Rössl

Hotel Schwarzes Rössl in St. Wolfgang at Lake Wolfgangsee reopened as a retro boutique hotel in April 2024 following renovation. Design, lifestyle, urban chic and upcycling were at the forefront of the work. The 27 rooms and suites shine in fresh colours, whilst the furniture and specially designed wallpaper are reminiscent of the 1960s. Colourful furnishings also surround guests in the restaurant with a small terrace and at the bar.

Where

St. Wherelfgang

When

Since April 2024

Web

www.schwarzesroessl.at
(German only)

Feeling good: Kirchenwirt

The Kirchenwirt in Strobl am Wolfgangsee has been welcoming guests again since May 2024 after several months of renovation. The building was given an extension, in which four additional double rooms, the laundry and offices are located. The third floor of the extension houses the new wellness area with infinity pool, lake-view sauna, steam bath and roof terrace. A basement level was also added to part of the main building, giving space for new cold storage facilities and a new storeroom.

Where

Strobl am Wherelfgangsee

When

Since May 2024

Web

www.kirchenwirt.eu
(German only)

Upper Austria

Lake view: Hanslmann

Since May 2024 the Hanslmann, which has been around for ten years, has been welcoming guests to 11 new holiday apartments. The apartments are around 40 m² in size and offer space for two to four people, depending on the category. The decor is bright and modern with traditional touches. Each apartment has a kitchenette and balcony with a view of Lake Attersee. The swimming area at the lake is just a five-minute walk away. In addition the host family has converted the former playroom into a gastropub. Fresh produce from local farms and snacks can be purchased from the Hanslmann shop at weekends.

Where

Steinbach am Attersee

When

Since May 2024

Web

www.hanslmann.at

Alpine jewel: Hotel Lavendel

Hotel Lavendel in Windischgarsten has been boasting a new modern yet comfy look with alpine accents since May 2024. Wood, woollen materials and a new lighting concept set the tone in the entrance, reception and lounge areas. The new hotel bar invites you to kick back for a drink and host family Gössweiner has also redesigned the rooms and spa area in recent years.

Where

Windischgarten

When

Since May 2024

Web

www.hotellavendel.at

Close to nature: Hotel Bergergut

Hotel Bergergut in the Bohemian Forest is a gourmet and wellness hotel for couples. Its spa with wellness garden has recently been extended and given new facets. Inside there is a new rose tepidarium that provides gentle warmth. The indoor and outdoor pools have been connected and a whirlpool corner was added outside. In the updated spa garden there is an outdoor sauna, a steam bath and snug alcoves for guests to relax in.

Where

Oberafiesl

When

Since July 2024

Web

www.romantik.at
(German only)

Cosy: Hotel Winzer

Hotel Winzer in St. Georgen im Attergau opened three newly built private spa villas in August 2024. The two-storey, 100 m² villas have a sauna with a view and a terrace with an outdoor whirlpool and barbecue area. The eye-catcher in the bedrooms is the round bed. In addition the Winzer family has updated the 25 m² spa double rooms and the 35 m² spa deluxe double rooms.

Where

St. Georgen im Attergau

When

Since August 2024

Web

www.hotel-winzer.at

Upper Austria

Subtle: Hotel Post am See

Hotel Post am See by Lake Traunsee revealed a series of updates between May and August 2024. A new extension called Freigeist houses 21 rooms and suites. Highlights include the 53 m² Spectacular Lake Suites with sauna, terrace and lake view and the 27 m² to 34 m² Mysterious Lake Deluxe Rooms, which offer barrier-free access. There is also the new Rooftop BergSPA with infinity pool, sauna and steam bath with a view of the lake. In the contemporary bar guests can enjoy traditional appetisers with creative twists, perfect for sharing. The reception and Poststube restaurant have also been updated.

Where

Traunkirchen

When

Since summer 2024

Web

www.hotel-post-traunkirchen.at

Cyclist-friendly: Ambiance Hotel

The Ambiance Hotel in Braunau am Inn caters for those travelling along the Inn or Tauern Cycle Paths. Renovation and modernisation of all 36 rooms was completed in summer 2024. The selection includes singles and doubles in the standard and deluxe categories, ranging between 14 m² and 21 m² in size.

Where

Braunau am Inn

When

Since September 2024

Web

www.ambiance-hotel.at
(German only)

SalzburgerLand

Loving luxury: Moar Gut

The Moar Gut in Grossarl is a family and children's hotel with 46 rooms and suites ranging from 25 m² to 115 m². The hotel opened a baby spa at the end of June, helping promote the bond between parents and their little ones with baby floating, yoga and massages, all under the guidance of trained specialists. For teenagers there is a new Exer gaming room with LED video wall, gaming table and interactive reaction wall. The 6 m high trampoline hall also invites them to let off steam. The spa area now offers more space with a modern reception, additional treatment rooms and a yoga room with a view.

Where

Großarl

When

Since June 2024

Web

www.moargut.com

Stylish: Das.Goldberg

Das.Goldberg in Bad Gastein launched the summer season in July 2024 with lots of changes. The studios and suites on the fifth floor were given wooden floors and shading. The infinity pool was extended and is now 22 m long. Other upgrades to the spa area are an additional cold water pool with waterfall, a whirlpool in the outdoor area of the saunas and an innovative foam steam bath, which offers a special wellness experience with its combination of steam and foam. A new glass roof provides guests with excellent views of the mountains in all weathers from the south-facing terrace. In the bar area you can take seat at the new counter made of old, local oak or on stylish furniture and admire the carpeting with gold ornamentation. The hotel also boasts an additional heat pump, which cools the pool in summer and heats it in winter.

Where

Bad Gastein

When

Since July 2024

Web

www.dasgoldberg.at

SalzburgerLand

Homely: Hotel Hubertushof

Hotel Hubertushof in St. Johann im Pongau completed a series of renovations in September 2024. 32 of the 41 rooms have been given a new look. You can choose from 22 m² boutique rooms and studio rooms ranging between 35 m² and 40 m² in size. Light wood creates a friendly atmosphere. A spacious 75 m² seminar room and a breakfast room with a south-facing terrace complete the offer. The host family has also invested in sustainable energy and improved soundproofing.

Where

St. Johann im Pongau

When

Since September 2024

Web

www.hubertus-jo.at
(German only)

Exclusive: Hotel Berghof

The refurbished Hotel Berghof will reopen its doors at the beginning of December 2024. An exclusive adults-only rooftop spa with panoramic views will await guests on the fifth floor. Innovations include an infinity pool, two relaxation rooms and a Finnish sauna. A third and fourth floor are being added, containing a total of 22 rooms and suites. The rooms, designed in earthy tones, are between 38 m² and 70 m² in size and some have private saunas or a free-standing bathtub on the balcony. There will also be family suites ranging from 65 m² to 80 m². When it comes to dining, the gourmet restaurant is being modernised with new panoramic windows.

Where

St. Johann im Pongau

When

December 2024

Web

www.hotel-berghof.com

Exclusive purism: Wiesergut

Changes are being made at the Designhotel Wiesergut in Hintertglemm. Two new suites will be added to the existing 24 from December 2024. Across 360 m² the BergLoft will offer ample living space and special features such as a fully glazed sauna and 15 m long outdoor pool. The BergSuite, located on the ground floor, is 90 m² in size and has a private entrance. A further new addition is the 167 m² BergGym. The bright room with wooden floors will contain the latest fitness equipment for guests to use.

Where

Saalbach-Hintertglemm

When

December 2024

Web

www.wiesergut.com

Styria

Refurbished: Plaza Inn Graz

After thorough renovation the Plaza hotel group opened the Plaza Inn Graz near Messe Graz in March 2024. It is located in the former ROOMZ Hotel, which ceased operations during the coronavirus pandemic. The hotel has 133 rooms in different categories. In addition to single and double rooms measuring 20 m² the selection includes 28 m² family rooms and 40 m² or 70 m² apartments with a small kitchen and living area. There are also three meeting rooms and a hotel bar.

Where

Graz

When

Since March 2024

Web

plazahotels.de

Styria

Refreshed: Urdlwirt Premstätten

Since March 2024 guests of the Urdlwirt in Premstätten near Graz have been staying in newly designed rooms. There is a choice of 50 comfort rooms between 20 m² and 28 m² in size and 20 standard rooms ranging from 15 m² to 20 m². The hotel also has a small wellness area, gym, restaurant and seminar rooms.

Where

Premstätten

When

Since March 2024

Web

www.urdlwirt.at
(German only)

Delightful: Weinkitz

Boutiquehotel Weinkitz in Kitzack reopened in May 2024 after several months of renovation and with a new team of hosts. The establishment, set in a beautiful panoramic location, houses six high-quality double rooms, two of them with whirlpool on the terrace, as well as two junior suites. At the tavern guests dine on Styrian specialties as they soak up the magnificent views across the vineyards from inside or from the terrace.

Where

Kitzeck

When

Since May 2024

Web

www.weinkitz.at
(German only)

Spacious: Aldiana Club Salzkammergut

The Aldiana Club Salzkammergut in Bad Mitterndorf has renovated its rooms in several stages. 100 updated doubles have been welcoming guests since July 2024. They are 28 m² in size, have a balcony and some have views of the striking Grimming. Light fabrics and wood create a pleasant atmosphere. The restaurant and ConnectBar have also been redesigned.

Where

Bad Mitterndorf

When

Since July 2024

Web

www.aldiana.com
(German only)

Relaxing: Quellenhotel Heiltherme Bad Waltersdorf

Quellenhotel Heiltherme Bad Waltersdorf has been shining in new splendour since August 2024 after extensive renovation work, which was carried out in multiple phases. The last stage saw the hotel modernise 132 of its 183 rooms and suites. The 21 m² superior single rooms and 25 m² double rooms feature new sleeping concepts and oak parquet floors. The 42 m² junior suites and 50 m² suites offer separate living rooms and bedrooms and spacious balconies. The spa, lobby and bar were updated in previous years. Guests can enjoy relaxing walks along the new Lebensquellen nature trails within the 4 ha grounds.

Where

Bad Waltersdorf

When

Since August 2024

Web

www.heiltherme.at

Tirol

Modern alpine design: Hotel Bichlhof

Family-run Hotel Bichlhof in Kitzbühel was given a spring face lift and launched 11 newly designed rooms and suites in June 2024. The 24 m² Kaiserblick double rooms and 46 m² suites are now equipped with wooden floors and box spring beds. The hotel bar has also been given a new modern alpine look. In addition, the host family has installed a photovoltaic system, which should generate about 30% of the electricity required.

Where

Kitzbühel

When

Since June 2024

Web

www.bichlhof.at

Tirol

Classy: Alpen Resort Schrofenblick

After extensive renovation the former Hotel Schrofenblick now presents itself as Alpen Resort Schrofenblick. The hotel consists of a main building and two outbuildings with 29 apartments in three room categories. The studios offer space for two to three people on an area of 30 m² to 45 m². Larger apartments are designed for up to eight people and measure around 100 m² in size. The two penthouse apartments, which cover 106 m² and 144 m², can also accommodate up to eight people. All units are equipped with a kitchen, bathroom and balcony or terrace. In addition the hotel has a wellness area with sauna, steam room and relaxation room as well as the GenussBlick restaurant.

Where

Mayrhofen

When

Since June 2024

Web

www.resort-schrofenblick.at

The scent of pine: Hotel Neue Post in Mayrhofen

Family-run Hotel Neue Post in Mayrhofen has undergone the next step in its renovation with 12 redesigned suites. The four Familysuite Zirbe Deluxe suites offer 60 m² of space for up to six people. They have two separate bedrooms and bathrooms as well as a balcony. Eight of the 35 m² Juniorsuite Zirbe suites have also been transformed. Some of them include a balcony. The chill out lounge on the ground floor has been given a vibrant new look too and the hotel has extended its existing photovoltaic system.

Where

Mayrhofen

When

Since July 2024

Web

www.neue-post.at

Wellness oasis: Hotel Lärchenhof

Hotel Lärchenhof launched a unique wellness tower in July 2024. Guests can choose between different wellness areas on almost 2,500 m² spread across three floors. On the first floor there is the family area with indoor and outdoor pool, a relaxation area and tea bar with lounge. The event panoramic sauna and cold plunge pool can be found on the second floor, whilst guests should head up to the third floor for the rooftop infinity whirlpool. From the 2024/25 winter season each floor will have its own terrace and there will also be a rooftop lounge. A family and textile sauna has been added to the associated Grieserhof.

Where

Lermoos

When

Since July 2024

Web

laerchenhof-lermoos.at

Balanced: Juffing Hotel & Spa

The adults-only hotel Juffing Hotel & Spa in Thiersee has been showcasing some changes since summer 2024. The hotel's offer has been extended with an eco-friendly, biodynamic garden pool, an additional relaxation room and a mindfulness refuge with mountain views. The therapy, yoga and fitness areas have been extended and made barrier-free, and there is space for skis and toboggans in a modern storage room. A new sun deck connects the two parts of the hotel and many efforts are also being made in terms of climate protection, including the greening of the roofs and expansion of the existing photovoltaic system. There are 18 additional parking spaces in the underground car park and further e-charging stations for cars and bikes.

Where

Thiersee

When

Since summer 2024

Web

www.juffing.at

Tirol

Diverse: Neuhaus Zillertal Resort

The family-run Neuhaus Zillertal Resort will be making a big reveal in late autumn 2024. The resort is being extended with a 5,800 m² light-flooded bathhouse. The new building houses a 25 m indoor pool and a 25 m infinity pool on the roof, an event sauna, a 90 m long slide over three floors, family relaxation rooms and an adults-only spa. The climate-friendly energy for the bathhouse is supplied by the expanded photovoltaic system and new groundwater heat pumps. There is also a new workation area for those who want or need to combine holiday with work, plus a new outdoor nature playground for young guests.

Where

Mayrhofen

When

Late autumn 2024

Web

www.neuhaus-zillertal.com

Upgrade: Grünwald Resort

The Grünwald Resort in Sölden will open its new extension in November 2024. The three-storey building includes 12 modern alpine studios with a living space of 24 m² to 35 m² and a 170 m² superior apartment, which can accommodate up to 12 guests. There will also be a new bathhouse and heated outdoor pool.

Where

Sölden

When

November 2024

Web

www.gruenwald-resort.com

Traditional: Jagglinghof

The Jagglinghof in St. Ulrich am Pillersee will dive right into the winter season in December 2024 after renovation. There are eight updated holiday apartments to choose from, accommodating up to six people across a living space of 48 m² to 90 m². All of the apartments have a terrace or balcony, fully equipped kitchen and spacious dining and living area. Four apartments have their own sauna. Guests can look forward to a welcome box with homemade products such as farmhouse bread, jam, wine and yoghurt upon arrival.

Where

St. Ulrich am Pillersee

When

December 2024

Web

www.pillerseetal-ferienwohnungen.at
(German only)

Relaxing: Naturhotel Outside

Family-run Naturhotel Outside is located in the Hohe Tauern National Park and Großglockner Resort Kals-Matrei ski area. It bears the Austrian Ecolabel and EU Ecolabel. The host family is currently in the process of expanding the already comprehensive wellness offer. The 600 m² Nature Spa will be flaunting some changes from December 2024, including a brine bath that is fed by Defregger healing water, which is around 600,000 years old and considered one of the oldest and most effective healing waters in the world. There is also a new outdoor pool, bio sauna and yoga room with outdoor yoga deck. From summer 2025 guests will be able to soak up the sun in the newly designed spa garden with an extended natural pool.

Where

Matrei in Osttirol

When

December 2024

Web

www.hotel-outside.at

Tirol

Luxurious: Grand Tirolia Kitzbühel

The Grand Tirolia Kitzbühel will be opening a new hotel building in December 2024. The extension contains 75 luxuriously furnished rooms and suites. The new Superior Rooms are 40 m² with a view of the Alps. There is also a new 83 m² Penthouse Suite with its own kitchenette, sauna, spacious terrace and play corner for the kids. Speaking of family holidays, the hotel has a new Kids Club and pool area for children, plus a newly built ice rink for skating and curling.

Where

Kitzbühel

When

December 2024

Web

www.hommage-hotels.com

Magnificent views: Gasthof Almhof

In December 2024 the Gasthof Almhof in Wildschönau-Thierbach will open its new extension. The new Almlodge is located opposite the main building and includes three double rooms measuring 22 m², a 62 m² family suite with two separate bedrooms and five further suites ranging between 42 m² and 47 m² in size. From the balconies or terraces guests can enjoy spectacular views of the surrounding mountains.

Where

Wildschönau-Thierbach

When

December 2024

Web

www.gasthof-almhof.com

Vorarlberg

Fine Hotel: Hotel Gasthof Hirschen

The Hirschen on the historic village square of Schwarzenberg looks back on 270 years of history. Since May 2024 the Fine Hotel with its award-winning restaurant and spa has comprised of 14 rooms and suites in the historic building as well as 12 apartment-style units in the newly built neighbouring Wälderhaus. There is also a new bathhouse with two saunas, relaxation rooms, treatment rooms, a gym and bathrobe bar. Outside you will find the 15 m long ecologically heated pool. Back inside, the Tunraum is ideal for meetings whilst the renovated fermentation cellar is a great space for tastings to start or end a successful day.

Where

Schwarzenberg

When

Since May 2024

Web

www.hotel-hirschen-bregenzerwald.at

Sense of home: Adler am Schwarzenberg

On the village square of Schwarzenberg stands the venerable Adler with its reddish wooden facade. The Adler has been known as a place to dine for many years, but since June 2024 guests have also been able to stay overnight here. There are six tastefully furnished rooms of different sizes to choose from: 30 m² doubles, 28 m² historic rooms with parquet floors and panelled ceilings, 35 m² modern panorama rooms and 35 m² Adler suites with two rooms. The wooden floors and furniture were made by local Bregenzerwald craftsmen. Guests sleep on horsehair mattresses and the lights were designed by Bregenzerwald lamp designer Claudia Strolz.

Where

Schwarzenberg

When

Since June 2024

Web

www.adler-schwarzenberg.com
(German only)

Vorarlberg

Place of energy: Hotel Goldener Berg

Long-serving Hotel Goldener Berg is located at 1,700 m above sea level in Oberlech. The hotel used spring 2024 to completely rebuild its wellness area. One of the highlights is the infinity pool, which is open all year round and delivers the best views of the mountains. The saunas now offer more space and equally unobstructed views of the great outdoors. The same applies to the relaxation rooms. The new space for yoga seminars and other retreats is the Er-Lebens-Raum. There are also two new 70 m² spa suites with their own sauna, large wellness bathroom and south-facing terrace.

Where

Lech am Arlberg

When

Since July 2024

Web

www.goldenerberg.at

Fit for the future: Hotel Erlebach

Hotel Erlebach in Riezlern in Kleinwalsertal reopened in new splendour in August 2024. Its centrepiece is now the 25GipfelSpa, a luxurious wellness area with a rooftop infinity pool. Wood, stone and warm colours create an inviting atmosphere in the entrance area and reception. Outside a new wooden facade blends harmoniously into the surroundings. The hotel has also invested in sustainability with its connection to Bioenergie Kleinwalsertal, which supplies the establishment with district heating, a photovoltaic system and the thermal insulation of the exterior façade.

Where

Riezlern

When

Since August 2024

Web

www.erlebach.de

Holidays with a view: Hotel Fernblick Montafon

Wellness Hotel Fernblick in the Montafon has been impressing guests with some updates since August 2024. The host family has refreshed the 38 m² Silvretta and Verwall rooms. Open-plan bathrooms give a sense of space, with the free-standing bathtub being the eye-catcher in the Verwall rooms. From their balconies guests enjoy wonderful views of the mountains. Earthy tones create a warm atmosphere in the newly designed Horizont restaurant whilst the Genießerei buffet area now offers more space and has an open-plan kitchen. Guests can end the day in the comfortable lounge chairs of revamped Bar Glanzstück.

Where

Montafon

When

Since August 2024

Web

www.fernblick-montafon.at

Maximum comfort: Hotel Vermala St. Gallenkirch

Following several months of renovation the family-run hiking hotel Vermala in St. Gallenkirch will reopen in December 2024. The host family is updating the entrance area that includes the lobby and reception. The restaurant is being extended and will have a covered garden terrace and the storage room will offer more space for sports equipment. A brand new addition is the Weitblick Spa with rooftop pool, relaxation room and textile sauna.

Where

St. Gallenkirch

When

December 2024

Web

www.vermala.com

Vorarlberg

True craftsmanship: Aparthotel Hubertus

The former Hotel Hubertus in Mellau will reopen as Aparthotel Hubertus in December 2024 after renovation. It has 15 spacious apartments, stylishly furnished by Bregenzerwald craftsmen. The apartments range from 28 m² to 97 m² in size and, depending on the living space, can accommodate up to five guests. There will also be a panoramic sauna and restaurant on site.

Where

Mellau

When

December 2024

Web

aparthotel-hubertus.at
(German only)

Vienna

Viennese charm: Austria Classic Hotel Wien

The Austria Classic Hotel on Praterstraße in Vienna has been family-owned for 200 years. Until a few years ago it was called Hotel Nordbahn. The owners renovated all 80 rooms in spring 2024, taking care to preserve their nostalgic charm. The facade was thermally redeveloped and given a fresh coat of paint. A plaque commemorates Max Steiner, who was born in the building in 1888. He composed the music for the film "Casablanca" and more than 300 other Hollywood productions.

Where

Vienna

When

Since April 2024

Web

www.classic-hotelwien.at

Art Deco: Hotel Astoria

When it opened in 1912 the four-storey Hotel Astoria on Kärntner Straße was Vienna's most modern and elegant hotel. Even after several renovations its Art Deco style has been preserved to this day. The hotel reopened its doors in May 2024 following the latest renovation. All 125 rooms, including seven Junior Suites with balconies and the 70 m² Beletage Suite, have been given a new look in the accustomed style. The hotel bar and breakfast salon have also been lovingly renovated.

Where

Vienna

When

Since May 2024

Web

www.astoria-wien.com

Grand: Hotel Imperial Riding School

Hotel Imperial Riding School reopened in May 2024 after four years of renovation. It is the first of the Marriott brand's Autograph Collection Hotels in Austria and takes its name from the military equestrian school, which was located here in the 19th century. The hotel comprises 342 rooms and suites. Further facilities include a wellness area, restaurant Elstar with an outdoor dining area in the hotel garden and The Farrier Bar. A newly installed photovoltaic system supports the hotel's energy supply.

Where

Vienna

When

Since May 2024

Web

www.imperialridingschool.com

Information

More renovations can be found online.

press.austria.info/uk

Personalities



Fotos: Österreich Werbung | Marko Mestrovic

Burgenland

Winemaker and hotelier Erich Scheibelhofer

After graduating from viticulture school in Austria and completing an internship in California, Erich Scheibelhofer took over the family business in the second generation at the age of 22. A lot has changed since then. With his knowledge from America he brought pre-ferment maceration (soaking the grape at low temperatures for a period before fermentation) into the company and thus to Austria. Erich added Scheibelhofer - The Resort, an event hall, guest houses and a pop-up wine tavern offering exclusively regional products to the winery in Andau. The family man wants to use these investments to promote tourism, create jobs and increase the region's added value. Sustainability is particularly important to Erich, not only when it comes to his wines, but also in construction. His company has the largest private photovoltaic system in Burgenland and its fleet has been completely converted to electric vehicles.

Web

www.scheibelhofer.at

The not so small winemaker Jacqueline Klein

Jacqueline Klein grew up on a farm in Andau. Her parents mainly grew vegetables, but also grapes. Jacqueline became interested in viticulture from an early age. She completed an apprenticeship as a winemaker and gained experience in two renowned wineries. Jacqueline founded her own winery on her parents' estate in 2010 and changed the philosophy. She attaches great importance to sustainable methods in the cultivation and care of her vineyards and only intervenes in nature when absolutely necessary. Her winery has been certified with the Sustainable Austria seal of quality for this way of working since 2019. Jacqueline specialises in red wines and her wines regularly achieve top rankings at tastings and awards.

Web

www.klein-wein.at
(German only)

Carinthia

Bärenwirt hosts Claudia und Manuel Ressi

After 13 years in Vienna Claudia and Manuel Ressi moved back to the countryside and their home province of Carinthia in 2015. They took over the Bärenwirt in Hermagor and brought a breath of fresh air to the venerable inn. Manuel had previously cooked in restaurants such as the Steirer-Reck, one of the best in Austria. After completing a degree in business studies Claudia worked in controlling. The Ressis will celebrate their 10th Bärenwirt anniversary in 2025. Awarded with three Gault Millau toques, Manuel prefers to use regional products. He delicately preserves many of them so they can be served all year round. The Bärenwirt could be described as a fusion of traditional inn and award-winning restaurant. Classics such as Kärntner Kasnudeln (Carinthian cheese ravioli) are reinterpreted and the "Bärenwanderung" menu invites diners on a journey through the Alps-Adriatic region. Good to know: if you're tired after this delicious trip you can stay the night in one of the three rooms at the "Kleiner Bär" opposite.

Web

www.baerenwirt-hermagor.at
(German only)

Berg.See.Chef Hannes Müller

Award-winning chef Hannes Müller, who took over Genießerhotel Die Forelle from his parents in 2009, has one endeavour: his guests should feel and taste the alpine lake valley of the Weissensee in every dish. He achieves this by using ingredients from the region, including predominantly freshly caught fish, seasonal fruit and vegetables, grains and herbs and preserved and fermented foods. Preference is given to buying from local farmers and not through middlemen. Instead of international luxury goods Hannes uses fairly produced products from the Alps-Adriatic region, aiming to use all parts to ensure as little waste as possible. Four Gault Millau toques, regular cooking courses and twice Austrian national champion in the speed skating marathon: Hannes Müller is full of energy, and yet he already secretly hopes that one of his children will take over the family business and continue to run it just as sustainably one day.

Web

www.dieforelle.at
(German only)

Lower Austria

Snowboard cross world champion Jakob Dusek

"Snow is my favourite surface," says Jakob Dusek. He grew up in the predominantly flat area of Herzogenburg near St. Pölten. Thanks to dedicated teachers, Jakob often went to ski resorts such as Hochkar or Annaberg in winter. His talent for snowboarding soon became apparent and the 27-year-old has been one of the world's elite snowboard crossers for many years now. Jakob achieved his greatest success to date in 2023: he became world champion and vice world champion in the mixed team.

Web

jakobdusek.at
(German only)

The snowboard star Benjamin Karl

Even as a child Benjamin Karl was cruising down the slopes in his home town on the Ötscher. He focused on snowboarding and attended the ski academy in Schladming. Today the 38-year-old can look back on a remarkable career. He's won everything there is to win in parallel snowboarding and still hasn't had enough. Benjamin remains active and is one of the best snowboarders in the world. In the current winter season he leads the overall World Cup and may even succeed in winning it for the fourth time.

Web

www.lower-austria.info

Upper Austria

The surfer Rainer Schmid

Rainer Schmid worked as a mechanical engineer in the automotive industry, but then his passion for surfing, windsurfing and kitesurfing took over. It led him to Tarifa in Spain and then back to his home in Upper Austria and to Fuschl am See, where he founded the SUP BOX together with his wife Doris. The company offers courses in SUP (stand-up paddling) and windsurfing. SUP trips take place on various Salzkammergut lakes in summer and winter. If you don't have your own board you can hire one from the SUP BOX.

Web

www.upperaustria.com

SalzburgerLand

Head of the ski school Gerhard Sint

Snow is his elixir, skiing his life. Gerhard Sint has been head of the Rot Weiß Rot ski school in St. Johann im Pongau and Wagrain for 33 years. His school employs around 80 regular instructors and includes a large ski rental with sports shop. The national registered ski instructor and guide is also head of the ski instructor professionals in Salzburg. In this role Gerhard represents around 150 ski schools across SalzburgerLand with 5,000 instructors. Since 2018 he has been Vice President of the Austrian Ski Instructors Association as well.

Web

www.rot-weiss-rot.at

Styria

Ambassadors with heart

What connects prominent Styrians with their home province? The book "Herz-Botschaften - Liebeserklärungen an die Steiermark" (Heart Messages - Declarations of Love to Styria), published in June 2024, contains interviews with personalities from different fields. They include writer Barbara Frischmuth, actor Klaus Maria Brandauer, chocolate expert Josef Zotter, fashion designer Lena Hoschek and entertainer Peter Kraus.

Web

www.steiermark.com

The "Ethicampers" Elisa and Patrick

A few years ago Elisa and Patrick, who both grew up in Styria, wanted to go travelling in their converted camper and equip it as sustainably as possible. This took weeks of research and comparing the various products on the market. Then they had to order each item individually. That's how Elisa and Patrick came up with the idea of founding Ethicamper. For a good three years now they have been offering everything that environmentally aware campers need in their online shop: from camping furniture and composting toilets to solar lights and crockery.

Web

ethicamper.com
(German only)

Tirol

The down-to-earth pioneer René Föger

René Föger studied international economics and took over his parents' hotel, Der Stern, on the Mieming Plateau a few years later in 2004. He was 27 years old at the time. René has made many changes since then, always with a focus on sustainable management and regional ties. The kitchen, for example, follows the nose-to-tail approach. Numerous measures contribute towards making the hotel climate neutral and it has carried the Austrian Ecolabel since 2015. One major contribution is the 5% discount René offers guests who arrive by eco-friendly transport. Lots of thought went into the construction of an indoor swimming pool. By connecting the pool to the natural water cycle and updating the on-site technology its operation is as resource-efficient as possible, making it an exemplary model of an eco indoor swimming pool.

Web

hotelstern.at

Sustainability expert Michaela Gasser-Mark

Michaela Gasser-Mark grew up in East Tirol and studied tourism and leisure management in Innsbruck. She then worked for the Tiroler Oberland tourism association for 17 years, of which she was also Managing Director of the Erlebnisregion Kaunertal for eight years. Michaela has considerably influenced the touristic development of Kaunertal, always with an eye on sustainability. In 2021, for example, the Kaunertal was the only Austrian candidate to be awarded the UNWTO Best Tourism Villages seal of sustainability. Soon after Michaela became self-employed and is primarily concerned with the question: how can sustainable tourism be redefined? As a contributor to forward-looking hotel concepts she focuses on regionality, ecological responsibility and social values.

Web

[linkedin.com](https://www.linkedin.com)

Tirol

The imaginative lord of the castle Armin Walch

The Ehrenberg castle ruins in the Außerfern are one of Tirol's top excursion destinations. This is mainly thanks to Armin Walch, who has been Managing Director of Burgenwelt Ehrenberg for 25 years. Armin grew up in the Außerfern. After studying architecture in Innsbruck he moved back to his home region, working as an architect and later as a town planner. Eventually he was called upon to manage the castle's destiny. Under his leadership the site has continuously been restored and modern experience concepts such as the spectacular "Highline179" suspension bridge added. Armin has always attached great importance to the balance between monument protection and visitor appeal. He also focuses on the combination of history, education and sustainable tourism.

Web

www.ehrenberg.at
(German only)

Vorarlberg

Fashion designer Maiken Kloser

Maiken Kloser has always had a knack for sewing. Her first teacher was her mother. Maiken later moved to Vienna and studied at the Academy of Fine Arts with a focus on costume design. She founded the Maiken K. label whilst still a student and won the Ringstrassen-Galerien Designer Award. Maiken returned to Vorarlberg in 2020 and opened her studio and shop in Hohenems. There she designs and sells elegant, wearable fashion made of high-quality fabrics and lace. Her collection includes ball gowns, wedding dresses and "ready to wear" designs. Maiken was last in the spotlight for the Vienna Opera Ball 2024 with the fabulous task of equipping the Vienna State Ballet's solo dancers with costumes.

Web

www.maiken-k.at
(German only)

Slow Food chef Dennis Gasper

Dennis Gasper comes from North Rhine-Westphalia and is extremely versatile. He completed a degree in business studies, was a chef at a global corporation and is a certified expert in organic gourmet nutrition and health prevention. He also passes on his knowledge of cooking and nutrition in online courses. Dennis has been in charge of the kitchen of the organic Kesslers Walsereck restaurant at Naturhotel Chesa Valisa in Kleinwalsertal since April 2024. There he cooks according to his philosophy: consciously, naturally, artisanally and with passion, of course. Vegetarian and vegan dishes play a major role in his kitchen. The mix of traditional and modern cuisine does not just give his team greater variety in preparing the food, but also brings guests real pleasure when eating it.

Web

www.naturhotel.at

Vienna

The pastry chef Johannes Warmuth

Johannes Warmuth, born in Carinthia, is one of only six chocolate sommeliers in Austria. Having come from a family of hoteliers, he discovered his passion for sweets during his training as a chef at Hotel Hochschober. Johannes went on to complete an apprenticeship as a pastry chef with the Semmelrock family in Hermagor. Later he gained experience in renowned establishments such as Badrutt's Palace in St. Moritz, Hotel Sacher and Café Central in Vienna and the Chewton Glen Hotel in England. Johannes founded Vienna Pastry Arts in Vienna in 2018, specialising in the art of making artistic patisserie creations.

Web

www.viennapastryarts.at

Information

Over the past years we have portrayed many people who achieved something extraordinary and whose stories are worth telling. Meet locals who have mastered a special craft, preserved traditions or have come up with something innovative.

www.austria.info/en/things-to-do/cities-and-culture/famous-austrians

Cable cars



Fotos: Österreich Werbung | Marko Mestrovic

Carinthia

Tröglbahn Nassfeld

A 6-seater chairlift is replacing the previous 4-seater on Nassfeld's slopes in the south of Carinthia. From December 2024 the new Tröglbahn will transport skiers up the mountain much faster than before. The barrier-free chairlift is equipped with weather protection hoods, heated seats, conveyor belt and bar lock. Bergbahnen Nassfeld are also expanding the ski depot at the valley station of the Millennium-Express. The company is investing heavily to optimise energy consumption too. The new mountain station of the Tröglbahn will be equipped with a photovoltaic system and new snow-making equipment consumes around 20% less energy. Bergbahnen Nassfeld have been covering their energy needs from renewable energy sources such as hydro and wind power, solar energy, biogas and biomass since 2016.

Where

Nassfeld/Hermagor

When

December 2024

Web

www.nassfeld.at

SalzburgerLand/Tirol

Skicircus Saalbach Hinterglemm Leogang Fieberbrunn: 12er NORD and 10-seater single-cable gondola lift

Two new lifts will go into operation this winter in the resort of Skicircus Saalbach Hinterglemm Leogang Fieberbrunn, which stretches across the provinces of SalzburgerLand and Tirol. In Hinterglemm the stand-up gondola lift from 1989 will be replaced by the new 12er NORD, a single-cable gondola lift with ten seats in each cabin. The new valley station will be accessible via a modern ski bridge that will provide direct access to the 12er NORD and also to the Hochalmbahn. In Fieberbrunn the new 10-seater single-cable gondola lift Streubödenbahn will transport passengers faster, more comfortably and directly to the Lärchfilzkogel from December 2024. The new lift replaces the 33-year-old Streuböden and Lärchfilzkogel lifts and takes skiers to the mountain station without having to change. What's also unique about the new Streubödenbahn is the fact that it was financed by crowdfunding, with contributions from locals and guests.

Where

Skicircus Saalbach Hinterglemm
Leogang Fieberbrunn

When

November/December 2024

Web

www.saalbach.com

Styria

Losser Panoramabahn

Since September 2024 visitors have been able to take the new gondola lift up the Loser at Lake Altaussee. The new lift replaces the 6-seater Loser Jet chairlift and the 2-seater Loser 2 chairlift. The cabins are barrier-free and there is also room for buggies and mountain bikes inside. In winter the new gondola lift will take skiers directly to the lifts on the Loser Plateau. In summer it is the environmentally friendly alternative to travelling along the panoramic road by car. The new gondola lift is expected to help save around 30,000 car journeys each summer.

Where

[Losser/Altaussee](#)

When

[September 2024](#)

Web

www.loser.at
(German only)

New lifts in the Schladming-Dachstein region

From December 2024 the new 10-seater Rohrmoos I gondola lift will replace the previous 2-seater chairlift. It connects Schladming with the beginner's area in Rohrmoos and improves the connection to the Planai/Hochwurzen ski area. What's new is that skiers will be able to transport their skis inside the 30 panorama gondolas, making it quicker to get on and off and also easier for families with small children. The new Planai West valley station is within walking distance of Schladming. It has a lounge area with bar, sports shop and ski depots, plus escalators and an elevator to simplify entry and exit. From December 2024 the new 8-seater high-speed Kaiblinggrat chairlift will also begin taking guests to the top of the Hauser Kaibling. It replaces a 4-seater chairlift and has a significantly higher transport capacity.

Where

[Losser/Altaussee](#)

When

[September 2024](#)

Web

www.schladming-dachstein.at

Tirol

8-seater Eibergbahn

In December 2024 a chairlift will open in SkiWelt Scheffau that generates a good chunk of its own energy. The core of the new energy- and resource-saving 8-seater Eibergbahn is located on the roof of its valley station: a new photovoltaic system, which will produce about half of the annual energy required. The new lift replaces two existing 4-seater chairlifts.

Where

[Scheffau](#)

When

[December 2024](#)

Web

media.skiwelt.at

Two chairlifts in the Zillertal Arena

In the Zillertal Arena, which includes the ski areas of Zell am Ziller, Gerlos, Königsleiten and Hochkrimml, the new 8-seater Teufeltal chairlift replaces a 4-seater chairlift. And instead of the 4-seater Duxeralmbahn chairlift the Duxer X-Press 6-seater chairlift will be in use from this winter. Both new high-speed lifts are equipped with weather protection hoods and heated seats.

Where

[Zillertal Arena](#)

When

[December 2024](#)

Web

www.zillertalarena.com

Vorarlberg

Reconstruction of the Karren cable car valley station

The valley station of the Karren cable car in Dornbirn will be under reconstruction from January to March 2025. The operators are renewing the control system, installing a photovoltaic system and improving energy efficiency. The entrance area is being relocated and the waiting area will be made more spacious. A public toilet facility, modern staff rooms and an interim storage facility for the panorama restaurant at the mountain station are also being added.

Where

[Dornbirn](#)

When

[April 2025](#)

Web

www.karren.at

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